



# Picture Books

Narrative Nonfiction from the  
Bestselling Children's Publisher





Dear Reader,

At DK, we make books for the curious, and who is more curious about the world around them than children? You are probably familiar with DK's stunning visual nonfiction books, and may have even grown up with our iconic series like DK Eyewitness or DKfindout!—books that help kids explore all their favorite subjects, from the animal kingdom to ancient history to the human body.

In this rapidly evolving world, we're finding that children's curiosity needs to be nurtured and supported in new ways, and we've recently branched out into new publishing categories, such as our new fiction series, *The Secret Explorers*, *Verity Fairy*, and *Dinosaur Club*, and two graphic novel series, *Corpse Talk* and *The Renegades*. In 2022 and 2023, you'll see even more unique formats for DK as we expand our picture book publishing.

Titles like *Look Out, Leonard!*, *Alone Together*, and *Lost in the Clouds* will help children understand and navigate the world around them through engaging imagery, as DK books have always done, but now we will explore new topics through more narrative and character-driven storytelling. Not only will kids learn about their favorite subjects like science, history, or language arts, our books will also offer tools to help them understand confusing global events or challenging emotions in this gentle and relatable format. Children will learn about grief, loneliness, and fear, and how to tackle these uncomfortable feelings through discovery, connection, and embracing what makes them unique.

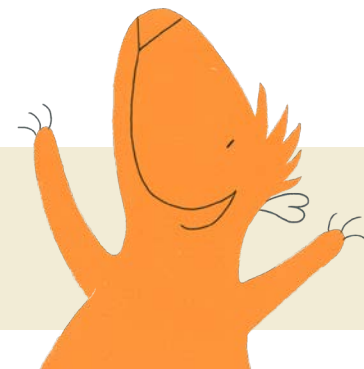
We are very excited to bring these new topics to life, and we can't wait for readers to meet our new charming and lovable characters. We hope you enjoy these new books as much as we enjoyed making them.

Sincerely,  
Sarah Larter  
Publishing Director,  
DK Children's



**DK is the #1 publisher in Juvenile Nonfiction (in Retail \$)**

We are the only top 3 player that saw YOY growth in 2021 in value and units (\$1.2m)

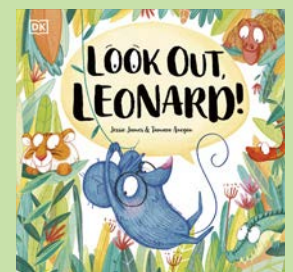
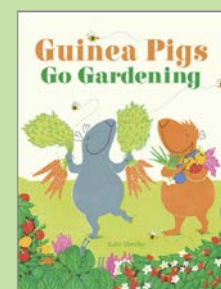


# Animals, Science, and Nature

Encouraging curiosity about our world

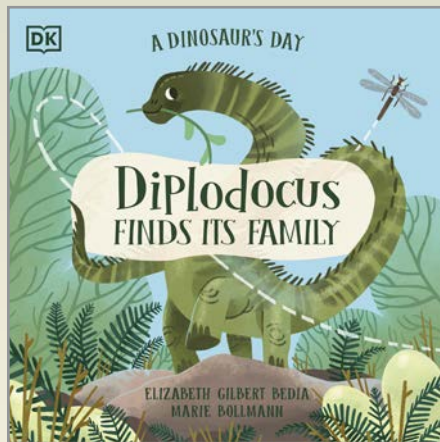
Animals is the #2 largest category in JNF Picture Books, while Science and Nature is the #3 largest category. Taken together, these two categories comprise the largest portion of annual sales.

Our Top Selling Titles of 2021

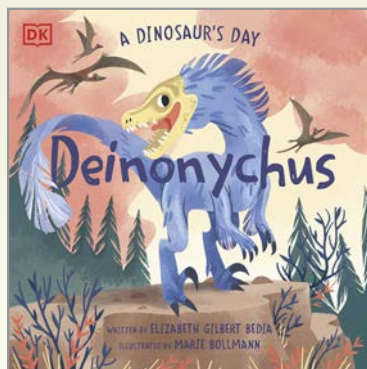


# A Dinosaur's Day: Diplodocus Finds Its Family

First in a new picture book series, this story will teach children about the Diplodocus through an adorable and adventurous tale, ending with a small glossary and a dinosaur pronunciation guide so kids can deepen their knowledge of this well-loved subject.



Coming in Spring 2023



**Price** \$16.99 USA / \$22.99 Canada  
**Format** 9 1/2 x 9 1/2 in (240 x 240 mm)  
**Extent** 32 pages  
**Binding** Hardcover  
**Color** Full color throughout  
**Age range** 3-5  
**US ISBN** 978-0-7440-6005-8  
**FOR SALES PURPOSES ONLY**

Each book stars a lovable dino character with its own personality



Marie Bollman's beautiful illustrations are friendly and fun—but still technically correct!



