

# Howdy! Meet Alli

Alli Koch is a Dallas-based artist who has published 20+ books, including her wildly popular How To Draw for Kids series, stunning adult coloring books with frameable wall art, and a brand new Sticker Storybook Collection.

She thrives when creating, inspiring, and teaching others how to find their inner artist and create with confidence. Her large-scale murals can be found throughout the state of Texas and beyond.



**OVER 1  
MILLION  
BOOKS  
SOLD**

# Why creative kids and adults love **Alli's** books



## GIFTABLE & TREND FORWARD

Beautifully designed creative tools with giftworthy features like gold foil, velvet pages, and premium art paper ready for drawing.



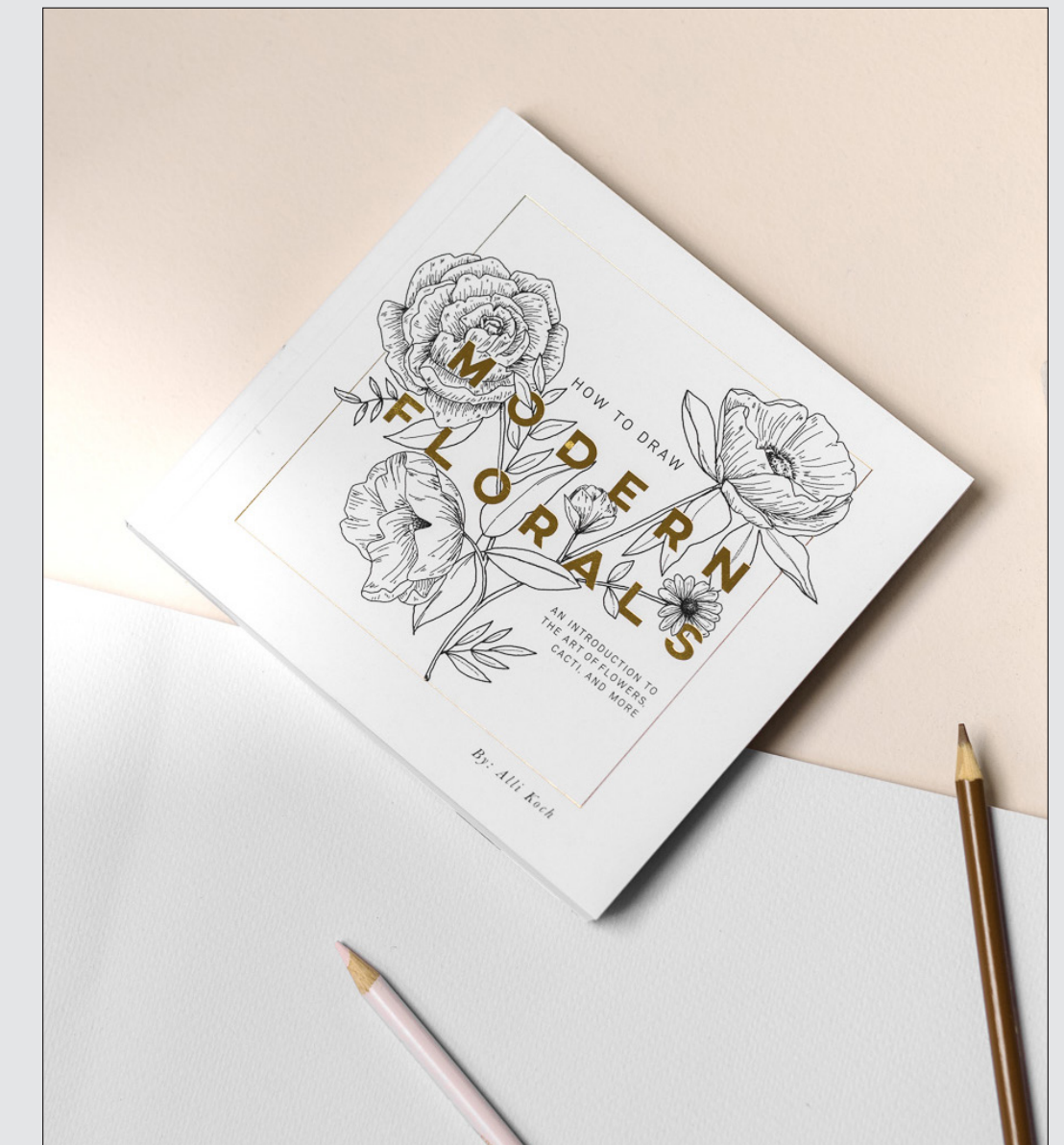
## CREATIVITY FOR EVERYONE

Alli's easy-to-follow instructions empower everyone to pick up a pencil and create, for the first or fiftieth time.



