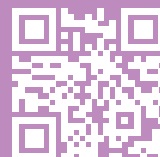


THIS BANNED BOOKS WEEK, CELEBRATE THE RIGHT TO READ!

Banned Books Week 2022 is September 18 to September 24. Our fundamental freedom to read continues to be challenged. Children's books are constant targets of book-banning efforts. Random House Children's Books and Penguin Random House are committed to those who stand against censorship, and we continue to publish books that celebrate freedom of expression. We are proud to support our authors' right to write and our readers' right to read this Banned Books Week and beyond.

Check out bit.ly/3Jj5OPG
or scan the QR code for more
information about book bans
and how you can take action.



THIS MERCHANDISING KIT INCLUDES:

- A double-sided shelftalker featuring powerful statements from Nic Stone, the #1 *New York Times* bestselling author of *Dear Martin*, and Jeff Zentner, the bestselling author of *In the Wild Light*
- An easel for another in-store merchandising option
- A blank banned book checklist, where you can list books that have been banned or challenged in your area
- Social images to let your customers know you're celebrating Banned Books Week

MERCHANDISING RECOMMENDATIONS

- Create a display or section in your store featuring books that have been banned or challenged in your area.
- Place the shelftalker in the book display or on a shelf near appropriate books in your children's section.
- Make copies of your filled out banned books list and provide to customers interested in learning more.
- Place the easel at or near your checkout counter to encourage conversation and direct customers to your book display.

—JEFF ZENTNER, BESTSELLING AUTHOR OF *IN THE WILD LIGHT*

Then make a bee-line to read those books if you can. Find out for yourself why those people want that book banned. Find out for yourself if they can be trusted to know what's best for you."

"PAY CLOSE ATTENTION TO THE BOOKS PEOPLE TRY TO BAN."

Use to merchandise
banned and challenged books
in your store.

"None of this is about content.

IT'S ABOUT COMFORT AND CONTROL."

—NIC STONE, #1 *NEW YORK TIMES* BESTSELLING AUTHOR OF *DEAR MARTIN*

ASK A BOOKSELLER FOR MORE INFORMATION ABOUT BANNED BOOKS WEEK AND
HOW YOU CAN CELEBRATE THE RIGHT TO READ!

**THIS BANNED
BOOKS WEEK,
CELEBRATE
THE RIGHT
TO READ!**

Ask a bookseller for more information about how you can support the First Amendment.

CELEBRATE BANNED BOOKS WEEK!

How many of these titles have you read?

<input type="checkbox"/>	_____
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____
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