



Dear Booksellers,

When I was introduced to Michael Cohen by our author John Dean, I felt like I was sitting in on a meeting of the most exclusive club in the world: The only two inner-circle guys who ever stood up to an authoritarian president. The ultimate Truth to Power club.

But John impressed upon me that Michael had an extra-important story to tell: the story of how an authoritarian president could (and *did*) weaponize a government against such a critic — something that, this book reveals, Donald Trump took to a level even Richard Nixon couldn't have imagined.

Indeed, since Michael came over from the dark side, his treatment at the hands of Donald Trump's Department of Justice has been a shocking and largely untold story, not to mention an unprecedented look into the way Trump so profoundly corrupted our democracy.

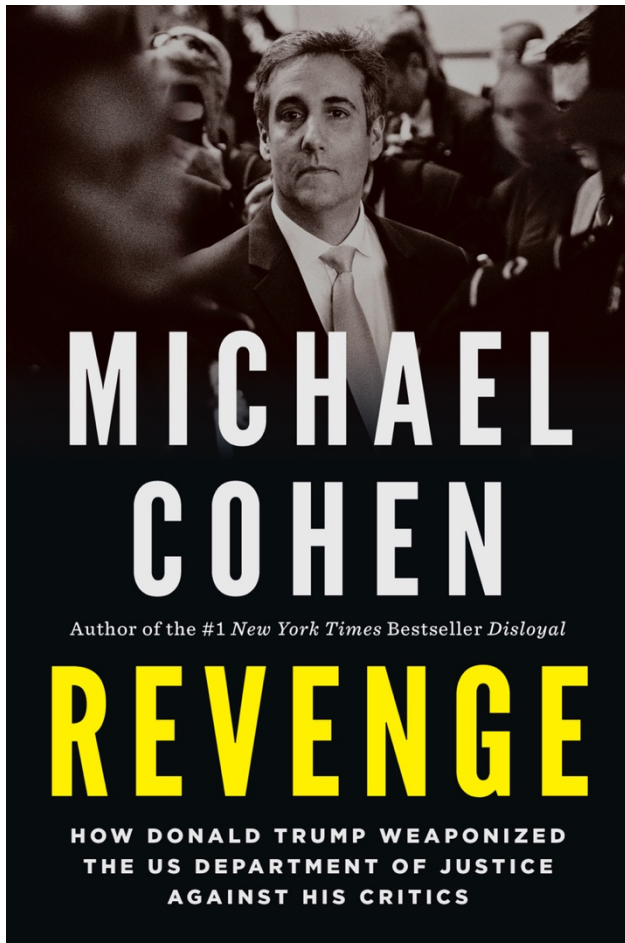
Melville House was founded with the mission of fighting a corrupt, far-right presidency (that of George Bush), and we're not about to give up on that mission now. So, we're proud to throw in with Michael Cohen as he continues to reveal first-hand how an authoritarian president can lastingly pervert a government — and as he fights the continuing perniciousness of Trumpism.

We are publishing *Revenge* before the mid-term elections for obvious reasons.

With thanks,

Dennis Johnson
Melville House co-publisher

Melville House is an independent publishing company based in Brooklyn and London, currently celebrating its twentieth anniversary. Recent bestselling titles include the *New York Times* bestseller *How to Do Nothing: Resisting the Attention Economy* by Jenny Odell; the *New York Times* bestselling edition of *The Mueller Report*; the *New York Times* bestseller *Anthony Bourdain: The Last Interview and Other Conversations*; and the *New York Times* bestseller *The Making of Donald Trump*, by David Cay Johnston. For more information visit mhpbooks.com.



REVENGE

How Donald Trump Weaponized the Department of Justice Against His Critics
by Michael Cohen

9781685890544 • October 11, 2022 •
Hardcover • \$32.50

500,000 announced first print

The author of the *New York Times* number one bestseller *Disloyal* tells the behind-the-scenes story of what can happen to you — and what really happened to him — when a President who believes himself to be above the law decides to go after his critics.

When Michael Cohen's secret payoff to porn star Stormy Daniels on behalf of Donald Trump made Cohen look like a liability to the by-then-President of the United States, the end to their decade-long relationship came swiftly — with a knock on the door from the FBI. Soon, Cohen would find himself imprisoned — even though he had plenty of evidence to show he was innocent of most of the charges.

