



WHO HQ

YOUR
HEADQUARTERS
FOR HISTORY



**Full list of available titles, and the
TOP 25 BY REGION!**

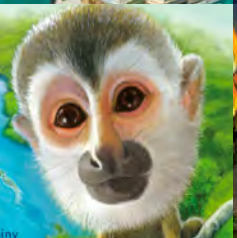
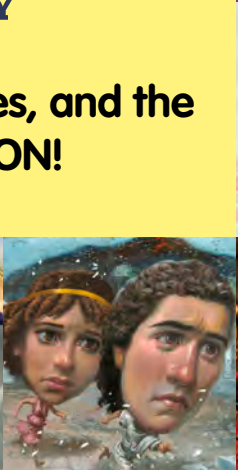


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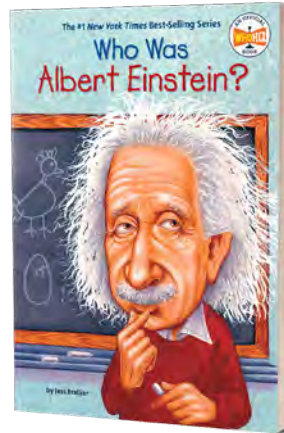


With over 300 titles, Penguin's **Who Was?**, **What Was?**, **Where Is?**, **What Is the Story Of?**, **Who HQ NOW**, **Board Books**, **Workbooks**, and **Graphic Novels** tell the incredible stories of trailblazers, legends, innovators, cool places, and important events.



WHO IS / WAS / WERE?

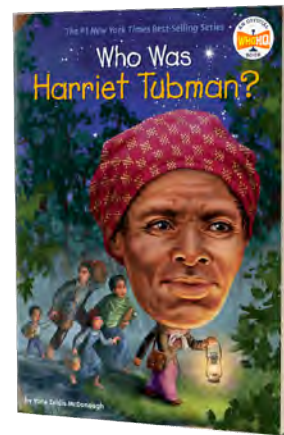
From scientists to artists, athletes to musicians, these are the trailblazers, legends, innovators, and creators who have shaped our world.