**Publication date** September 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9 1/2 x 9 1/2 in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket  
**Color** Full color • **Age range** 3-7 • **US ISBN** 978-0-7440-5654-9  
**FOR SALES PURPOSES ONLY**

# Bird

Through a beautiful tale about beating climate change and protecting animals, this book introduces children to the importance of the environment. Grown-ups and children will enjoy reading the story of Finn and his dog, Skip. With its ups and downs, the story gives a great lesson about climate change and what we can do to help.



Age-appropriate text with humorous elements to the story.

"Cough, Cough, Cough This is not the birthday treat I had planned for you buddy." Finn whispered apologetically to Skip. "There, look. Out to sea. The birds are getting away from us. Let's go!" Finn announced.

Fun, quirky illustrations by author and illustrator Brendan Kearney.



They swooped over a busy city, where traffic created thick clouds of smog.

They floated over some huge chimney's spewing vast plumes of smoke.

They drifted across a smelly rubbish dump where rubbish was piled so high they could almost touch it.

And they almost got in the way of an enormous airplane that left a tail of fumes behind it.

Young readers will love this picture book with a timely and ultimately uplifting message about protecting the world around us.

**Publication date** September 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket

**Color** Full color • **Word count** Approx. 600 words • **Age range** 3-5 • **US ISBN** 978-0-7440-5673-0

**FOR SALES PURPOSES ONLY**

# Also by Brendan Kearney:



**Publication date** September 2020  
**Price** \$14.99 USA / \$18.99 Canada  
**Format** 9½ x 9½ in (240 x 240 mm)  
**Extent** 32 pages  
**Binding** Hardcover with jacket  
**Color** Full color throughout  
**Word count** 1100 words  
**Age range** 3–5  
**US ISBN** 978-0-7440-2146-2  
**FOR SALES PURPOSES ONLY**

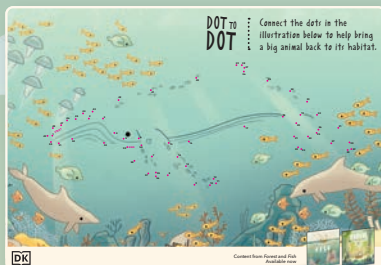


**Publication date** December 2021  
**Price** \$16.99 USA / \$18.99 CAN  
**Format** 9½ x 9½ in (240 x 240 mm)  
**Extent** 32 pages  
**Binding** Hardcover with jacket  
**Color** Full color throughout  
**Word count** Approx. 600 words  
**Age range** 3–5  
**US ISBN** 978-0-7440-3953-5  
**FOR SALES PURPOSES ONLY**



**Publication date** February 2022  
**Price** \$16.99 USA / \$22.99 Canada  
**Format** 9½ x 9½ in (240 x 240 mm)  
**Extent** 32 pages  
**Binding** Hardcover with jacket  
**Color** Full color throughout  
**Word count** Approx. 600 words  
**Age range** 3–5  
**US ISBN** 978-0-7440-4989-3  
**FOR SALES PURPOSES ONLY**

Download Your Finn & Skip  
Activity Pack [here](#)



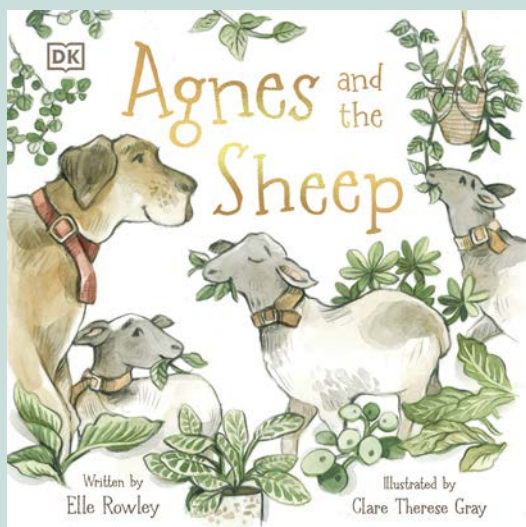
Download your Moon  
Activity Pack [here](#)



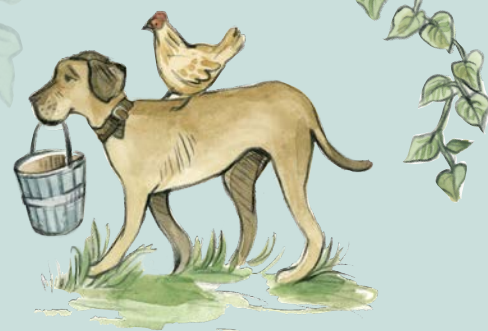
**Publication date** September 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket  
**Color** Full color • **Word count** Approx. 600 words • **Age range** 3–5 • **US ISBN** 978-0-7440-5673-0  
**FOR SALES PURPOSES ONLY**

# Agnes and the Sheep

A charming yet amusing picture book that follows a Great Dane named Agnes and some sheep who love to cause mischief. Full of hearty lessons for children and beautiful illustrations, the story focuses on how comparing yourself to others won't bring happiness after all.



