

ORDINARY PEOPLE CHANGE — THE — WORLD

The *New York Times* bestselling series by
BRAD MELTZER,
illustrated by
CHRISTOPHER ELIOPOULOS



Promote the bestselling Ordinary People Change the World series all year round!

BRAD MELTZER and **CHRISTOPHER ELIOPOULOS** have created an extensive inspirational series that spotlights ordinary people who have gone on to achieve extraordinary things. Key themes, subject matter, and seasonal moments for each title have been highlighted throughout to maximize promotional opportunity.

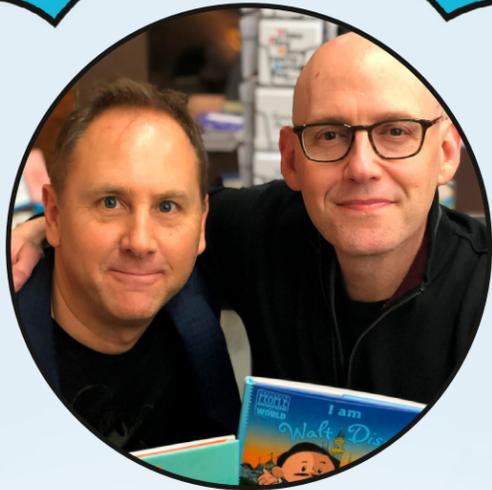


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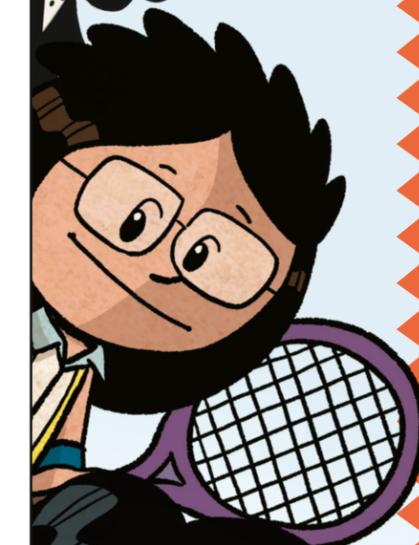
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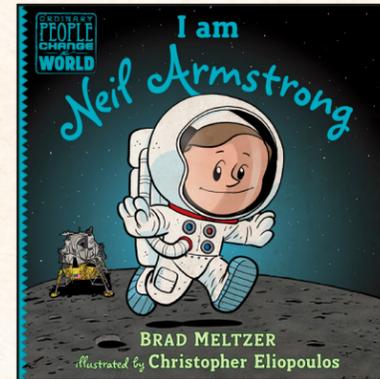
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ORDINARY PEOPLE CHANGE...

Science



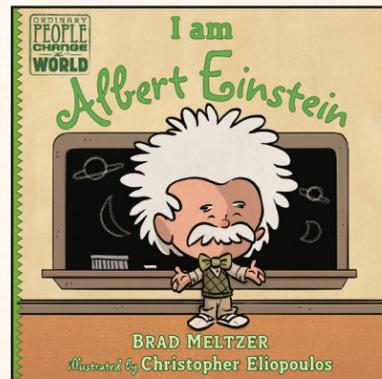
I am Neil Armstrong
9780735228726
\$15.99 (\$21.99 CAN)

CURIOSITY

BRAVERY

PATIENCE

NATIONAL STEM DAY



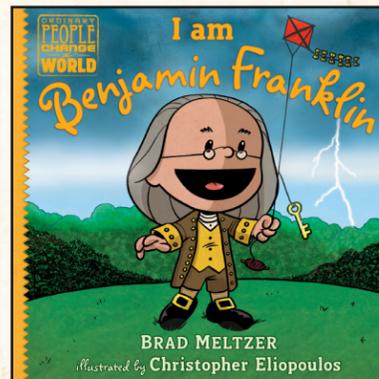
I am Albert Einstein
9780803740846
\$15.99 (\$21.99 CAN)