## MULTI-PLATFORM PRESENCE

More than books, Alli has built a creative ecosystem—from murals and teaching, to podcasting and design.

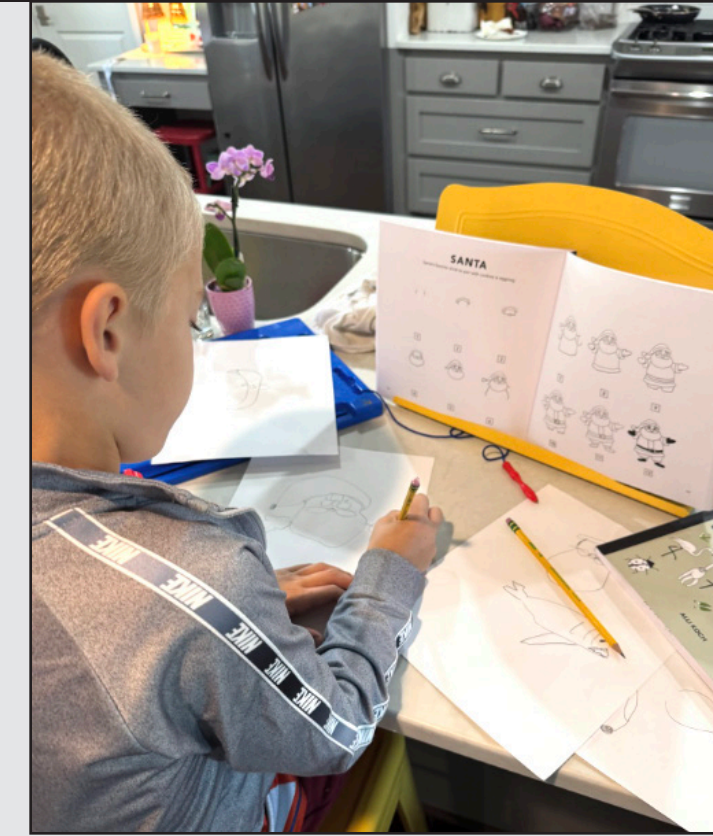


## SIGNATURE AESTHETIC

A clean, modern, minimal palette-driven style stands out in a saturated creative market and is immediately recognizable.



100K+ followers across channels



4M+ views



## Praise for **Alli Koch**



“Perfect for the kiddo who is missing art class and loves to get creative.”

—**BUZZFEED**



“As the saying goes, never judge a book by its cover. However, in the case of How to Draw All the Things for Kids, it’s probably safe to do just that.”

—**WIRECUTTER**



“Alli Koch, one of our absolute favorite artists, basically embodies entrepreneurial #goals.”

