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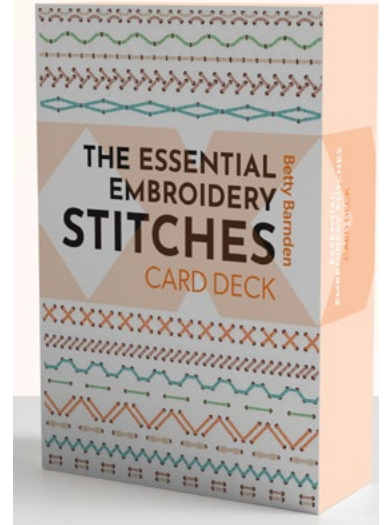
Unleash your embroidery creativity anywhere with 50 versatile stitches in a stylish on-the-go card deck. *The perfect gift for embroidery fans of all levels!*



TARGET CONSUMER:

- Fans of DK Embroidery
- Beginner cross stitch and embroidery fans
- Fans of Real Simple, Taproot and BHG magazines
- Fans of Textile Artist

Enclosed in a sturdy and chic box, this embroidery card deck is a treasure trove of inspiration. Inside, you'll find a 16-page booklet providing all the knowledge you need to master the art of stitching, and 50 colorful cards, each showcasing an individual embroidery stitch.



- **ON-THE-GO DECK FOR STITCH FANS** - An essential library of 50 versatile embroidery stitches, for beginners through seasoned embroiderers seeking fresh inspiration
- **PERFECT GIFT FOR CROSS STITCH OR EMBROIDERY FANS** - The card deck makes a wonderful gift and the ideal tool for the on-the-go embroiderer
- **EXCELLENT TUTORIAL FROM A STITCH AUTHORITY - BETTY BARNDEN** - Contains material from *The Embroidery Stitch Bible* - over 300K sold! Betty's titles have sold over 100,000 copies in North America
- **CONCISE AND PACKED WITH INFORMATION** - The sturdy, stylish box contains a 16-page booklet of all the essential embroidery know-how you need, with 50 colorful cards 3 1/3 x 5 1/2 inch cards with a color photograph of the finished stitch on one side and clear illustrations and written instructions on the other.

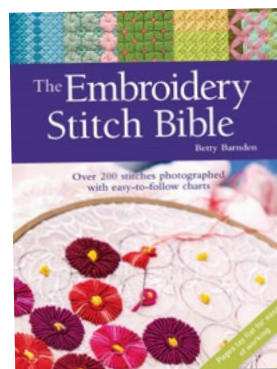
9781800922303,
6/18/2024, 6 x 3 3/4 x 1 1/2 in,
50 cards + 16pp booklet, Case,
\$19.95/\$23.95CAN



9781800922303



Edelweiss



The deck's contents has been expertly curated from the highly acclaimed publication, *The Embroidery Stitch Bible* by Betty Barnden, also available in print from Search Press.

9781782216025, 2023, 256pp,
Lay-flat Flexi Binding, \$19.95/\$23.95CAN



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