

Master the art of storytelling through stitch and create your own deeply personal embroidered treasures, with innovative multidisciplinary artist Aitor Saraiba.



Embroider, Mend and Sew

Creative storytelling through textile art

Aitor Saraiba

On Sale Date: October 13, 2026 | [View on Edelweiss](#)

Price: \$35.00 | \$46.00CAN

9781800924567 | Hardcover Paper over boards | 204

Pages | 7½ x 9¼

KEY SELLING POINTS:

- **YOUR COMPLETE TEXTILE-ART WORKBOOK:** an all-in-one resource covering mending (Japanese Boro), natural dyeing and creative embroidery – the perfect guide for holistic crafting for sewists of all abilities.
- **12 INSPIRATIONAL, CUSTOMIZABLE PROJECTS:** clear, simple instructions guide beginners through unique creations like textile books, scapulars and whimsical pin cushions.
- **SIMPLE-TO-FOLLOW STITCH GUIDES WITH FULL-SIZE TEMPLATES.**
- **EASY NATURAL DYEING GUIDANCE:** includes approachable, practical formulas for creating custom colours using everyday ingredients like tea, onion and logwood, a highly sought-after and practical skill.
- **STUNNING HARDCOVER FORMAT:** makes this a perfect gift and a desirable coffee-table treasure.
- **A MODERN MASTER'S TOUCH:** learn from Aitor Saraiba, an accomplished artist who fuses 20+ years of experience with the inspiring zero-waste and slow-fashion movements. Aitor has over 156,500 Instagram followers, and runs workshops and lectures worldwide.

TARGET AUDIENCE:

- Sewists, embroiderers and textile artists
- Advocates of slow craft, mindful making and self-expression
- Fans of Tilly Rose, Erin Lewis-Fitzgerald and Gimena Romero
- Crosses into the gift, art and sustainable lifestyle markets



SEARCH PRESS - Independent, family owned specialist art and craft publishing since 1970 distributed by Penguin Random House | www.searchpressusa.com



9 781800 924567