

HEIR OF ILLUSION

IS ON THE RISE!

4.5M

KU page reads with momentum building

1.9M

since June 30 – July 15

Major spikes in Goodreads shelf adds and “want to reads” since June 1

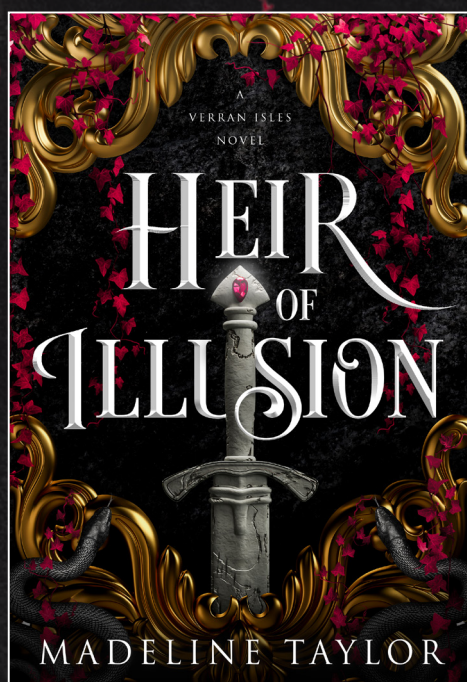
FIVE STAR REVIEWS

“I was hooked from chapter one.”

“★ INFINITE STARS ★
I am completely feral over this book.”

“The pacing is incredible. The plot, the characters, the world. The WRITING,”

“The ending delivered one of the biggest plot twists I’ve ever read, and I never saw it coming.”



Cover not final

12/16/2025; HC: 9781638934448, \$30.00;
eBook: 9781638934455, \$14.99

“Addictive, intense, and deliciously deliciously dangerous.”

“I am ILL. Absolutely unwell. I need the next book like . . . yesterday!!!”

“WHAT?!! NO!!! Can’t just end like that! Just when I thought I predicted what was going to happen, MT drops a massive twist and now I’m just gobsmacked at that cliffhanger ending. Can’t wait to see what happens next!”

THIS DECEMBER, BE PREPARED FOR THE MAGIC
TO TAKE HOLD OF READERS EVERYWHERE

MAJOR MARKETING CAMPAIGN

- ♦ Programmatic DSP advertising targeting likely readers
- ♦ Goodreads, WTR Mailer, Native advertising
- ♦ BookRiot campaign, including Podcast, Newsletter
- ♦ Targeted Meta, Reddit, and TikTok advertising
- ♦ Social media campaign, including praise, teaser lines, audio clips, fan art, and more
- ♦ Slowburn Street Team Outreach and Bespoke Influencer Box Mailing
- ♦ Email Marketing Campaign