EMPATHY

IMAGINATION

CURIOSITY

NATIONAL STEM DAY

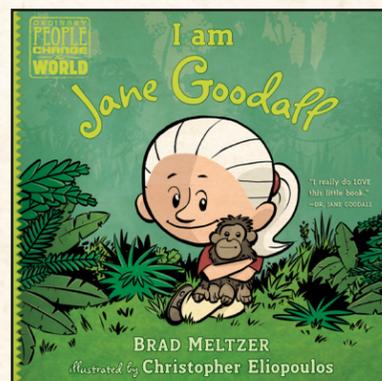


I am Benjamin Franklin
9780525555919
\$15.99 (\$21.99 CAN)

CURIOSITY

WRITING

NATIONAL STEM DAY



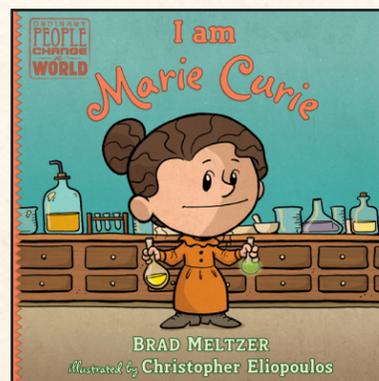
I am Jane Goodall
9780525428497
\$15.99 (\$21.99 CAN)

EMPATHY

CURIOSITY

PERSEVERANCE

WOMEN'S HISTORY MONTH
EARTH DAY



I am Marie Curie
9780525555858
\$15.99 (\$21.99 CAN)

PERSEVERANCE

CURIOSITY

EQUALITY

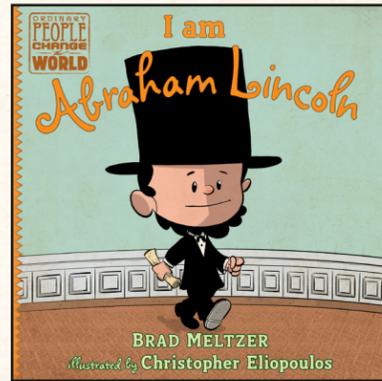
NATIONAL STEM DAY
WOMEN'S HISTORY MONTH





ORDINARY PEOPLE CHANGE...

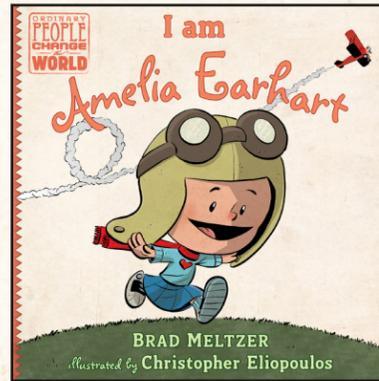
History



I am Abraham Lincoln
9780803740839
\$15.99 (\$21.99 CAN)

BRAVERY
EMPATHY
JUSTICE

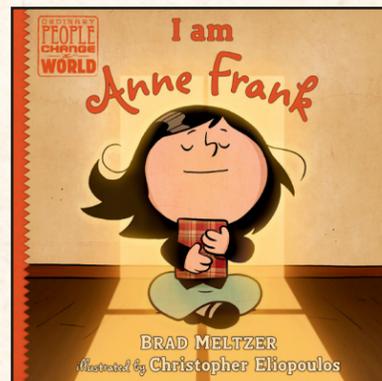
PRESIDENTS' DAY
FOURTH OF JULY
ELECTION DAY



I am Amelia Earhart
9780803740822
\$15.99 (\$21.99 CAN)

BRAVERY
EQUALITY
DETERMINATION

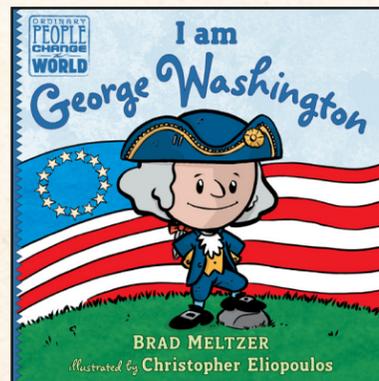
WOMEN'S HISTORY MONTH
NATIONAL STEM DAY



I am Anne Frank
9780525555940
\$15.99 (\$21.99 CAN)

