

"Timely, riveting. . . This story is as addictive as scrolling Instagram, and marks the launch of a talented new writer."

—Ashley Winstead, author of *Midnight Is the Darkest Hour*

SUCH A BAD INFLUENCE

OLIVIA MUENTER

ABOUT THE BOOK

For fans of Ashley Winstead, a razor-sharp debut about what happens when one of the first child stars of the social media age grows up . . . and goes missing.

Hazel Davis is drifting: she's stalled in her career, living in a city she hates, and less successful than her younger sister @evelyn, a lifestyle influencer. Evie came of age on the family YouTube channel after a viral video when she was five. Ten years older and spotlight-averse, Hazel managed to dodge the family business—so although she can barely afford her apartment, at least she made her own way.

Evie is eighteen now, with a multimillion-dollar career, but Hazel is still protective of her little sister and skeptical of the way everyone seems to want a piece of her: Evie's followers, her YouTuber boyfriend and influencer frenemies, and their opportunistic mother. So when Evie disappears one day during an unsettling live stream that cuts out midsentence, Hazel is horrified to have her worst instincts proven right.

As theories about Evie's disappearance tear through the internet, inspiring hashtags, Reddit threads, and podcast episodes, Hazel throws herself into the darkest parts of her sister's world to untangle the truth. After all, Hazel knows Evie better than anyone else . . . doesn't she?

ABOUT THE AUTHOR

Olivia Muentner is a writer and co-host of *Bad on Paper*, a weekly podcast about books, life, and everything in between. Previously a Senior Fashion & Beauty Editor at *Bustle.com*, Olivia's work has appeared in *Refinery 29*, *HuffPost*, *Glamour.com*, *Philadelphia Magazine*, *Byrdie*, *Apartment Therapy*, and more. This is her first novel.

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ADVANCE PRAISE FOR SUCH A BAD INFLUENCE

“Mix one part juicy social media scandal, one part bitter family drama, and one part scintillating missing woman case—shaken up with urgent ruminations on what we lose by turning our identities into products for sale—and you have the heady cocktail that is *Such a Bad Influence*. Olivia Muentert’s timely, riveting debut plunges readers into the dark underbelly of the influencer world, examining the unhealthy side of our parasocial relationships with the ‘internet-famous.’ This story is as addictive as scrolling Instagram, and marks the launch of a talented new writer. Highly recommend.”—Ashley Winstead, author of *Midnight Is the Darkest Hour*

"An addictive psychological thriller that will totally immerse you in the terrifying, overexposed world of child social media stars. Muentert's debut will have you rethinking everything about your Instagram scroll as you inhale this book in a single sitting." —Jo Piazza, author of *The Sicilian Inheritance* and podcast host of *Under the Influence*

“*Such a Bad Influence* is as addictive as Instagram. Woven into its twisty, propulsive story of a missing influencer are complicated questions about the cost of mining one’s life for content. I was riveted the whole way through.”—Ana Reyes, author of *The House in the Pines*

“A fascinating exploration of the dangers of social media told through a propulsive mystery surrounding the sudden disappearance of a beloved mega influencer. In her smart and timely debut, Muentert probes the following questions: What do influencers owe their followers? What ownership do parents have over their children? And, perhaps most hauntingly, how do we reconcile the psychological perils of living in such an intensely online age?”—Carola Lovering, author of *Tell Me Lies* and *Bye, Baby*



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