The delightful, amusing text is based on a real-life experience of the author, Elle Rowley.



That night, a few minutes before seven o'clock, the sheep left their pasture and quietly rolled down the hillside so as not to be heard by Agnes.



They watched behind a tree as Agnes put her nose under the door handle, lifted it up, and let herself right in.

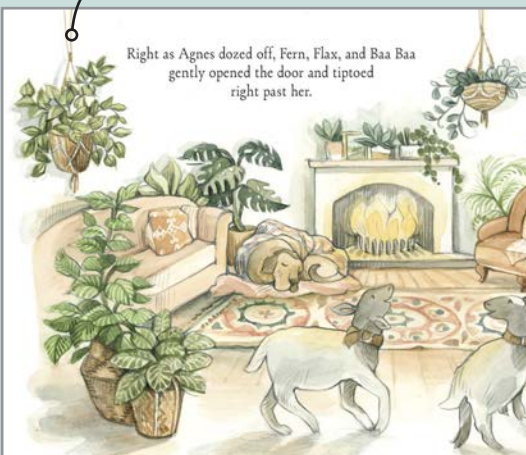


When inside, she laid on her cozy bed, covered herself with her cozy blanket and almost instantly fell into a deep, cozy sleep.



The spreads are filled with lovely, classic illustrations by Clare Therese Gray.

Right as Agnes dozed off, Fern, Flax, and Baa Baa gently opened the door and tiptoed right past her.



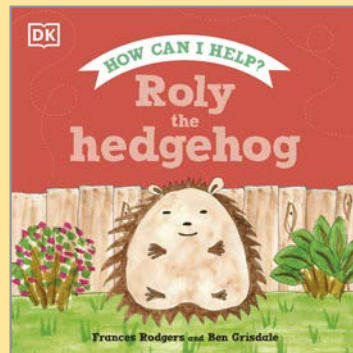
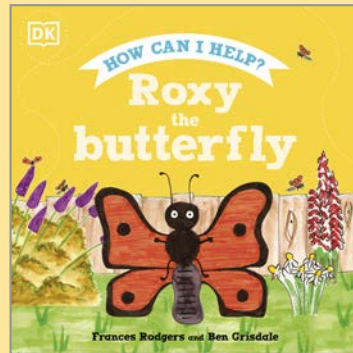
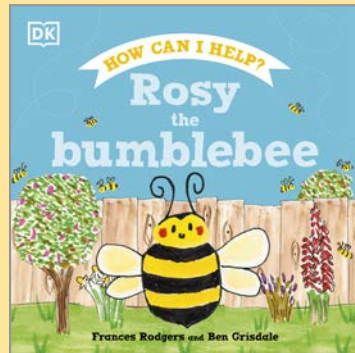
Once inside with the coveted plants, the sheep agreed to eat just a small sampling of each plant and then be on their way.

But each little bite led to a bigger bite which led to...

Author Elle Rowley is the founder of the company Solly Baby and has a strong Instagram following (15.1k).

# Roly and Friends Series

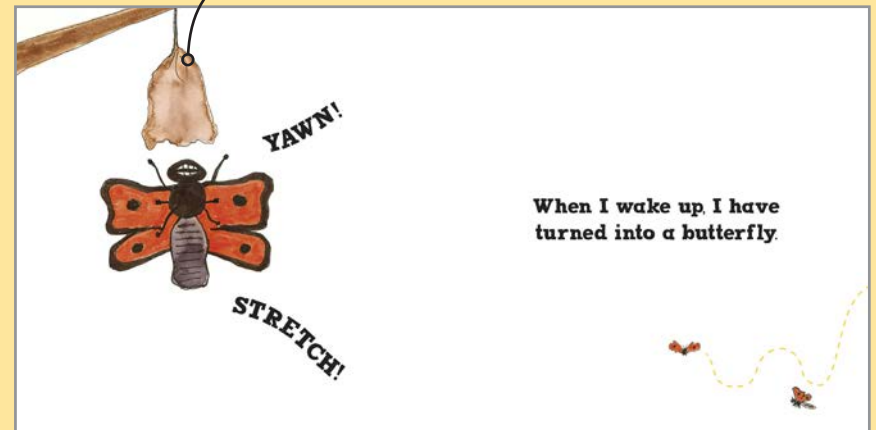
Delightful picture books that introduce young readers to the idea of animal conservation and protection. Written by Frances Rodgers, these books include fun trivia and talk about how unique different animals are.