BRAVERY
HOPE

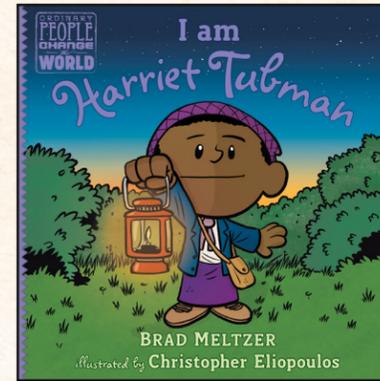
WOMEN'S HISTORY MONTH
HOLOCAUST REMEMBRANCE DAY
JEWISH HERITAGE MONTH



I am George Washington
9780525428480
\$15.99 (\$21.99 CAN)

BRAVERY
DETERMINATION
EMPATHY

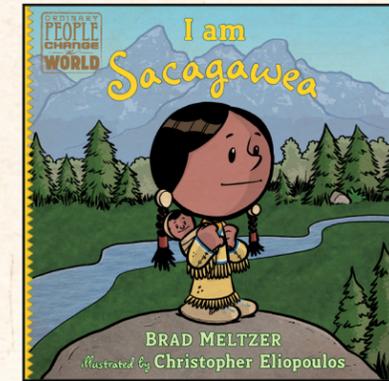
PRESIDENTS' DAY
FOURTH OF JULY
ELECTION DAY



I am Harriet Tubman
9780735228719
\$15.99 (\$21.99 CAN)

BRAVERY
HOPE
EMPATHY

WOMEN'S HISTORY MONTH
BLACK HISTORY MONTH
JUNETEENTH



I am Sacagawea
9780525428534
\$15.99 (\$21.99 CAN)

BRAVERY
DETERMINATION
EXPLORATION

WOMEN'S HISTORY MONTH
NATIVE AMERICAN HERITAGE MONTH

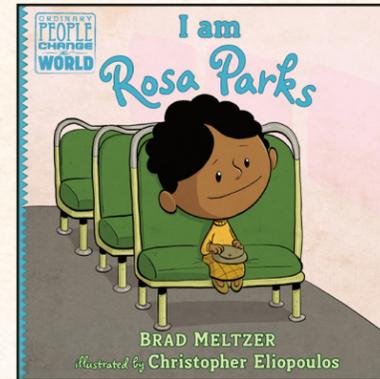
Follow me.
I will lead the way
to freedom.





ORDINARY PEOPLE CHANGE...

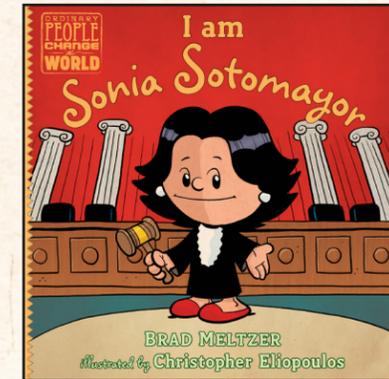
Minds



I am Rosa Parks
9780803740853
\$15.99 (\$21.99 CAN)

EQUALITY
INSPIRATION
JUSTICE

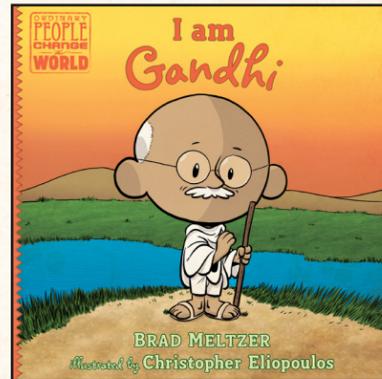
BLACK HISTORY MONTH
WOMEN'S HISTORY MONTH
JUNETEENTH
INTERNATIONAL DAY OF THE GIRL



