

BIG THRIFT ENERGY

THE ART AND THRILL OF FINDING VINTAGE TREASURES—PLUS TIPS FOR MAKING OLD FEEL NEW



Learn how to shop for affordable vintage home decor and how to style it in a modern home. From a Goyard trunk worth upwards of \$10,000 (scored for \$90) to a floor-length vintage Christian Dior cape (a \$10 Goodwill find), Virginia knows how to find deals. Part resource, part inspiration, Big Thrift Energy is a comprehensive guide that offers tips for thrifting that you never knew you needed.

- Where to shop for antique and vintage treasures you'll love
- The best things to buy used, and which items to pass on
- How to upcycle something old into something “you” and make it fit beautifully in your home
- How to tell when something is valuable, and tips for reselling it to make a profit

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TARGET AUDIENCE

- Bargain shoppers at Goodwill, thrift stores, and antique and vintage shops
- Consumers who watch home renovation shows
- Gen Z and millennials who follow interior designers such as Kelly Wearstler, Justina Blakeney of Jungalow, and Emily Henderson
- Consumers with mid-century modern, art deco, and maximalist home decor styles
- Eco-minded consumers who support sustainability
- Consumers who style new decor pieces with antique and thrift store finds
- Consumers who find design inspiration on websites like Apartment Therapy, Domino, and Architectural Digest
- Consumers who shop on websites like Chairish, Poshmark, and 1stDibs

Readers Who Purchased:



ABOUT VIRGINIA @vchamlee

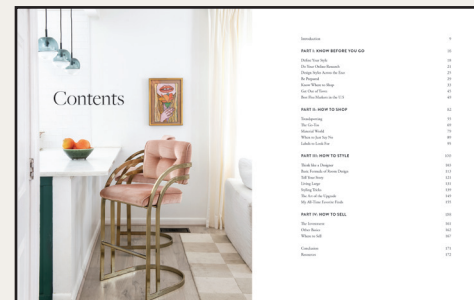
Author Virginia Chamlee is a writer for *People* magazine who has spent more than a decade collecting and selling vintage wares. Her home has been featured on Apartment Therapy and Design*Sponge and her written work has been featured in BuzzFeed, Bustle, Byrdie, and other outlets. Her artwork is available via Chairish, Anthropologie, and Artfully Walls.

BRAND PARTNERSHIPS

People Magazine, Chairish, Anthropologie

BOOK TOUR

- Road trip from Miami, Florida to Portland, Maine (July/August 22)
- Book signings and workshops at thrift stores and bookstores in 10+ cities



“A list of Chamlee’s own vintage scores is impressive: she picked up a Goyard trunk worth \$10,000 for \$90, for example. The wealth of resources plus Chamlee’s friendly tone makes this a handy one-stop-shop for new thrifters.”

- PUBLISHERS WEEKLY

“Virginia has total sage sister vibes, helping you score pieces for a song with tips that are so good, I kind of can’t believe she’s letting us in on these trade secrets.”

- APARTMENT THERAPY