

PAIGE TATE & CO

WOMEN OWNED BUSINESS CATALOG *2023*



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Alli Koch
Dallas, TX
AUTHOR

Alli's Bio.

Alli Koch is a city girl at heart, based in Dallas, Texas. She is the hands and heart behind Alli K Design, which is all she has known since college. With persistence and determination, she has turned her canvas crafts into murals, flower doodles into published books, and hanging out with friends sometimes involves recording her podcast, *Breakfast with Sis*. Alli discovered that creating, inspiring, and teaching others is what makes her thrive. A typical day for Alli includes going to Chick-fil-A, cuddling with her cats, and hanging out at her local plant nursery.

About Her Business.

Alli Koch founded Alli K Design in 2014, which is all about inspiring confidence through art. A Dallas-based artist, Alli specializes in black and white illustrations, most notably her large-scale floral murals which you can find painted throughout the state of Texas and beyond. Using her skillset and years of experience, Alli has turned her creativity and passion into a full-time, self-made career. Alli has 8+ books published, including *How to Draw Modern Florals* and *Bloom*, and has partnered with brands like Domestika and Create and Cultivate to inspire others to try their hand in art and illustration. Additionally, Alli uses her platform as a career-artist to speak about business and entrepreneurship, whether it's on panels around the country or on her podcast *Breakfast with Sis* which she records with her dad every Saturday morning.

Coollest Homes Ever

09. 06. 2022



9781950968596 / \$ 14.95
PAPERBACK

Florals By Hand

12. 04. 2018



SPIRAL: 9781944515911 / \$ 29.99
PAPERBACK: 9781944515775 / \$ 17.95

How to Draw Modern Florals

04. 15. 2017



SPIRAL: 9781944515508 / \$ 29.99
PAPERBACK: 9781944515416 / \$ 17.99
MINI: 9781950968824 / \$ 9.95

Bloom

11. 05. 2019



PAPERBACK: 9781944515898 / \$ 14.99
MINI: 9781950968817 / \$ 9.95

How to Draw All the Things for Kids

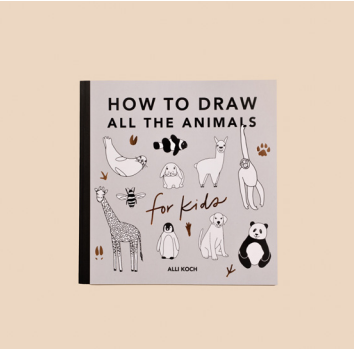
06. 16. 2020



9781950968220 / \$ 14.95
PAPERBACK

How to Draw All the Animal for Kids

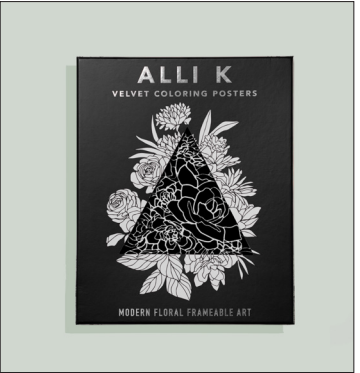
08. 03. 2021



9781950968237 / \$ 14.95
PAPERBACK

Velvet Coloring Posters

11. 10. 2020



9781950968169 / \$ 24.95
KIT

Heyday

10. 26. 2021



99781950968459 / \$ 14.95
PAPERBACK



How to Draw Modern Florals for Kids

08. 18. 2020

9781950968213 / \$ 14.95

PAPERBACK



How to Draw Under the Sea for Kids

05. 02. 2023

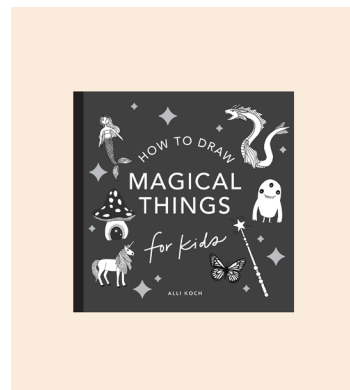
9781941325933 / \$ 14.95



How to Draw Magical Things for Kids

05. 02. 2023

9781941325940 / \$ 14.95





Sarah Simon
 Seattle, WA
 AUTHOR

Sarah's Bio.

Sarah Simon, aka @themintgardener, is a designer, artist, illustrator, and author of *Modern Watercolor Botanicals*, *The Plant Lady*, and her *Watercolor Workbook* series. Based in Seattle, Washington, Sarah creates and teaches lush watercolors inspired by the colors and textures in her urban garden.

About Her Business.

In addition to her bestselling watercolor how-to books, Sarah teaches the basics of watercolor painting through virtual courses and in-person classes across the Pacific Northwest. Truly committed watercolorists can join TheMintGardener Flower Painting Club, Sarah's Patreon that provides new watercolor projects and video tutorials each month. Over on Etsy, Sarah also sells art prints, sticker packs, watercolor kits, and window art based on her designs.

Modern Watercolor Botanicals

11. 12. 2019



SPIRAL: 9781944515584 / \$ 29.99

PAPERBACK: 9781958803219 / \$ 19.95

The Plant Lady

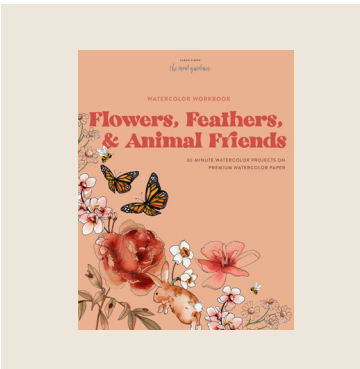
11. 05. 2019



9781944515881 / \$ 14.99
 PAPERBACK

Watercolor Workbook 2: Flowers, Feathers, and Animal Friends

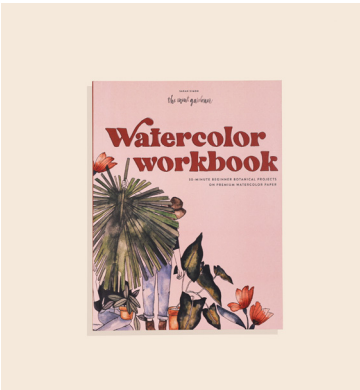
05. 09. 2023



PAPERBACK: 9781950968893 / \$ 24.95

Watercolor Workbook

04. 27. 2021



9781950968268 / \$ 29.99
 PAPERBACK





Diana Licalzi

Boulder, CO

AUTHOR

Diana.

Diana Licalzi, MS, RD, CDE, is a registered dietitian and holds a master's degree in Nutrition Science and Policy from Tufts University. Originally from Puerto Rico, Diana is dedicated to helping the Hispanic community meet their nutrition and health goals. She co-founded ReversingT2D, an online platform that provides nutritional guidance for individuals with pre- and type 2 diabetes. Diana also has experience working as a dietitian at Boston Medical Center, InsideTracker, and UC San Diego Health. You'll often find Diana outside—running, hiking, or practicing yoga—or experimenting in the kitchen.

About Her Business.

In 2019, Diana co-founded Reversing T2D, a digital platform that helps individuals reverse, manage, and prevent pre-diabetes and type 2 diabetes. Reversing T2D uses a holistic approach to tackle diabetes by focusing on plant-based nutrition, exercise, and mindset. In addition to her work with Reversing T2D, Diana also offers one-on-one coaching for people who are looking to adopt a plant-based diet for health or sustainability reasons, or those who need help optimizing their already vegan or plant-based diet. Diana has been featured on CBS, NBC, Forbes, CNN, The Food Network, AllRecipes, and many more publications for her advocacy for the sober curious movement, and she is widely recognized as an expert on the topic.