—**THE EVERYGIRL**

FEATURED IN

**BuzzFeed**

 | **Wirecutter**

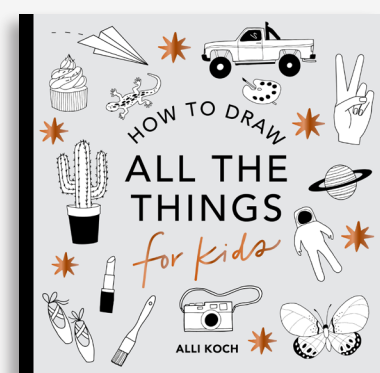
**DAILY MOM**

**Parent  
Map**  
PNW INSIDE + OUT

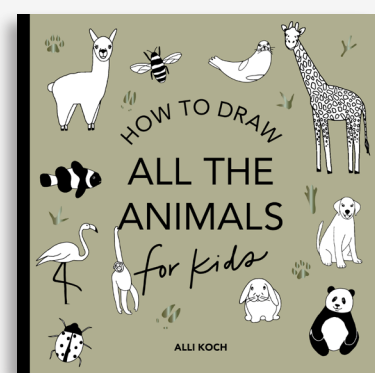
DALLAS  
**Observer**<sup>®</sup>

**PAPER  
CITY.**

## FOR KIDS SERIES: AGES 5-8



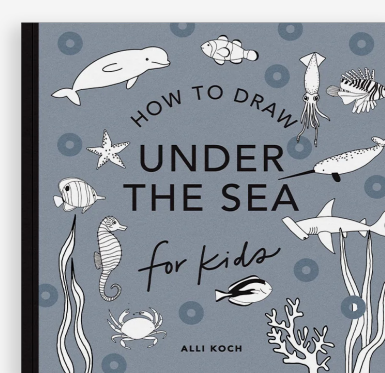
**How to Draw All the Things for Kids**  
4.7 ★★★★★ (4,679 Amazon reviews)  
\$14.95 | TR



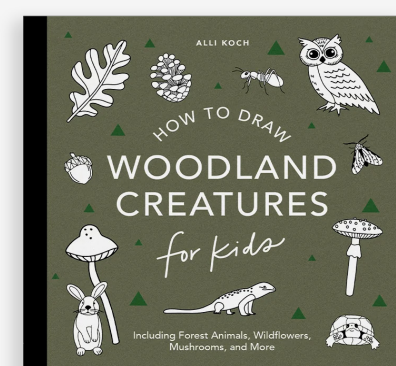
**How to Draw All the Animals for Kids**  
4.8 ★★★★★ (488 Amazon reviews)  
\$14.95 | TR



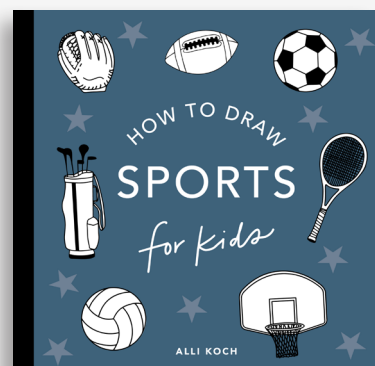
**How to Draw Magical Things for Kids**  
4.8 ★★★★★ (80 Amazon reviews)  
\$14.95 | TR



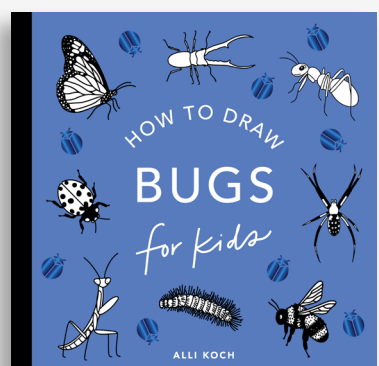
**How to Draw Under the Sea for Kids**  
4.7 ★★★★★ (2 Amazon reviews)  
\$14.95 | TR



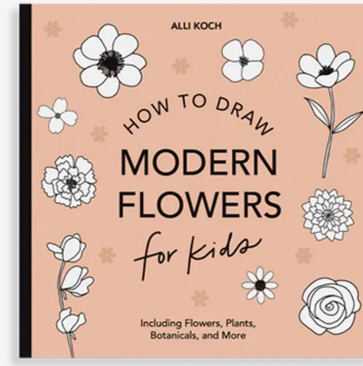
**How to Draw Woodland Creatures for Kids** | 4.8 ★★★★★  
(79 Amazon reviews) | \$14.95 | TR



