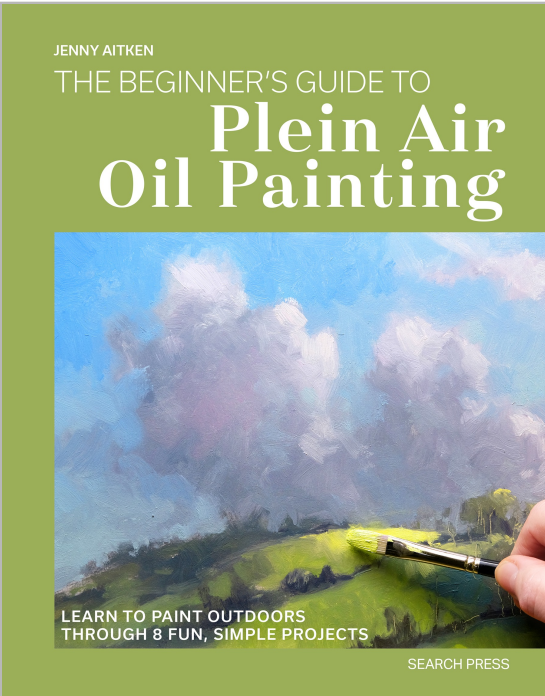


The Beginners Guide to Plein Air Oil Painting

Techniques, Tips, and Inspiration for Painting Outdoors



8/18/26 • 9781800923874 • \$24.95 • \$30.95CAN • Trade Paperback • 144 Pages • 8¼ x 10in • [View on Edelweiss](#)



Through expert tips, key techniques and 8 skill-building plein air projects, Jenny will inspire you to pick up your paintbrushes and venture outside.

Key Selling Points:

- **STRUCTURED AS A COMPLETE COURSE FOR ABSOLUTE BEGINNERS:** Perfect for beginners to plein air, and beginners to oils, as it covers foundational skills and offers step-by-step instruction.
- **POPULAR APPROACH TO CLASSIC MEDIUM:** Jenny's unique yet accessible painting style captures the dazzling magic of light using oil paints.
- **CLEAR INSTRUCTION:** The techniques are demonstrated through a variety of 8 easy-to-follow projects and exercises.
- **POPULAR ARTIST:** Jenny is a member of the Royal Society of Marine Artists (RSMA); exhibits regularly with the Royal Society of Oil Painters (ROI). Represented by several galleries around the UK and in Ireland, and has a large following (50k+) across her social media sites. Daily sales of online tutoring videos.
- **SUCCESSFUL AUTHOR** Her previous title, *Painting into the Light*, has sold 7,500+ copies since publication in 2024.
- **PART OF A BEST-SELLING SERIES:** This is the first art title in *The Beginner's Guide* series; the first two titles in the series have now sold nearly 75k copies.

Target Consumer:

- Ideal for learning how to start outdoor painting
- Great for beginner to intermediate artists
- Fans of Jenny Aitken and *Painting into the Light*