Drinking For Two

09. 17. 2019



9781944515829 / \$ 19.95
HARDCOVER

Mocktail Party

05. 25. 2021



9781950968657 / \$ 19.95
HARDCOVER





Korie Herold

Kingwood, TX

AUTHOR

Korie's Bio.

Korie Herold is an artist who explores watercolor, hand-lettering, design, and visual interest. She lives in Kingwood, TX with her husband, Joel, and her two boys, Xander and Jonah. She loves brunch, fresh flowers, and connecting with others. She enjoys making her house a home, and thinks the home is such an important place to nourish. Her skill set comes from a blend of studies at Abilene Christian University, going to workshops from skilled artists she admires, as well as simple trial and error in her own studio. She will forever be a student of the arts, and that alone keeps her curiosity for trying new things piqued! Connect with her and learn more at www.korieherold.com.

About Her Business.

The Korie Herold brand was founded in 2017, with the creation of Korie's first book in her line of modern heirloom memory books. The Korie Herold brand encourages people to write down their stories by providing products worthy to be called heirlooms that will be passed down from one generation to the next. Korie's books and journals are made by combining quality materials, timeless design, and the heart of a sentimental mama all in one place.

As You Grow

04. 10. 2018



9781944515478 / \$ 39.99
HARDCOVER

Dad's Story

08. 23. 2022



9781950968886 / \$ 24.95
HARDCOVER

Around Our Table

06. 15. 2021



9781950968312 / \$ 34.95
HARDCOVER

As We Grow

04. 16. 2019



9781944515843 / \$ 39.99
HARDCOVER



Growing Up

07. 27. 2021

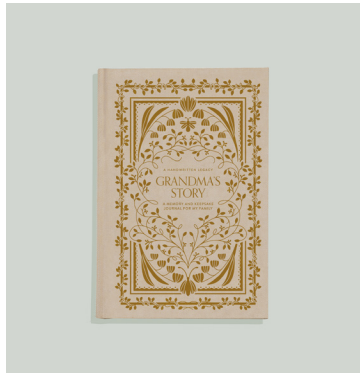
9781944515966 / \$ 39.99
HARDCOVER



Grandma's Story

12. 21. 2021

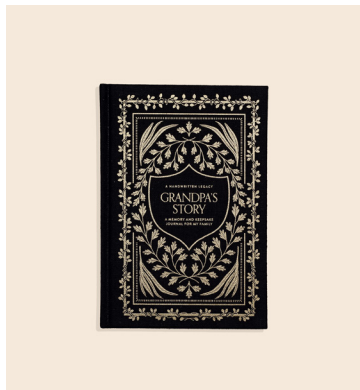
9781950968558 / \$ 24.95
HARDCOVER



Grandpa's Story

12. 21. 2021

9781950968572 / \$ 24.95
HARDCOVER





Grateful For You

03. 01. 2022



9781950968633 / \$ 19.95
HARDCOVER

Mom's Story

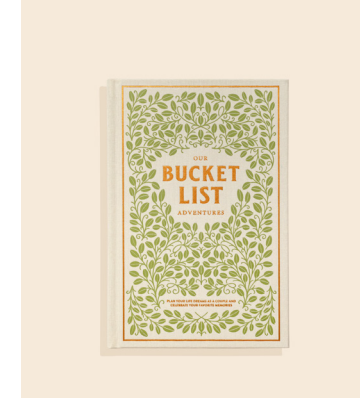
08. 23. 2022



9781950968879 / \$ 24.95
HARDCOVER

Our Bucket List Adventures

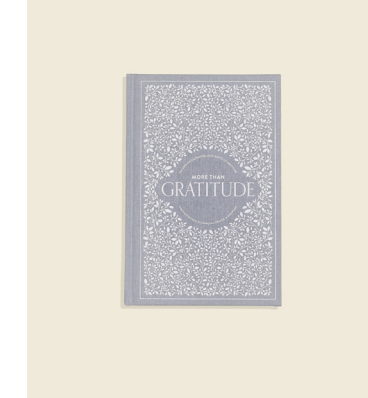
03. 07. 2023



9781950968831 / \$ 19.95
HARDCOVER

More Than Gratitude

08. 24. 2021



9781950968497 / \$ 19.95
HARDCOVER

Meaningful Conversations with My Grandparents

09. 20. 2022



9781950968930 / \$ 19.95
CARD DECK

Our Christmas Story

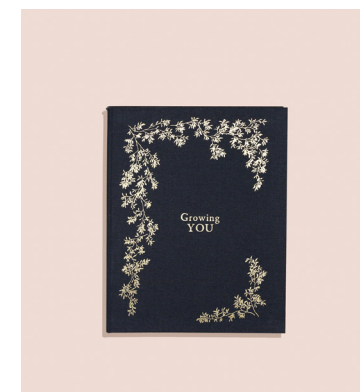
11. 05. 2019



9781944515874 / \$ 39.99
HARDCOVER

Growing You

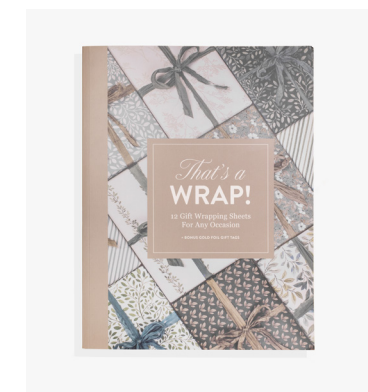
03. 17. 2021



9781944515973 / \$ 35.00
HARDCOVER

That's A Wrap!

11. 08. 2022



9781950968848 / \$ 22.95
PAPERBACK



Tabitha Paige

Fort Worth, TX

AUTHOR

Tabitha's Bio.

Tabitha Paige is an award-winning artist, certified speech language pathologist, and mother of three. She is also the author of *Our Little Adventures*, a box set of three books that was released October 2020 to teach early language concepts to young children. Tabitha has been painting professionally for over 20 years in various mediums and styles. She was born and raised in Texas and finds much of her inspiration from the southern countryside. She began professionally painting murals at the young age of 12 in Houston, Texas where she painted children's rooms and businesses across the city. Tabitha continues to use her talents to create watercolor prints, original paintings, illustrated children's books, and other learning material. She loves traveling, hiking, and spending time with her family in the outdoors.

About Her Business.

Tabitha Paige is the founder of Fox Hollow Studios. Originally created in 2015 to sell art prints, the company has quickly expanded into providing paper goods, children's books, educational materials, and more. The Fox Hollow brand is synonymous with delicate details, hand-painted illustrations, and soft color palettes, resulting in cherished goods that bring peace and serenity into the chaos of everyday life.

