

## Capture the beautiful natural world with printmaking linocut blocks from Inky Dog Studio's Jane Spink.



Learn to make your own linocut blocks of the world all around you.

## **TARGET CONSUMER:**

- Fans of Inky Dog (117K IG)
- Fans of printmaking
- Fans of nature art







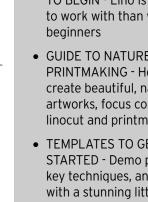












 SOCIAL MEDIA SUPERSTAR - @inkydogstudio has over 115K followers, and growing, and a strong following on her website.

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COLOUR

Independent, family owned specialist art and craft publishing since 1970 distributed by Penguin Random House

- PERFECT YOUR SKILLS AND **CREATE BEAUTIFUL ART - Perfect** for adults and older teens this book has steps and guidance for starting this craft
- LINO CUT IS PERFECT MEDIUM TO BEGIN - Lino is soft and easier to work with than wood - great for
- GUIDE TO NATURE INSPIRED **PRINTMAKING - Helps you to** create beautiful, nature-inspired artworks, focus completely on linocut and printmaking.
- TEMPLATES TO GET YOU STARTED - Demo project covers key techniques, and leaves you with a stunning little block and artwork at the end