Thoughtful and timely message about protecting wildlife, with tips for doing so.



Adorable illustrations by Ben Grisdale.



These books are the perfect gift for any small-animal lover or budding environmentalist, and they will inspire toddlers to discover so much of what is unseen in their gardens.

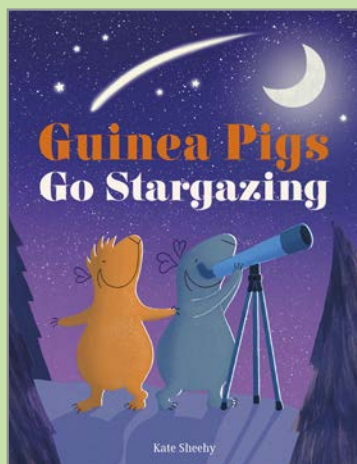
**Publication date** April 2022 • **Price** \$9.99 USA / \$13.99 Canada • **Format** 8¼ x 8¼ in (210 x 210 mm) • **Extent** 40 pages • **Binding** Hardcover • **Color** Full color throughout  
**Word count** Approx. 500 words • **Age range** 3-5 • **US ISBN** 978-0-7440-5474-3 (Bumblebee) / 978-0-7440-5473-6 (Butterfly) / 978-0-7440-5472-9 (Garden Bird) / 978-0-7440-5471-2 (Hedgehog)

**FOR SALES PURPOSES ONLY**

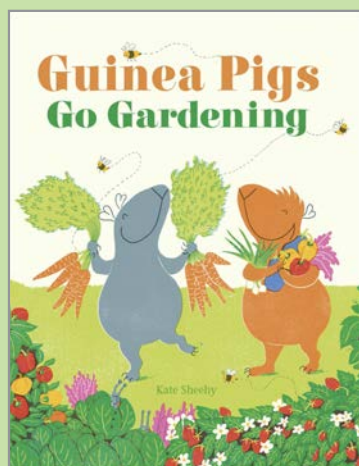
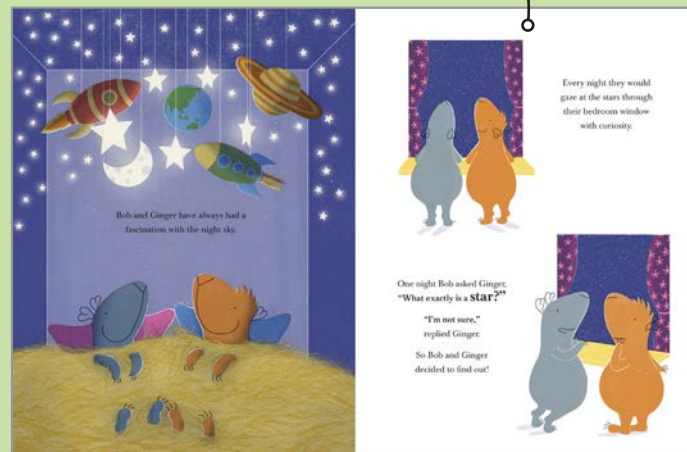


# Guinea Pigs Go Stargazing

Discover the magic of stars and astronomy with curious guinea pigs Bob and Ginger in this sweet storybook. Full of cheerful illustrations and an engaging storyline, this book gently introduces young children to the basic concepts of astronomy, from how stars are formed, to easy-to-follow explanations about meteoroids, constellations, the Milky Way, and more.



A perfect bedtime story that encourages children to connect with nature.



**Price** \$16.99 USA / \$22.99 Canada  
**Format** 9 1/2 x 9 1/2 in (240 x 240 mm)  
**Extent** 32 pages  
**Binding** Hardcover  
**Color** Full color throughout  
**Age range** 3-5  
**US ISBN** 978-0-7440-2662-7  
**FOR SALES PURPOSES ONLY**

Download Your DIY Garden Labels [here](#)



**Publication date** December 2021 • **Price** \$14.99 USA / \$18.99 Canada • **Format** 7 5/8 x 10 in (255 x 195 mm) • **Extent** 32 pages • **Binding** Hardcover  
**Color** Full color throughout • **Word count** Approx. 700 words • **Age range** 5-7 • **US ISBN** 978-0-7440-4049-4  
**FOR SALES PURPOSES ONLY**

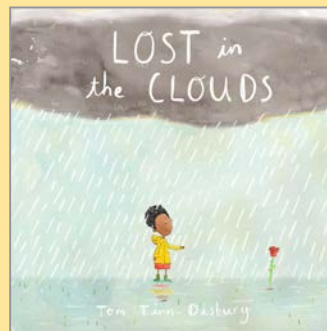
# Social Topics

Finding language to describe our inner lives

During the next 10–15 years, 80% of Millennials will be parents. This generation values emotional intelligence, home and public safety, and raising caring and respectful children.