I am Sonia Sotomayor
9780735228733
\$15.99 (\$21.99 CAN)

JUSTICE
IMAGINATION

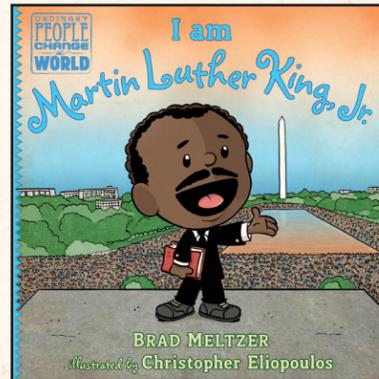
WOMEN'S HISTORY MONTH
FOURTH OF JULY
LATINX HERITAGE MONTH
ELECTION DAY
INTERNATIONAL DAY OF THE GIRL



I am Gandhi
9780735228702
\$15.99 (\$21.99 CAN)

EMPATHY
EQUALITY
JUSTICE

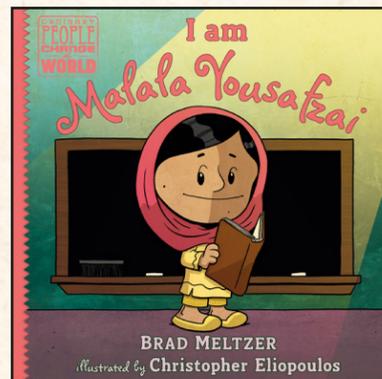
WORLD KINDNESS DAY



I am Martin Luther King, Jr.
9780525428527
\$15.99 (\$21.99 CAN)

EQUALITY
DETERMINATION

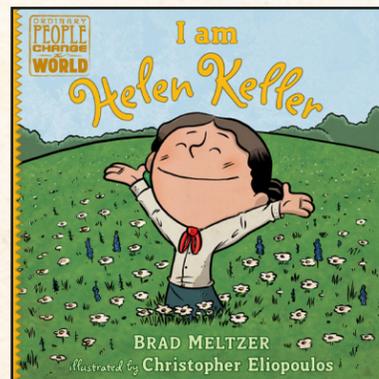
MARTIN LUTHER KING, JR. DAY
BLACK HISTORY MONTH
JUNETEENTH



I am Malala Yousafzai
9780593405888
\$15.99 (\$21.99 CAN)

EDUCATION
EQUALITY
INSPIRATION

WOMEN'S HISTORY MONTH



I am Helen Keller
9780525428510
\$15.99 (\$21.99 CAN)

DETERMINATION
EMPATHY

WOMEN'S HISTORY MONTH
DISABILITY PRIDE MONTH
INTERNATIONAL DAY OF THE GIRL





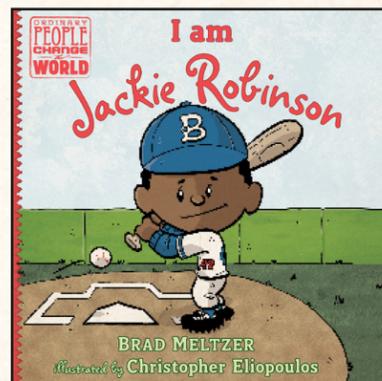
ORDINARY PEOPLE CHANGE...

Sports



ORDINARY PEOPLE CHANGE...

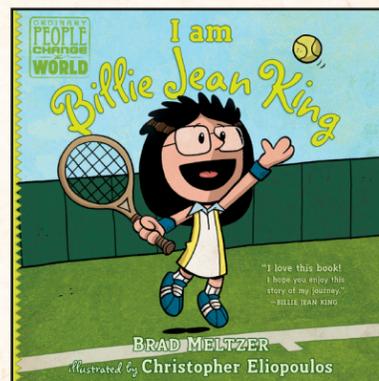
Art



I am Jackie Robinson
9780803740860
\$15.99 (\$21.99 CAN)

