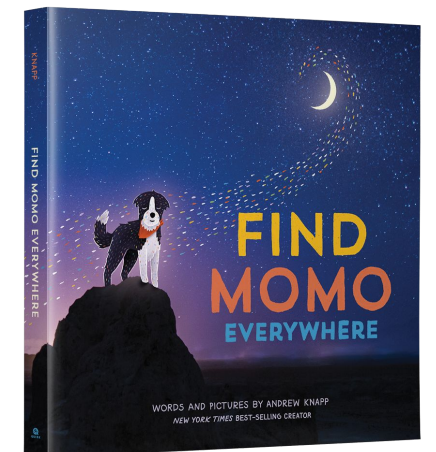
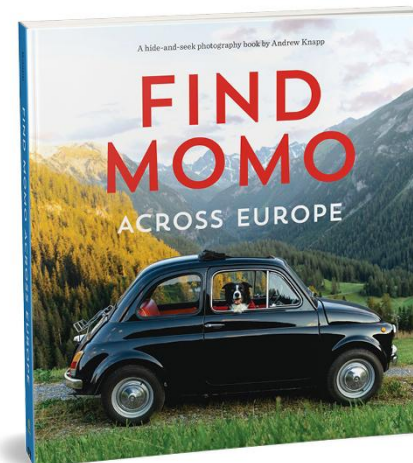
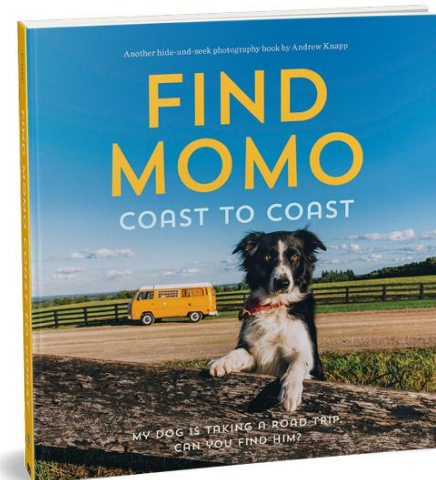
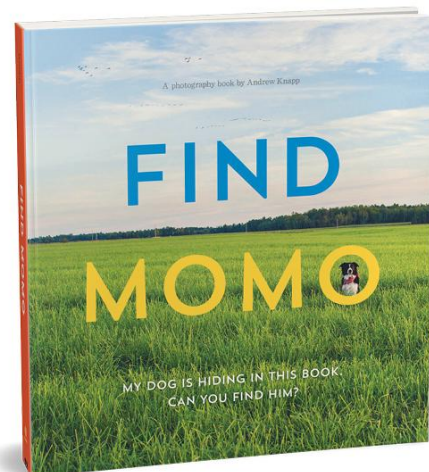
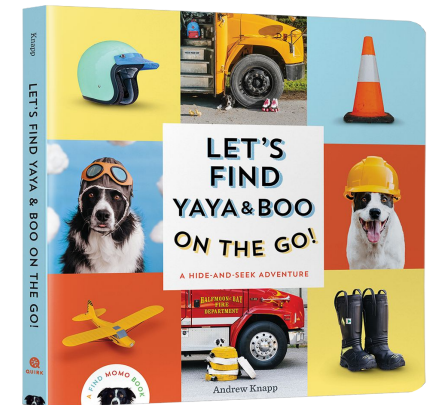
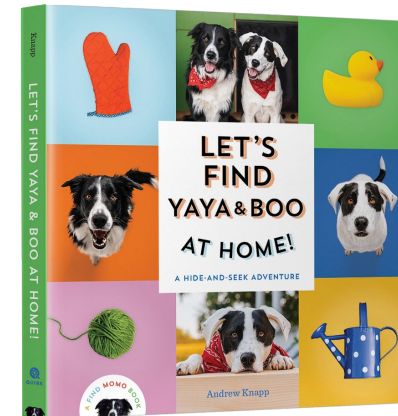




# MOMO, YAYA, AND BOO

LOVE TO PLAY  
HIDE-AND-SEEK WITH YOU!





# LET'S FIND MOMO!



**Everyone's favorite hide-and-seek dog returns in this colorful, kid-friendly photography board book.**

Beloved border collie Momo is back...if you can find him!

Look for Momo hiding on a farm, in a bookstore, at a construction site, and in other unlikely locations. In this sturdy board book kids can keep the game going—and learn new words—by searching for objects in each picture.

Perfect for bedtime reading, car trips, playtime, or anytime, *Let's Find Momo* is part art book, part puzzle book, and all fun!



**BR: 9781594749582**  
**\$9.99 US/\$11.99 CAN**  
**24 Pages**



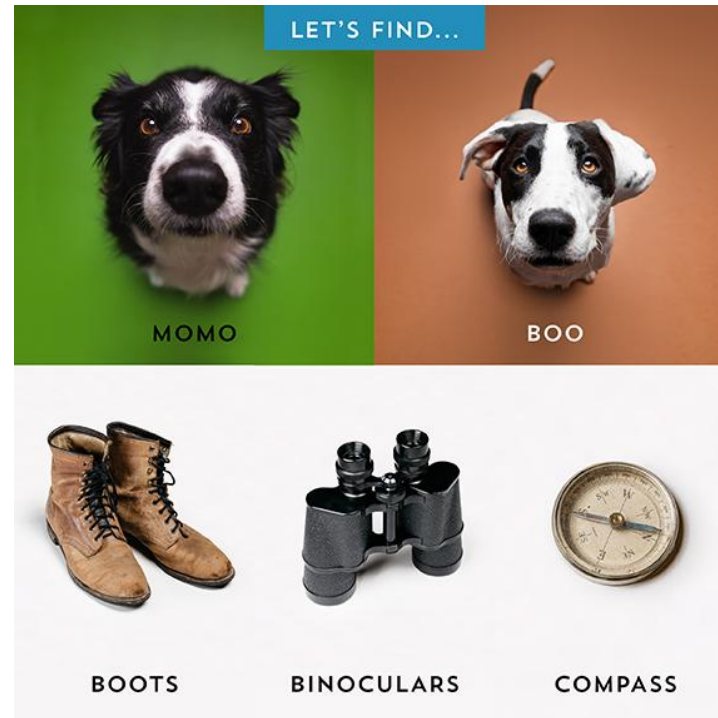
# LET'S FIND MOMO OUTDOORS!



**Explore the great outdoors with Momo the adorable border collie and his new puppy companion Boo in this bright, friendly board book!**

In this follow-up to *Let's Find Momo!*, spend a day with Momo as he sets off on a nature adventure. From the mountains to the beach to camping under the stars, young readers will delight in finding Momo in unexpected and beautiful locations. Plus, Momo has an adorable new puppy friend: Boo!

In this sturdy board book kids can keep the game going—and learn new words—by searching for objects in each picture. With stunning photographs, bright colors, and Momo's friendly face on every page, *Let's Find Momo Outdoors!* delivers exactly what fans loved in the previous Momo books—with plenty of new sights to see and objects to find.



