



Get the **DELUXE FIRST PRINTING** of *MY FUNNY DEMON VALENTINE*

by **AURORA ASCHER**,
author of the Instant *New York Times* Bestseller
SANCTUARY OF THE SHADOW...
limited quantities only while supplies last.

ORDER BY JULY 15, 2024
to secure availability!

The laugh-out-loud humor and heat of Kimberly Lemming and Travis Baldree meet Jenna Levine and Jeneane O'Riley's fresh spin on paranormal tropes in this **wickedly funny**, warm-hearted **demon romance** with just the right amount of spice, a crew of horned bad boys, and a **very bad thing** called love.

THE HELL BENT SERIES
MY FUNNY DEMON VALENTINE
9781496755858
TRADE PAPERBACK ORIGINAL
\$17.95 (\$24.95 CAD)
ON SALE: JANUARY 21, 2025
ORDERS DUE: JULY 15, 2024

DELUXE TRADE PAPERBACK FEATURES:

- ♥ Stenciled edges
- ♥ Inside cover art
- ♥ Designed chapter headers
- ♥ Front cover foil with spot gloss
- ♥ Exclusive bonus scene

MAJOR MARKETING & PUBLICITY CAMPAIGN

- ♥ Print ARCs
- ♥ Pre-publication trade and consumer advertising
- ♥ Signed Bookplate Pre-Order Campaign with Romance-focused Indie Bookstores
- ♥ Early mailings to key accounts, booksellers, influencers, and national media
- ♥ Cover art mini posters for all installments
- ♥ Influencer marketing campaign
- ♥ Author events
- ♥ Branded promo item
- ♥ Consumer-facing digital advertising campaign
- ♥ BookTok and Bookstagram activations
- ♥ Email and newsletter marketing
- ♥ National publicity campaign, including print, broadcast and online media
- ♥ Goodreads advertising and giveaways
- ♥ Author appearances at fan-facing conventions
- ♥ Social media campaign including advertising, giveaways, shareable images, and cover animations



AURORA ASCHER is a *New York Times* and *USA Today* bestselling author of fantasy and paranormal romance novels including the Hell Bent series and *Sanctuary of the Shadow*, which sold 72k print copies within the first three months of its hardcover release. She loves misunderstood monsters, redeemable anti-heroes, and epic happily-ever-afters. A woman of many creative pursuits, Aurora is also a professional musician and a visual artist. She was born and raised in British Columbia, but now lives in Montreal, Canada.

Visit Aurora Ascher online at: AuroraAscher.com

  @Aurora.Ascher.Author

 KENSINGTONBOOKS.COM