Our Little Adventures

10. 20. 2020



9781950968015 / \$ 29.99
BOX SET

Wishy Washy

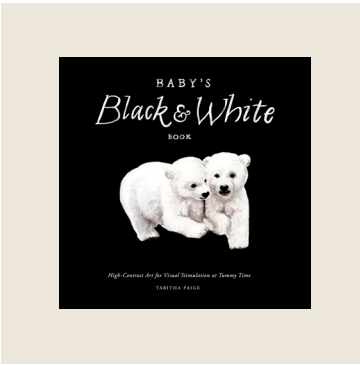
05. 24. 2022



9781950968541 / \$ 14.95
HARDCOVER

Baby's Black and White Book

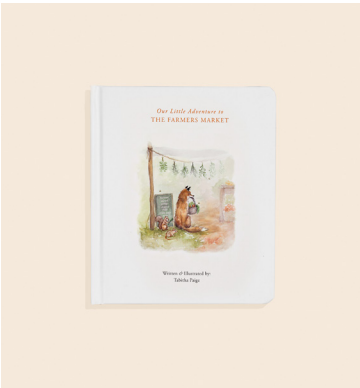
07. 04. 2023



9781941325971 / \$ 14.95
HARDCOVER

Our Little Adventure to the Farmers Market

09. 21. 2021



9781950968510 / \$ 11.95
HARDCOVER





Nikki Boyd
Summerville, SC
AUTHOR

Nikki's Bio.

Nikki Boyd is a wife and mother of three amazing kids who have all grown into beautiful adults. A long-time military spouse, her husband's career in the Air Force meant that their family traveled extensively. The experience of moving and setting up house many times over gave Nikki the opportunity to hone her organization skills, and she developed dozens of tips and tricks throughout the years. Following her husband's retirement, she and her family moved to a beautiful home in Charleston, South Carolina, where she is now able to pursue her own dreams. It is no surprise to her (or those closest to her!) that her passion is centered around organization. Nikki now runs her own professional organization firm, At Home with Nikki, in Summerville, South Carolina, and helps people to create beautifully organized spaces within their home and work environments.

About Her Business.

Having more than 20 years of experience in home and work organization skills, Nikki decided to start At Home With Nikki in 2012, in which she teaches out-of-the-box ways to create a beautifully organized home and work environment. Along with being a successful blogger and Youtube content creator, she has since opened At Home With Nikki Professional Organizing Firm to offer professional home and business organization and productivity coaching to residents and businesses across South Carolina.

Beautifully Organized in 52 Weeks

01. 03. 2023



9781958803073 / \$19.95

Beautifully Organized Home Planner

03. 24. 2020



9781944515980 / \$ 29.95
HARDCOVER

Beautifully Organized

04. 02. 2019



9781944515683 / \$ 22.95
HARDCOVER

Beautifully Organized at Work

07. 06. 2021



9781950968251 / \$ 19.95
HARDCOVER





Sarah Klein

The Hills, TX

AUTHOR

Sarah's Bio.

Sarah is an Instagram-ing, wine-drinking semi-hoarder who loves anyone who can make her laugh. A day in her life looks like taking a crazy number of photos, dancing in the garage while packaging up orders, and cuddling with her pups. She is the sassy lady behind Chalkfulloflove, a hand-lettered goods shop started in 2013, and the founder of The Creative Counsel Conference. She went to school for graphic design and is a self-taught hand letterer. Everything she creates is hand lettered by her in Austin, Texas. You can find more about her and her work at chalkfulloflove.com.

About Her Business.

Chalkfulloflove started as a modest Etsy shop and is now a full blown business that is run by Sarah Klein. Chalkfulloflove was created to encourage, inspire, and make you giggle with hand lettered goods that are cute, quirky, and sometimes sassy. Some of their products include candles, mugs, fine art digital prints, lettering guides, and much more. Sarah and Jill take incredible pride in creating one of a kind pieces for their customers to enjoy.

Hand Lettering 101

06. 21. 2016



9781944515652 / \$ 29.99
SPIRAL

Hand Lettering 201

12. 08. 2017



9781944515546 / \$ 29.99
SPIRAL

Learn to Letter with Luna the Llama

10. 29. 2019



9781944515904 / \$ 18.99
PAPERBACK

Modern Calligraphy Set for Beginners

11. 12. 2020



HC : 9781950968343 / \$ 44.95
KIT





Ariel Magidson

San Francisco, CA

AUTHOR

Ariel's Bio.

Ariel Magidson is the founder of Ariel Arts, an interior design studio on a mission to make sustainable and affordable design accessible for everyone. Millions use Ariel's design hacks and tips everyday online for free. A Bay Area native, Ariel earned her BFA in Interior Architecture and Design from the Academy of Art University.

About Her Business.

Ariel is the founder and CEO of Ariel Arts, a full-service interior design studio headquartered in San Francisco, CA. She created Ariel Arts to work within anyone's budget—from quick personalized advice to full-gut renovations. Her commitment to sustainability pushes the boundaries of traditional interior design to reduce waste and create beautiful spaces effortlessly. With nearly 400K followers on TikTok, Ariel's design tips and tricks are actively changing the way a new generation of homeowners approach their decor.

Your Space, Made Simple

04. 04. 2023

9781950968916 / \$ 29.95
HARDCOVER





Wendy Chow

New York, NY

AUTHOR

Wendy's Bio.

Wendy Chow is the founder of the online quilting brand The Weekend Quilter and the author of the books *Urban Quilting*, *The Quilted Home Handbook*, and *First Words with Cute Quilted Friends*. A 20-something Australian native based in New York City, Wendy is a pattern designer with a passion for creating bold, modern, geometric prints inspired by architecture, nature, and interior design. Through her crafting, she hopes to inspire the next generation to carry forward the legacy and the art of quilting.

About Her Business.

Wendy's love of quilting was first sparked in 2015, when she would watch her older sister create beautiful quilts at their parents' dining room table. Thinking she'd give it a whirl, Wendy taught herself how to quilt with the basics she had learnt in high school home economics. Eventually transitioning from a stressful corporate job to being a full-time quilter, Wendy now runs The Weekend Quilter, an online resource for bold, modern, and colorful quilting patterns. When she's not creating new designs, Wendy co-hosts the *Quilt Buzz Podcast*, a bi-weekly podcast that brings quilters together from around the world to discuss the serious (and the not so serious) parts of the craft.

