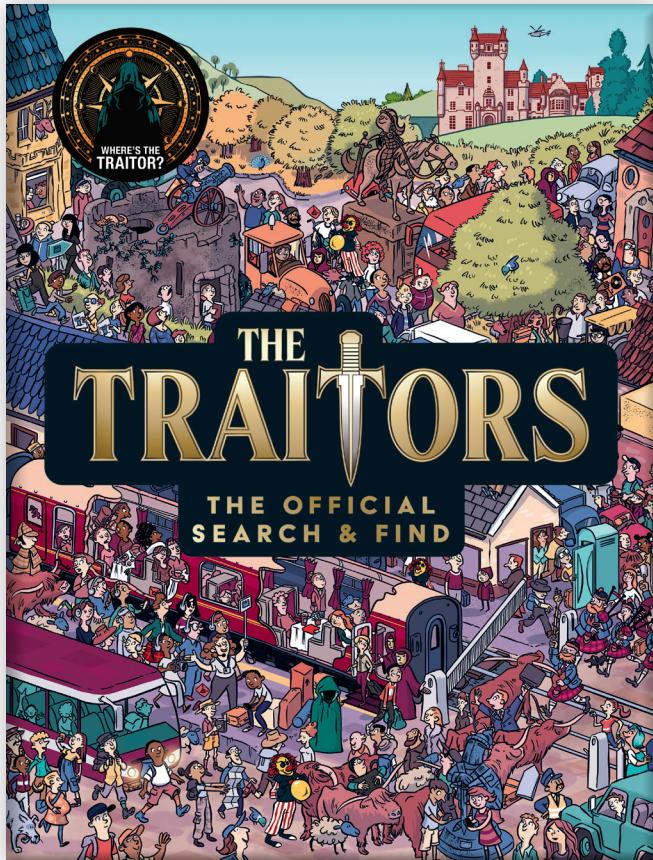


# CAN YOU CATCH THE TRAITORS BEFORE IT'S TOO LATE?

Step into the Emmy-winning world of *The Traitors* in this search-and-find puzzle book!



Welcome to *The Traitors*—  
where nothing is as it seems.

Step inside the world of the most addictive, iconic, and talked-about reality show on the planet.

Perfect for fans of the TV show and puzzle lovers alike, this immersive book will test your observational skills and challenge your inner detective. Filled with drama, suspense, and unforgettable moments, *The Traitors: The Official Search and Find* is a must-have for any superfan or truth-seeker.

#### NOW AVAILABLE

*The Traitors: The Official Search and Find*

HC: 9781536254990

Age 10 and up

\$14.99 USD

## SALES POINTS

- *The Traitors* is an Emmy and BAFTA Award-winning sensation that is **one of the highest-rated reality shows** on television.
- Contestants this season include Lisa Rinna (*Real Housewives*), Kristen Kish (*Top Chef*), Michael Rapaport (actor), Tara Lipinski (figure skater), and Donna Kelce (mother of Travis and Jason Kelce), with total combined reach of over 8 million on social media.
- *The Hollywood Reporter* reported that in the first week of streaming, season four garnered **over “638 million viewing minutes for the week of Jan. 5-11”** and that “the early numbers for season four have it improving by about 15 percent year to year.”
- *The Traitors* TV-related social content reached **32.5 million video views** in one week!
- And there’s even more of the show to come, with NBCU launching a civilian edition later this year.
- “*The Traitors* is part satire, part camp, and **pure genius.**” —*The Atlantic*