Meanwhile, with the release of the Steele Dossier, Cohen also found himself battling endless news reports citing the Dossier's claims that he'd had clandestine dealings with Russia — reports that only mounted despite his exoneration by the Mueller Report.

In a story now being echoed in recent breaking news stories about IRS persecution of other Trump foes such as former FBI head James Comey and others, Cohen details — in his inimitable blunt language, with absolutely no holds barred and naming names — his attempt to clear his name and tell the truth about Donald Trump. Chillingly, he also makes clear what happens when you try to speak truth to power, and the power knows no bounds.

AUTHOR

Michael Cohen is the principal of Crisis-X, a crisis management company. He acted as personal attorney to the former President of the United States, Donald J. Trump, and before that was Executive Vice President for the Trump Organization and Special Counsel to Donald J. Trump. Since his release from the Otisville Federal Correctional Institution, he has written the New York Times number one bestselling book, *Disloyal: A Memoir*. He also hosts the top-rated news podcast, *Mea Culpa* with Michael Cohen, and has become a political commentator regularly seen on major news outlets. He lives in New York City with his wife and two children.



Mea Culpa with Michael Cohen is raw and unfiltered, shining a light into the dark corners of our current American Apocalypse. Twice a week millions tune in to hear candid conversations with the New York Times best-selling author and self-proclaimed “gangster lawyer,” as he sets to dismantle the Trump legacy and finds the truth and nothing but the truth.

Podcast ‘Mea Culpa’ has 10 million listeners
With **2.6 million downloads** each month

Twitter	@MichaelCohen212	565.9kK
TikTok	@michaelcohen_	34.4K
Instagram	@michaelcohen2.0	22.6K

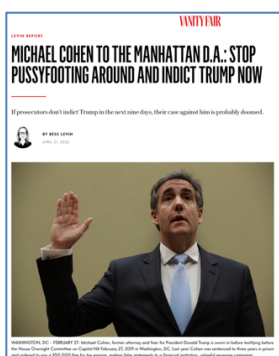
Dedicated website in development: REVENGE-thebook.com

PUBLICITY

EARLY INTEREST FROM:

- The View - interview very likely
 - CBS Mornings - interview interest from host Gayle King
 - ABC News - interview interest from host George Stephanopoulos
 - The New Yorker - feature interest
-
- **Bestseller Campaign:** Pursue interviews and coverage with network television, cable news, national radio, and national print publications
 - **Network:** Pursue interview packages with CBS, ABC, or NBC for appearances on morning and evening shows, including CBS Sunday Morning, GMA, Today, The View, Face the Nation, The Colbert Report, and more.
 - **Cable:** Secure appearances on CNN and MSNBC shows including Rachel Maddow, Anderson Cooper, Out Front with Erin Burnett, State of the Union, Morning Joe, Last Word with Lawrence O'Donnell, All In with Chris Hayes, and PBS Newshour.
 - **Radio:** Pitch interviews with national radio, including Morning Edition, All Things Considered, Fresh Air, PRI's The World, and more.
 - **Podcasts:** Pitch interviews with podcasts with national listenership including Pod Save America, Armchair Expert, FiveThirtyEight, Political Gabfest, The NPR Politics Podcast, and more.
 - **Print coverage:** Secure reviews, interviews, and features with national papers including *The New York Times*, *USA Today*, *The New Yorker*, *The Washington Post*, *The Wall Street Journal*, *The Atlantic*.
 - **Online review coverage:** Review and feature coverage at *Slate*, *Politico*, *The Hill*, *Vox*, and *The Daily Beast*.

- **Events:** Pursue large scale event opportunities including The 92nd Street Y and Writer's Bloc Presents, in addition to select book festival appearances.



SALES / MARKETING

Marketing

- Targeted outreach to MHP's standing political contacts
- Targeted academic outreach with special attention to readership invested in anti-Trump political science/ American politics
- Pre-pub newsletters to librarian (LibraryReads), general, and academic lists
- Pub day newsletter

Social Media

- Cover reveal
- Amplify and enhance Michael Cohen's outstanding social media platform



Michael Cohen ✓
@MichaelCohen212



Finally...[#Trump](#) stacked courts/Judges ignoring his baseless arguments. Let's hope that happens today at my [@SDNYnews](#) hearing!