**How to Draw Sports for Kids**  
\$14.99 | TR  
RELEASING 3/24/26



**How to Draw Bugs for Kids**  
\$14.99 | TR  
RELEASING 5/19/26



**How to Draw Modern Flowers for Kids**  
4.7 ★★★★★ (275 Amazon reviews)  
\$14.95 | TR



**How to Draw Spring Things for Kids**  
4.9 ★★★★★ (21 Amazon reviews)  
\$14.95 | TR



**How to Draw Summer Things for Kids**  
5 ★★★★★ (20 Amazon reviews)  
\$14.95 | TR



**How to Draw Fall Things for Kids**  
4.6 ★★★★★ (27 Amazon reviews)  
\$14.95 | TR



**How to Draw Winter Things for Kids**  
4.7 ★★★★★ (19 Amazon reviews)  
\$14.95 | TR



*\*Cover Not Final*  
**Christmas Things for Kids**  
\$14.99 | TR  
RELEASING 10/06/26

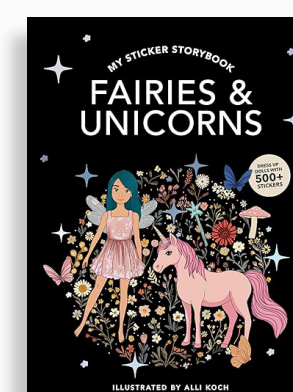


**How to Draw So Many Things for Kids**  
4.8 ★★★★★ (1 Amazon reviews)  
\$39.95 | BX



**So Many Mazes for Kids**  
4.9 ★★★★★ (44 Amazon reviews)  
\$9.99 | TR

## STICKER SERIES: AGES 5-8



**My Fancy Sticker Storybook: Fairies and Unicorns** | 4.8 ★★★★★  
(25 Amazon reviews) | \$16.99 | TR

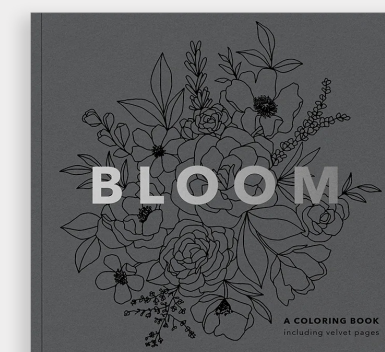


**My Fancy Sticker Storybook: Dance Recital** | RELEASING 4/21/26  
\$16.99 | TR



**My Fancy Sticker Storybook: Horseback Trail Ride** | RELEASING 11/03/26  
\$16.99 | TR

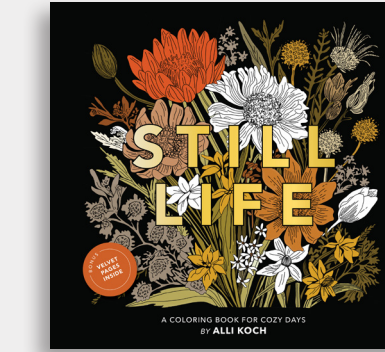
## ADULT COLORING AND DRAWING BOOK SERIES



**Bloom Coloring Book**  
4.7 ★★★★★ (101 Amazon reviews)  
\$14.99 | TR



**Love in Bloom Coloring Book**  
4.6 ★★★★★ (1 Amazon reviews)  
\$14.95 | TR



*\*Cover Not Final*  
**Still Life Coloring Book**  
RELEASING 10/06/26  
\$14.99 | TR



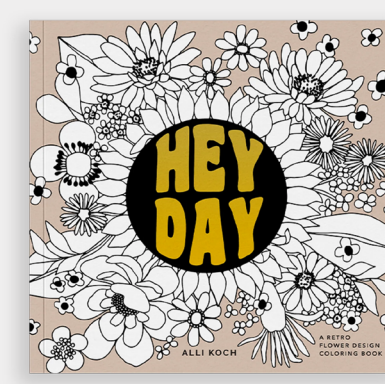
**Coolest Homes Ever Coloring Book**  
4.9 ★★★★★ (16 Amazon reviews)  
\$14.95 | TR



**Florals by Hand Drawing Book**  
4.7 ★★★★★ (343 Amazon reviews)  
\$17.95 | TR



**How to Draw Modern Florals**  
4.6 ★★★★★ (130 Amazon reviews)  
\$17.99 | TR



**Heyday: Retro Flower Coloring Book**  
4.7 ★★★★★ (38 Amazon reviews)  
\$14.95 | TR

Paige Tate & Co.

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