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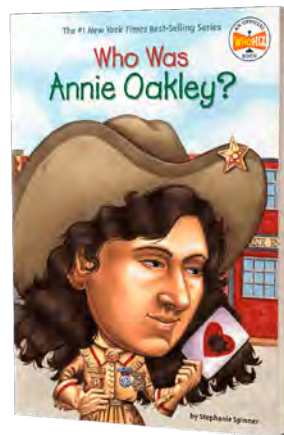
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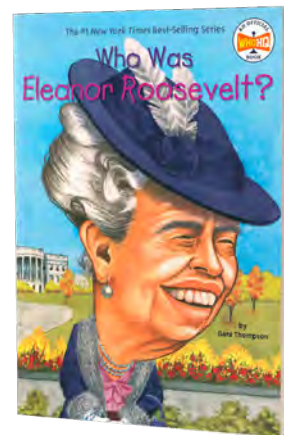
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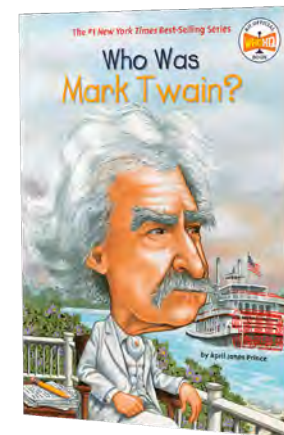
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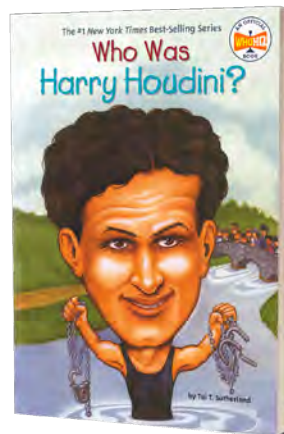
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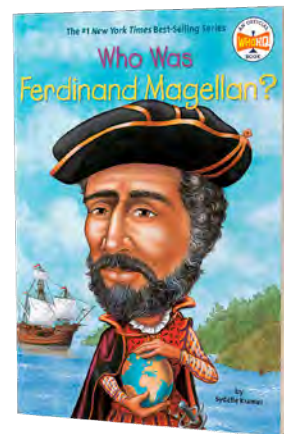
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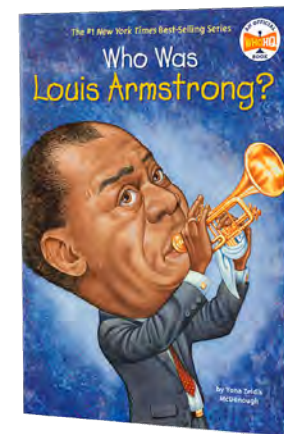
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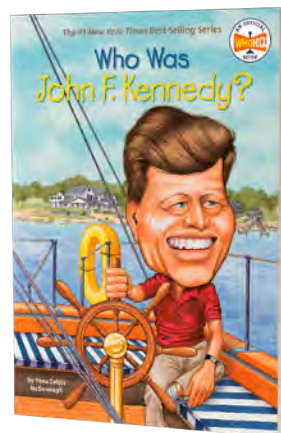
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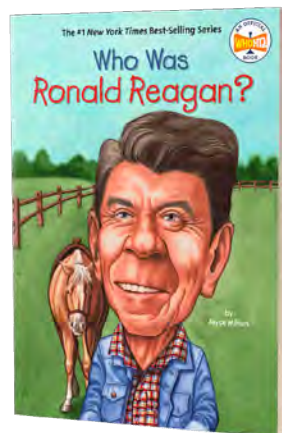
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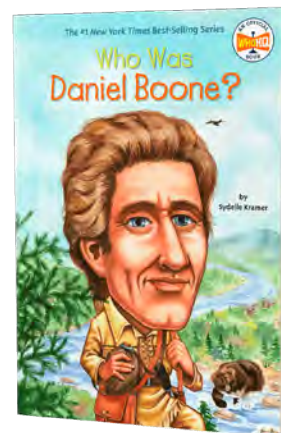
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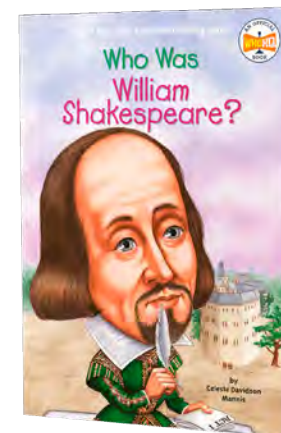
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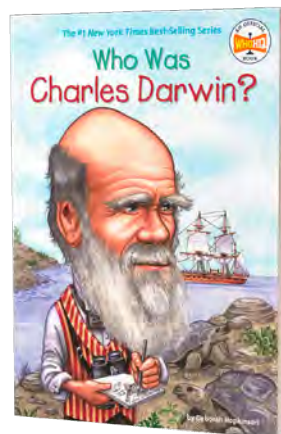
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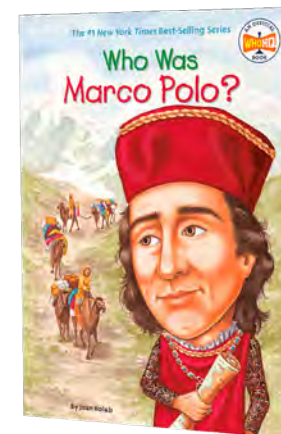
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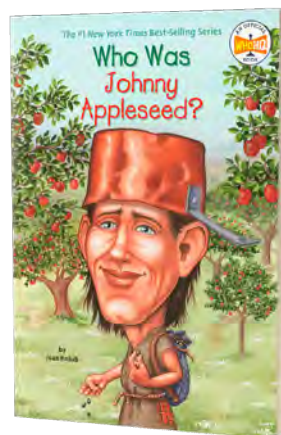
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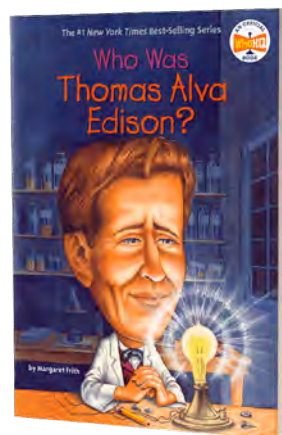
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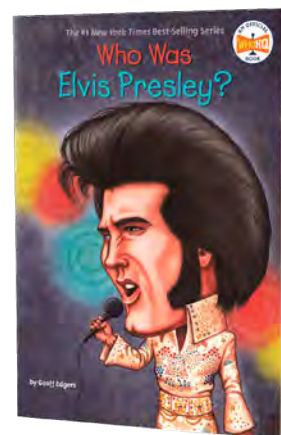
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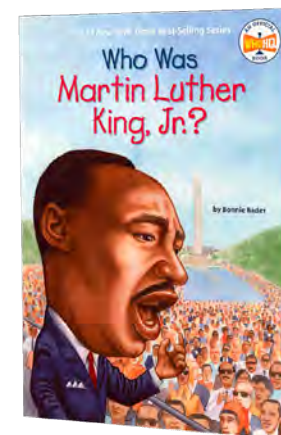
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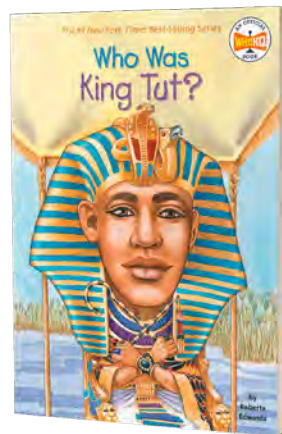
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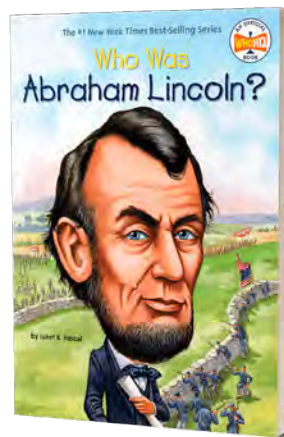
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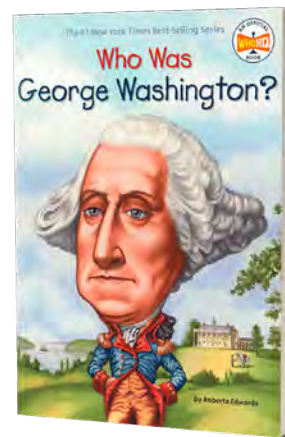
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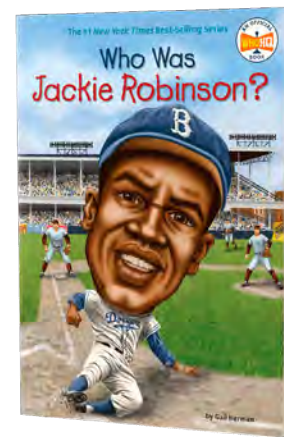
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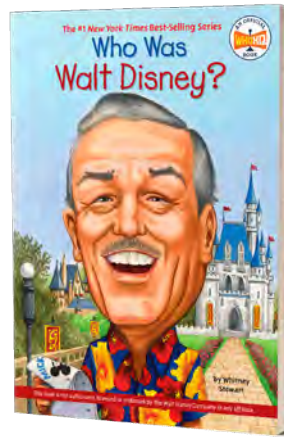
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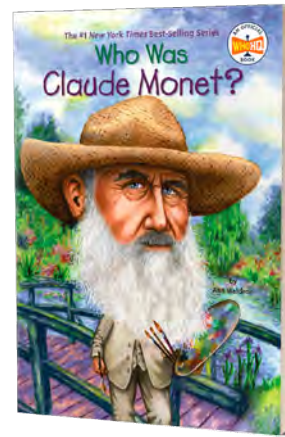
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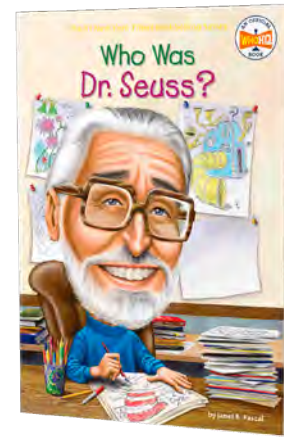
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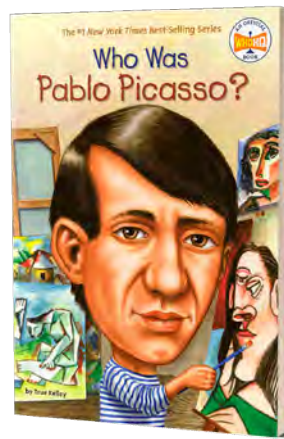
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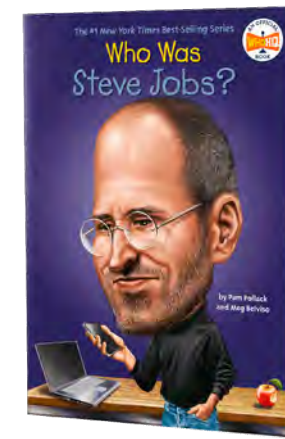
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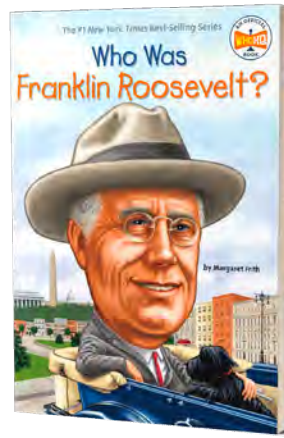
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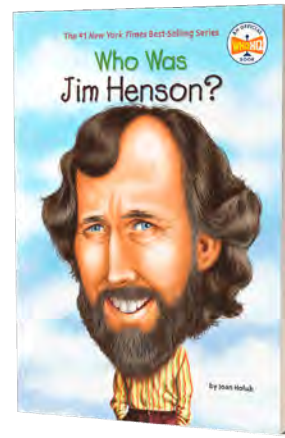
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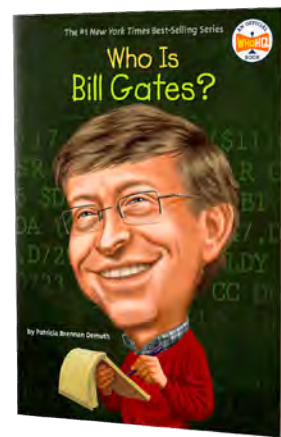
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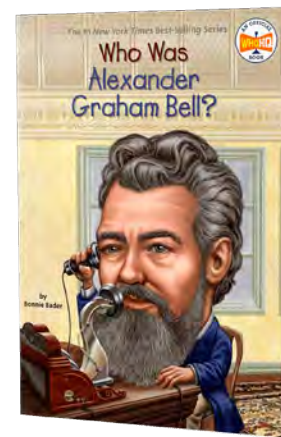
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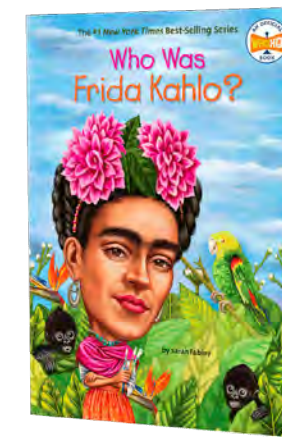
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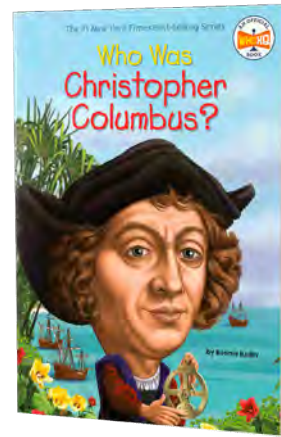
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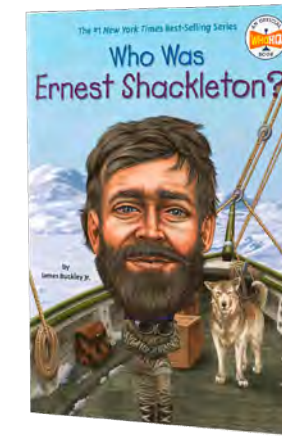