EQUALITY
BRAVERY

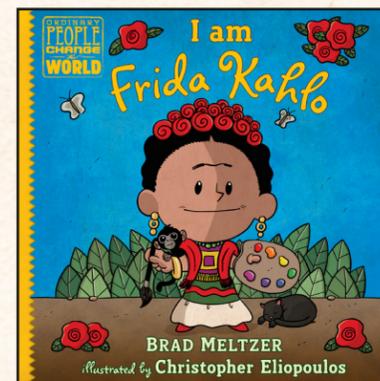
BLACK HISTORY MONTH
SPRING TRAINING



I am Billie Jean King
9780735228740
\$15.99 (\$21.99 CAN)

EQUALITY
DETERMINATION
EMPATHY

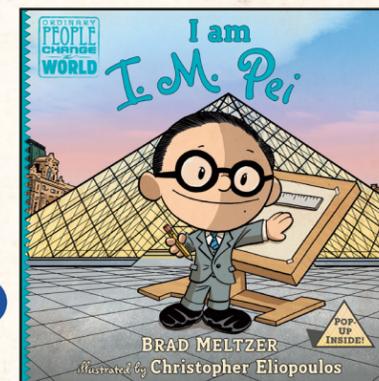
WOMEN'S HISTORY MONTH
PRIDE MONTH
INTERNATIONAL DAY OF THE GIRL



I am Frida Kahlo
9780525555988
\$15.99 (\$21.99 CAN)

CREATIVITY
INDIVIDUALITY

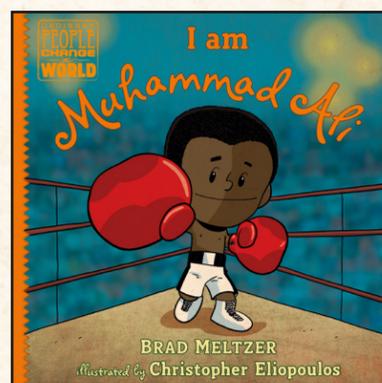
WOMEN'S HISTORY MONTH
NATIONAL ART AND HUMANITIES MONTH
DISABILITY PRIDE MONTH
LATINX AND HISPANIC HERITAGE MONTH



I am I. M. Pei
9780525556015
\$15.99 (\$21.99 CAN)

CREATIVITY
DETERMINATION

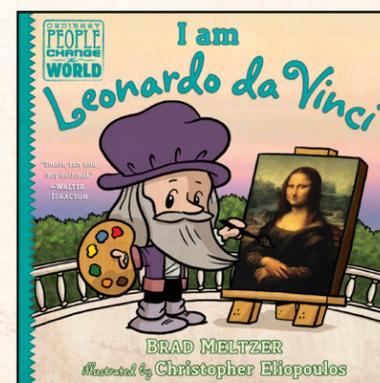
ASIAN AMERICAN AND NATIVE HAWAIIAN/PACIFIC ISLANDER HERITAGE MONTH
NATIONAL STEM DAY



I am Muhammad Ali
9780593405857
\$15.99 (\$21.99 CAN)

EQUALITY
KINDNESS
CONFIDENCE

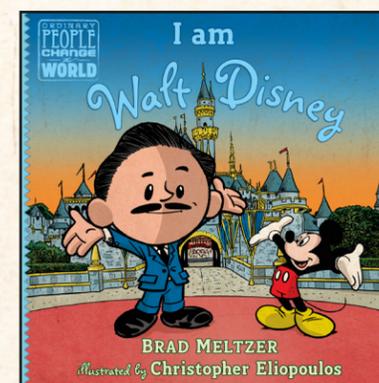
BLACK HISTORY MONTH



I am Leonardo da Vinci
9780525555889
\$15.99 (\$21.99 CAN)

