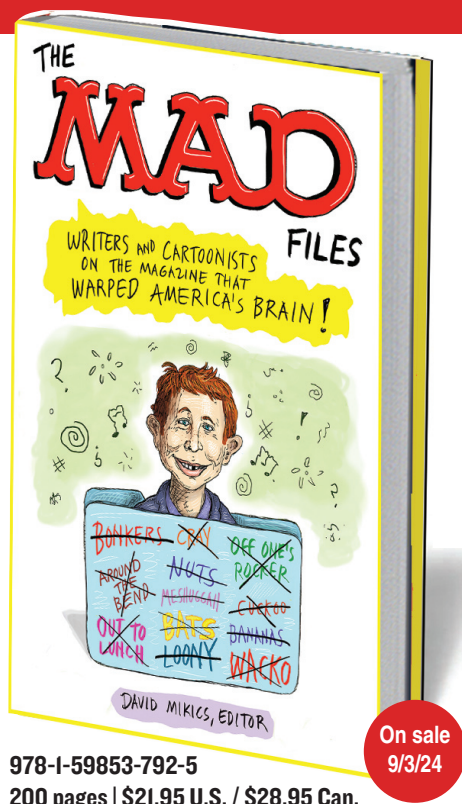


# The MAD Files: Writers and Cartoonists of the Magazine that Warped America's Brain!

26 essays and comix from all-star contributors, including Roz Chast, Jonathan Lethem, and Grady Hendrix.



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**Before SNL and the wise-guy sarcasm of Letterman and Colbert, before The Simpsons and online memes, there was . . . MAD.**

A mainstay of countless American childhoods, MAD magazine exploded onto the scene in the 1950s and gleefully thumbed its nose at all the postwar pieties. MAD became the zaniest, most subversive satire magazine ever to be sold on America's newsstands, anticipating the spirit of underground comix and 'zines and influencing humor writing in movies, television, and the internet to this day.

## FEATURING

Introduction by **David Mikics**

**Mary Fleener** | Growing Up MAD

**Ivan Cohen** | The Golden Age Is Twelve Dept.

**Geoffrey O'Brien** | Stark Raving MAD

**Roz Chast** | A MAD Childhood

**Tim Kreider** | The World According to MAD

**Art Spiegelman** | MAD Love

**Grady Hendrix** | Cahiers of CinéMAD

**R. Crumb** | MAD and Me

**Frank Jacobs** | A Preface to Gaines

**Liel Leibovitz** | High Holy MAD

**Peter Kuper** | Corpse on the Imjin

**Mary-Lou Weisman** | Reverse Immigrant

**Leah Garrett** | Jaffee in Yiddish

**Michael Benson** | MADness in Anatolia

**R. Sikoryak** | What a Load of Craft!

**Daniel Bronstein** | Brueghel of the Bronx

**Nathan Abrams** | MAD's Jewish America

**David Hajdu** | With a Little Bit of Ecch:  
MAD and the Movie Musical

**Clifford Thompson** | MAD and the Insurrectionists

**Bonnie Altucher** | Spy vs Spy vs Prohías

**Sarah Boxer** | Mind the Gap

**Adam Gopnik** | MAD, the '50s, and the '60s:  
A (Slightly) Dissident View

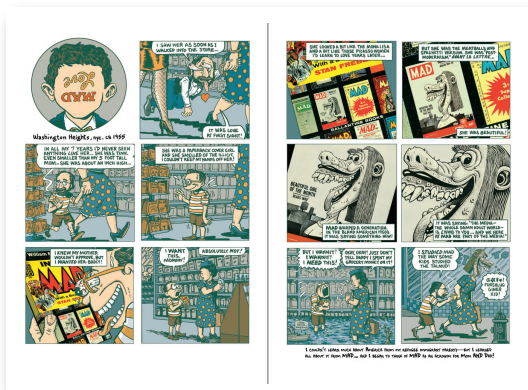
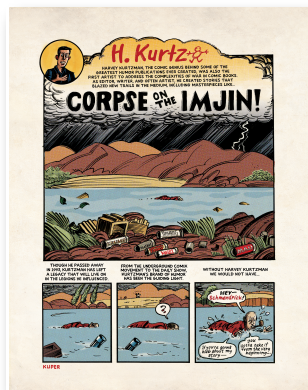
**Rachel Shteir** | The "Obscure and Awesome"  
Women Cartoonists of MAD

**Chris Ware** | To Antarctica and Back

**Jonathan Lethem & Mark Allen** | A MAD Fold-In

**"After MAD, drugs were nothing." —Patti Smith**

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