



DK EYEWITNESS

Twenty Pocket Spinner Rack

▶ *"I LOVE it! I always knew we would sell the DK books well if people could really see them and they just got lost on our terrible kids nonfiction shelves. They're flying off the spinner!"*

—Melissa Taylor, E. Shaver

▶ *"I love my DK Eyewitness spinner rack! Looks great, doesn't take up a lot of space and has dramatically increased sales."*

—Carrie Deming, The Dog Eared Book

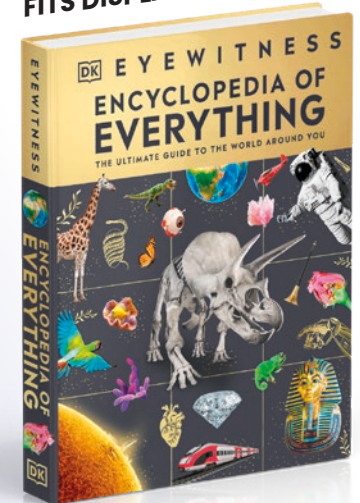
▶ *"There are very few display racks that we consider for our store but this one looks good and sells more EW books than we have before."*

—Lauren Savage, The Reading Bug

▶ *"Books from this rack are on every backlist order I do!"*

—Bruce DeLaney, Rediscovered Books

FITS DISPLAY! (1 PER POCKET)



EYEWITNESS ENCYCLOPEDIA OF EVERYTHING

9780744084702 | 400 PP | 8 1/2 x 11"

HC: \$29.99 (US) \$39.99 (CAN)

Available September 5, 2023

ISBN: 9780525603511 | Dimensions: 13.77" x 13.77" x 72.125" | Weight: 77 lbs | Available Now
Free with supporting order of \$1600 retail dollars (US) | \$2100 retail dollars (CAN)
Total Number of Facings: 20 | 72-Page Paperback: 8 per pocket | 72-Page Hardcover: 5 per pocket



For the curious

For more information contact your sales representative or customerservice@penguinrandomhouse.com.

www.dk.com

NEWLY REVISED AND UPDATED

FOR EACH: 72 PP | 8 1/2 X 11" | HC: \$16.99 (US) \$22.99 (CAN) | PB: \$9.99 (US) \$13.99 (CAN)

TITLE	ISBN	PUB	TITLE	ISBN	PUB
AMERICAN REVOLUTION HC	9780744052275	5/10/22	HUMAN BODY HC	9780744079920	4/18/2023
AMERICAN REVOLUTION PB	9780744052268	5/10/22	HUMAN BODY PB	9780744079913	4/18/2023
ANCIENT EGYPT HC	9780744028935	12/21/21	HURRICANE & TORNADO HC	9780744028959	12/21/21
ANCIENT EGYPT PB	9780744039634	12/21/21	HURRICANE & TORNADO PB	9780744039641	12/21/21
ANCIENT GREECE HC	9780744081534	8/1/2023	NSECT HC	9780744081572	8/1/2023
ANCIENT GREECE PB	9780744081527	8/1/2023	INSECT PB	9780744081565	8/1/2023
ANCIENT ROME HC	9780744056372	8/30/22	NATIONAL PARKS HC	9780744069747	4/11/23
ANCIENT ROME PB	9780744056365	8/30/22	NATIONAL PARKS PB	9780744069730	4/11/23
ARCTIC & ANTARCTIC HC	9780593842430	8/6/24	NATURAL DISASTERS HC	9780744056396	8/30/22
ARCTIC & ANTARCTIC PB	9780593842423	8/6/24	NATURAL DISASTERS PB	9780744056389	8/30/22
BIRD HC	9780744092110	4/9/24	OCEAN HC	9780744042016	12/21/21
BIRD PB	9780744092103	4/9/24	OCEAN PB	9780744042023	12/21/21
CAT HC	9780744050738	5/10/22	PLANETS HC	9780744079944	4/18/2023
CAT PB	9780744050721	5/10/22	PLANETS PB	9780744079937	4/18/2023
CLIMATE CHANGE HC	9780744036817	8/24/21	REPTILE HC	9780744084788	12/5/2023
CLIMATE CHANGE PB	9780744039061	8/24/21	REPTILE PB	9780744084771	12/5/2023
CRYSTAL & GEM HC	9780744081558	8/1/2023	ROCKS & MINERALS HC	9780744028966	10/12/21
CRYSTAL & GEM PB	9780744081541	8/1/2023	ROCKS & MINERALS PB	9780744039054	10/12/21
DINOSAUR HC	9780744039078	10/12/21	SHARK HC	9780744056419	8/30/22
DINOSAUR PB	9780744039085	8/24/21	SHARK PB	9780744056402	8/30/22
ELEMENTS HC	9780744079845	12/13/22	SOCCER HC	9780744079906	6/6/2023
ELEMENTS PB	9780744079838	12/13/22	SOCCER PB	9780744079890	6/6/2023
FISH HC	9780744062533	12/13/22	THE AMAZON HC	9780744062557	12/13/22
FISH PB	9780744062526	12/13/22	THE AMAZON PB	9780744062540	12/13/22
FLIGHT HC	9780593842379	4/9/24	THE CIVIL WAR HC	9780744062519	4/18/2023
FLIGHT PB	9780593842362	4/9/24	THE CIVIL WAR PB	9780744062502	4/18/2023
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FOSSIL PB	9780744092066	12/5/2023	TITANIC PB	9780744039658	12/21/21
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TITLE	ISBN	PUB	TITLE	ISBN	PUB
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UNIVERSE PB	9780744084795	12/5/2023	WONDERS OF WORLD PB	9780744062564	12/13/22
VIKING HC	9780593842393	4/9/24	WWI HC	9780744084764	12/5/2023
VIKING PB	9780593842386	4/9/24	WWI PB	9780744084757	12/5/2023
VOLCANO & EARTHQUAKE HC	9780744052299	5/10/22	WWII HC	9780744028980	8/24/21
VOLCANO & EARTHQUAKE PB	9780744052282	5/10/22	WWII PB	9780744039047	8/24/21
WEATHER HC	9780744052312	5/10/22			
WEATHER PB	9780744052305	5/10/22			

ALSO AVAILABLE

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TITLE	ISBN	PUB	TITLE	ISBN	PUB
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ANCIENT CIVILIZATIONS HC	9781465408877	7/1/13	FOSSIL PB	9781465462473	6/6/17
ANIMAL PB	9781465435705	6/2/15	HORSE PB	9781465451743	6/14/16
ARMS & ARMOR HC	9780756673192	8/15/11	KNIGHT PB	9781465435729	6/2/15
AZTEC, INCA & MAYA HC	9780756673208	8/15/11	MESOPOTAMIA HC	9780756629724	6/25/07
BIBLE LANDS PB	9781465440105	6/14/16	MONEY PB	9781465451781	6/14/16
BIRD HC	9780756637682	5/5/08	MUMMY HC	9780756645410	3/30/09
CAR HC	9780756613846	9/5/05	MYTHOLOGY PB	9781465462466	6/6/17
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CHEMISTRY HC	9780756613853	9/5/05	PRESIDENTS HC	9780744039733	1/5/21
DOG PB	9781465420510	6/16/14	SOLDIER HC	9780756645397	2/16/09
EAGLES & BIRDS OF PREY PB	9781465451729	6/14/16	TREE PB	9781465438478	9/1/15
ENDANGERED ANIMALS HC	9780756668839	8/16/10	VIKING HC	9780756658298	12/21/09
FLIGHT HC	9780756673178	4/18/11			



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