**BR: 9781683692621**  
**\$9.99 US/\$11.99 CAN**  
**24 Pages**



# LET'S FIND YAYA & BOO AT HOME!



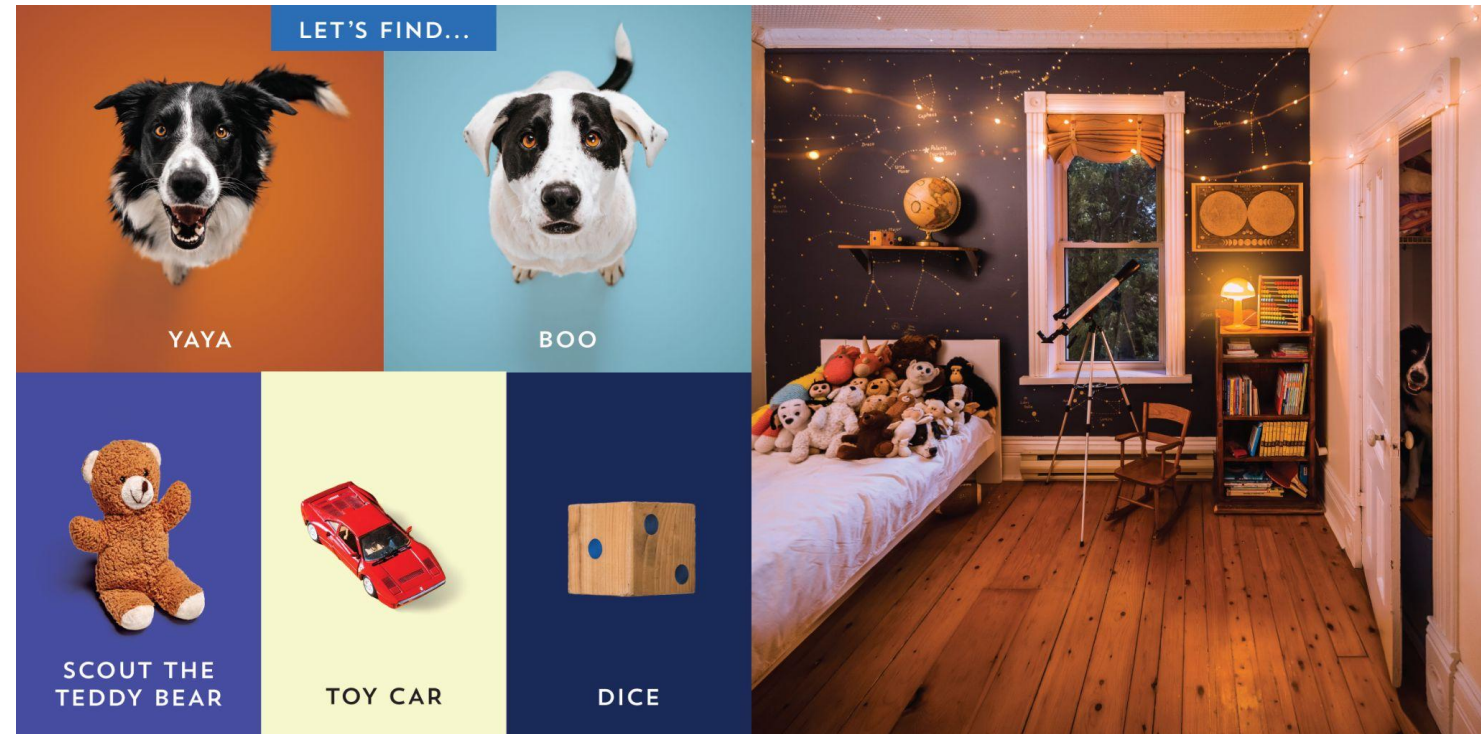
**BR: 9781683693666**  
**\$9.99 US/\$11.99 CAN**  
**24 Pages**

***A USA Today Best Seller!***

**Play hide-and-seek with adorable dogs Yaya and Boo in this joyful board book from the creator of the Find Momo series!**

Where is Yaya, and what mischief is Boo getting into? Look for Yaya and Boo at a lemonade stand by the end of the driveway, hidden in the flower beds near the front porch, waiting for a snack at the kitchen table, and more! Learn new words by searching for objects in each picture, and spot Yaya and Boo in the unlikeliest places.

Whether they're hiding in a cardboard castle or snuggling in a pile of stuffed animals, Yaya and Boo show us that staying at home can be an adventure, too!





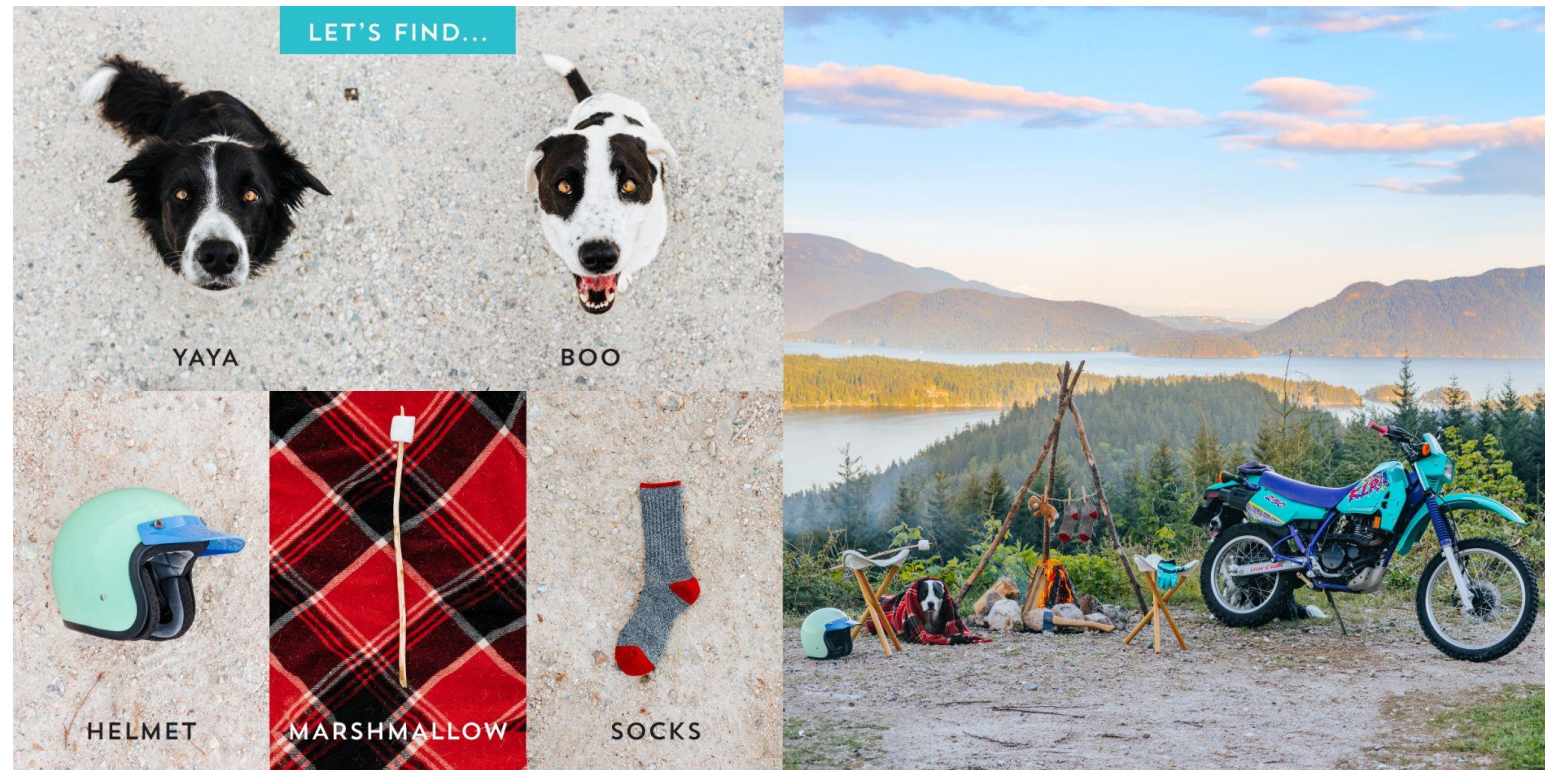
# LET'S FIND YAYA & BOO ON THE GO!



