

Cute Animals to Needle Felt

20 easy projects



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Needle felt 20 super-cute animals - and their even cuter babies! - with this beginner-friendly guide, featuring complete step-by-step visuals and full-size templates. These 20 adorable projects are new from award-winning crafters and popular teachers Roz Dace and Judy Balchin (AKA The Woolly Felters).

Key Selling Points:

- **BEGINNER-FRIENDLY:** a complete techniques section is included, which covers all the basics from sculpting body parts and joining them to creating charming facial features.
- **20 SWEET ANIMALS TO NEEDLE FELT:** from woodland critters to safari favourites, and each accompanied by a baby version - there's plenty to choose from.
- **STEP-BY-STEP VISUAL GUIDANCE:** each project is easy to follow with step-by-step photographs and full-size templates provided.
- **BEST-SELLING AUTHORS ROZ DACE AND JUDY BALCHIN, AKA THE WOOLLY FELTERS:** the duo are two popular craft authors who regularly teach needle felting workshops. They have sold **nearly 100k books worldwide** with Search Press. The authors' previous book, *Needle Felting for Beginners*, won the BEST CRAFT BOOK in The Craft Business Awards 2021.

Target Consumer:

- Fans of the Woolly Felters, Roz Dace & Judy Balchin
- Needle felting beginners
- Lovers of felted, small and gifty crafts
- Lovers of heritage toys or eccentric and whimsical animals to make
- Those who enjoy needle felting kits and want to expand their horizons.