Urban Quilting

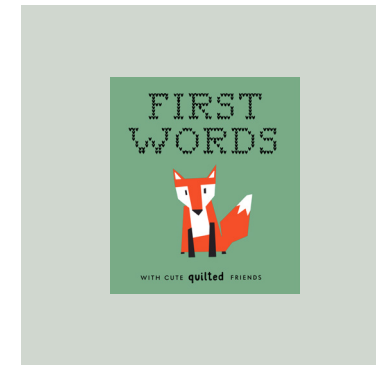
01. 19. 2021



9781950968190 / \$ 21.95
HARDCOVER

First Words With Cute Quilted Friends

06. 06. 2023



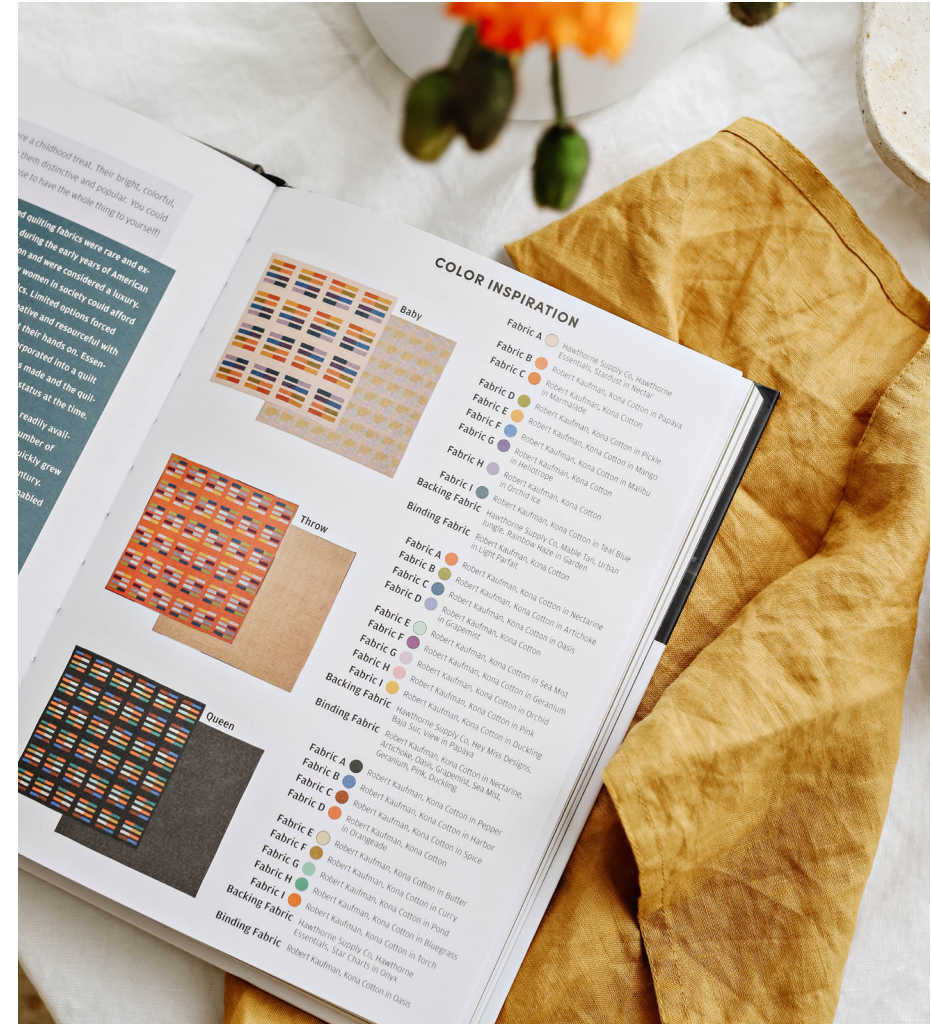
9781941325964 / \$ 9.95
HARDCOVER

The Quilted Home Handbook

09. 27. 2022



9781950968626 / \$ 34.95
HARDCOVER



COLOR INSPIRATION

Baby

- Fabric A ● Hawthorne Supply Co. Hawthorne Essentials, Stripes in Terra
- Fabric B ● Robert Kaufman, Kona Cotton in Pizawa
- Fabric C ● Robert Kaufman, Kona Cotton
- Fabric D ● Robert Kaufman, Kona Cotton
- Fabric E ● Robert Kaufman, Kona Cotton in Pickle
- Fabric F ● Robert Kaufman, Kona Cotton in Malibu
- Fabric G ● Robert Kaufman, Kona Cotton in Helios
- Fabric H ● Robert Kaufman, Kona Cotton
- Fabric I ● Robert Kaufman, Kona Cotton

Throw

- Fabric A ● Hawthorne Supply Co. Kona Cotton in Yeal Blue
- Fabric B ● Robert Kaufman, Kona Cotton in Light Parakee
- Fabric C ● Robert Kaufman, Kona Cotton
- Fabric D ● Robert Kaufman, Kona Cotton in Nestarine
- Fabric E ● Robert Kaufman, Kona Cotton in Altrichoke
- Fabric F ● Robert Kaufman, Kona Cotton
- Fabric G ● Robert Kaufman, Kona Cotton in Sea Mist
- Fabric H ● Robert Kaufman, Kona Cotton in Geranium
- Fabric I ● Robert Kaufman, Kona Cotton in Orchid

Queen

- Fabric A ● Hawthorne Supply Co. Hei, Miss, Designs, Aftaboke, Gals, Grapes, Sea Mist
- Fabric B ● Robert Kaufman, Kona Cotton in Peppercorn
- Fabric C ● Robert Kaufman, Kona Cotton in Harbor
- Fabric D ● Robert Kaufman, Kona Cotton in Spice
- Fabric E ● Robert Kaufman, Kona Cotton in Butter
- Fabric F ● Robert Kaufman, Kona Cotton in Curry
- Fabric G ● Robert Kaufman, Kona Cotton in Pined
- Fabric H ● Robert Kaufman, Kona Cotton in Bluegrass
- Fabric I ● Hawthorne Supply Co. Hawthorne Essentials, Star, Charis in Olive

Binding Fabric

- Robert Kaufman, Kona Cotton in Oasis



Lauren Epsy

Knoxville, TN

AUTHOR

Lauren's Bio.

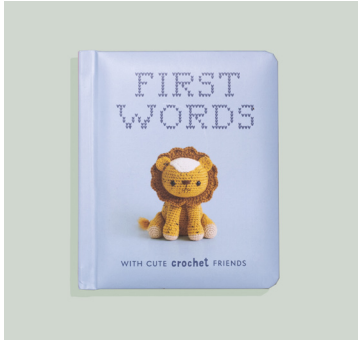
Lauren Epsy is the owner and designer behind A Menagerie of Stitches, a shop dedicated to creating crocheted amigurumi. She is also the author of the bestselling books *Whimsical Stitches* and *Crochet Cafe*. Her love for amigurumi (and yarn!) all started after her grandma gifted her a set of crochet hooks and a book about amigurumi one Christmas. After teaching herself how to crochet back in 2008, Lauren quickly began designing her own patterns and has created a style that is uniquely her own. In 2015 she finally opened her Etsy shop and now sells finished items as well as crochet patterns. Lauren lives in Tennessee with her husband Carl and their two pups, Thunder and Storm.

About Her Business.

Ever since A Menagerie of Stitches opened in 2015, Lauren has offered adorable amigurumi toys for people to gift or keep for themselves. Her shop offers pre-made amigurumi toys (that frequently sell out faster than she can make them); dozens of unique amigurumi patterns; as well as amigurumi-themed enamel pins, stickers, and keychains.

First Words with Cute Crochet Friends

09. 27. 2022



9781950968787 / \$ 9.95
HARDCOVER

Whimsical Stitches

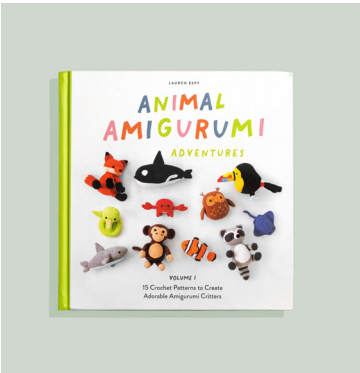
06. 12. 2018



9781944515638 / \$ 22.99
HARDCOVER

Animal Amigurumi Adventures Vol. 01

08. 09. 2022



HC : 9781950968602 / \$ 22.95
HARDCOVER

Crochet Cafe

07. 14. 2020



9781944515935 / \$ 19.95
HARDCOVER





Shannon Roberts

Elkridge, MD

AUTHOR

Shannon's Bio.