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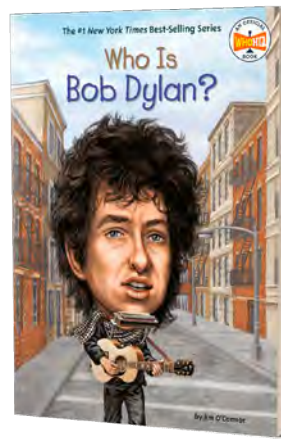
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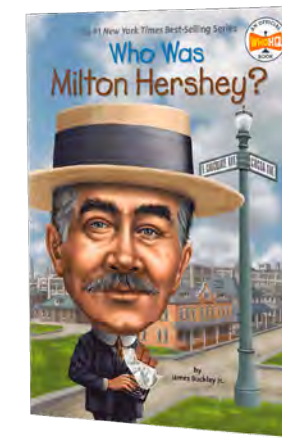
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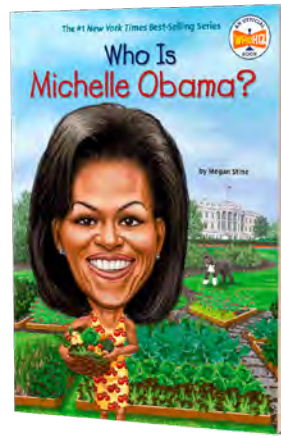
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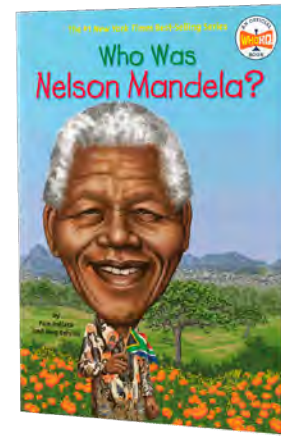
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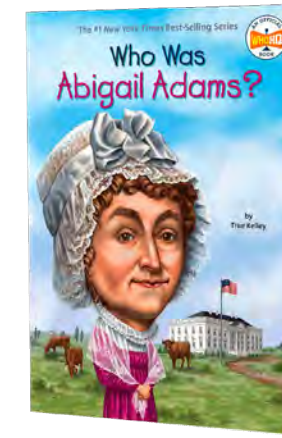
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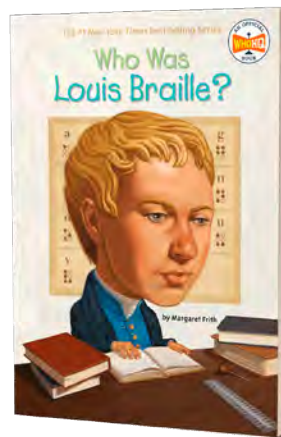
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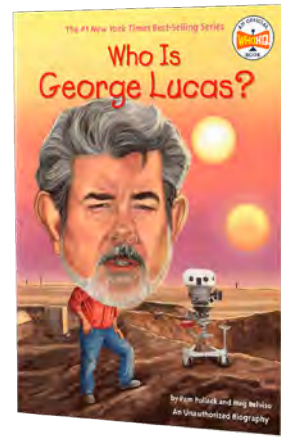
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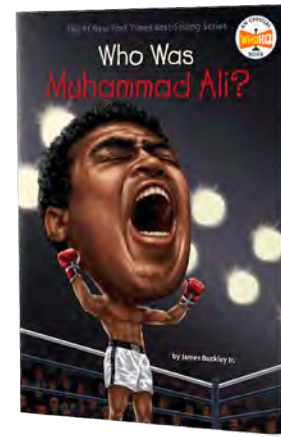
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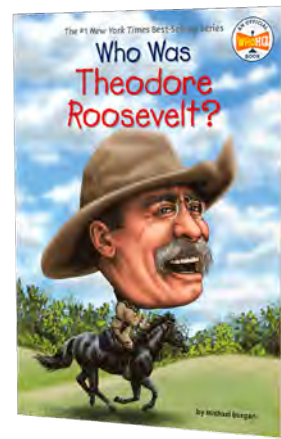
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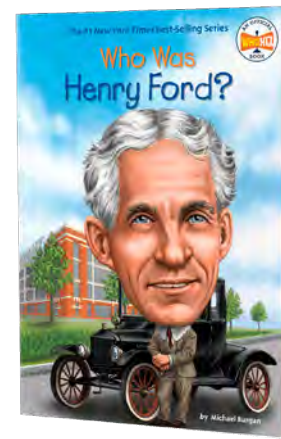
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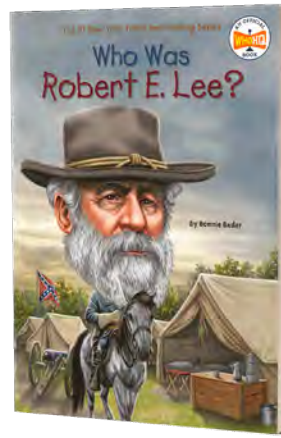
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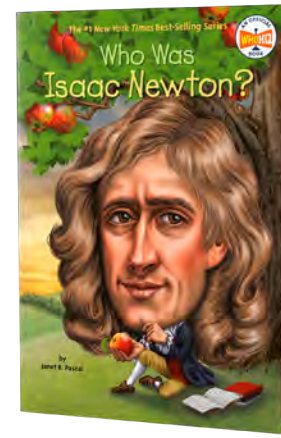
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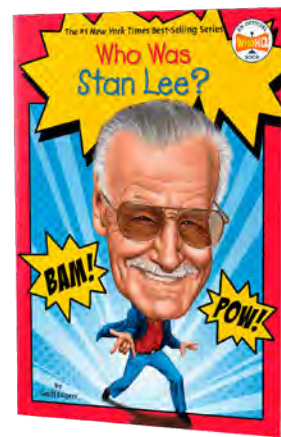
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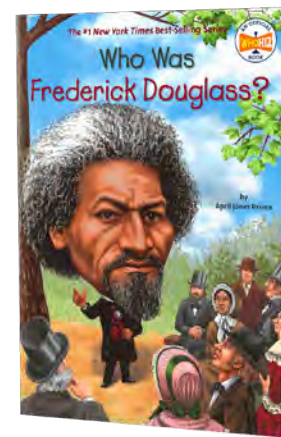
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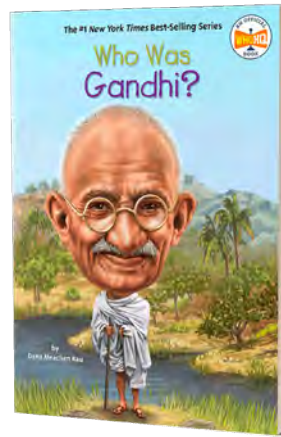
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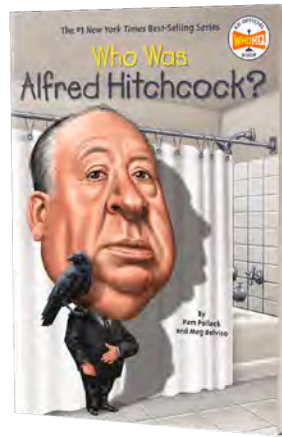
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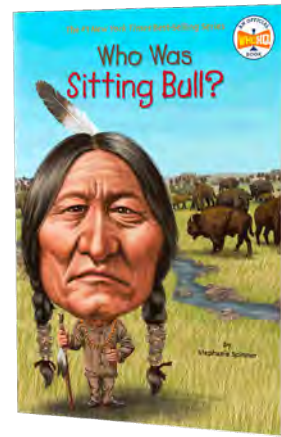
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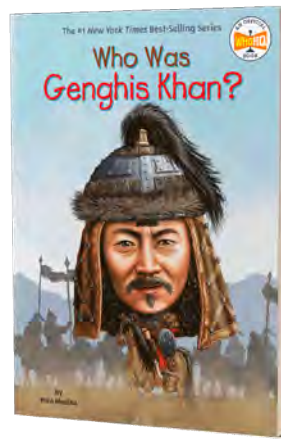
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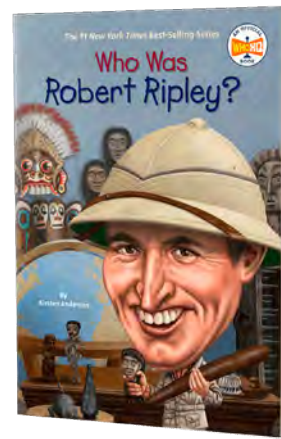
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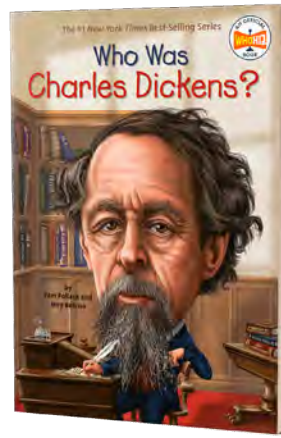
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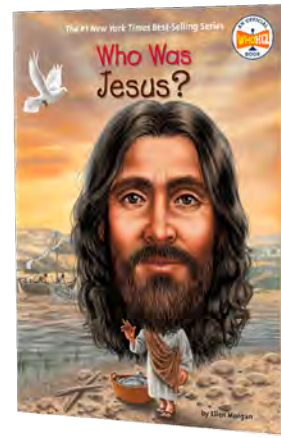
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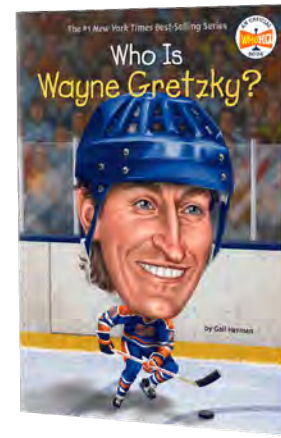
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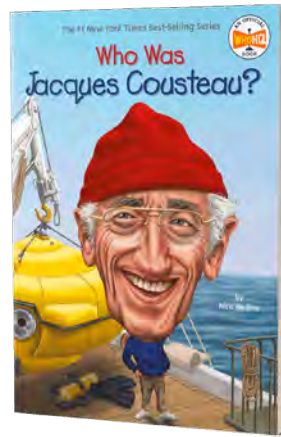
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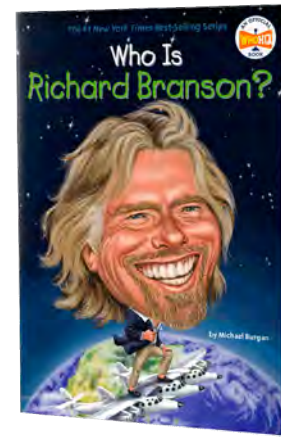
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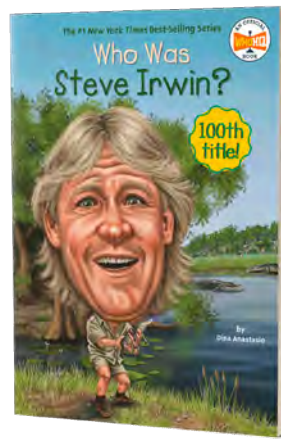
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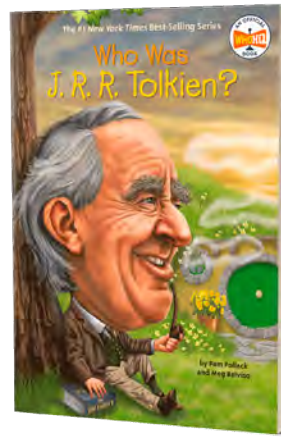
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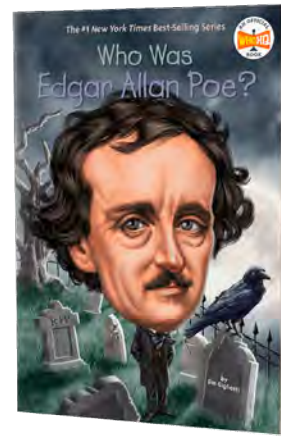
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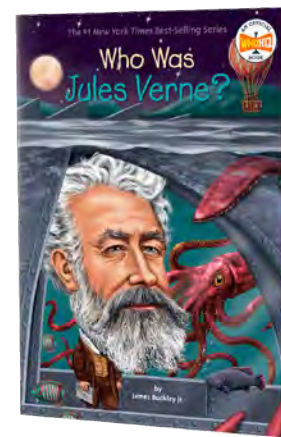
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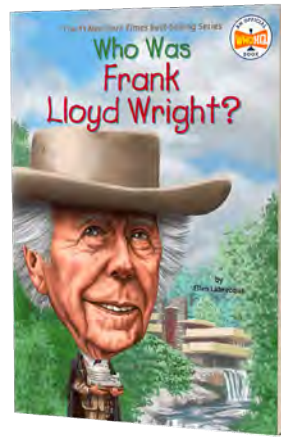
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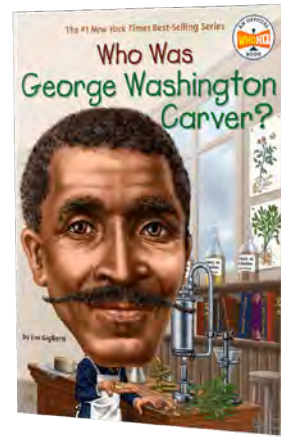
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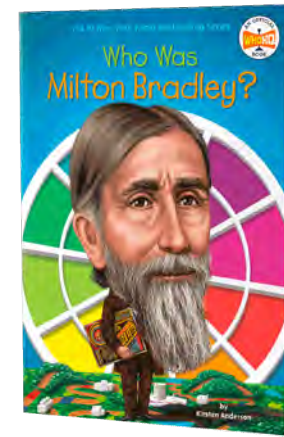
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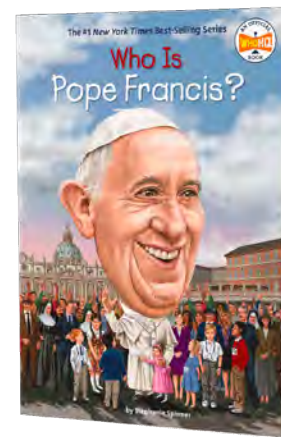
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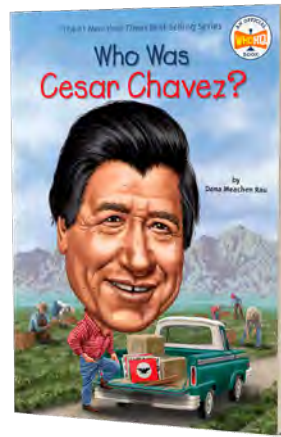
