The Pattern-free Wardrobe

10 simple dressmaking projects

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6/16/26 • 9781800922396 • $24.95 • $30.95CAN • Trade Paperback • 144 Pages • 8¼ x 10in • View on Edelweiss

Create and customize your own stylish capsule wardrobe - without dressmaking patterns! Use simple techniques to sew 10 stylish, versatile and contemporary garments with Kimberley Hind (@whatkimberleymakes).

Target Consumer:

- **For fans of @whatkimberleymakes**
- **For fans of sustainable clothing, upcycling and slow fashion**
- **Great for beginner sewing enthusiasts**

Key Selling Points:

- **PERFECT FOR BEGINNER DRESSMAKERS** and those wanting a complete guide to simple, trusted dressmaking techniques.
- **NO NEED FOR PATTERNS:** this is the ideal place to start for those who are new to sewing, and who want to get started with minimal fuss.
- **FIT THE CLOTHES TO FLATTER YOUR BODY:** the 10 stylish projects are designed to fit a range of body shapes and sizes, with clear, easy-to-follow information on taking your own measurements.
- **MAKE THE PROJECTS YOUR OWN:** customize the garments and use the versatile techniques and stitches to create the wardrobe you really want.
- **POPULAR AUTHOR:** fashion designer Kimberley has a following of over 62k on Instagram with popular video tutorials (@whatkimberleymakes); she also runs her own sewing shop and sells her own fabric designs.
- **POPULAR, TRENDING SUBJECT:** this book is perfect for the market hungry for books on slow fashion, upcycling and sewing your own clothes.

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