

# GUESS HOW MUCH™ I LOVE YOU

61.5 million  
copies in print  
worldwide in  
57 languages!



For more than thirty years, Anita Jeram and Sam McBratney's best-selling picture book *Guess How Much I Love You* has celebrated love in all its forms. Illustrated with gentle, joyful watercolors that beautifully depict the bonds of unconditional love, the book originated the now iconic phrase "I love you right up to the moon—and back." Big Nutbrown Hare and Little Nutbrown Hare's sweet and playful exchange rings familiar to caregivers and children all over the world and has made the book an essential addition to every nursery, preschool, and library's shelves.

*Guess How Much I Love You* has inspired a vibrant publishing program that stays true to the original book's core themes of unconditional love and connection. These stories are the perfect gift for any milestone moment or celebration, for any age, from birth to birthdays, Valentine's Day, weddings, anniversaries, and more.

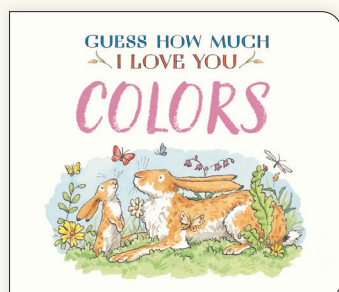




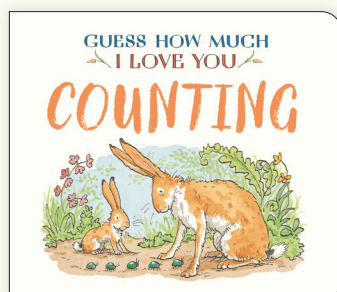
# Guess How Much I Love You™ Books Coming Soon



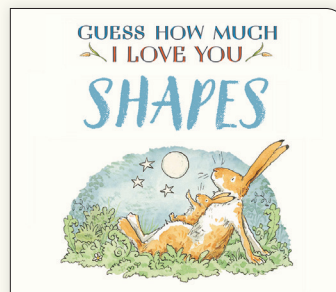
A series of warm and engaging concept books,  
perfectly sized for little hands.



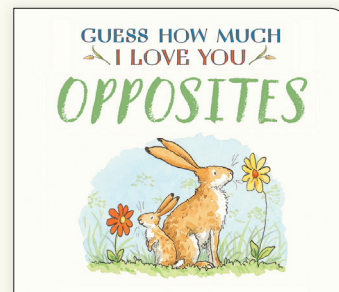
On sale May 5, 2026  
BB: 9781536252200  
\$8.99 (\$12.50 CAN)



On sale May 5, 2026  
BB: 9781536252217  
\$8.99 (\$12.50 CAN)



On sale September 1, 2026  
BB: 9781536252224  
\$8.99 (\$12.50 CAN)

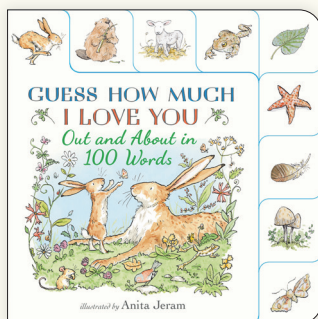


On sale January 5, 2027  
BB: 9781536252231  
\$8.99 (\$12.50 CAN)

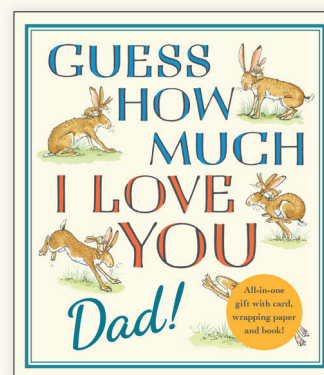


The littlest readers will learn to name things  
in the natural world with Big and Little  
Nutbrown Hare.

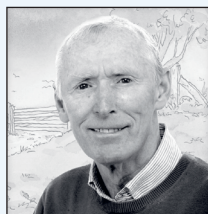
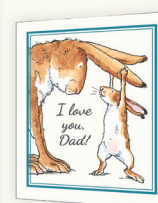
The perfect gift for any father or father figure,  
with the iconic book, a keepsake card, and gift  
wrap, all in one elegant package.



On sale January 6, 2026  
Tabbed BB: 9781536244328  
\$12.99 (\$17.99 CAN)



On sale April 7, 2026  
HC: 9781536251845  
\$16.99 (\$23.50 CAN)



**Sam McBratney** (1943–2020) was the author of one of the world's best loved and best-selling picture books, *Guess How Much I Love You*. He won the Bass Ireland Arts Prize, the ABBY Award, the Zilveren Griffel (Netherlands), and the Bisto Award, twice. He also wrote the best-selling *You're All My Favorites* and the follow-up to *Guess How Much I Love You*, *Will You Be My Friend?*, and many other books for children.



