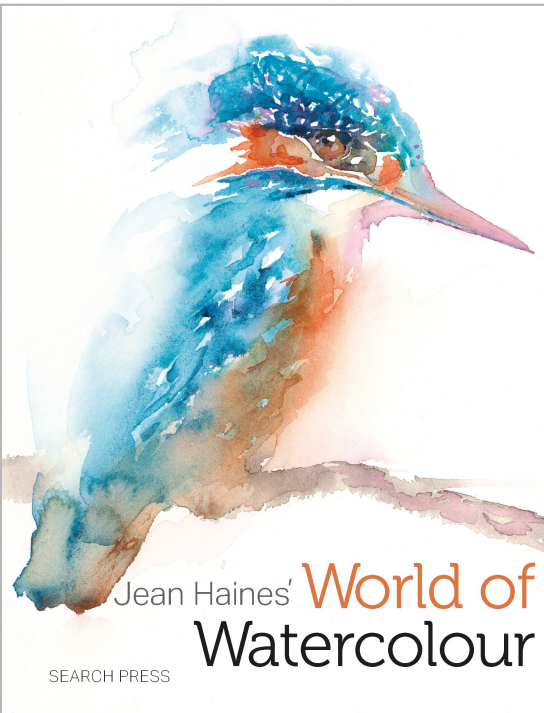


Jean Haines' World of Watercolour

Haines, Jean



7/14/26 • 9781800924666 • \$29.95 • \$35.95CAN • Trade
Paperback • 176 Pages • 8½ x 11in • [View on Edelweiss](#)



Dive into award-winning artist Jean Haines' exciting world of watercolor, full of vibrant colour, expressive mark-making and unbridled creative joy. "This is a book that knows exactly what it's about by an artist who is an absolute master of her medium and technique. If you love loose, impressionistic watercolour this is an absolute treat." - The Artist

Key Selling Points:

- **LONG-AWAITED PAPERBACK EDITION OF POPULAR BOOK:** Same gorgeous content at a more accessible price. The best-selling, original hardback edition of the book has sold nearly 30,000 copies globally in English alone.
- **11 GORGEOUS PROJECTS TO PAINT, FULL OF CHARACTER AND ATMOSPHERE:** Inside, Jean shares her secrets to creating her much-loved painting style, as well as techniques that add incredible texture, pattern and dynamism to an artwork.
- **STUNNING INSPIRATIONAL ARTWORKS BY JEAN THROUGHOUT** show readers how they can take their work further.
- **ONE OF THE UK'S BEST-SELLING AND PROMINENT ARTISTS AND AUTHORS:** Combined, Jean's books have sold over 165k copies worldwide, and been translated into several different languages including Chinese, Russian, French, Spanish, German and Italian. She has over 115k followers on Facebook alone.

Target Consumer:

- Superfans of Jean Haines, looking to collect her books
- Fans of Jean Haines, wanting to buy her books at a cheaper price point
- Fans of abstract, atmospheric painters like Waltraud Nawratil and Jane Betteridge
- Watercolor artists interested in experimental artwork