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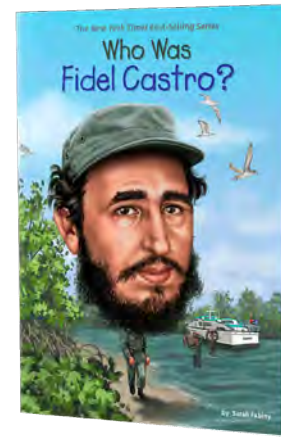
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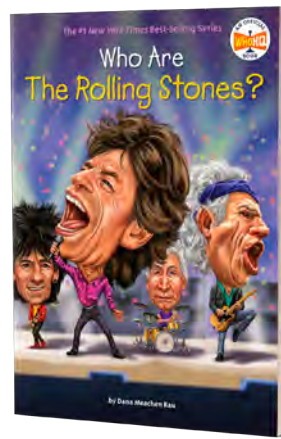
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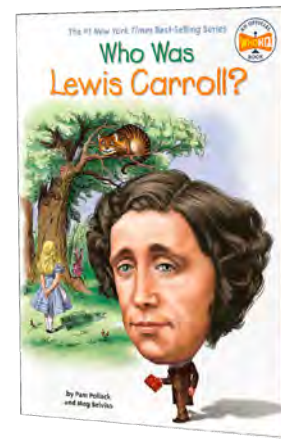
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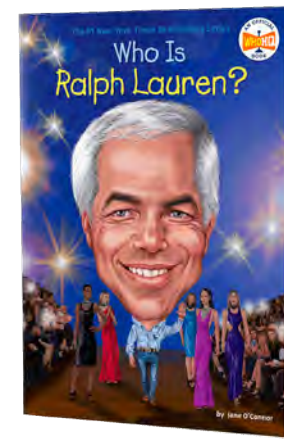
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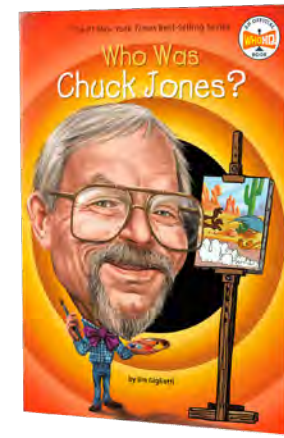
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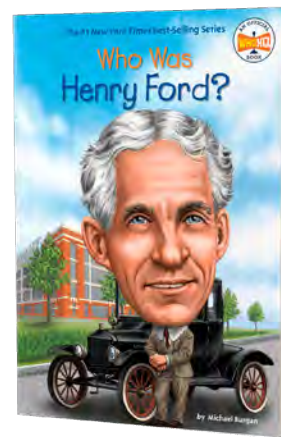
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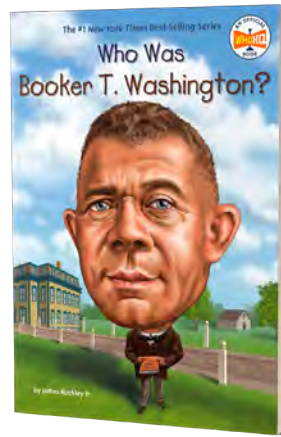
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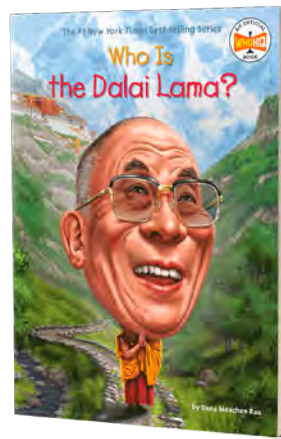
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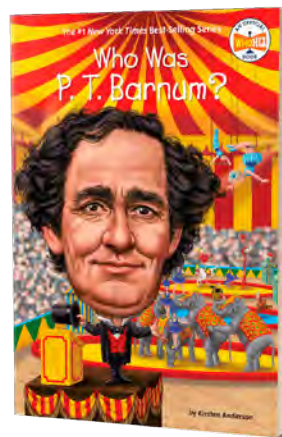
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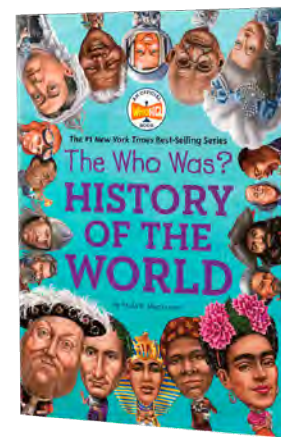
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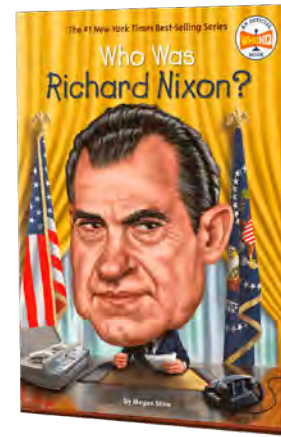
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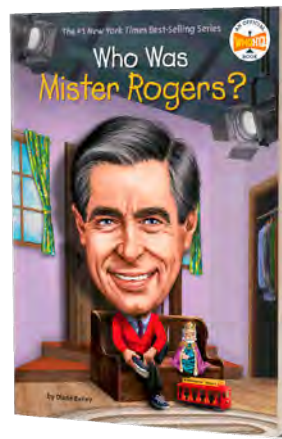
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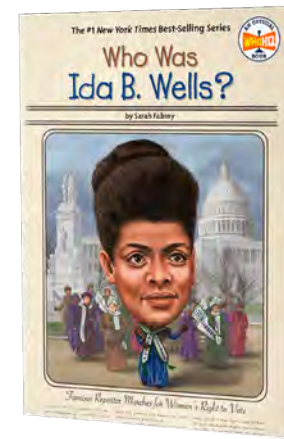
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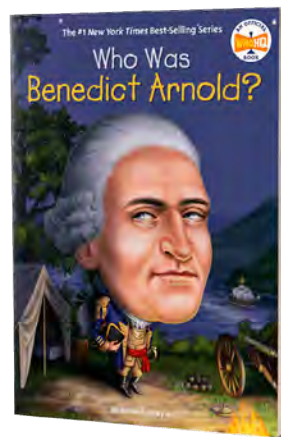
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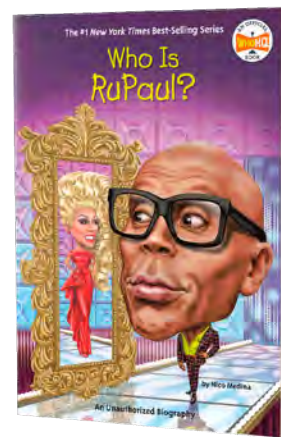
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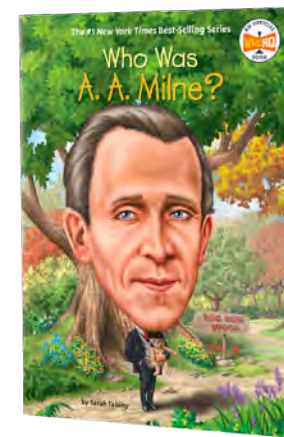
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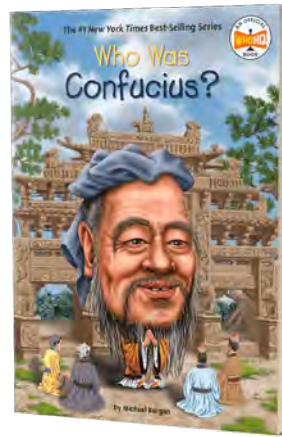
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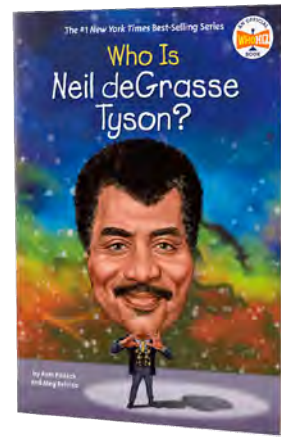
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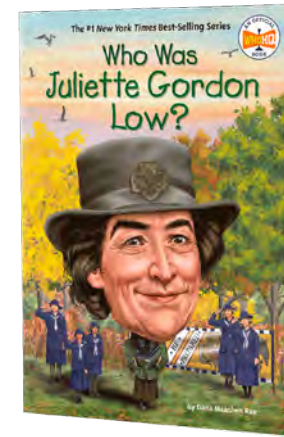
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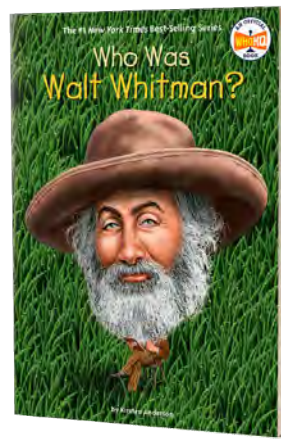
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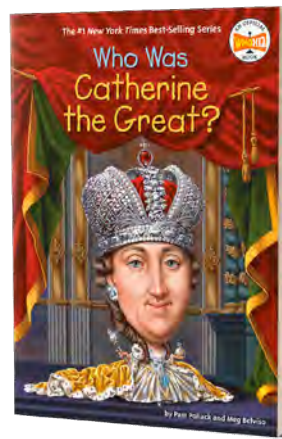
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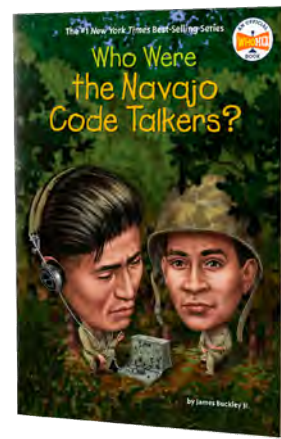
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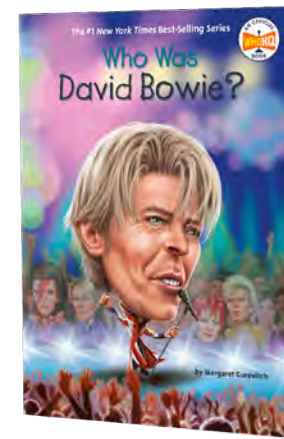
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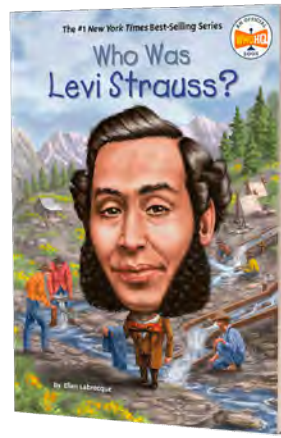
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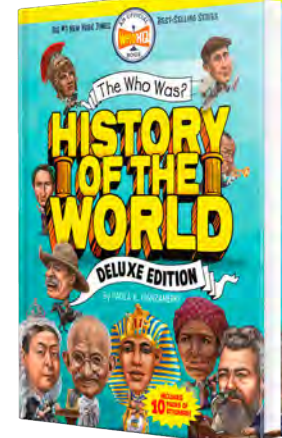
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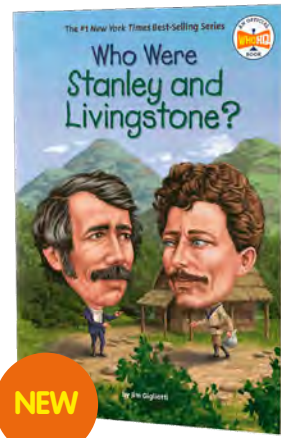
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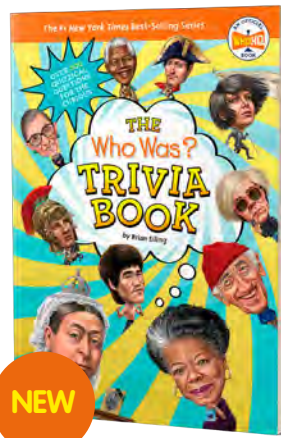
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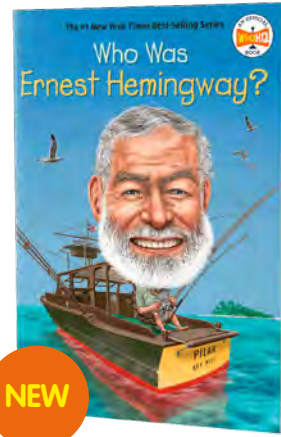
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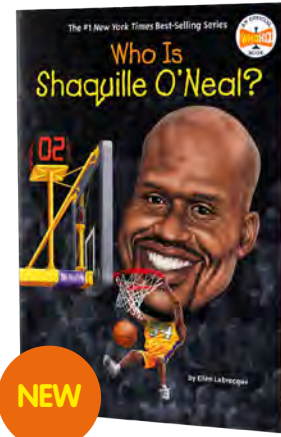
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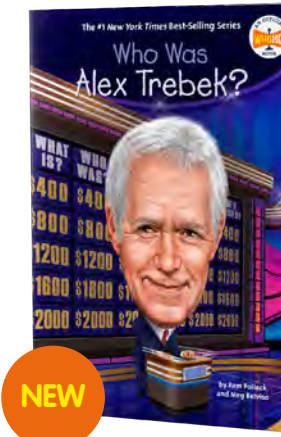
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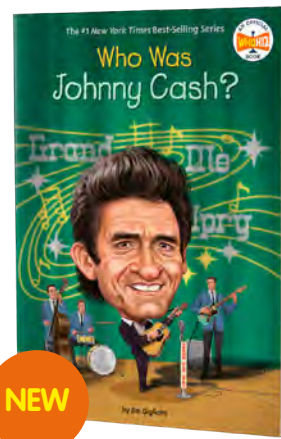
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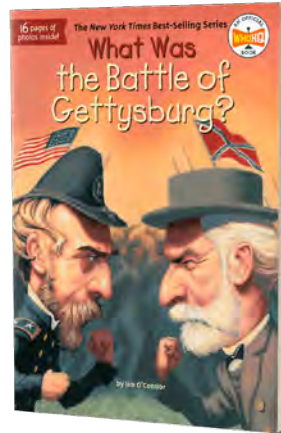