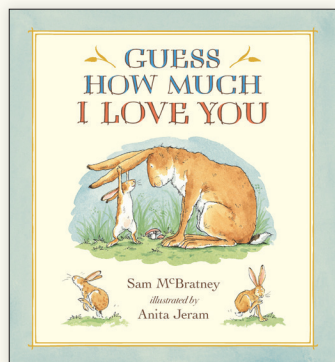
**Anita Jeram** is the illustrator of *Guess How Much I Love You* and *You're All My Favorites*, both by Sam McBratney, and the *Guess How Much I Love You* concept books. She has also illustrated several books by Amy Hest, including *Little Chick* and a series about Sam and Mrs. Bear, as well as *Skip to the Loo, My Darling!* by Sally Lloyd-Jones. Anita Jeram lives in Northern Ireland.





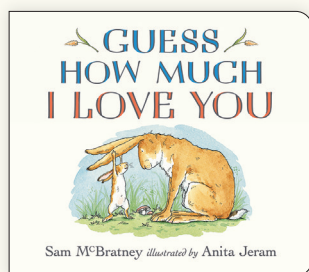
# Other Essential Guess How Much I Love You™ titles

The classic picture book  
that started it all



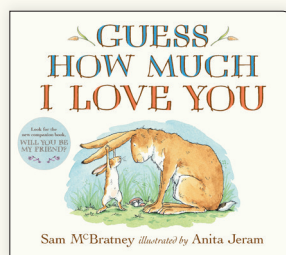
HC: 9780763674489  
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An oversized padded  
board book, great for  
lap reading



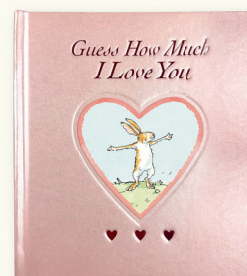
Oversized BB: 9780763670061  
\$14.99 (\$19.99 CAN)

An edition perfect  
for celebrating small  
moments



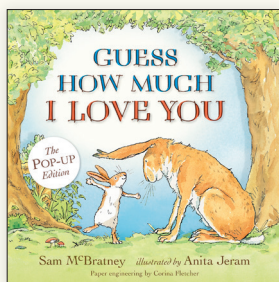
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\$8.99 (\$12.50 CAN)

An enchanting  
gift edition



HC: 9781536216806  
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Loving someone to the moon  
and back takes on a whole  
new dimension!



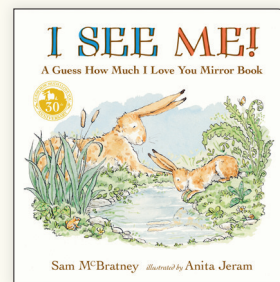
HC: 9780763653781  
\$21.99 (\$29.99 CAN)

A boxed set with an  
adorable plush hare



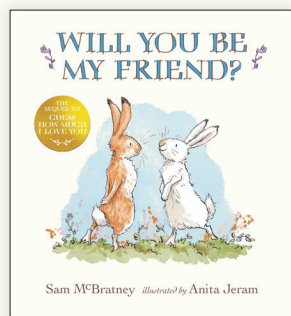
Boxed set: 9781536231151  
\$19.99 (\$26.99 CAN)

A novelty board  
book with a mirror

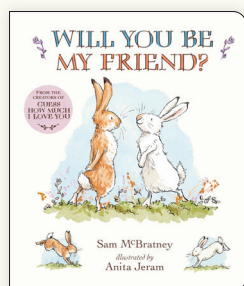


Novelty BB: 9781536203882  
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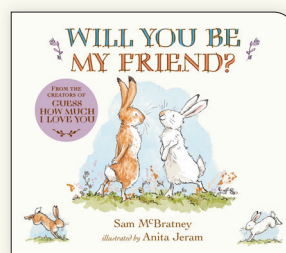
Meet Tips, Little Nutbrown Hare's new friend!



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Padded BB: 9781536233551  
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BB: 9781536233407  
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*Guess How Much I Love You's* iconic imagery and message of unconditional love form the cornerstone of an evergreen suite of licensed products, from textiles and toys to party goods and apparel.



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STORIARTS: Baby and toddler bibs, hats, and blankets



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KIDS PREFERRED: Plush and activity toys



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