Millennials are the most diverse generation to date. Their appetite for books on social topics—including mental health and emotions, empowerment, and diversity—makes it the #5 category in JNF Picture Books.

Our Top Selling Title of 2021



# Bee

*This heartfelt, inspiring story addresses the realities of living with autism, within a magical story structure. It promotes individuality and encourages children to see the things that set us apart with empathy and acceptance.*

COVER TO BE REVEALED



## Bee

A story about the magic  
of being yourself

Rachel Fuller

Bee's triumphant story helps to dispel misconceptions and prejudice towards neurodivergent people

Sweet illustrations bring the story to life and make it a keepsake gift

It's a new day and Bee is determined to fit in at school. They've been studying how the other kids behave. How hard can it be to copy them? But it all goes wrong very quickly. The school has rules. Bee has their own rules, which are very different. For a start, when no-one is watching, Bee can fly. Well, sort of. The fairies can fly, and they help Bee to fly. When the bell rings and everyone else has disappeared inside, Bee lets the fairies carry them up, up into the branches of the trees, then further up past the clouds and to the edge of space.

"I'm free! Here there are No rules. I can just be whoever I want to be!"  
There's just one problem with flying away with the fairies. Bee loses track of time and forgets to go back to the classroom.



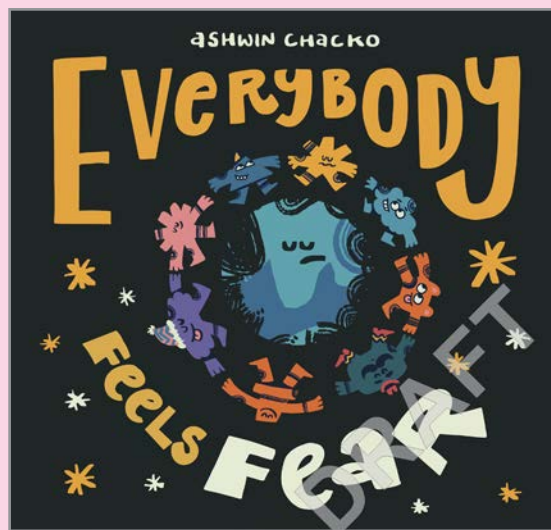
Written by popular musician and composer Rachel Fuller, with a large social media presence and vetted by consultant Marianne Eloise, an autistic writer

**Publication date** March 2023 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 40 pages • **Binding** Hardcover  
**Color** Full color throughout • **Age range** 5-9 • **US ISBN** 978-0-7440-6997-6

**FOR SALES PURPOSES ONLY**

# Everybody Feels Fear

The central idea of this colorful, quirky book is to help children talk about, relate to, and laugh about their own fears. Always with a light touch, it shows kids that being brave is not about never feeling fear, but about being able to move forward through the fear.



Bright, bold colors make this book stand out on the shelf



Adults, as well as kids, will surely take something away from this insightful book



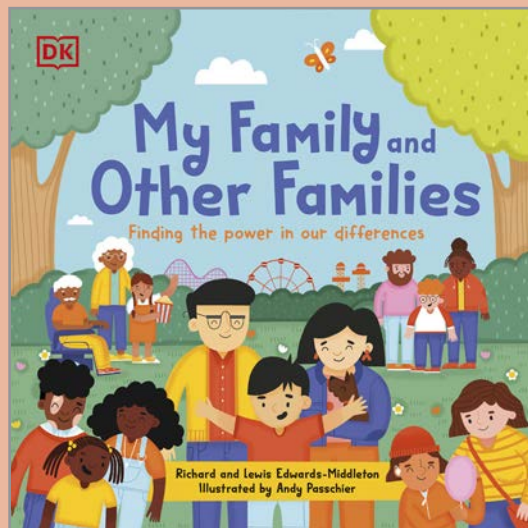
Ashwin Chacko is an Indian multi-disciplined illustrator, designer, and hand-letterer working and living in Dublin who is publishing traditionally for the first time

**Publication date** November 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover  
**Color** Full color throughout • **Age range** 3–5 • **US ISBN** 978-0-7440-6262-5

FOR SALES PURPOSES ONLY

# My Family and Other Families

*My Family and Other Families* is a humorous yet heart warming tale about friends, family, and Ferris wheels. This sweet picture book shares the message of diversity, reminding children that our differences make this world a brighter, more wonderful place.



This book includes bouncy and whimsical illustrations by Andy Passchier.



The gentle and thoughtful text has plenty of re-read potential.



