



A ROMP THROUGH DEATH

OBITCHUARY is a smart, funny look at the American culture of death and how we're remembered.

True crime is everywhere, but very few people talk about what happens after we die. Good thing the authors and podcast hosts of **OBITCHUARY** are ready to unearth it all.

We put the "fun" in funeral and the "bitch" in obituary!



BASED ON THE AUTHORS' HUGELY POPULAR PODCAST, ALSO TITLED OBITCHUARY

- **BEST FRIENDS AND CO-HOSTS SPENCER HENRY & MADISON REYES** have a long-running history of sending each other the wildest, most absurd, and sometimes scathing obituaries. In 2021, they decided to share their findings with the world when they launched **OBITCHUARY**, their hit weekly podcast, and the world was eager to hear it.
- **OBITCHUARY RECEIVED 4.1 MILLION DOWNLOADS IN 2022 ALONE**, and shows consistent growth with each episode release.
- **THE AUTHORS' RECENT 21-CITY US TOUR WAS A HUGE SUCCESS**, with thousands of fans attending live podcast shows and many buying VIP tickets to meet the hosts.
- **THE AUTHORS WILL PLUG THE BOOK ON THEIR PODCAST FREQUENTLY**, ensuring that they turn their listeners into book buyers.
- The book will dive deeper on popular topics covered in the podcast, but **50% OF THE MATERIAL WILL BE BRAND NEW**. The book will combine the hosts' signature moments of levity with meaningful reflections on death, dying, and remembrance.

INCLUDES
BLACK & WHITE
ILLUSTRATIONS!

ISBNs: 9780593475287 (HC), 9780593475294 (EBOOK), 9780593870198 (EAUDIO) | \$28 (\$37.99 CAN)



PLUME

DID YOU KNOW...

Corpses can get "death erections"



A famous pope was dug up and literally put on trial (while dead). When convicted, he then had his fingers cut off.



You can get buried in a mushroom suit and become one with nature again or you can get an extreme embalming and ride a motorcycle to your grave!



Grave robbing is still very much a thing. In fact, "Coffin Torpedos" were developed for this reason: rob a grave and discover a coffin has a torpedo attached to it to annihilate you? You're never robbing again!



THE PODCAST

Instagram: ObitchuaryPod • 34.5k followers

Twitter: ObitchuaryPod • 1.4k followers

Spotify: ObitchuaryPod • 6.2k followers

Patreon: CultLiter: 500 followers

obitchuarypodcast.com

CREEP ON
THE AUTHORS'
SOCIALS

SPENCER HENRY & MADISON REYES

Instagram: SpencerHenry • 94.6k followers

MadisonMReyes • 14.4k followers

CultLiterPodcast • 47k followers*

Twitter: SpencerHenry • 31k followers

Spotify: CultLiter • 6.4k followers

*Spencer is also the host of the hit *Cult Liter* podcast, which has sold out multiple merchandise drops and received 10 million+ downloads in the first year of its release.

OBITCHUARY

is also perfect for:



Those indulging in the macabre during spooky season (Halloween and beyond)



That friend of yours who listens to way too many murder podcasts



Anyone with a pulse



Plus, fans of