Shannon is a wife and mother with a heart for Jesus, whose passions include family, friends, fitness, and warm sunny days. She has been drawing and lettering professionally since 2014, when she first opened her Etsy shop called The White Lime. There, she sells prints and cards of her hand-drawn chalk art and lettering designs. She also works as a freelance artist for several companies that are licensed to reproduce and sell her work. Through them, her art has been sold globally, and in retail stores across the country. She holds a master's degree in education, and is self-taught as an artist. She finds inspiration in her day-to-day experiences, and hopes to glorify God with each opportunity she's granted. You can learn more about Shannon and her work by visiting her website the-whitelime.etsy.com.

About Her Business.

Shannon started her Etsy shop in 2014 and called it The White Lime. She began selling hand-drawn chalkboard art creations as a way to make a little extra money while at home raising her kiddos. About six months after starting on Etsy, the first of many manufacturers and art licensing agents began reaching out to Shannon. As her business began to grow, so did the opportunities. In 2015, one of her designs was being sold on the shelves at Nordstrom. Since that time, her work has been sold globally and seen in numerous stores across the country such as Home Goods, Hobby Lobby, Hallmark, Walmart, and Kohl's, among others. Shannon has been blessed to work with incredibly talented businesses, and is the author of five published titles.

Chalk It Up To Grace

07. 01. 2016



9781944515287 / \$ 12.99
PAPERBACK

Gratitude for Kids

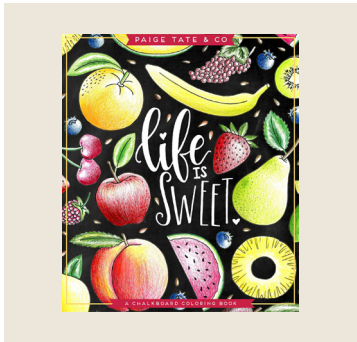
09. 14. 2021



9781950968503 / \$ 8.95
PAPERBACK

Life is Sweet

08. 01. 2017



9781944515423 / \$ 12.99
PAPERBACK

Prayer Journal for Teen Girls

09. 20. 2022



9781950968763 / \$ 17.95
PAPERBACK

Prayer Journal for Women

12. 08. 2020



9781950968336 / \$ 29.99
SPIRAL





Virginia Chamlee

Jacksonville, FL

AUTHOR

Virginia's Bio.

Author Virginia Chamlee is a writer for *People* magazine who has spent more than a decade collecting and selling vintage wares. Her home has been featured on *Apartment Therapy* and *Design*Sponge* and her written work has been featured in *Buzzfeed*, *Bustle*, *Byrdie*, and other outlets. Her artwork is available via Chairish, Anthropologie, and Artfully Walls.

About Her Business.

Virginia Chamlee had spent more than a decade collecting and selling vintage and contemporary works of art when she began selling her own works. The bulk of her work is inspired by the colors and shapes found throughout her home state of Florida, and the power and beauty of the female form. A journalist for more than a decade, much of Virginia's art is also inspired by the written word. In addition to offering commissioned work, Virginia sells original art and prints through Anthropologie, Chairish, and Artfully Walls.

Big Thrift Energy

07. 26. 2022

HC : 781950968619 / \$ 29.95
HARDCOVER



The Go-Tos

WE'VE ALREADY ESTABLISHED THAT IT'S IMPORTANT to keep an open mind when shopping vintage. That being said, there are a handful of items that are always worth looking for, mainly because they tend to be pricey when not bought secondhand. If you're crunched for time and don't feel like spending hours in a store, do a quick hunt for the following items.

OYSTER PLATES

Oyster plates (so named because they are built to hold the bivalves) are not only very rare but also very pricey, ranging from the hundreds to the thousands. If you see one at the thrift store, snatch it up. They are supremely special, not necessarily for their function—How many of us are actually eating raw oysters off fancy china, anyway?—but for their unique design and intricate details. Oyster plates look especially chic hung in a grouping on a wall.





Sophie Cliff

Leeds, UK

AUTHOR

Sophie's Bio.

Sophie Cliff is a certified positive psychology practitioner based in Leeds, UK. She is also the host of the podcast *Practical Positivity*. Prior to starting her coaching business in 2018, Cliff scaled the corporate ranks at companies like the Walt Disney Company and venture-backed start-ups. She has racked up over 400 hours of 1:1 coaching experience, guided over 200 people in group programs, been featured multiple times in national press, and had way more fun than she ever had in her previous career!

About Her Business.

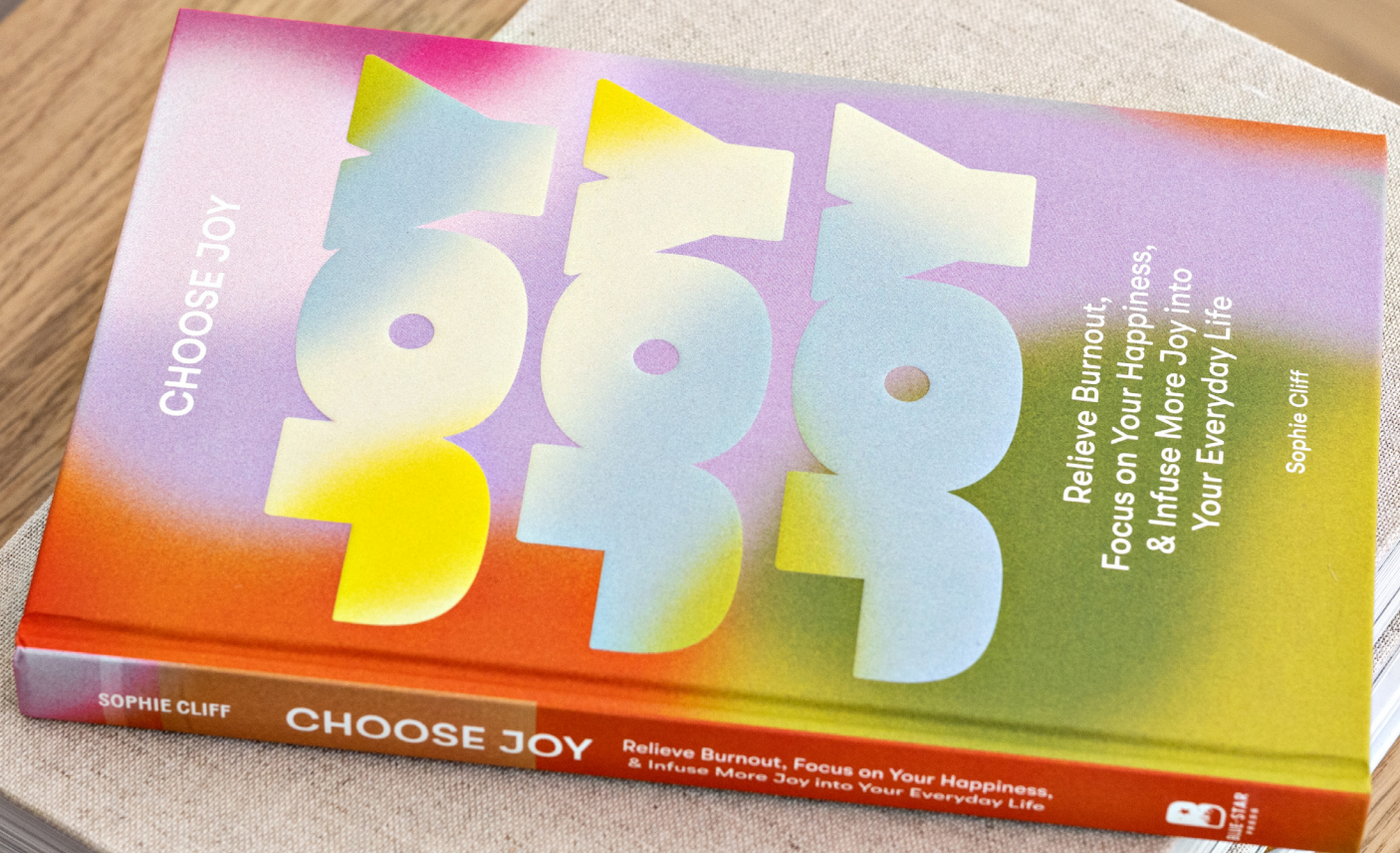
Known as “The Joyful Coach” to her clients and 20,000 Instagram followers, Sophie Cliff is a qualified coach and positive psychology practitioner. She offers multiple, six-week-long virtual coaching programs throughout the year, including programs like Joy School 2022, Find Your Thing, From Burnout to Blooming, and The Intentional Year. When she isn't leading these programs, offering 1:1 coaching, or recording her podcast *Practical Positivity*, she is fostering the growing community in her Choose Joy Club, a monthly membership that offers subscribers monthly one-hour workshops, book club gatherings, live group check-ins, weekly journaling prompts, and a dedicated Facebook group to stay connected. Sophie is also available for brand partnerships, speaking engagements, and interactive workshops.