**Cars, trucks, Yaya, and Boo! Play hide-and-seek with two lovable dogs and twelve exciting vehicles in Andrew Knapp's latest board book.**

Is that Yaya taking a ride in a fire truck, and Boo hiding behind a boat? Can you spot the dogs taking a bus ride to school, or checking out a construction site? The next installment of Andrew Knapp's beloved Find Momo series highlights things that go, such as cars, trucks, airplanes, bikes, and more!

Search for Yaya and Boo in unlikely places all over town and learn new words by finding objects in each lovingly photographed scene packed with delightful details.



**BR: 9781683694861**  
**\$10.99 US/\$12.99 CAN**  
**OSD: 9/16/2025**  
**24 Pages**



# FIND MOMO EVERYWHERE



**From the *New York Times* best-selling creator of the Find Momo series, Andrew Knapp, comes a moving exploration of grief for the youngest readers that will resonate with anyone who has loved and lost a pet.**

*I felt angry and sad, my heart left behind.  
Could I play hide-and-seek, with no one to find?*

Life with a dog brings adventure, friendship, and joy—but what remains after a beloved dog has passed away? With heartfelt text and playful mixed-media illustrations, Andrew Knapp meditates on the life and loss of his best friend, Momo: playing hide-and-seek all over the world, connecting with nature, and Momo's final journey, with Andrew holding his paw.

Bittersweet and affirming, *Find Momo Everywhere* is a powerful exploration of grief for dog lovers of all ages—and how we can still connect with our loved ones even after they're gone.



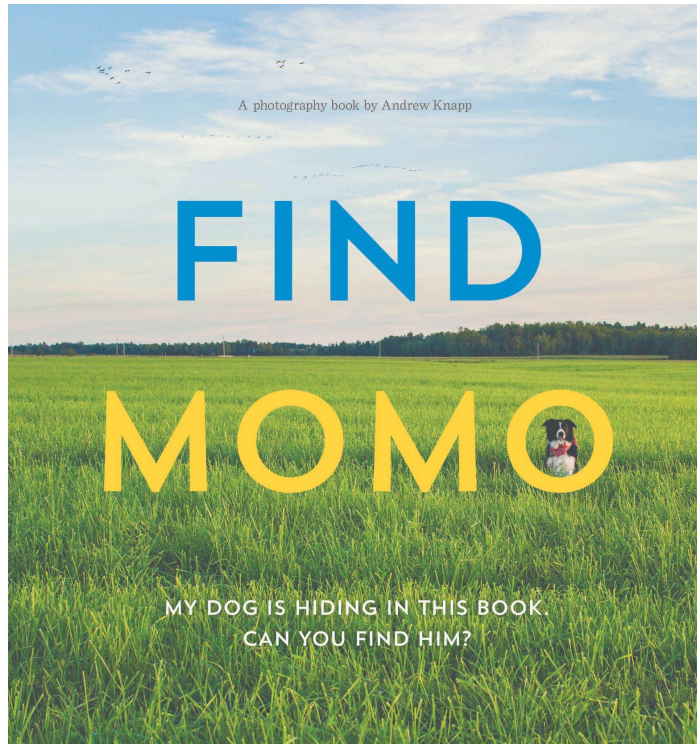
**HC: 9781683693864**  
**\$17.99 US/\$23.99 CAN**  
**32 Pages**



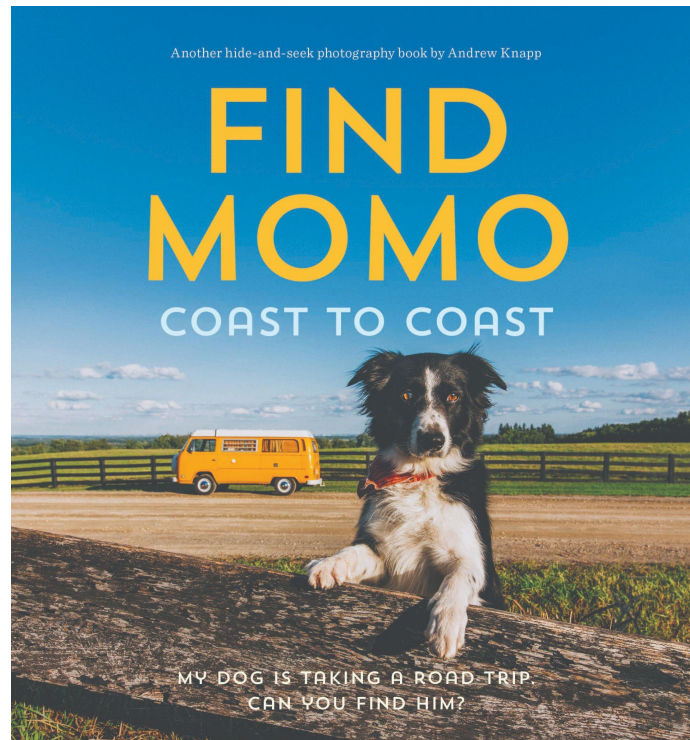
# FIND MOMO PHOTOGRAPHY BOOKS



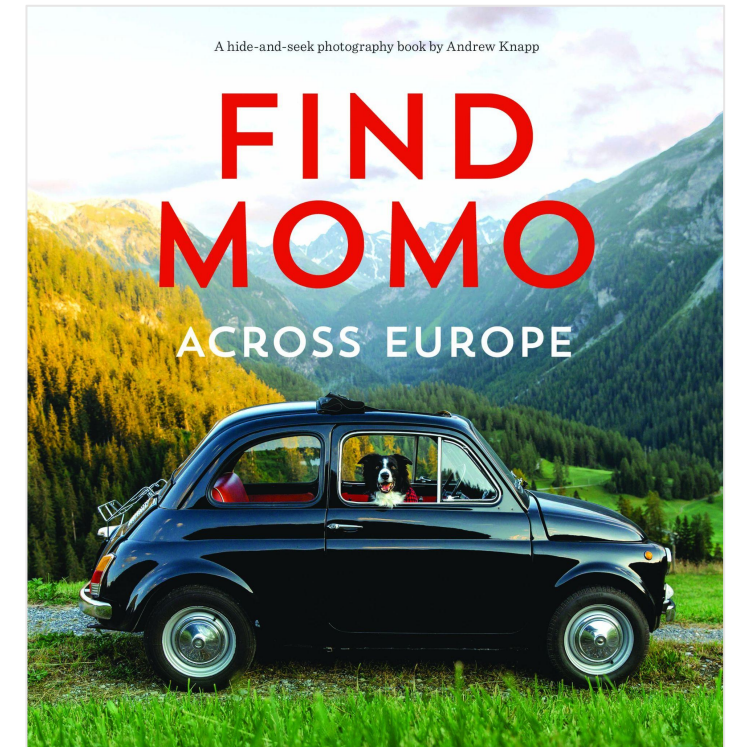
**Play hide-and-seek with Instagram's favorite border collie, hiding in every page of these books of beautiful landscape photography.**



**TR: 9781594746789**  
**\$15.99 US/\$15.99 CAN**  
**144 Pages**



**TR: 9781594747625**  
**\$15.99 US/\$15.99 CAN**  
**144 Pages**



**TR: 9781683691068**  
**\$15.99 US/\$15.99 CAN**  
**144 Pages**



# ABOUT THE AUTHOR



**Andrew Knapp** is a writer, illustrator, graphic designer, and photographer currently based in Vancouver. His books include *Let's Find Momo!*, *Let's Find Yaya and Boo at Home!*, and *Find Momo Everywhere*.