CREATIVITY
CURIOSITY
IMAGINATION

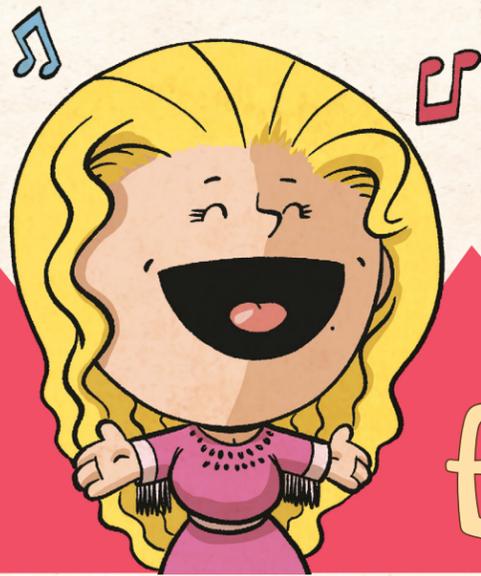
NATIONAL ART AND HUMANITIES MONTH
NATIONAL STEM DAY



I am Walt Disney
9780735228757
\$15.99 (\$21.99 CAN)

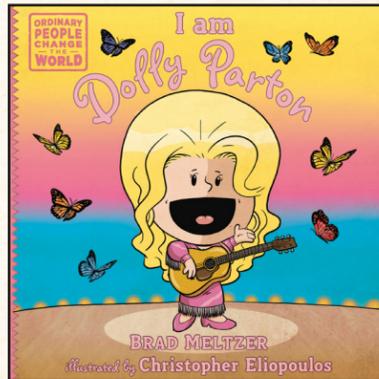
CREATIVITY
IMAGINATION
INNOVATION

NATIONAL ART AND HUMANITIES MONTH



ORDINARY PEOPLE CHANGE...

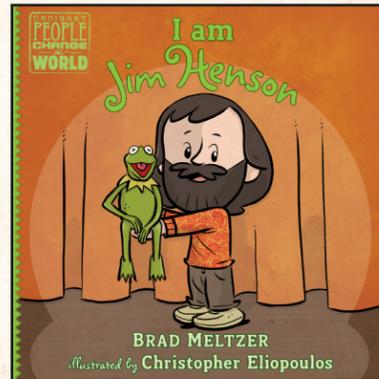
Entertainment



I am Dolly Parton
9780593405925
\$15.99 (\$21.99 CAN)

- KINDNESS**
- AUTHENTICITY**
- CREATIVITY**

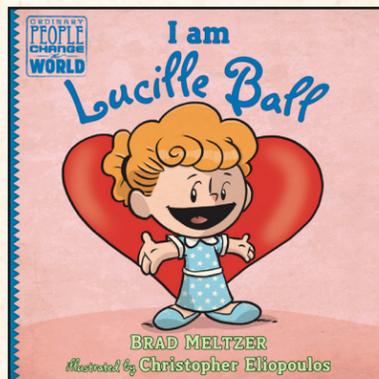
WOMEN'S HISTORY MONTH
COUNTRY MUSIC MONTH



I am Jim Henson
9780525428503
\$15.99 (\$21.99 CAN)

- CREATIVITY**
- HUMOR**
- IMAGINATION**

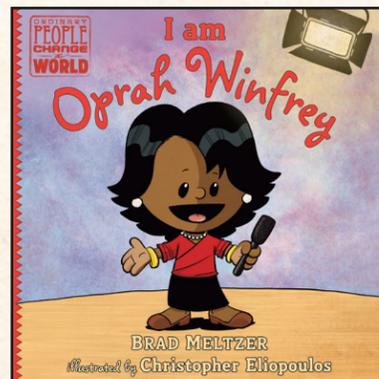
NATIONAL ART AND HUMANITIES MONTH



I am Lucille Ball
9780525428558
\$15.99 (\$21.99 CAN)

- HUMOR**
- INDIVIDUALITY**
- IMAGINATION**

WOMEN'S HISTORY MONTH



I am Oprah Winfrey
9780593405826
\$15.99 (\$21.99 CAN)

- DETERMINATION**
- HOPE**
- INSPIRATION**

BLACK HISTORY MONTH
WOMEN'S HISTORY MONTH

I know that to live your best life, you need to be your true self.



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