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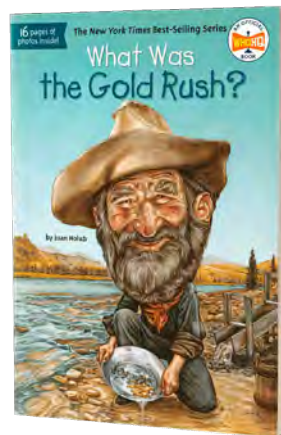
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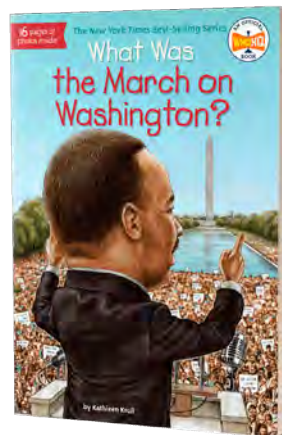
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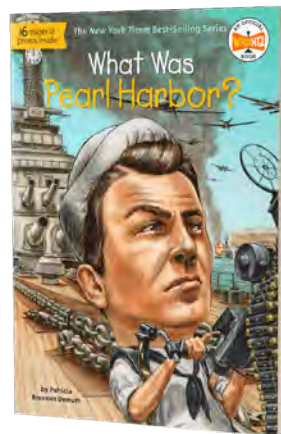
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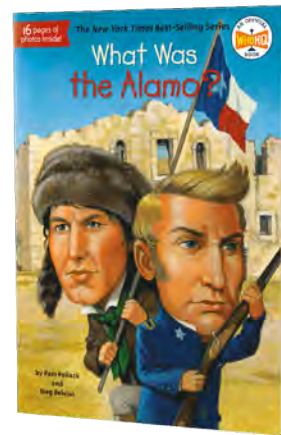
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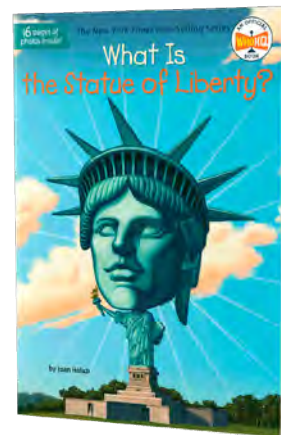
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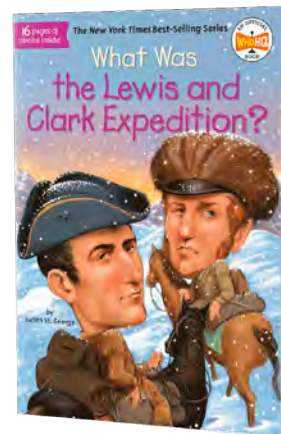
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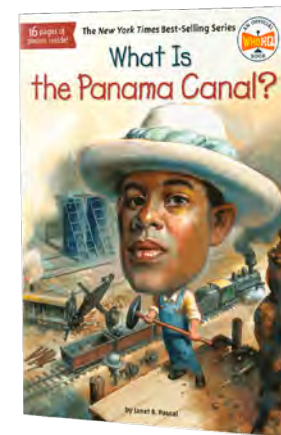
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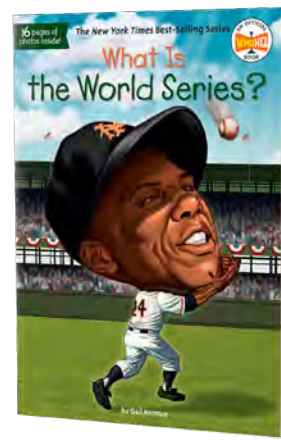
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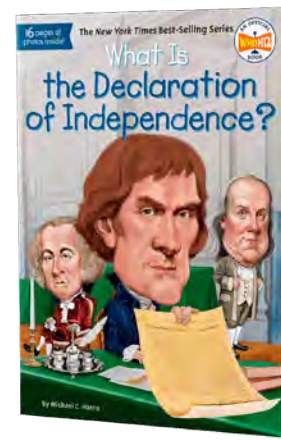
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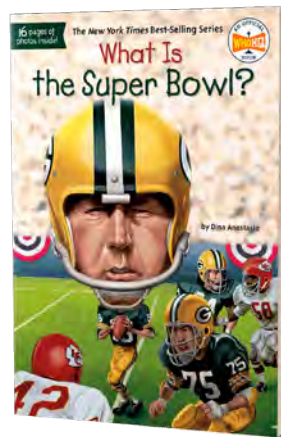
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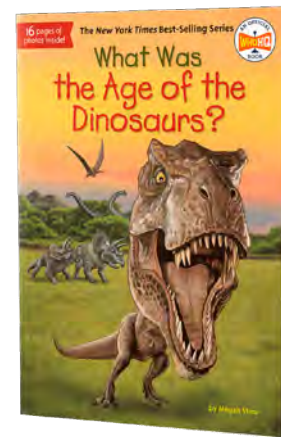
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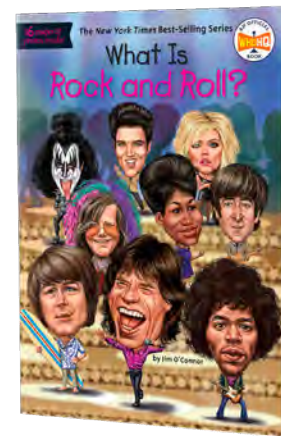
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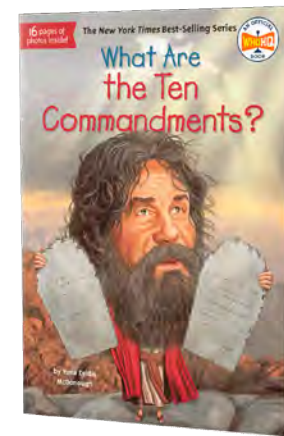
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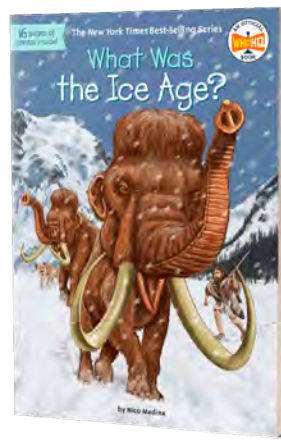
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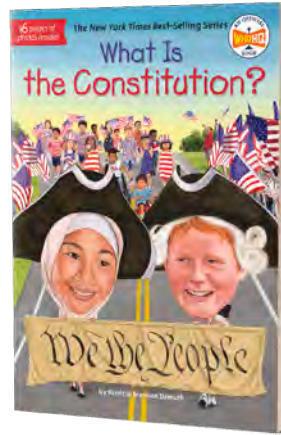
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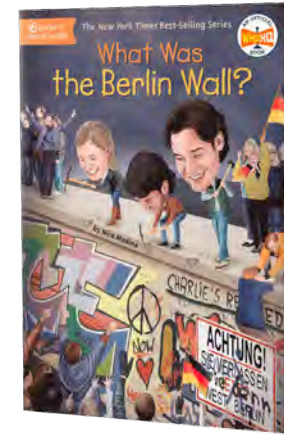
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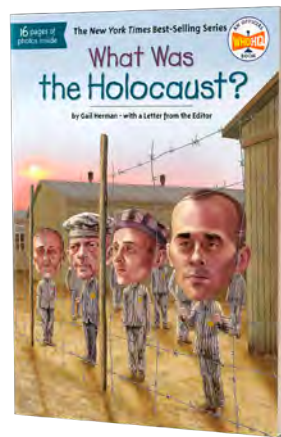
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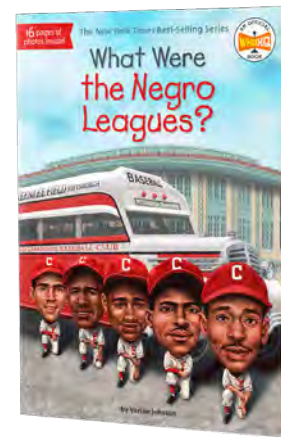
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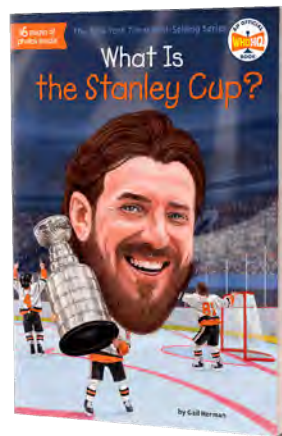
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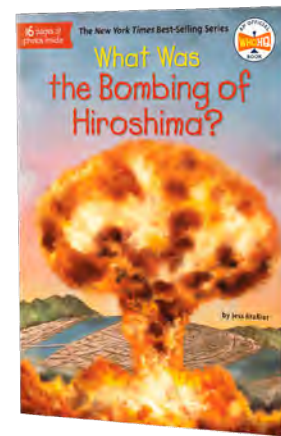
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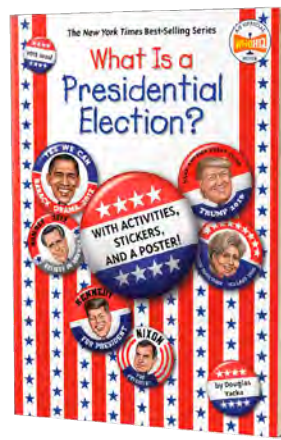
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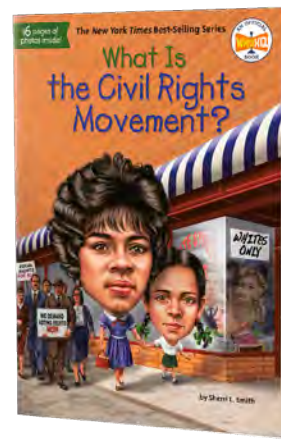
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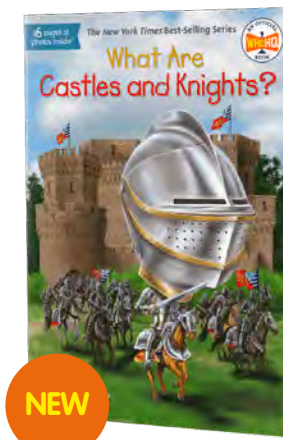
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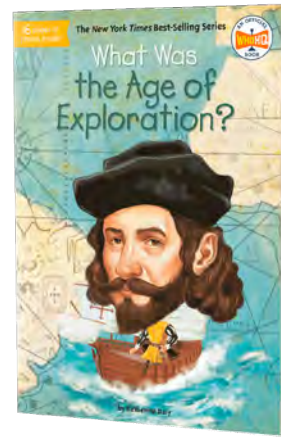
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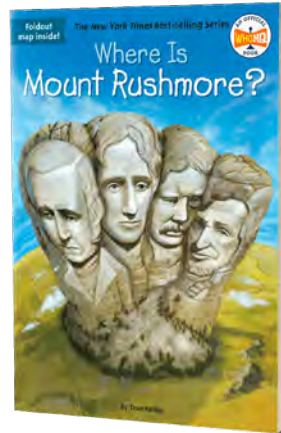
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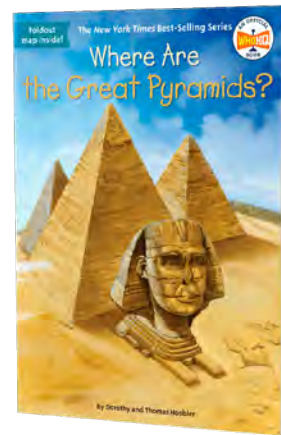
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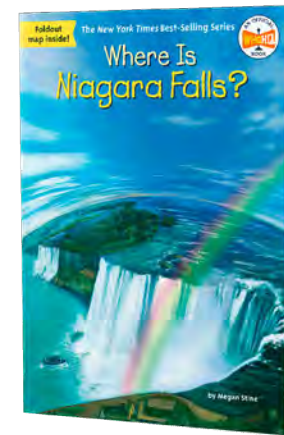
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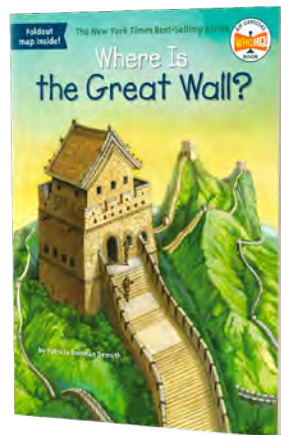
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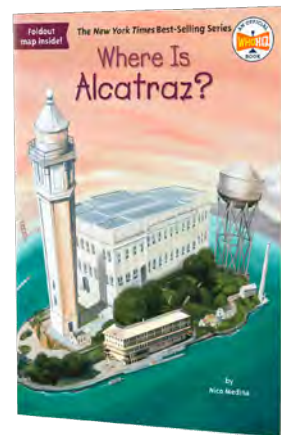
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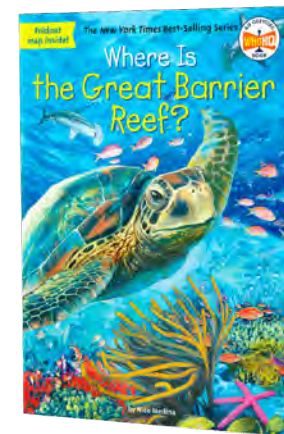
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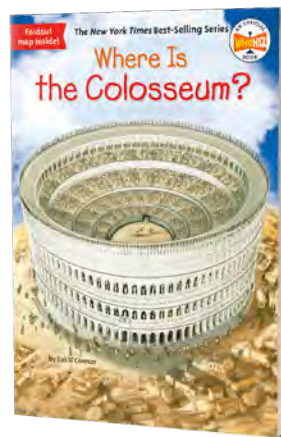
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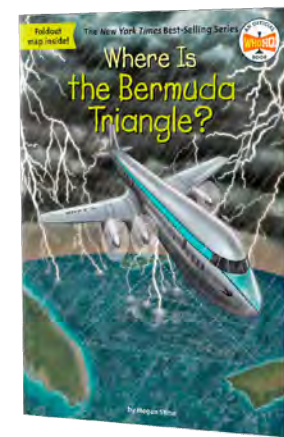
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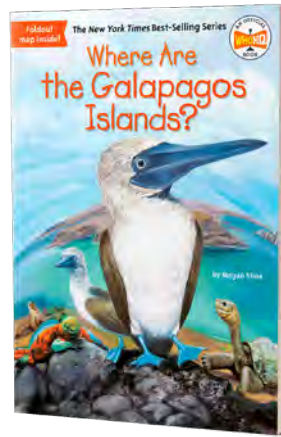
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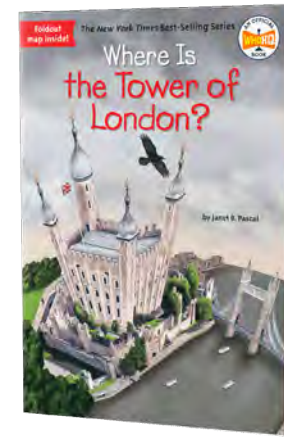
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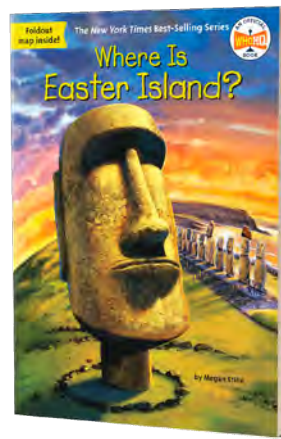
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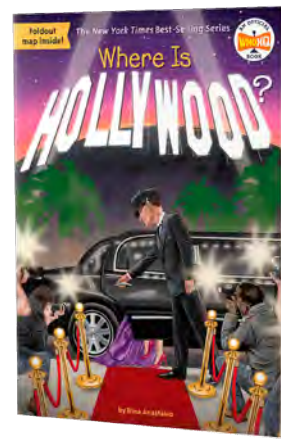
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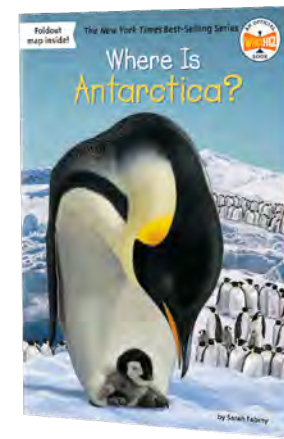
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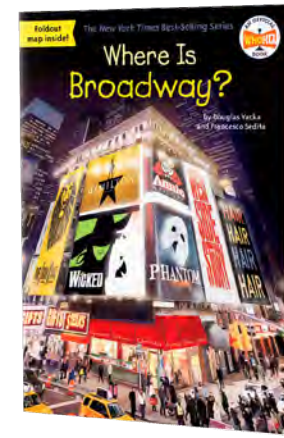
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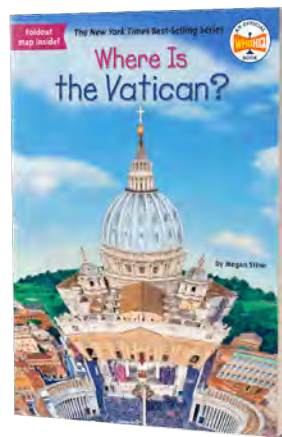
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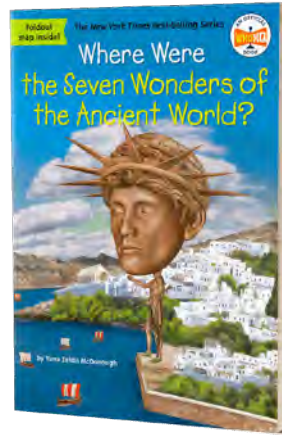
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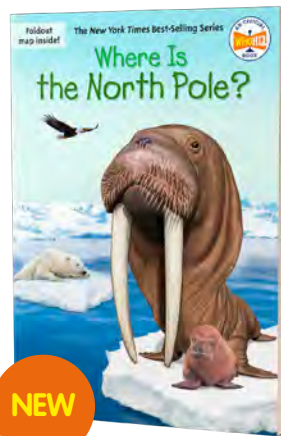
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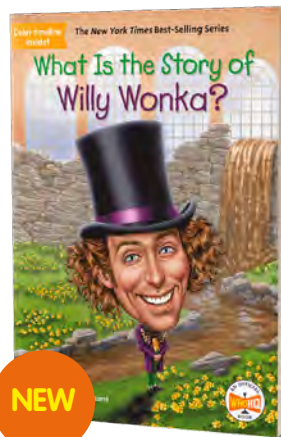
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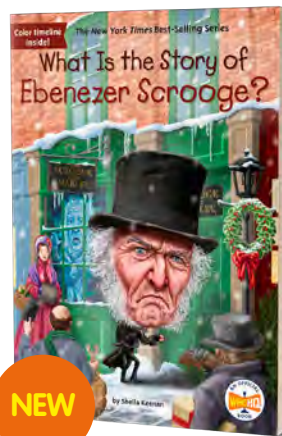
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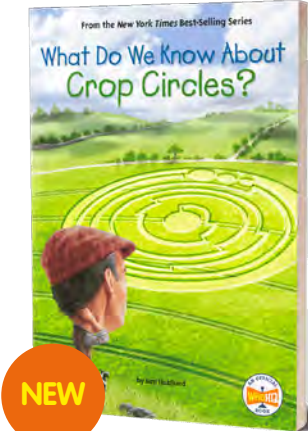
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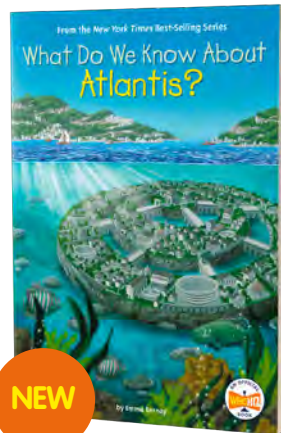
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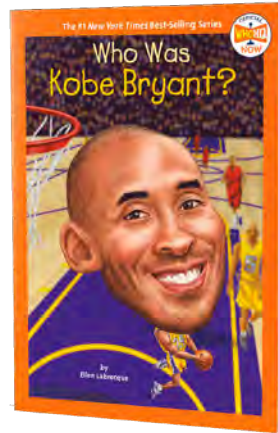
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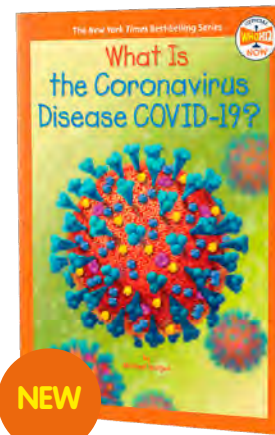
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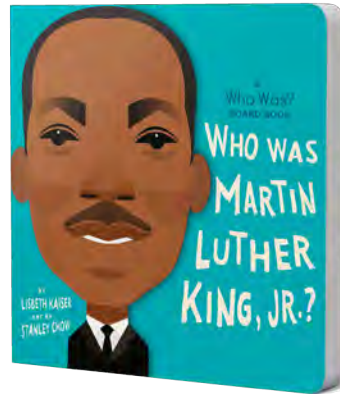
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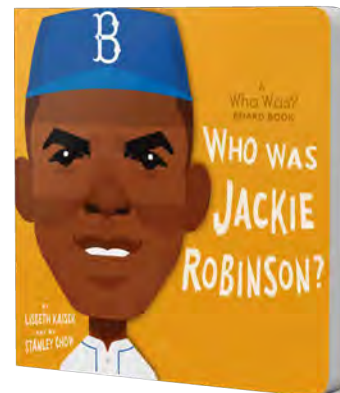
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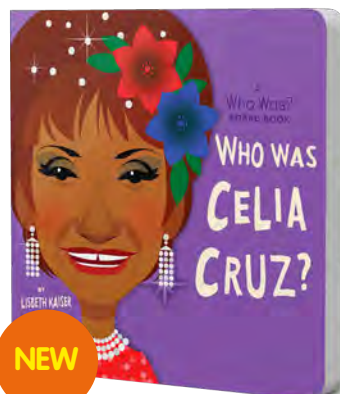
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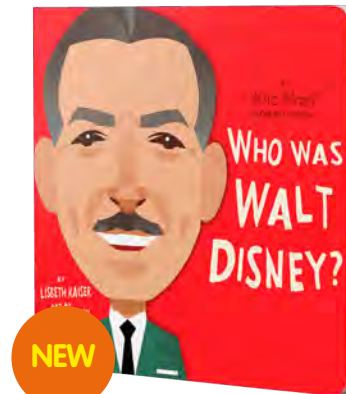
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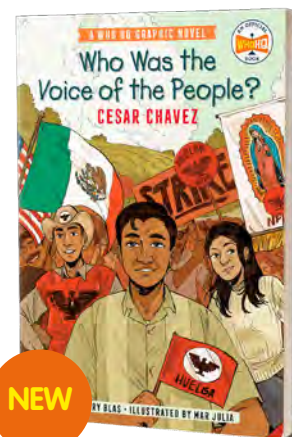
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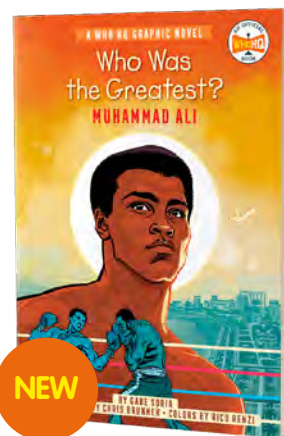
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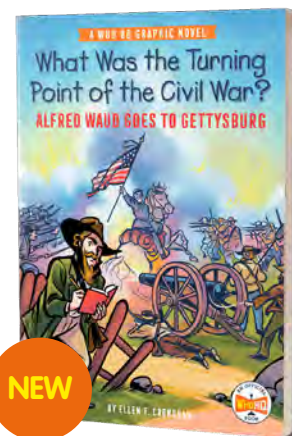
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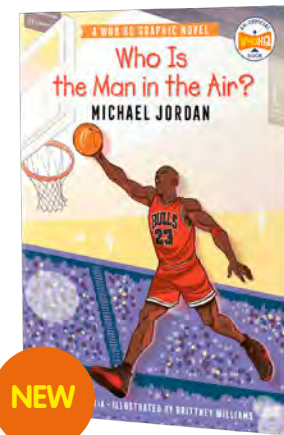
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9780593224625
\$7.99 (\$10.99 CAN)
• SPORTS
• US HISTORY
• BLACK HISTORY