Choose Joy

11. 08. 2022

9781950968770 / \$ 19.95
HARDCOVER





CHOOSE JOY

CHOOSE JOY

Relieve Burnout,
Focus on Your Happiness,
& Infuse More Joy into
Your Everyday Life

Sophie Cliff

SOPHIE CLIFF

CHOOSE JOY

Relieve Burnout, Focus on Your Happiness,
& Infuse More Joy into Your Everyday Life

B
BANTON
2019



Elizabeth Gray

Lynchburg, VA

AUTHOR

Elizabeth's Bio.

Elizabeth Gray (@thegraytergood) is recognized for her black and white work and modern sense of style. In 2017, she took a leap of faith and left her culinary day job to be a freelance letterer, despite being self-taught and having no background in professional design. Since then, she has managed to build a successful Etsy shop, grow a huge social media following, land multiple interviews in print and online, partner with companies to illustrate product packaging, and worked with brands such as Michaels, Sally Hansen, Sharpie, USA Network, Archer + Olive, and TikTok.

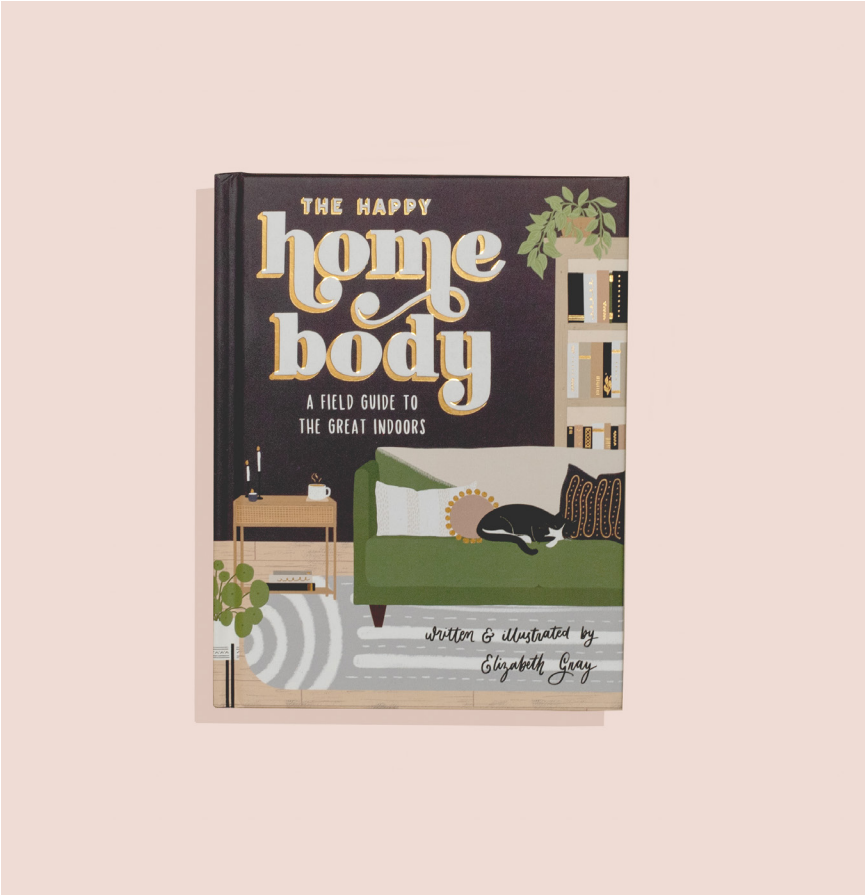
About Her Business.

A self-taught and (self-proclaimed) "accidental" artist, Elizabeth Gray, is recognized for her modern design work, ultra-detailed journal spreads, and clumsy cat sidekick Emmy. In 2017 she started her Etsy shop, which turned into full-time freelance work in 2019. Her business is called The Grayter Goods where she creates and partners with different brands/people to bring beautiful products to life. She has partnered and worked with brands such as Sharpie, OPI, USA Network, Michaels Stores, Archer + Olive, Le Mini Macaron, and TikTok. Elizabeth also writes a blog and shares her knowledge on lettering, creating professional content, bullet journaling, and more!

The Happy Homebody

03. 22. 2022

9781950968381 / \$ 29.95
HARDCOVER

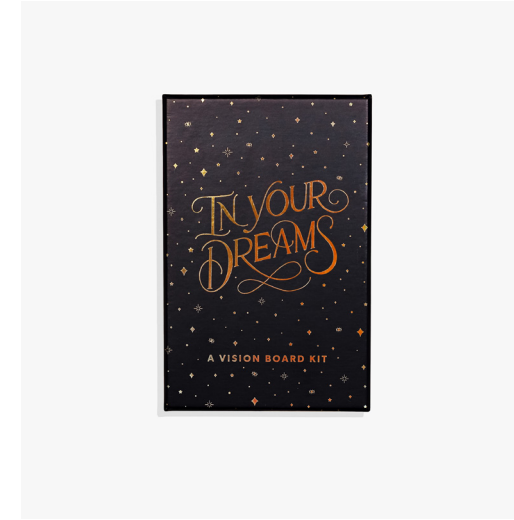






In Your Dreams

11. 10. 2020



9781950968145 / \$ 29.95
KIT

Mind Your Business

01. 15. 2019



PAPERBACK : 9781944515720 / \$ 17.95
SPIRAL : 9781950968435 / \$ 27.95

Ilana Griffo

Rochester, NY

AUTHOR

Ilana's Bio.

Ilana Griffo is an illustrator with typographic tendencies. She has taught many craft and creative workshops, and is an adjunct professor. In 2011, Ilana launched a stationery line, Sugar & Type, which includes the Rule the World Planner, a weekly planner designed for creative go-getters. She turned her side hustle into a six-figure design studio after leaving her full-time job as an art director in 2015. She is the author of the best-selling book *Mind Your Business*, a creative workbook for entrepreneurs that was released January 2019. Ilana lives in Rochester, New York, with her husband, son, and dog.