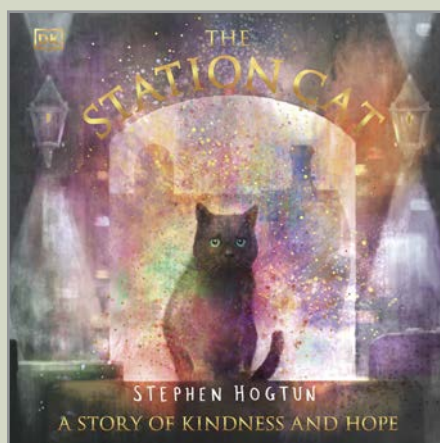
This book is written by the creators of Two Dads in London, Richard and Lewis Edwards-Middleton, who are popular parenting bloggers and influencers.

**Publication date** October 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket  
**Color** Full color throughout • **Word count** Approx. 900 words • **Age range** 3-5 • **US ISBN** 978-0-7440-5981-6

FOR SALES PURPOSES ONLY

# The Station Cat

This enchanting picture book, written and illustrated by rising star Stephen Hogtun, explores the importance of grief, loss, hope, and death. With engaging text and charming illustrations, this timely and important book shows young readers the pride and sense of purpose that can come from helping others.



Gentle, lyrical text is perfect for reading to little ones.



Creative use of color that brings the story to life.



This book is perfect for parents and caregivers who want to develop their children's empathy skills, as well as preschool teachers looking for resources to support learning of social and emotional skills.

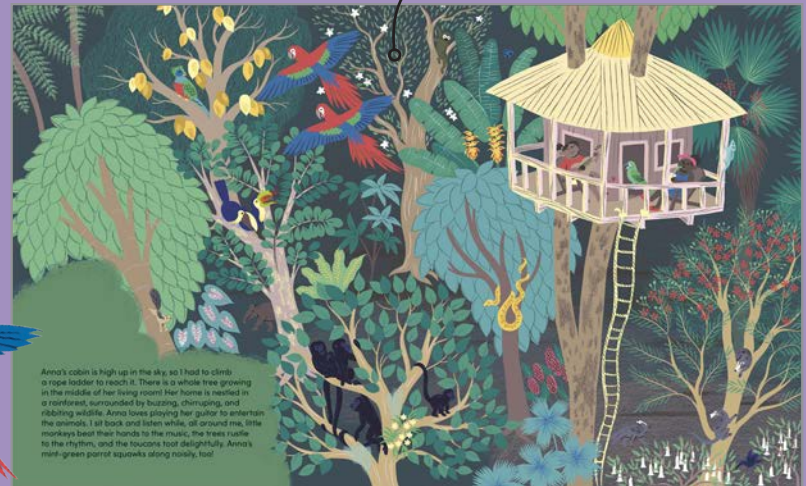
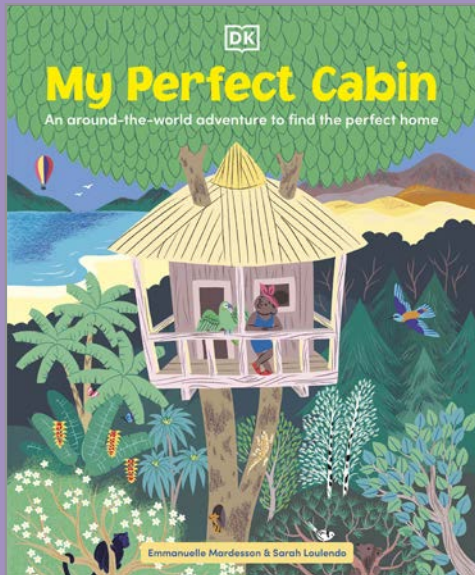
**Publication date** June 2022 • **Price** \$16.99 USA / \$22.99 CAN • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket  
**Color** Fully illustrated throughout • **Word count** Approx. 2,050 words • **Age range** 5-8 • **US ISBN** 978-0-7440-5012-7  
**FOR SALES PURPOSES ONLY**

# My Perfect Cabin

This enchanting picture book follows a little girl named Leslie, on a round-the-world adventure to find the perfect home. This book is a rich, sweet celebration of the beauty of nature, different cultures, and people that make up this world, approaching diversity in a completely fresh way.



Stunning illustrations by up-and-coming illustrator Sarah Loulendo.



Written by Emmanuelle Mardesson, the text is ideal for reading aloud.