What Was the Turning Point of the Civil War?: Alfred Waud Goes to Gettysburg
9780593225165
\$7.99 (\$10.99 CAN)
• US HISTORY



Who Was a Daring Pioneer of the Skies: Amelia Earhart
9780593224656
\$7.99 (\$10.99 CAN)
• EXPLORERS
• US HISTORY
• WOMENS HISTORY



Who Is the Man in the Air?: Michael Jordan
9780593385913
\$7.99 (\$10.99 CAN)
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• SPORTS
• US HISTORY
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Celebrate the release of the brand-new Who Was? Graphic Novels with these materials!

WHO HQ 2021 GRAPHIC NOVEL 20-COPY COUNTER DISPLAY WITH RISER
9780593322284 · \$159.80 (\$219.80 CAN)



FRONT



BACK

WHO HQ 2021 SLIPCASE PACK (10)
Graphic Novels callout on back!!
9780593322147
(ordering link coming soon)



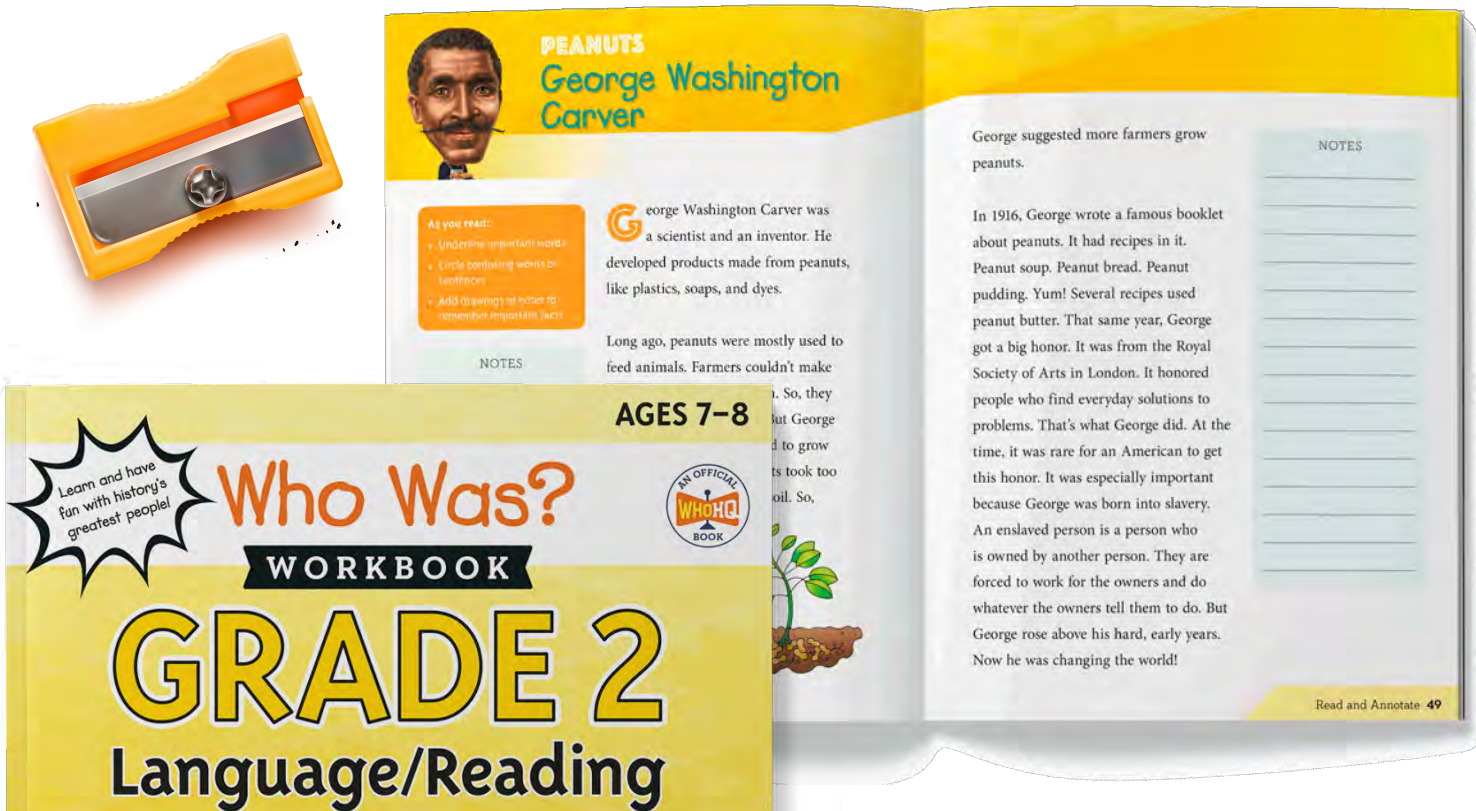
DIGITAL SAMPLER OF ALL 4 TITLES



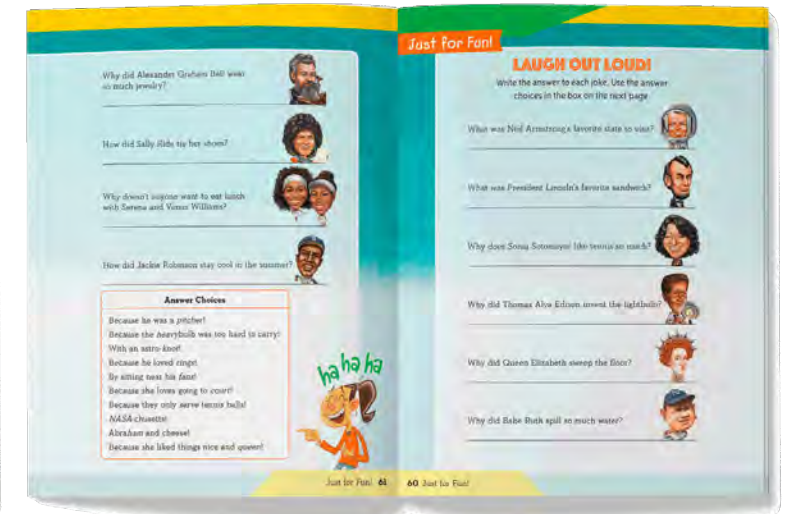
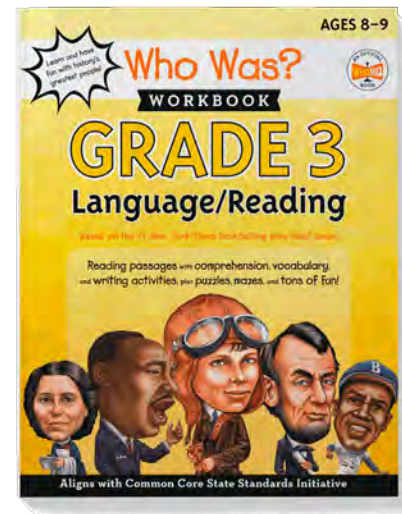
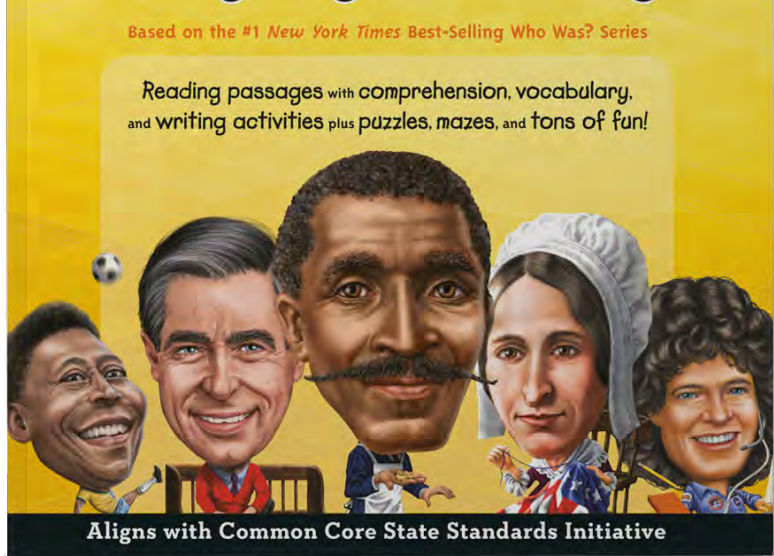
DIGITAL ACTIVITY SHEETS