**Say hello at [andrewknapp.com](http://andrewknapp.com).**





# Board Books for the Littlest Dog and Cat Lovers



## **DOG'S FIRST BABY**

has grossed over 100,000 copies, becoming a go-to gift for expectant dog parents



## **CAT'S FIRST BABY**

has grossed over 48,000 copies to date, capturing the unique energy of a feline friend



## **DOG'S FIRST CHRISTMAS**

continues the series of milestones and holidays from a family pet's POV

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**THE SERIES CONTINUES** after **CAT'S FIRST HALLOWEEN** and **DOG LOVES BABY**, **CAT'S FIRST DAY OF SCHOOL** joins the class in Spring 2026



# DOG'S FIRST BABY



## DOG'S first BABY



natalie nelson

BR: 9781683692799  
\$9.99 US/\$13.99 CAN  
28 Pages

### I am a dog. Are you a dog?

Welcoming a new baby to the family isn't always easy. When his humans bring home someone new, Dog is determined to sniff out the truth. Is this arrival another dog, or something else? As Dog investigates, he might just find a new friend in this loud, silly creature.

With *Dog's First Baby*, Natalie Nelson captures the wonder and humor of a new baby through a dog's eyes. Sure to delight kids and dog parents alike, this playful and heartwarming board book promises to be a repeat read-aloud.





# CAT'S FIRST BABY



## CAT'S first BABY



natalie nelson

BR: 9781683692935  
\$9.99 US/\$12.99 CAN  
28 Pages

### I am a cat. Are you a cat?

Cat is curious. There's a new addition to the family, but who exactly *is* this small being? This new arrival doesn't meow like a cat, or smell like a cat, or even have a tail like a cat. As Cat investigates, he might just come to appreciate this loud, silly family member. After all, they both enjoy a good catnap.

In *Cat's First Baby*, the feline companion to *Dog's First Baby*, Natalie Nelson captures the wonder and humor of a new family member through a cat's eyes. Sure to delight kids and cat parents alike, this board book promises to be a repeat read-aloud.





# DOG'S FIRST CHRISTMAS



## DOG'S first CHRISTMAS



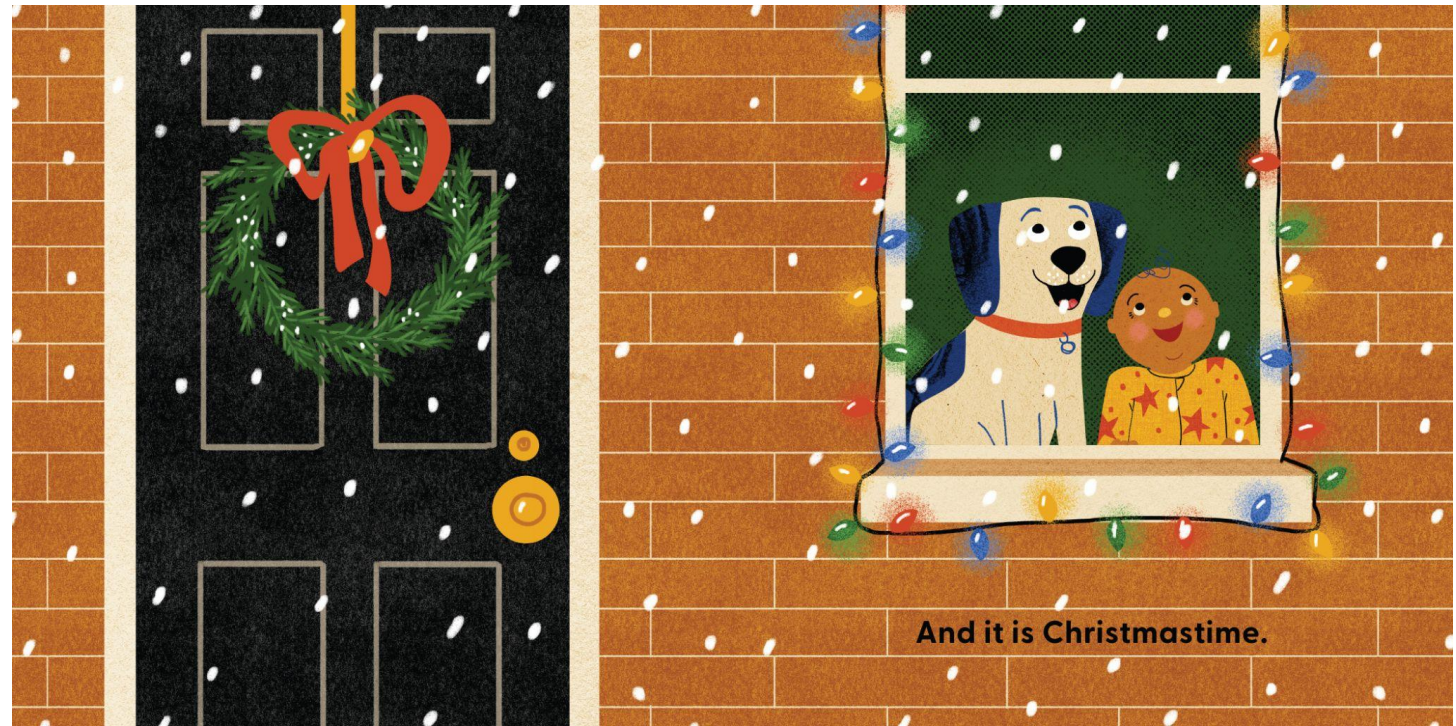
natalie nelson

In this follow-up to the beloved board book *Dog's First Baby*, Dog and Baby explore the delightful and puzzling ways their family prepares for Christmas.

See these branches? They're not for tugging.  
See this ball? It's not for fetching.

It's the holiday season, and Dog smells a change in the air. With his new friend Baby by his side, Dog investigates the many strange occurrences in their home—like a tree in the living room, fragile balls that are not for fetching, and friends new and old—as he gets into the Christmas spirit with his family.

Humans and canines alike will love celebrating the season with this latest book in a beloved series!



And it is Christmastime.

BR: 9781683694465  
\$9.99 US/\$13.99 CAN  
28 Pages



# CAT'S FIRST HALLOWEEN



## CAT'S first HALLOWEEN



natalie nelson

BR: 9781683694502  
\$9.99 US/\$13.99 CAN  
OSD: 8/12/2025  
28 Pages

### The next book in the beloved board book series finds Cat and Baby celebrating a new holiday season: Halloween!

Simple rhyming text and bright illustrations make *Cat's First Halloween* an ideal gift for the youngest readers.

We sneak. We peek.  
We prowl . . . and we yowl!

It's spooky season, and Cat is ready to show Baby everything he knows about it! Pumpkins are smiling, treats are everywhere . . . and curiously, a ladybug and a dinosaur show up at the door. Celebrate Halloween with Cat, tricks, and treats as Baby discovers what makes the season so special!