Andrew C Laufer, Esq @lauferlaw · 33m

Some good news here. @MichaelCohen212 @NYadvocateJKL
twitter.com/klasfeldreport...

TRACK RECORD

Disloyal: A Memoir

The True Story of the Former Personal Attorney to President Donald J. Trump
by Michael Cohen

9781510764699 • September 8, 2020 • Hardcover • \$32.50 • Skyhorse

"I read it cover-to-cover. I did not intend to, but I started at the beginning and didn't put it down until it was over."—Rachel Maddow, MSNBC

HIT the BESTSELLER LISTS on RELEASE DAY:

- #1 on Amazon Best-Seller List
- #1 New York Times Bestseller
- #1 USA Today

SOLD over 300,000 units

Biggest appearances on Rachel Maddow, NBC Nightly News, and The View being the hits that were the most discussed at the time.

NATIONAL TV:

- TODAY
- The View
- MSNBC/Rachel Maddow
- NBC/Meet the Press
- NBC Nightly News
- Real Time with Bill Maher
- In 2021 he was on Jimmy Kimmel Live to promote podcast

NATIONAL PRINT COVERAGE:

Melville House **CONFIDENTIAL**

The New York Times
The New York Times (again)
USA Today
The Guardian
The New Yorker
The Los Angeles Times
New York Magazine
Rolling Stone
Vanity Fair (interview with Cohen's daughter)
The Wall Street Journal
Washington Post
Washington Post (again)

TESTIMONIALS FOR MICHAEL COHEN AND *REVENGE*

"Michael Cohen has a strong voice in standing up to power and speaking for fairness and justice in the American political and judicial systems. He has seen it all from many angles, and the bumps and bruises have shaped his refreshing, truthful voice." —**Congressman Steve Cohen (D-TN)**

"I know Michael Cohen well enough to vouch for him telling us the truth about Donald Trump. No one looks forward more than yours truly to reading these pages." — **John Dean, former White House counsel to President Richard Nixon**

"Michael Cohen made his amends, and he paid a severe price for it. But that was not good enough for "Individual #1," Donald Trump. He and his DOJ cronies embarked on an ugly campaign of revenge, which Cohen details in this must-read volume." — **Norm Eisen, CNN commentator, former U.S. ambassador, and co-counsel for the House Judiciary Committee during the first impeachment and trial of President Donald Trump**

"Michael Cohen illustrates that it is never too late to become a truth-teller. He is a *parrhessiastes* in the true Greek sense of the word — willing to speak truth to power, despite the risk of retaliation by those

who would like to see him silenced." —**Asha Rangappa, Senior Lecturer at the Yale University's Jackson Institute for Global Affairs and a former Associate Dean at Yale Law School**

"Michael Cohen knows Donald Trump's twisted mind and insatiable lust for dominance better than anyone else. When Cohen writes about Trump we should pay close attention." — **David Cay Johnston, author of the *New York Times* bestseller, *The Making of Donald Trump***

"Michael Cohen's *Revenge* is like Michael himself: no b.s., right to the point, and driven by relentless energy to tell America the hard truths about why it's so vital to hold Donald Trump accountable for his crimes in and out of the White House." — **Rick Wilson, author of the *New York Times* bestseller *Everything Trump Touches Dies***

"I could never understand how only Michael Cohen was the only one held accountable for the crimes directed by Trump." — **General Mark Hertling, national security and military analyst for CNN, and former Commanding General of US Army Europe and Seventh Army**

"There's so much more to Michael Cohen's story than many people realize. This time around, Cohen is on a mission. He takes you along for the ride in his uniquely unvarnished style, as he seeks justice and redemption." — **Tara Setmayer, former CNN and ABC News political commentator, and former GOP Communications Director on Capitol Hill**

"Michael Cohen exposed Trump's crimes. He testified about them to Congress. He brought receipts, revealing to the American people the campaign finance crimes he committed with, for the benefit of, and at the direction of "Individual #1" — Donald Trump. And Michael paid the price. Yet NO accountability for Trump? This is not how America is supposed to work." —**Glenn Kirschner, former Federal prosecutor, and an NBC News/MSNBC legal analyst**

"Michael Cohen is on a mission to hold Team Trump accountable and his book is part of that journey. I highly recommend it. It will inspire you to fight for what's right!" —**Maz Jobrani, Iranian-American comedian and actor who was part of the "Axis of Evil" comedy group**