WHO WAS? WORKBOOKS

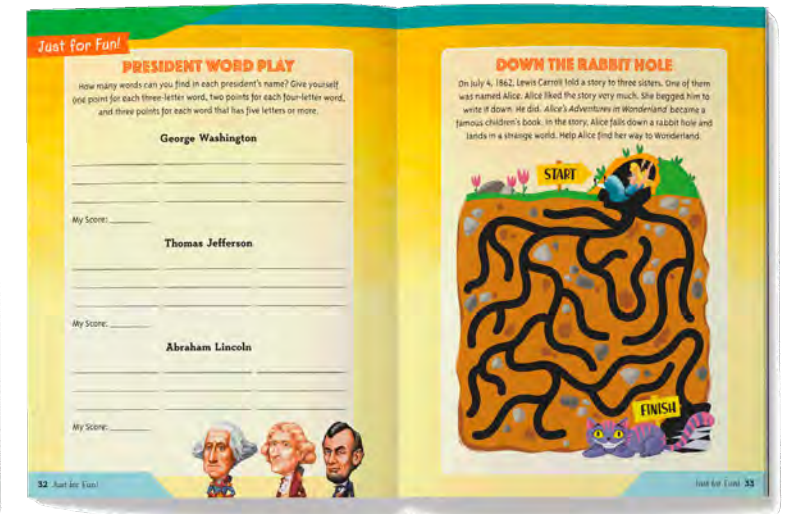
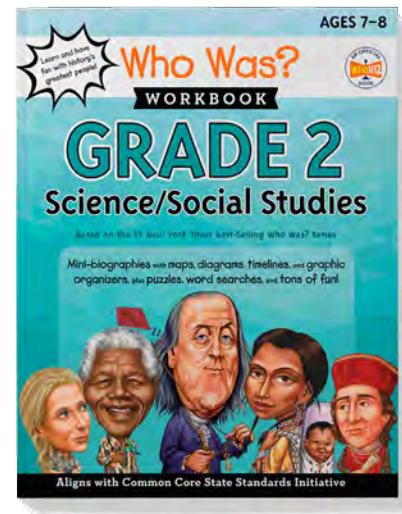
Explore Language Arts topics in Phonics, Writing, and Vocabulary, as well as Social Studies and Science topics for curious kids and Who Was? fans alike!



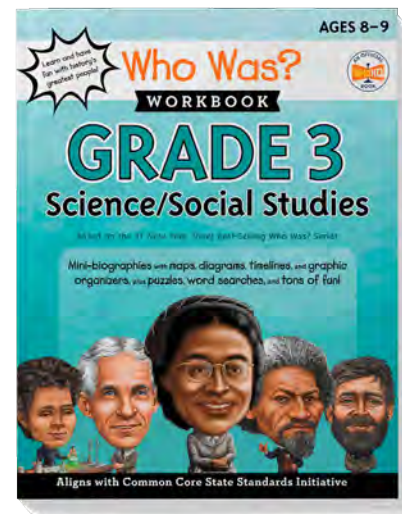
Who Was? Workbook: Grade 2 Language/Reading · 9780593224533 · \$8.99 (\$11.99 CAN)



Who Was? Workbook: Grade 3 Language/Reading · 9780593224540 · \$8.99 (\$11.99 CAN)



Who Was? Workbook: Grade 2 Science/Social Studies · 9780593225769 · \$8.99 (\$11.99 CAN)



Who Was? Workbook: Grade 3 Science/Social Studies · 9780593225776 · \$8.99 (\$11.99 CAN)



 Who Was? Workbook: Summer Activities · 9780593225783; \$8.99 (\$11.99 CAN)

WHO HQ BOX SETS

Discover new box sets dedicated to young readers' favorite historical people, genres, events, and phenomena.



Disasters!: A Who HQ Collection
97805935193870
\$47.92 (\$63.92 CAN)

Perfect for curious young readers, these eight titles provide exciting details about notable tragedies throughout history. Learn about the impact of catastrophes like the [Titanic](#), [Pompeii](#), [the San Francisco Earthquake](#), [Hurricane Katrina](#), [the Hindenburg](#), [the Great Chicago Fire](#), and [Pearl Harbor](#) in this complete collection of iconic historical moments. With black-and-white illustrations and an easy-to-read narrative in each book, readers will be able to quickly learn about the shock and aftermath of these disasters.

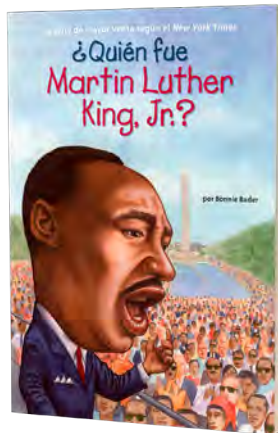


The Rock Box!: A Who HQ Collection
9780593519370
\$59.90 (\$79.90 CAN)

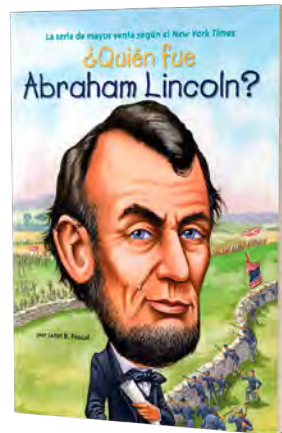
Learn about the early lives and exciting careers of [the Beatles](#), [The Rolling Stones](#), [Elvis Presley](#), [Aretha Franklin](#), [Bob Dylan](#), [Stevie Wonder](#), [Elton John](#), [Bob Marley](#), [Bruce Springsteen](#), and [Bono](#). The Rock Box celebrates the musicians who have made us sing along to their songs for decades. With black-and-white illustrations and an easy-to-read narrative in each book, readers will enjoy discovering more about the history of the artists that shaped today's music.

¿QUIÉN FUE?

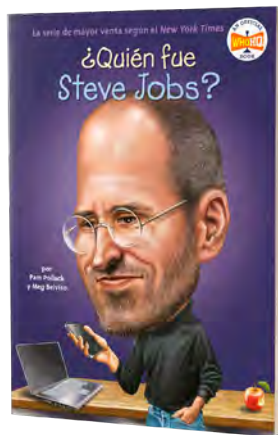
From scientists to artists, athletes to musicians, trailblazers to legends, and innovators to creators, these titles are perfect for young Spanish readers.



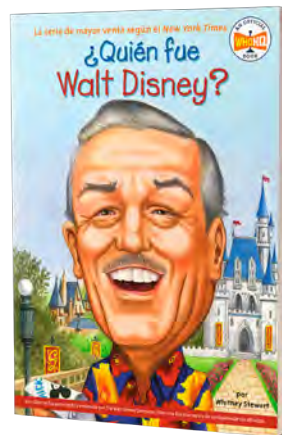
¿Quién fue Martin Luther King, Jr.?
9780448458557
\$7.99 (\$10.99 CAN)
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• CIVIL & SOCIAL RIGHTS



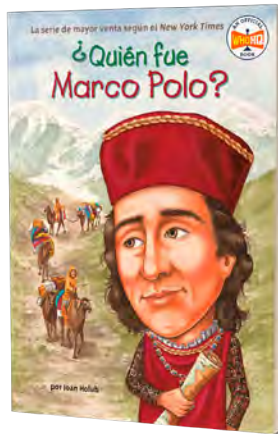
¿Quién fue Abraham Lincoln?
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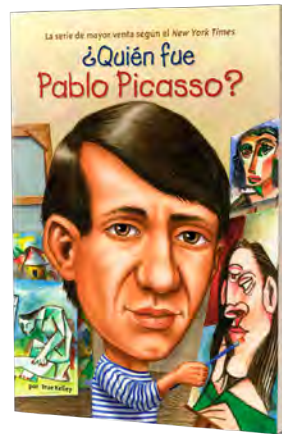
¿Quién fue Steve Jobs?
9780448462660
\$7.99 (\$10.99 CAN)
• ENTREPRENEUR/
INVENTORS



¿Quién fue Walt Disney?
9780448458762
\$7.99 (\$10.99 CAN)
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• ENTREPRENEUR/
INVENTORS



¿Quién fue Marco Polo?
9780448461748
\$7.99 (\$10.99 CAN)
• EXPLORERS
• WORLD HISTORY



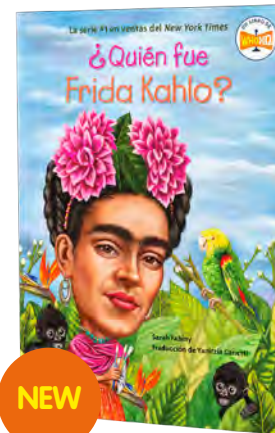
¿Quién fue Pablo Picasso?
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\$7.99 (\$10.99 CAN)
• ARTISTS
• ARTS & ENTERTAINMENT
• WORLD HISTORY



¿Quién es Kamala Harris?
9780593522844
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• US HISTORY
• WOMEN'S HISTORY
• CIVIL & SOCIAL RIGHTS



¿Quién es Alexandria Ocasio-Cortez?
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\$5.99 (\$7.99 CAN)
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• WOMEN'S HISTORY
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¿Quién fue Frida Kahlo?
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\$6.99 (\$9.50 CAN)
• ARTISTS
• ARTS & ENTERTAINMENT
• WOMEN'S HISTORY



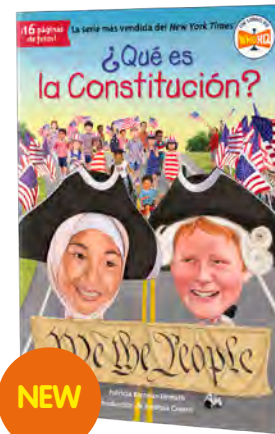
¿Quién fue Jesús?
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• RELIGION
• PRESIDENTS/LEADERS



¿Quién fue Roberto Clemente?
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¿Quién fue Selena?
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• MUSIC
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¿Qué es la Constitución?
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• US HISTORY



¿Qué es la Copa Mundial?
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VOTE WHO HQ NOW

With 2022 being another election year, the Who HQ team created an activation to get out the vote—for the next Who HQ Now title, and the votes are in!



THE VOTES ARE IN!

We asked readers to vote for the first ever Vote Who HQ Now title and the readers have spoken!

THE FIRST VOTE WHO HQ NOW TITLE IS...

WHO IS ZENDAYA?



ON SALE 10/18/22

The Who HQ Now series, a more recent extension of the Who HQ brand, covers everything from sports to politics and focuses on trending topics and prominent subjects discussed in the news.

WHO HQ FOR YOU

For year-round Who HQ fun, check out our Who HQ For You Program! Downloadable materials and activities available now!