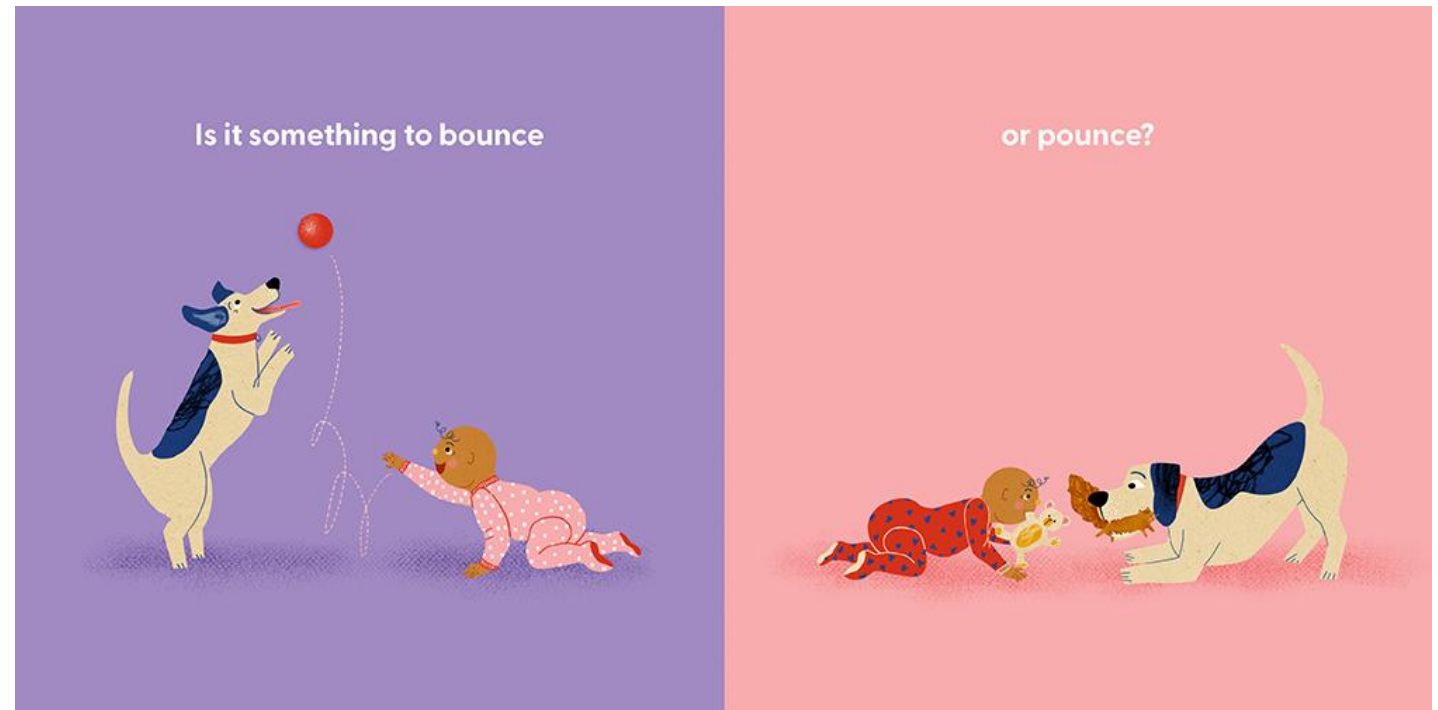
# DOG LOVES BABY



**In the next book in the beloved board book series from Natalie Nelson, Dog and Baby are back with a sweet ode to Valentine's Day, and what it means to love someone all year long!**

Love is in the air! In the days leading up to Valentine's Day, Dog sniffs out the meaning of "love," and tries to figure out why there are so many paper hearts to chew, too. Of course, Baby is on the case, too—and they just might discover that love is all around them, even if they aren't allowed to eat the chocolate they find.

Simple rhyming text and bright illustrations make *Dog Loves Baby* an ideal gift for the youngest readers.



**BR: 9781683694526**  
**\$9.99 US/\$13.99 CAN**  
**OSD: 12/02/2025**  
**28 Pages**



# ABOUT THE AUTHOR



**Natalie Nelson** is an illustrator, picture book maker, and collage artist. Her titles include *Dog's First Baby*, *Cat's First Baby*, and *Holiday!*. She lives in Atlanta, Georgia, with her family, and you can visit her online at [natalieknelson.com](http://natalieknelson.com).



# THE CAT OWNER'S MANUAL



the

cat

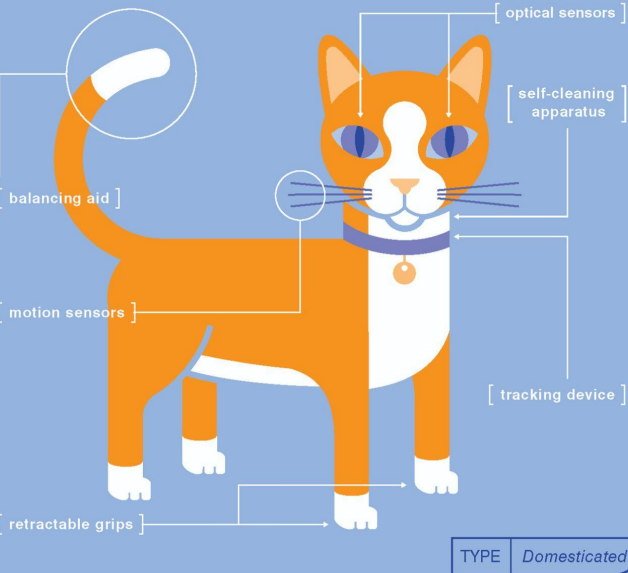
owner's manual

MODEL

Feline

OPERATING INSTRUCTIONS, TROUBLESHOOTING TIPS, AND ADVICE ON LIFETIME MAINTENANCE

by Dr. David Brunner and Sam Stall



TR: 9781931686877  
\$16.95 US/\$18.95 CAN  
224 Pages

## Your cat, explained: The cat parent's guide to common kitty quirks and what they really mean—featuring useful diagrams and hilarious insights!

Scratch marks on your furniture. Dead mice on your doorstep. Stray hairs all over your clothes. It's enough to make you cry out, "Why doesn't my cat have an owner's manual?" And now—finally!—she does.

Through step-by-step instructions and helpful schematic diagrams, *The Cat Owner's Manual* explores hundreds of frequently asked questions: Which breeds interface best with dogs? How can I maintain a quality exterior finish? And why does my model always drink from the bathtub? Whatever your concerns, you'll find the answers here—courtesy of celebrated veterinarian Dr. David Brunner and acclaimed author Sam Stall. Together, they provide plenty of useful advice for both new and experienced cat owners.

### Welcome to Your New Cat!



#### ATTENTION!

Before beginning this manual, please inspect your model carefully. If any of the standard parts shown on pages 16–17 appear to be missing or inoperative, consult your cat's service provider immediately.

### Product Life Span

Felines are generally quite long-lived, though mileage varies depending on owner maintenance and genetic predisposition. In a handful of documented cases, cats have exceeded 30 years in age. Typically, indoor cats (Fig. A) may live 12 to 18 years, with many surviving into their 20s. Outdoor cats (Fig. B) face greater threat of accident and/or illness, and average roughly 10 years.

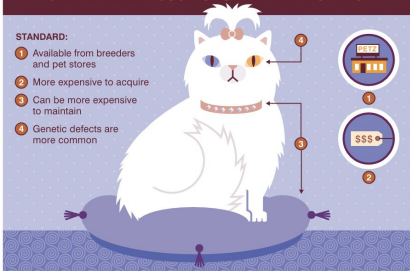
#### PRODUCT LIFE SPAN: INDOOR VS. OUTDOOR



#### STANDARD VERSUS NONSTANDARD MODELS

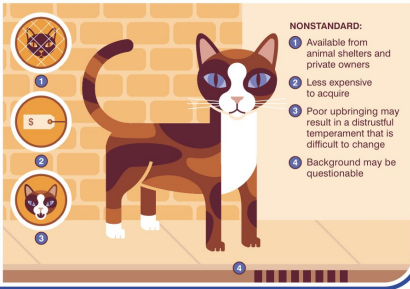
##### STANDARD:

- 1 Available from breeders and pet stores
- 2 More expensive to acquire
- 3 Can be more expensive to maintain
- 4 Genetic defects are more common