About Her Business.

Ilana Griffo is a designer whose work features handmade typography, playful patterns, and motivational messaging. Ilana has designed greeting cards, art prints, fabrics, yearly journals, product packaging, wrapping paper, and so much more for clients like Michaels, Hobby Lobby, Pier 1, and Party City. Ilana is also the co-founder of Goodtype (formerly called Loomier), an educational outlet for aspiring and experienced designers to learn new design skills and business acumen, participate in workshops and challenges, and connect with a community of like-minded creatives.





Mary Jelkovsky

Glendale, AZ

AUTHOR

Mary's Bio.

Mary Jelkovsky, known as @maryscupofteaa on social media, is a speaker, author, and podcast host whose self-love journey has been a guiding force for millions of people around the world. After healing from a 7-year eating disorder, Mary started sharing her story publicly to help people find peace from within, ignore society's expectations, and recognize that they are worthy of more love than they ever thought possible. Mary's story and voice have been featured in *Teen Vogue*, *Health*, and *Shape*. She has also spoken at TEDx and regularly hosts self-love retreats for women across the globe.

About Her Business.

In addition to being a sought-after speaker, influencer, and the author of two self-help workbooks that guide readers on the journey to self-love, Mary hosts the weekly podcast *Mary's Cup of Tea* in which she speaks with experts on topics surrounding self-love, including body-image, confidence, self-worth, body positivity, mindset, mental health, feminism, and relationships. Along the way, Mary lets listeners in on her personal life, never shying away from messy, raw, and real conversations.

Since starting *Mary's Cup of Tea* in 2017, Mary has transformed her brand from being a virtual platform for women's self-advancement into an international community with her addition of *Retreats by Mary*, a biannual, global retreat that allows attendees to reconnect with themselves, develop skills to grow their self-worth, and foster relationships with other like-minded people. With six in-person and seven online retreats completed and many more on the way, *Retreats by Mary* has empowered thousands of women to uncover their purpose and start their journey to lifelong self-love.

The Gift of Self Love

03. 23. 2021



9781950968275 / \$ 19.95
PAPERBACK

100 Days of Self Love

11. 15. 2022



9781950968794 / \$ 17.95
PAPERBACK





Laura Ligos

Albany, NY

AUTHOR

Laura's Bio.

Laura Ligos is a registered dietitian & board certified sports dietitian who resides in Albany, NY. She has a Bachelor of Science in Nutrition Sciences from Cornell University and went on to complete her Dietetic Internship and MBA at Dominican University. She started her own private practice & brand "The Sassy Dietitian" to help be a credible resource for those looking to improve their health and prevent chronic disease through real food.

About Her Business.

Since founding her private practice The Sassy Dietitian, Laura Ligos has become a go-to resource for anyone looking to develop good nutritional practices and transform their relationship with their diet. Through her waitlisted coaching services, Laura offers customized meal plans, a comprehensive health and diet history analysis, weekly 1:1 check-ins, nutrition modules and homework, and access to the Sassy Dietitian community message board. Laura frequently partners with brands like Nestlé, 88 Acres, Canyon Bakehouse, and many others to offer recipe development, guest blogging, and brand consulting.

The Busy Person's Meal Planner

02. 15. 2022

9781950968398 / \$ 29.95
HARDCOVER





© Busy Person's Meal Planner

Protein Pancakes

20 MINUTES • SERVES 4

Who doesn't love pancakes for breakfast? I love making these these days of time, then having them up and topped them with yogurt, fruit, and maple syrup. These pancakes are filling but also a fun source of protein and keep you full longer, which is so important when it comes to breakfast.

INGREDIENTS

- 2 large eggs
- 1 cup plus Greek yogurt
- 1/2 cup milk of choice
- 1 tablespoon vanilla
- 1 cup oat flour
- 2 tablespoons maple syrup
- Pinch of salt

Optional mix-ins: blueberries, chocolate chips, chopped walnuts

NUTRITION FACTS (per serving)

Calories: 245
 Carbs: 35g
 Protein: 15g
 Fat: 7g
 Fiber: 3g

DIRECTIONS

- In a large bowl, whisk together all ingredients.
- Spray a large skillet with cooking spray and heat over medium heat.
- Working in batches, add 1/2 cup batter to skillet; for each pancake and cook about 2 minutes, or until edges start to get dry and bubbles start to form. Flip pancakes and cook for an additional 1 to 2 minutes.
- Repeat this process until all the batter is used up.
- Enjoy immediately or store in an airtight container in the refrigerator for 3 to 4 days.

Gluten-Free

Use certified gluten-free oat flour

Dairy-Free

Use dairy-free yogurt and dairy-free milk

Vegan/Vegetarian
 Recipe is already vegetarian. If you use a dairy-free yogurt and milk and use egg (for each egg, mix 1 tablespoon flour meal with 2 1/2 tablespoons water and let sit for 5 minutes)





Libby Moore

New South Wales, Australia

AUTHOR

Libby's Bio.

Libby Moore is the embroidery artist behind Thread Folk, with a thriving Etsy shop and Instagram following. Libby started by embroidering portraits, and now creates her own unique patterns. She lives with her husband and four boys on the Central Coast of New South Wales, Australia.

About Her Business.

With nearly 10,000 sales since opening, Libby Moore's Etsy shop Thread Folk offers cute, modern embroidery patterns and kits for new and advanced embroiderers alike. The Artist Series, a collaborative project started by Libby, provides unique embroidery and cross stitch patterns that showcase work by fellow artists and creatives. When she's not bringing her modern take on a classic art form to her 50,000 (and counting!) Instagram followers, Libby hosts embroidery workshops in her home country of Australia.

First Words with Cute Embroidered Friends

11. 07. 2023

9781958803363 / \$ 9.99
HARDCOVER



Thread Folk

03. 05. 2019

9781944515706 / \$ 22.99
HARDCOVER





Vase of Flowers

I've grouped together some of my favorite flowers to create this pattern. Peonies, anemones, dahlias—who wouldn't want a huge bunch of these to hold onto?! This pattern is more detailed than the ones before it, however it uses simple embroidery stitches and the end result is worth the effort!

WHAT YOU'LL NEED:

- Vase of Flowers Pattern (page 123)
- Your chosen fabric, approx. 10" x 10"
- Size 8 embroidery needle
- 6" embroidery hoop
- Small, sharp scissors
- DMC embroidery thread in the following colors: 224, 225, 310, 316, 420, 648, 924, 3052, 3362, 3803, 3811, 3820, ECRU

STITCHES USED:

- Back stitch
- Whipped back stitch
- Satin stitch
- Fishbone stitch
- French knot
- Fly stitch
- Seed stitch
- Straight stitch



Brita Lynn Thompson

Pittsburgh, PA

AUTHOR

Brita's Bio.

Brita Lynn Thompson is a Pittsburgh, PA-based illustrator. In June 2014, she was chosen out of 4,000+ entries as the winner of Starbucks's "White Cup Contest."

About Her Business.