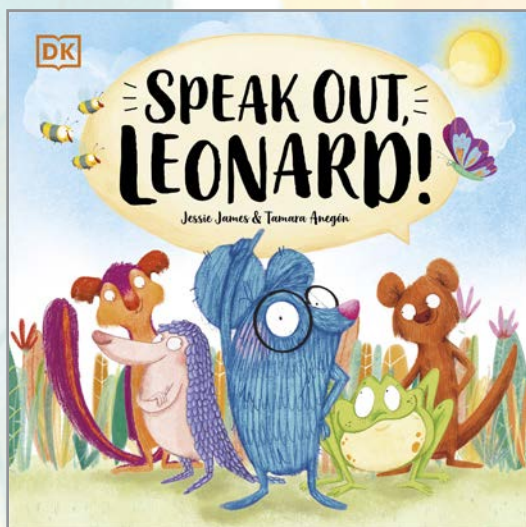
**Publication date** May 2022 • **Price** \$16.99 USA / \$21.99 Canada • **Format** 11 x 9 in (280 x 229 mm) • **Extent** 32 pages • **Binding** Hardcover

**Color** Full color throughout • **Word count** Approx. 2,000 words • **Age range** 5-7 • **US ISBN** 978-0-7440-5156-8

**FOR SALES PURPOSES ONLY**

# Speak Out, Leonard!

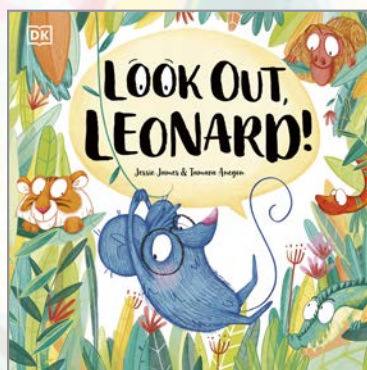
This delightful picture book follows Leonard, a clueless and soft-spoken shrew, as he searches for the courage to speak up. This quirky book aims to encourage self-awareness, confidence, and compassion in little ones and help them understand the importance of using their voice to speak out against injustice.



The simple, engaging text by Jessie James is ideal for reading aloud.

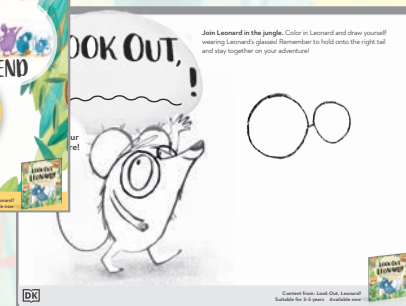


The colorful illustrations by Tamara Anegón bring the quirky characters to life.



**Publication date** Mar 2021  
**Price** \$16.99 USA / \$21.99 Canada  
**Format** 9½ x 9½ in (240 x 240 mm)  
**Extent** 32 pages  
**Binding** Hardcover with jacket  
**Color** Full color throughout  
**Word count** Approx. 700 words  
**Age range** 3-5  
**US ISBN** 978-0-7440-2817-1  
**FOR SALES PURPOSES ONLY**

Download Your Leonard Activity Pack [here](#)



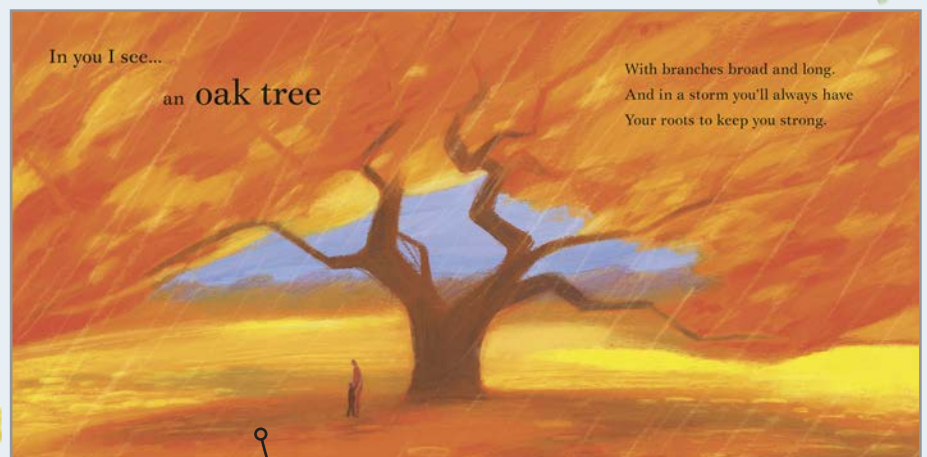
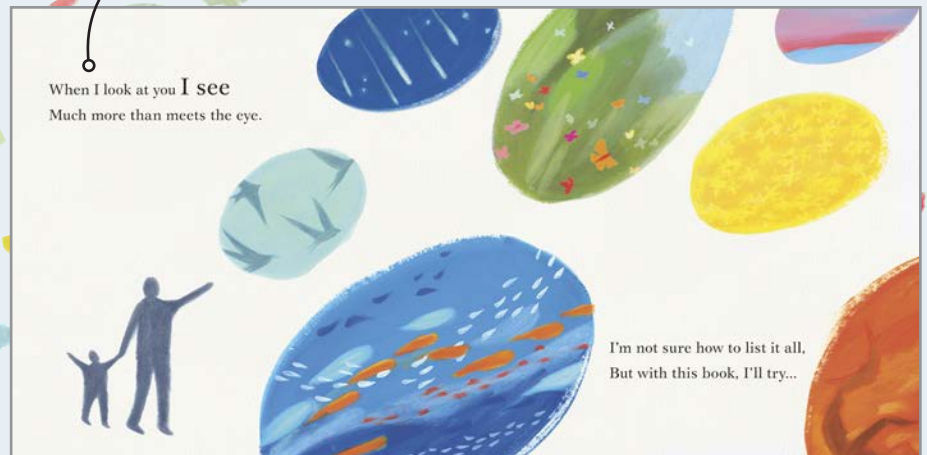
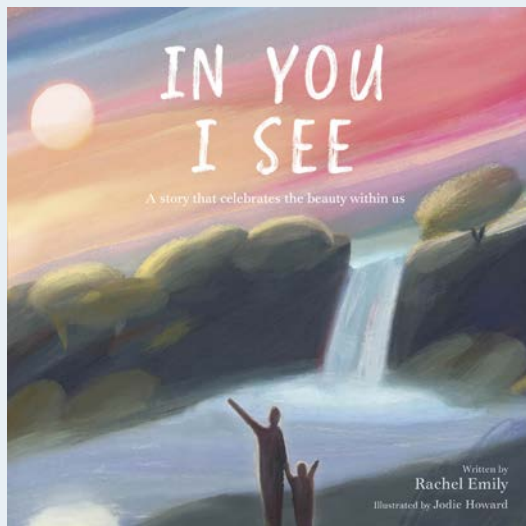
**Publication date** April 2022 • **Price** \$16.99 USA/ \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket  
**Color** Full color throughout • **Word count** Approx. 700 words • **Age range** 3-5 • **US ISBN** 978-0-7440-5003-5  
**FOR SALES PURPOSES ONLY**