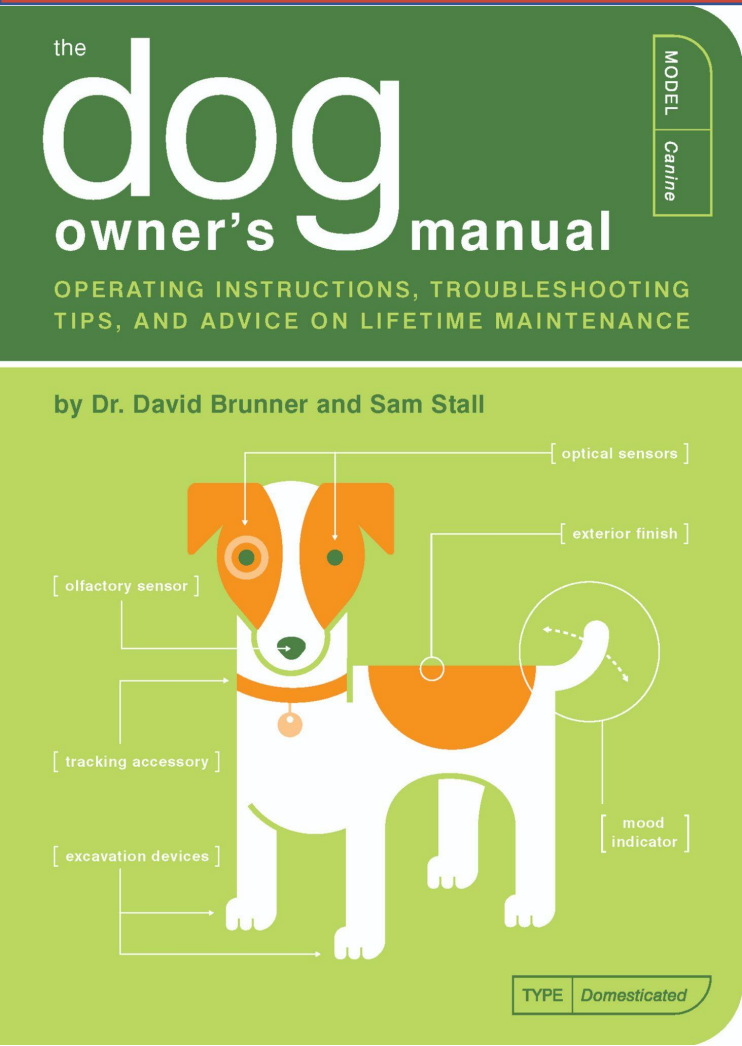
##### NONSTANDARD:

- 1 Available from animal shelters and private owners
- 2 Less expensive to acquire
- 3 Poor upbringing may result in a distrustful temperament that is difficult to change
- 4 Background may be questionable





# THE DOG OWNER'S MANUAL

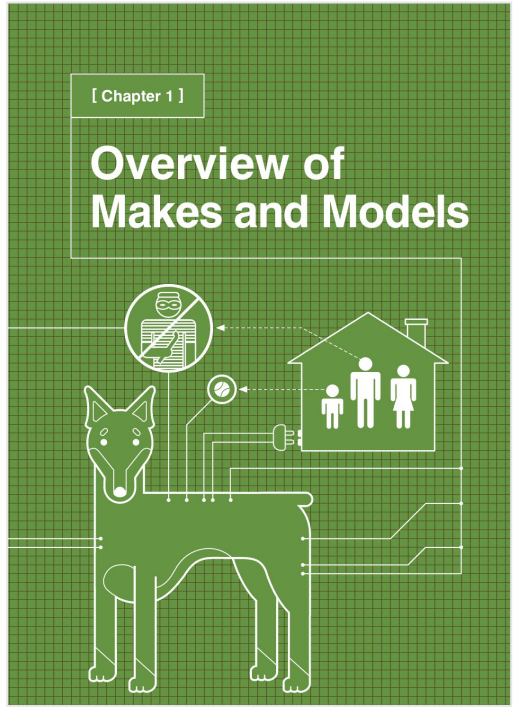


TR: 9781931686853  
\$16.99 US/\$18.99 CAN  
224 Pages

## At Last! A Beginner's Guide to Canine Technology

Pee stains on the carpet. Barking at all hours of the night. That embarrassing thing he does with your leg. It's enough to make you cry out, "Why doesn't my dog have an owner's manual?" And now, thankfully, he does.

Through step-by-step instructions and helpful schematic diagrams, *The Dog Owner's Manual* explores hundreds of frequently asked questions: Which breeds interface best with children? How can I program my model to fetch? And why is its nose always wet? Whatever your concerns, you'll find the answers right here—courtesy of celebrated veterinarian Dr. David Brunner and acclaimed author Sam Stall. Together, they provide plenty of useful advice for both new and experienced dog owners.





# CRAFTING WITH CAT HAIR



## CRAFTING WITH CAT HAIR

Cute Handicrafts to Make with Your Cat



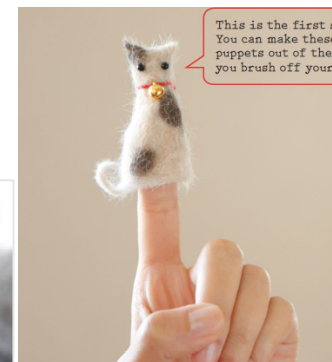
by Kaori Tsutaya  
translated from the Japanese  
by Amy Hirschman

TR: 9781594745256  
\$14.99 US/\$16.99 CAN  
96 Pages

## Got fur balls?

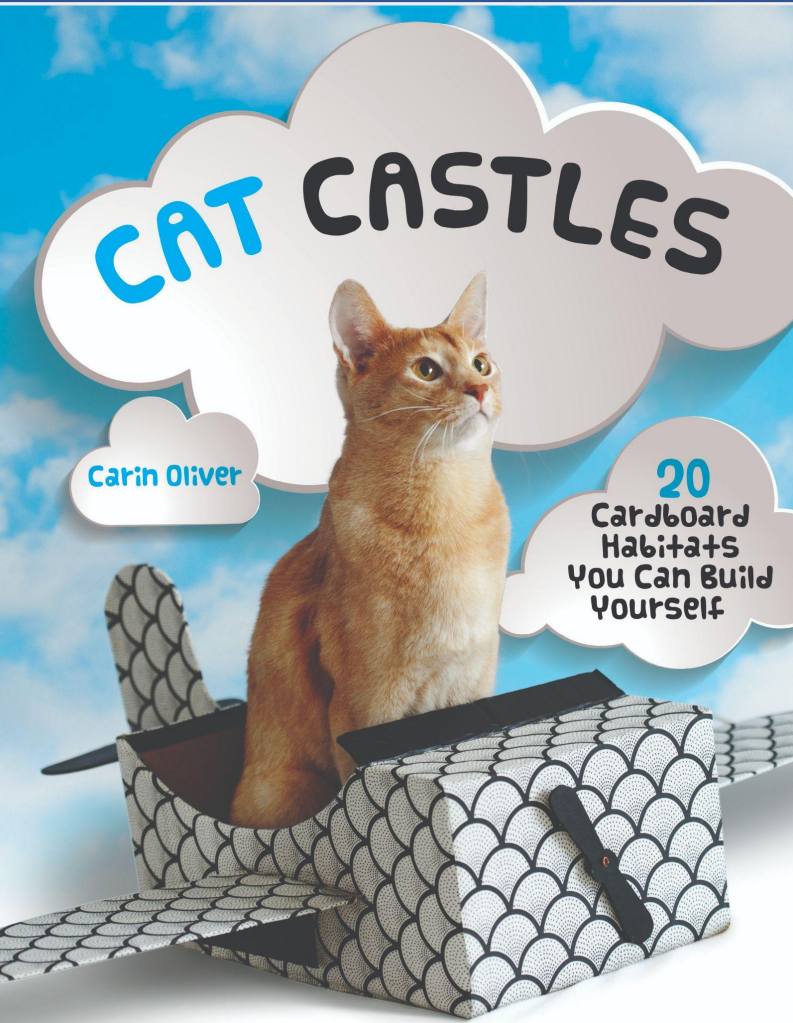
Are your favorite sweaters covered with cat hair? Do you love to make quirky and one-of-a-kind crafting projects? If so, then it's time to throw away your lint roller and curl up with your kitty! *Crafting with Cat Hair* shows readers how to transform stray clumps of fur into soft and adorable handicrafts. From kitty tote bags and finger puppets to fluffy cat toys, picture frames, and more, these projects are cat-friendly, eco-friendly, and require no special equipment or training. You can make most of these projects in under an hour—with a little help, of course, from your feline friends!

