

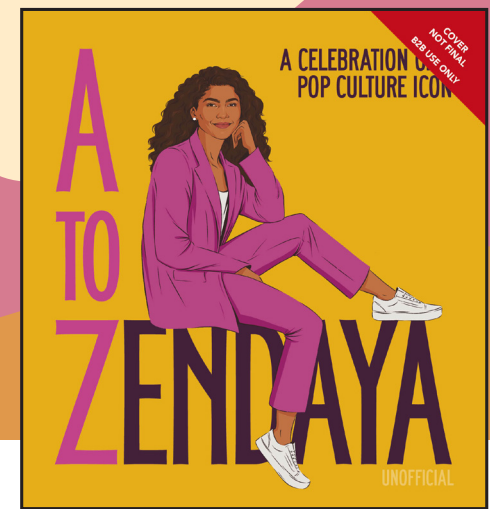
A TO ZENDAYA

A CELEBRATION OF A POP CULTURE ICON

June 2023, US \$12.99 CAN \$17.50
 HB, 128pp, 146 x 136mm
 US ISBN 9780744081633

TARGET AUDIENCE

- The millions of loyal Zendaya followers, fans of her films and TV shows (spanning genres from superhero to musical theatre)
- Anyone who admires her as a relatable, outspoken icon
- Lovers of her incredible style



THE FIRST BOOK DEDICATED TO ZENDAYA...

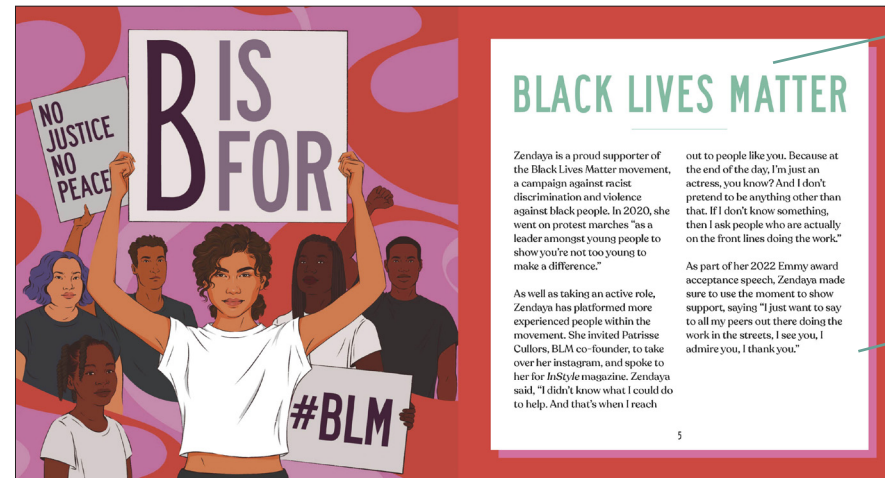
Don't be afraid to speak out, be unapologetically yourself and shine in everything that you do, inspired by one of the biggest pop culture icons of our time.

Who else but Zendaya can move seamlessly from a glam red carpet look to chatting bare-faced on an Instagram story? From singing her heart out to speaking passionately about diversity on our screens? This pocket book gathers an A to Z of Zendaya's best moments, packed with wisdom, quotes and facts from one of the most iconic artists of our time.

POWER STATS

- Zendaya is a hugely successful artist with a fast-growing following (147m followers on Instagram and 21m followers on Twitter)
- Zendaya is the youngest recipient of a Primetime Emmy Award for Outstanding Lead Actress in a Drama Series for her role in Euphoria (2019 -), which is the **second most-watched show in HBO history** (after Game of Thrones)
- Other screen credits include The Greatest Showman (2017), Malcolm & Marie (2021), Dune (2021) and the Spiderman trilogy (2017-2021). Spiderman: No Way Home (2021) set multiple box office records, including being the **highest-grossing film of 2021** and the **sixth-highest grossing film of all time**

ILLUSTRATOR SARAH MADDEN



A Zendaya-related topic for every letter of the alphabet

Packed with Zendaya trivia

Featuring wisdom and inspiration

Full of Zendaya's best quotes

B IS ALSO FOR... BLACK-ISH

Zendaya made a cameo in beloved sitcom *Black-ish*, playing daughter Zoey's friend Resheida. She gets involved in dad Dre's scheme to start a "Daddy's Day", to help fathers get the recognition they deserve. It's a shame Resheida only appeared once as she is a hilarious foil to Dre, eventually becoming his stand-in daughter for the Daddy's Day pitch.



BAD BLOOD

One of the biggest singles from Taylor Swift's 2015 album *1989* was "Bad Blood" featuring Kendrick Lamar. Among the 17 00 celebrity cameos in the video was Zendaya, playing "Cut Throat", an assassin who pins an unlucky teddy bear to the wall with a dagger. Zendaya featured in a classic music video "walking away from explosion" moment with Taylor, who she called a "genius".

BARBIE

A custom Barbie™ doll was created to celebrate Zendaya's 2015 Oscars red carpet look. A clearly touched Zendaya appreciated that the makers "took time with the hair, because obviously the hair was so important" (see page 63 for the backstory). She added, "When I was little I couldn't find a Barbie that looked like me, my... how times have changed!"