Brita Lynn Thompson is an illustrator and the founder of Zenspire Designs. In June 2014, she was chosen out of 4,000+ entries as the winner for Starbucks's "White Cup Contest." Her design was reproduced onto their reusable cups online and in every store in the US and Canada. Inspired to start her own business, Brita launched her Etsy shop the day before she was announced as the winner. The publicity she gained from the announcement skyrocketed her business. More than 240,000 sales and a number of brand partnerships later, Zenspire Designs is one of the most sought-after shops on Etsy for products like stickers, phone cases, mouse pads, and magnets that all feature Brita's vibrant and detailed designs.

Rainbow Mountain

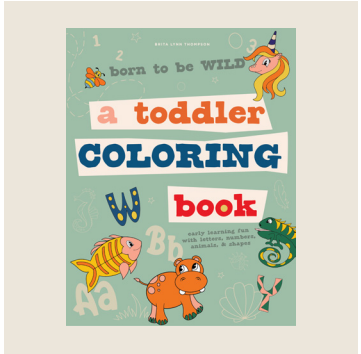
11. 16. 2021



9781950968640 / \$ 19.95
PUZZLE

Born to be Wild

10. 27. 2020



9781950968374 / \$ 8.99
PAPERBACK

Stickers for Everything

03. 07. 2023



9781950968589 / \$ 29.95
PAPERBACK

Dream in Color

02. 09. 2021



9781950968299 / \$ 14.95
PAPERBACK



A Heart So Full

10. 12. 2021



9781950968442 / \$ 19.95

HARDCOVER

Jenessa Wait

Austin, TX

AUTHOR

Jenessa's Bio.

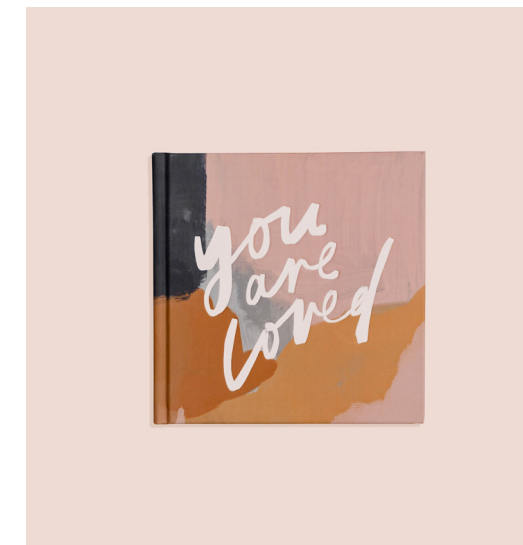
Jenessa Wait is a wife, designer, creative, and speaker who believes that encouragement and truth have the power to change the way we live. She started her hand lettering journey in 2015 as a hobby and it quickly turned into a business, as well a way to bring encouragement into people's lives and homes. She has a strong passion to impact the way people think about who they are and what they're destined for. When she's not creating, she and her husband pastor a young adults group at a local church in Austin, TX where they reside.

About Her Business.

Since starting her hand-lettering journey in 2015, Jenessa Wait's hobby has quickly turned into a thriving and successful online business. Through her website, Jenessa sells art prints, paper goods, apparel, and home decor, while donating a portion of the proceeds to missionaries around the globe. Jenessa also teaches online courses, is available for speaking engagements, and has partnered with brands like Causebox.

You Are Loved

04. 06. 2021



9781950968282 / \$ 19.95

HARDCOVER





Alyson Gurney

Washington, D.C.

AUTHOR

Alyson's Bio.

Alyson Gurney is the 23-year-old Washington D.C.-based artist behind Little Felted Friends: a viral Instagram account and brand where she handmakes little felted replicas of animals for customers and fans. Gurney's felting journey began with sculpting a miniature version of her own dog, Drift, and then she started doing the same for friends. When she began posting her creations online, her account went viral virtually overnight and her hobby instantly turned into a full-time career. Gurney has felted for stars including Kelly Clarkson, Paris Hilton, and Michael Strahan and has been featured on *The Kelly Clarkson Show*, *Bored Panda*, *The Daily Mail*, FOX News, and more. She graduated from The Savannah College of Art and Design.

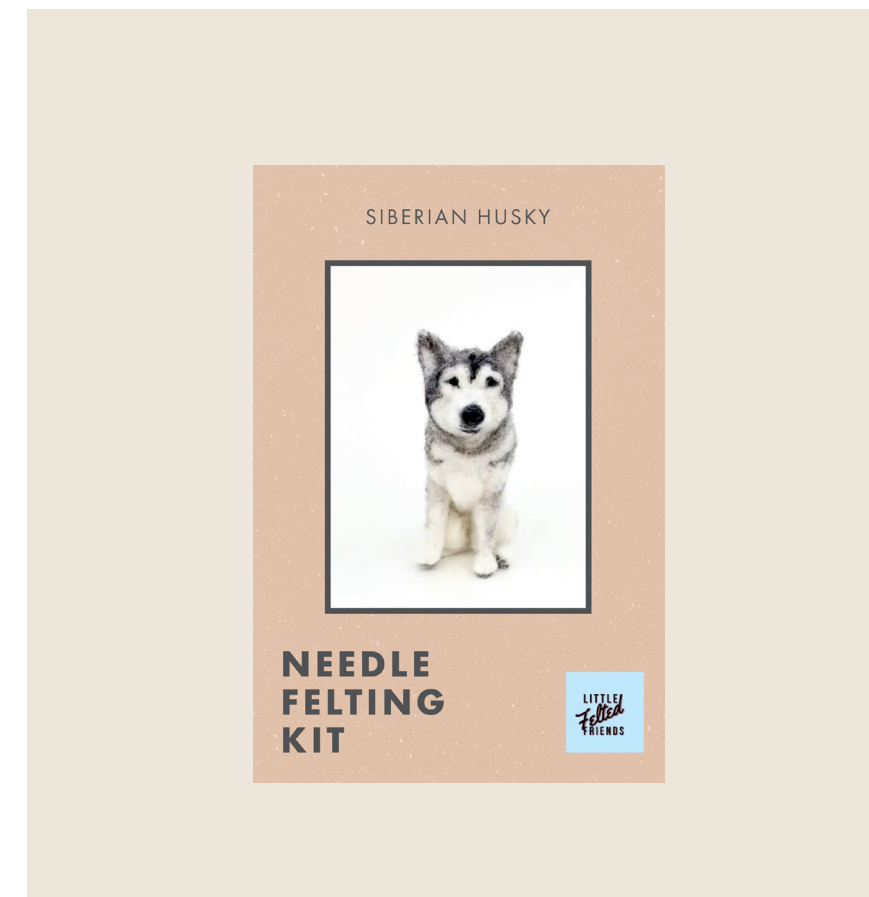
About Her Business.

When Alyson Gurney adopted a six-week-old puppy that had been found along the side of a road in a snowdrift, the aptly-named Drift sparked the inspiration for Gurney's business: Little Felted Friends, which combines her graphic design degree with artistry in needle felting. Gurney has created felt miniatures of cherished pets for clients like Kelly Clarkson, Paris Hilton, and Michael Strahan. Alyson and Drift and her business have been featured on *The Kelly Clarkson Show*, *BuzzFeed*, *The Daily Mail*, *Insider*, and more.

Little Felted Friends: Felting Kits Inspired by Your Favorite Dog


03. 07. 2023

NON-TRADITIONAL: 9781950968671 / \$ 14.95



Paige Tate & Co.

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