**A handful of your cat's hair and a few simple supplies are all you need to make and decorate:**





# CAT CASTLES



## Build your cat “paw-some” homemade habitats with easy instructions and common materials.

Shoeboxes and paper bags are fine for other cats. But your favorite felines deserve luxurious living spaces! This DIY construction guide includes fun and easy instructions for making cardboard trains, ships, food trucks, rockets, and other hideouts. Also included are tips for climbing towers and scratching pads that they can use to stay sharp.

All twenty projects are quick to assemble and require inexpensive and easy-to-find materials. You can customize them to match your cat’s wildest desires!



TR: 9781594749414  
\$14.99 US/\$19.99 CAN  
96 Pages



# WHEN IN DOUBT, PLAY DEAD



## When in Doubt, Play Dead

LIFE ADVICE FROM AN  
UNEXPECTED SOURCE



ALLY BURGUIERES

**Featuring 70 watercolor illustrations, this totally adorable gift of a book offers wisdom and insight from a delightfully unexpected source: the opossum.**

Learn to live your life the opossum way with unique advice like:

- The difference between a weed and a flower is often a matter of taste.
- It's nobody's business what's in your pouch. Unless you've got snacks in there. In which case, you should share.
- A bit of risk is part of life. Cross that street, but ALWAYS look both ways beforehand.
- Smile! Unless someone tells you to, in which case you are well within your rights to scream.
- And more.

Written and illustrated by Ally Burguiere, creator of the popular Instagram account @ItsMeSesame, who spends her days as a wildlife rehabber caring for and learning from opossums, *When in Doubt, Play Dead* offers encouragement to embrace life's weird, wild, and wonderful moments.

You've survived 100 percent of  
your problems so far. Great job!  
With that track record, you  
might even be immortal.



\*\*\*  
THE FIRST OPOSSUMS—AND THE FIRST CROCODILIAN  
ANCESTORS—APPEARED DURING THE CRETACEOUS  
PERIOD JUST AS THE DINOSAURS WENT EXTINCT.  
WHO KNEW BEING CALLED A LIVING FOSSIL COULD  
BE A COMPLIMENT!



Know your best (and worst) angles.  
But don't stress if people don't see  
you the way you'd like them to.

Help others see the best in  
themselves and you'll always  
be beautiful to them.



**HC: 9781683693840**  
**\$12.99 US/\$17.50 CAN**  
**128 Pages**



# POSSUMS ARE NOT CUTE!



## Possums Are **NOT** Cute!



And Other Myths about Nature's  
Most Misunderstood Critter

**ALLY BURGUIERES**

HC: 9781683692997  
\$14.99 US/\$19.99 CAN  
128 Pages

## Possums may steal your garbage... but with this book, they'll also steal your heart!

Possums are more than the ugly-cute icons of the internet. These so-called trash animals and pointy kitties are not only relatable avatars for anxious but resilient people everywhere, but nature's secret clean-up crew.

Organized around common myths that have given possums a bad reputation, this fun and offbeat book reveals the truth about possums through dozens of adorable photos, informative illustrations, and fascinating facts. Did you know that...

- Possums protect people and pets from disease! A single possum can eat up to 4,000 ticks per week!
- Possums excel at interspecies friendships, often sleeping in other animals' dens.
- Possums are shy creatures: when they "play dead," they are actually fainting from anxiety!

Written by wildlife rehabber and possum advocate Ally Burguiere, known for her popular Instagram account @ItsMeSesame, this accessible and giftable guide explains why possums deserve our admiration and offers tips on how we can protect and advocate for these magical marsupials.



### POSSUM NOSES

When you first see a possum up close, you could be forgiven for thinking they had a run-in with an errant wad of bubble gum. The possum schnoz is surprisingly pink and not entirely unlike a cartoon piglet nose. It's also a first-class food detector (and to a possum, *anything* is food!). At the end of that long snout, possums have 1,188 olfactory genes, a whole lot more compared to humans' 396. In fact, in the roundup of the most effective sniffers

in the animal kingdom, possums come in at number three, losing out only to African elephants, who have 1,948 olfactory receptors, and rats, who have 1,207. When possum babies are first born, tiny and defenseless, that extraordinary sense of smell is nearly fully developed. And because they are primarily nocturnal, possums' amazing noses help them find food even in the darkest nights.



A possum schnoz on glorious display.



Want a closer look?



Even closer, you say?



A baby possum nose. Half as big—twice as cute.

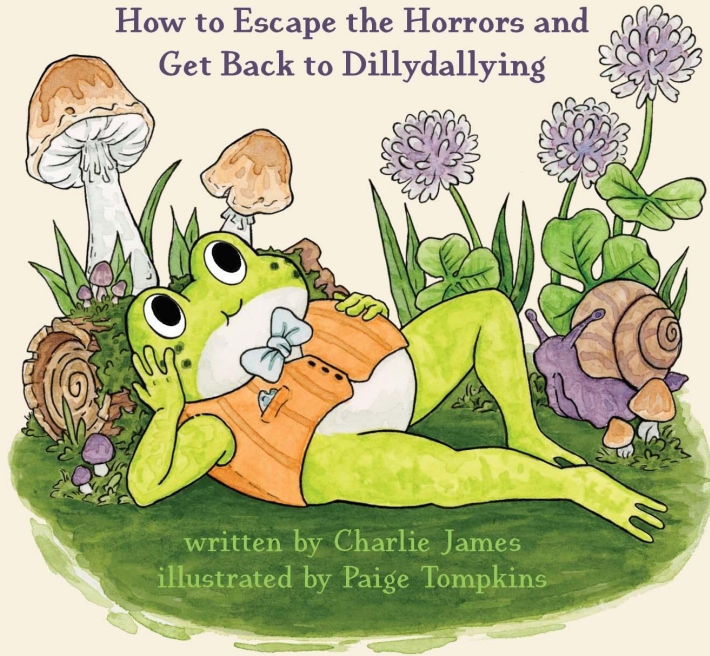


# I'M JUST A LITTLE GUY



## I'm Just a Little Guy

How to Escape the Horrors and  
Get Back to Dillydallying



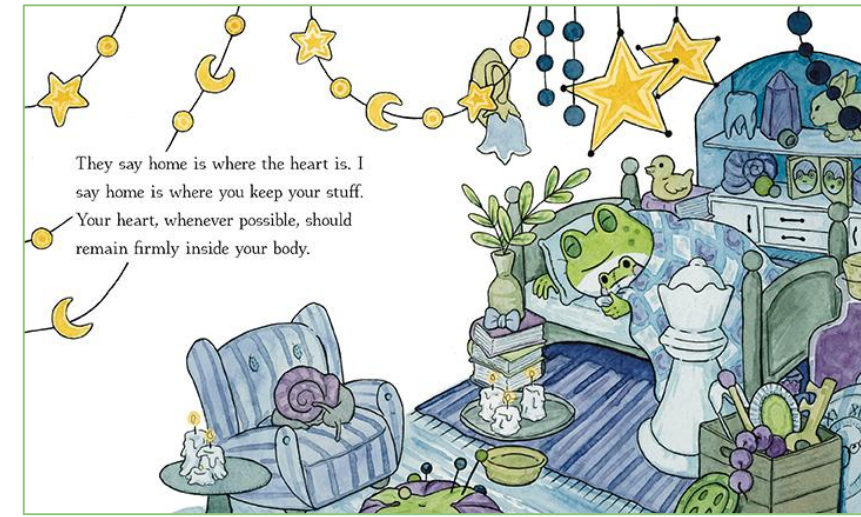
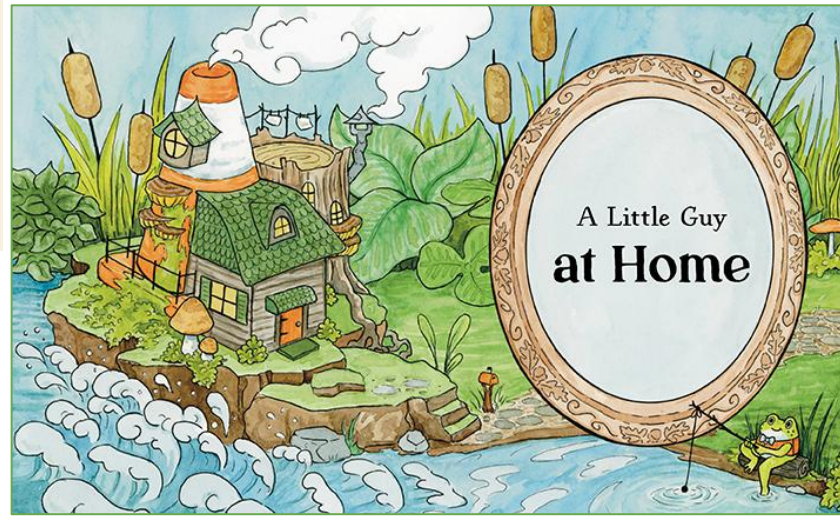
written by Charlie James  
illustrated by Paige Tompkins