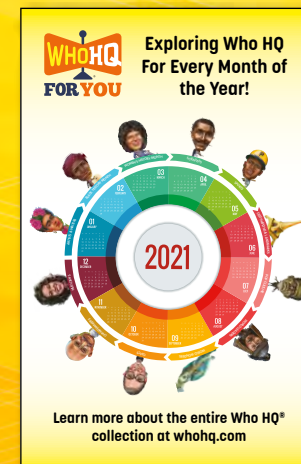


Who HQ For You is a monthly program that presents teachers, librarians, and families with thematic activities. Each month's activities gives the flexibility to learn history through trivia, chapter samplers, and more—we made them just for you, Who HQ For You! [Click here to download your materials now!](#)

WHO HQ FOR YOU MONTHLY THEMES:

- January: Artists & Writers · February: Black History Month · March: Women's History Month
- April: Scientists · May: Sports & Athletes · June: Destinations & Landmarks
- July: Pop Culture · August: World Leaders · September: World Wonders
- October: Civics · November: Changemakers · December: Musicians

MONTHLY MATERIALS INCLUDE:



CALENDAR THEME POSTER



CHAPTER SAMPLER



BINGO! GAME CARD



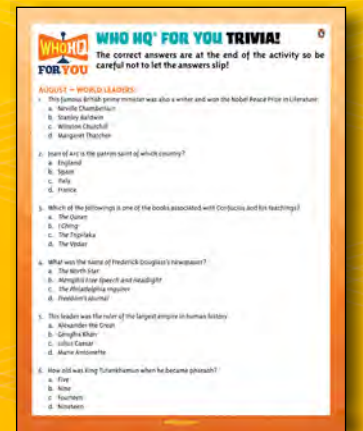
CHALLENGE SHEET



ACTIVITY SHEETS



ZOOM BACKGROUNDS



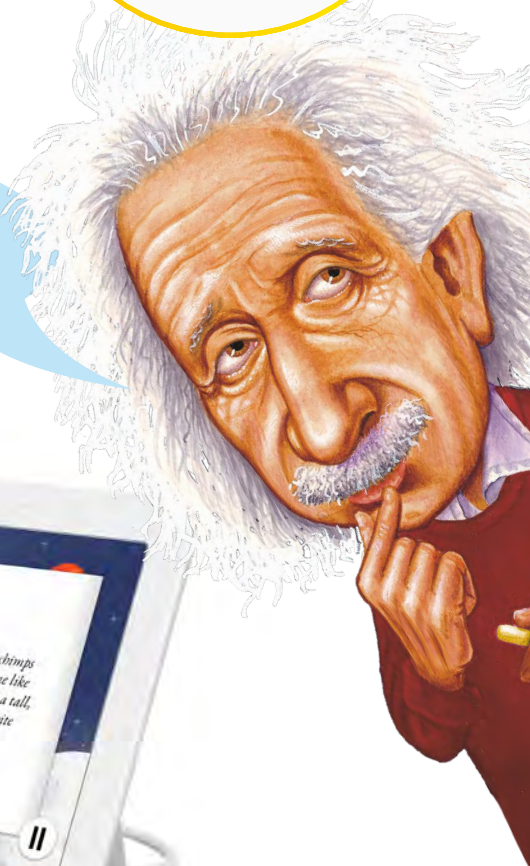
TRIVIA QUESTIONS

WHO WAS? HEROES

Introducing Who Was? Heroes! Now available on Google Assistant! New titles and material added every month! [CLICK HERE FOR MORE INFO!](#)



Listen to tales of trailblazers and legends from our bestselling Who Was? book series!



THE WHO WAS?™ PODCAST

Introducing The Who Was? Podcast, a podcast series based on the Who Was? book series! Perfect for the whole family to enjoy!



Co-hosted by Emmy and Peabody Award-winning writer and comedian **ELLIOT KALAN** (*The Daily Show with Jon Stewart*) and **MEGHAN O'NEILL** (*Unbreakable Kimmy Schmidt*, *The Late Show with Stephen Colbert*), each episode of the comedy quiz show podcast features **games**, **fun facts**, and **sketches** about trailblazing historical figures that will keep listeners laughing and learning. Each episode revolves around two historical figures that have been paired together for obvious, and sometimes not so obvious, reasons. Contestants between the ages of 8–12 years old will join in a friendly competition for a chance to be rewarded with a selection of Who Was? books and a set for their school library. **The first series, consisting of 45 weekly 30-minute episodes, premiered with its first two episodes on March 16, 2022.**

First four episodes focus on these Who Was? heroes!

- EPISODE 1. MILTON HERSHEY & MARIE CURIE**
- EPISODE 2. HARRIET TUBMAN & RUTH BADER GINSBURG**
- EPISODE 3. WALT DISNEY & FRIDA KAHLO**
- EPISODE 4. ARETHA FRANKLIN & STAN LEE**



ROBLOX HERO SIMULATOR

Introducing the new Who Was? Hero Simulator on Roblox! Test your knowledge of history's greatest figures! [CHECK OUT MORE HERE!](#)



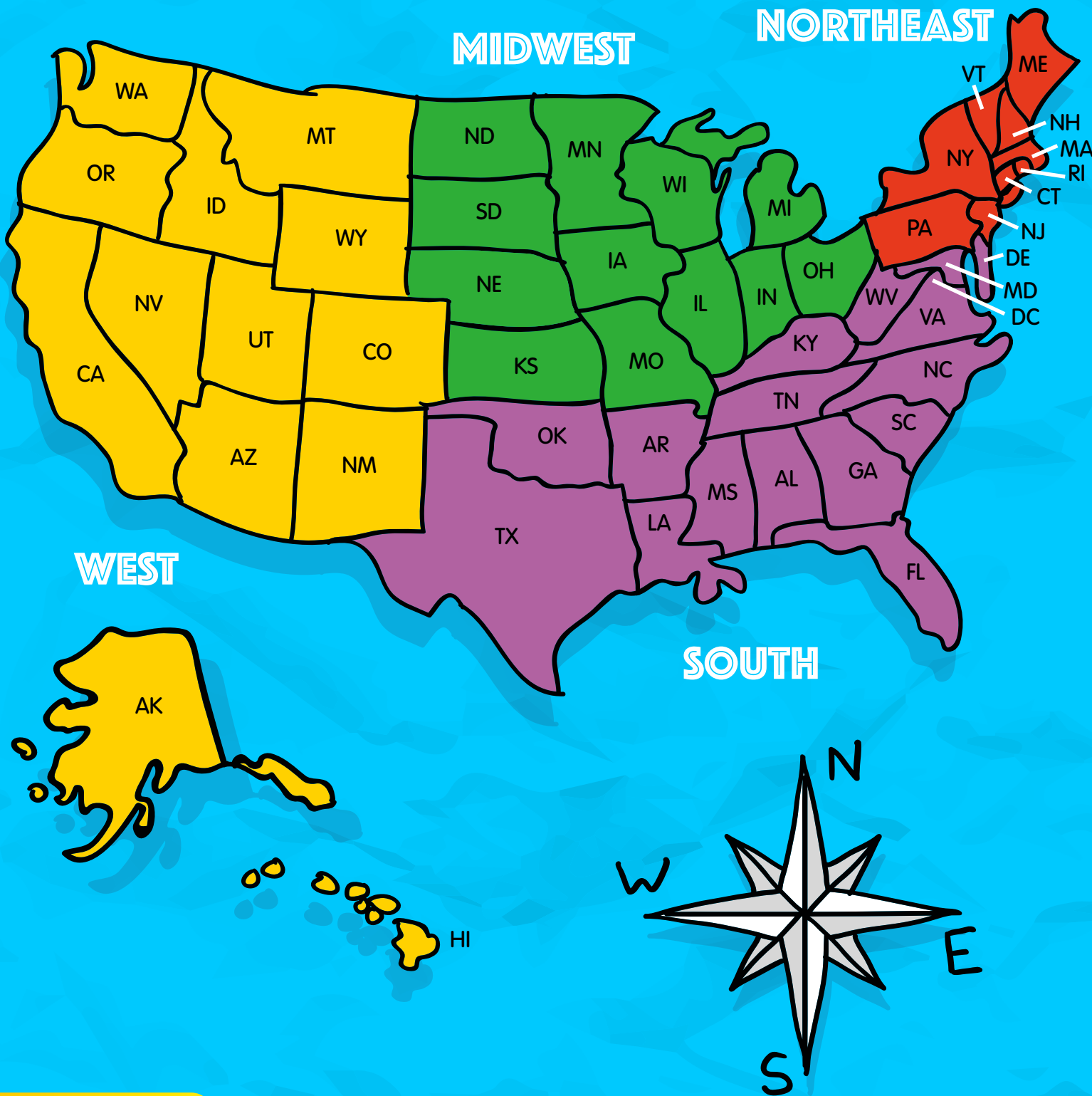
AND DON'T FORGET THE WHO WAS? SHOW ON NETFLIX!

A sketch comedy show based on the series!
Starring: Haley Tju, Adam Hochstetter, Kirilee Berger, Andy Daly and many guest stars!



TOP 25 REGIONAL MAP

Explore our **TOP 25 PER REGION** picks from across the country, and discover what you didn't know about the historical icons in your own backyard and around your area!



WEST:

ALASKA (AK), ARIZONA (AZ), CALIFORNIA (CA), COLORADO (CO), HAWAII (HI), IDAHO (ID), MONTANA (MT), NEVADA (NV), NEW MEXICO (NM), OREGON (OR), WASHINGTON (WA), WYOMING (WY)



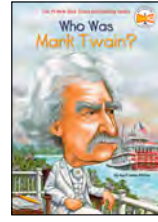
SOUTH:

ALABAMA (AL), ARKANSAS (AR), DELAWARE (DE), DISTRICT OF COLUMBIA (DC), FLORIDA (FL), GEORGIA (GA), KENTUCKY (KY), LOUISIANA (LA), MARYLAND (MD), MISSISSIPPI (MS), NORTH CAROLINA (NC), OKLAHOMA (OK), SOUTH CAROLINA (SC), TENNESSEE (TN), TEXAS (TX), VIRGINIA (VA), WEST VIRGINIA (WV)



MIDWEST:

KANSAS (KS), ILLINOIS (IL), INDIANA (IN), IOWA (IA), MICHIGAN (MI), MINNESOTA (MN), MISSOURI (MO), NEBRASKA (NE), NORTH DAKOTA (ND), OHIO (OH), SOUTH DAKOTA (SD), WISCONSIN (WI)



NORTHEAST:

CONNECTICUT (CT), MAINE (ME), MASSACHUSETTS (MA), NEW HAMPSHIRE (NH), NEW JERSEY (NJ), NEW YORK (NY), PENNSYLVANIA (PA), RHODE ISLAND (RI), VERMONT (VT)



WEST

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- 🛒 What Was the Alamo?\$5.99 (\$7.99 CAN)
- 🛒 What Was the Gold Rush?\$5.99 (\$7.99 CAN)
- 🛒 What Was the Lewis and Clark Expedition?\$5.99 (\$7.99 CAN)
- 🛒 What Was the San Francisco Earthquake?\$5.99 (\$7.99 CAN)
- 🛒 What Was the Wild West?\$5.99 (\$7.99 CAN)
- 🛒 Where Is Alcatraz?\$5.99 (\$7.99 CAN)
- 🛒 Where Is Area 51?\$5.99 (\$7.99 CAN)
- 🛒 Where Is Hollywood?\$5.99 (\$7.99 CAN)
- 🛒 Where Is Walt Disney World?\$5.99 (\$7.99 CAN)
- 🛒 Where Is the Grand Canyon?\$5.99 (\$7.99 CAN)
- 🛒 Who Are Venus and Serena Williams?\$5.99 (\$7.99 CAN)
- 🛒 Who Is Barack Obama?\$5.99 (\$7.99 CAN)
- 🛒 Who Is Bill Gates?\$5.99 (\$7.99 CAN)
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- 🛒 Who Is Dwayne "The Rock" Johnson?\$4.99 (\$6.99 CAN)
- 🛒 Who Is RuPaul?\$5.99 (\$7.99 CAN)
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- 🛒 Who Was Cesar Chavez?\$5.99 (\$7.99 CAN)
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SOUTH

- 🛒 What Is NASA?\$5.99 (\$7.99 CAN)
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MIDWEST

- 🛒 What Is the Story of the Wizard of Oz?\$5.99 (\$7.99 CAN)
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- 🛒 Who Is Steven Spielberg?\$5.99 (\$7.99 CAN)
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NORTHEAST


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Who HQ[®] Permanent Floor Display!

Spinner holds more than twice the books than the previous version. Order yours today!

- Holds up to 216 books!
- Approx. 72" tall to top of header
- Footprint is 12" X 12"

 9780525604969

Be sure to ask your Rep about the new Who HQ Graphic Novel Shelftalker!



 9780593321942

