

IT'S TIME TO EMBRACE YOUR INNER CRONE!

Tap into the wisdom of age and let this beautiful, giftable book teach you how to take up space, shake off expectations, and live life on your own terms.

Once you hit a certain age, it kind of feels like society expects you to move to a spooky cottage in the woods, grow warts, and intimidate children. But you know what? That sounds great! If you've been looking for permission and encouragement to stop clinging to youth and propriety, *The Crone Zone* is here to help you step into your full bog witch power. Following in the footsteps of role models from Strega Nona to Baba Yaga, you'll learn to access your innate crone energy through rituals, meditations, inspiration, and relatable advice from your crone guide. You'll find tips for:

- Crone fashion, like picking the perfect caftan for every occasion
- Crone beauty, like embracing your gray hair—or dying it blue
- Crone home decor, like cultivating all-black houseplants
- Crone lifestyle, like making friends with a murder of crows
- And more!

So put on your best black cloak, prepare a cauldron of your favorite beverage, and indulge in a good hearty cackle, because life in the Crone Zone is good—and about to get better.

- **FOR OLDER WOMEN WHO AREN'T READY TO BE INVISIBLE:** Gen X and “elder Millennial” women are facing down their 40s, 50s, and beyond, and ready for a vision of middle age that looks different than ever before.
- **ENDURING WITCHY TREND:** This audience loved *Basic Witches*, *The Green Witch*, the tarot boom, and other late-2010s books and products that treated witchiness as a lifestyle trend rather than a serious spiritual practice—but almost a decade later, they're looking for ways to apply that framework to the current realities of their lives.
- **DIVERSITY OF CRONE EXPERIENCE:** Illustrations and text explicitly welcome in a range of crones, of varying ages, sizes, cultural backgrounds, and gender presentations.
- **GIFTY ILLUSTRATED HARDCOVER:** Unjacketed hardcover package with full-spread 2c illustrations for each chapter make this a beautiful gift for friends and family who are empty nesting, entering a new decade, or otherwise embracing cronedom.

ABOUT THE AUTHOR: Nina Bargiel has spent most of her career writing for kids, even though she neither has one nor is one. She's best known for penning the bra episode of *Lizzie McGuire*, but has also written for *The Grim Adventures of Billy and Mandy*, *Mao Mao: Adventures of Pure Heart*, and whatever else her IMDB says. She owns a formerly feral tuxedo cat named Ron Swanson and drives a pink Mini Cooper which once made Angelyne jealous.

ABOUT THE ILLUSTRATOR: Pam Wishbow is an illustrator and printmaker living in Seattle. When they're not not hunched over their drawing table, you'll find Pam befriendng crows and and other urban wildlife.

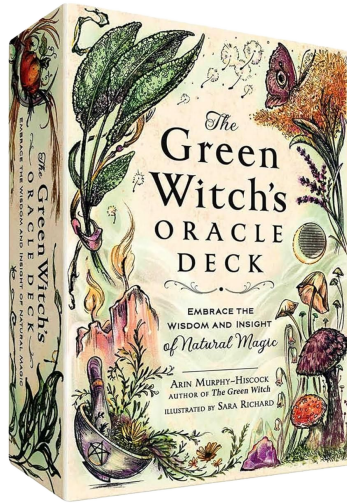
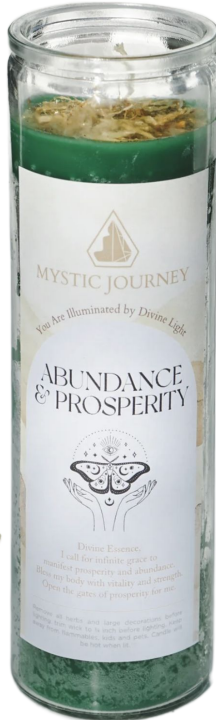
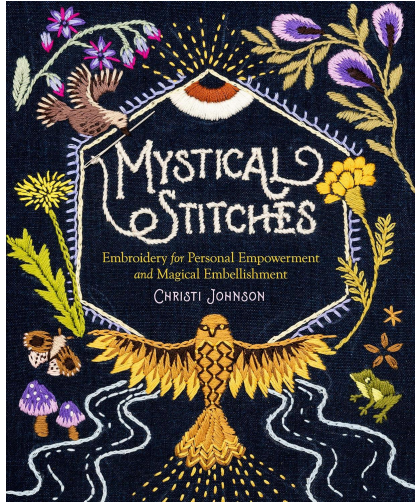
HC: 9781683694830

\$18.99 US/\$24.99 CAN

On Sale: 9/2/2025

208 Pages

The Crone Zone makes the perfect gift with other witchy comforts!



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