Are you burnt-out, exhausted, and tired of hustling? Do you ever want to throw your head back and scream, "But I'm just a little guy?!" In this adorably illustrated gift book based on comedian Charlie James's viral "Little Frog" sketches, Paul Bog is here to show you a softer, sillier, sunnier way to be.

Meet Paul Bog the Small Frog. He's just a little guy. He likes to frolic through the meadow, collect trinkets, and sunbathe in the nude. You should be more like Paul. Within these pages, Paul Bog walks you through a day in his life and shares advice on how to navigate modern existence, including:

- Avoiding Burnout: "For every hour of work I do, I spend three hours staring at a still life painting."
- Finding a Therapist: "If you've already tried speaking directly into a wishing well to no avail, I suggest talking to a wise old owl or a professional therapist (interchangeable)."
- Saving Money: "I cannot save money for the future. The future is too unknowable. I can, however, toss a little coin into a nearby wishing well and hope for the best."
- Anxiety: "My only advice for limiting anxiety is to spend fifty to ninety percent of your life supine near a large body of water."

This hilarious and charming guide to the "little guy" lifestyle will inspire anyone who wants to slow down and muck around.

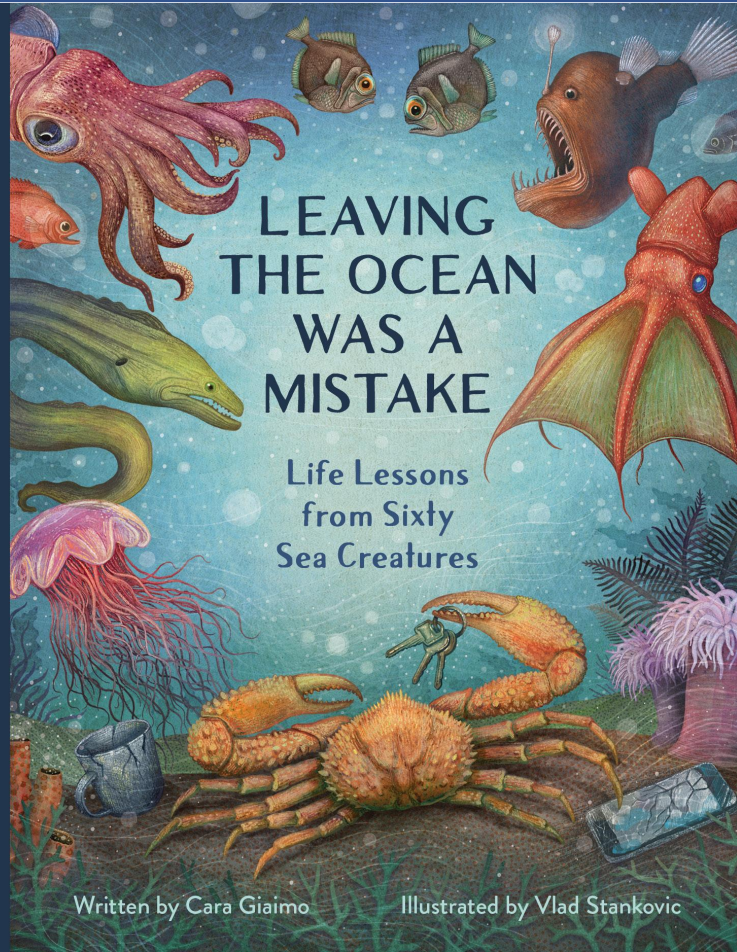


They say home is where the heart is. I  
say home is where you keep your stuff.  
Your heart, whenever possible, should  
remain firmly inside your body.

HC: 9781683694946  
\$14.99 US/\$19.99 CAN  
OSD: 8/26/2025  
128 Pages



# LEAVING THE OCEAN WAS A MISTAKE



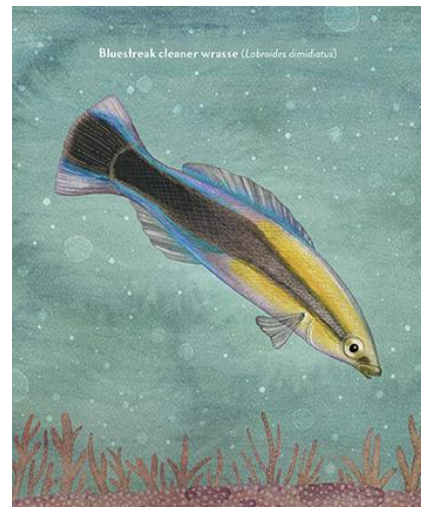
## Sixty bizarre and beautiful marine creatures offer their best tips for self-confidence, serenity, and fulfillment—drawn from real-life facts about our fascinating natural world.

If you sometimes wish to simply sink back into the depths of the ocean, great news—the strange little guys who still live down there will receive you with open arms (and fins, claws, and tentacles). But if you're not quite ready to take to the sea, they've also got some solid advice for those cursed to live on solid ground.

In *Leaving the Ocean Was a Mistake*, Earth's weirdest sea creatures offer their favorite tips for improving your life on land. Get to know these friendly denizens of the deep:

- The star tunicate, who avoids anxiety—by digesting its own brain
- The gloomy octopus, who asserts its boundaries—by throwing dirt at anyone who bothers it
- The fire-breathing shrimp, who gets its feelings out—by vomiting bioluminescent goo
- The deep-sea anglerfish, who expresses love—by fusing with its mate
- And more wonderfully wacky undersea weirdos who really know how to live!

Beautifully illustrated with charming watercolor portraits of the ocean's most eccentric creatures, *Leaving the Ocean Was a Mistake* will help you bring a freewheeling, relaxed, self-actualized ocean spirit to even the driest life.



There's nothing more  
important than  
knowing yourself.

Experiments have shown that—like horses, Asian elephants, and humans—bluesreak cleaner wrasses can recognize themselves in the mirror. This might help them in their undersea job, which is cleaning parasites off other fish.

It's never too late  
to start over.

Like many other sea creatures, the immortal jellyfish has a complex life cycle that involves several different stages: baby larva, young polyp, and adult medusa. Uniquely, though, this jellyfish can go back to the polyp stage at any point—which it does, especially when stressed. Instead of sweating it, the jellyfish hits the reset button: it ages in reverse and starts again (and again, and again).



Immortal jellyfish (*Turritopsis dohrnii*)

**HC: 9781683695073**  
**\$14.99 US/\$19.99 CAN**  
**OSD: 10/07/2025**  
**128 Pages**

# CONTACT US!



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