# In You I See

A beautiful, poetic book full of captivating illustrations that teaches children that there is more to someone than meets the eye. It encourages them to look within others, and themselves, to discover the various layers and attributes different people can have.

Engaging, poetic text, written by singer-songwriter Rachel Emily, runs throughout the book.



## Rhyming Activity Sheet [here](#)



This book is packed with beautiful illustrations by Jodie Howard.

**Publication date** March 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket

**Color** Full color throughout • **Word count** Approx. 300 words • **Age range** 3–8 • **US ISBN** 978-0-7440-4988-6

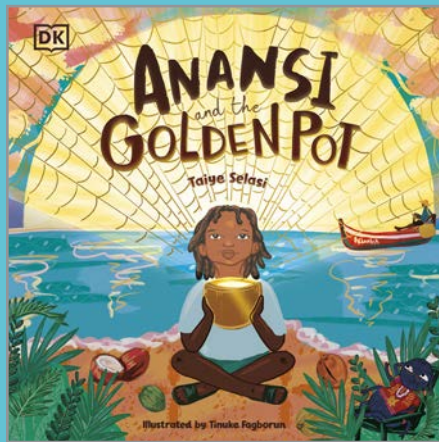
**FOR SALES PURPOSES ONLY**

# Anansi and the Golden Pot

A charming retelling of a West African story that teaches readers about the dangers of greed, and the importance of being kind. Written by the award-winning author of *Ghana Must Go*, Taiye Selasi, this book reimagines the story of Anansi, the much-loved trickster, for a new generation.

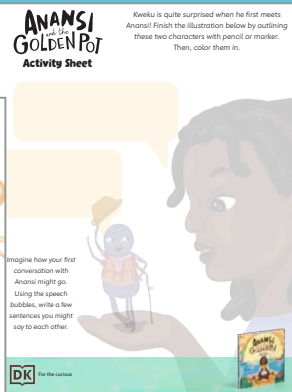


Contains reference material about the origin of the tales.



Rich, modern illustrations by British Nigerian illustrator Tinuke Fagborun.

Download Your Anansi Activity Sheet [here](#)

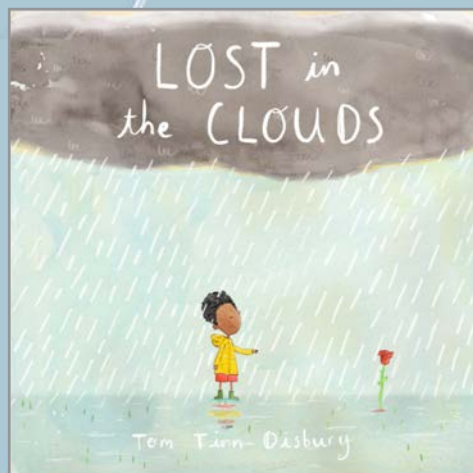


This book is the perfect length for a short bedtime story, and as a new picture book there is potential to create a gift set series that would look attractive on the shelf.

**Publication date** February 2022 • **Price** \$16.99 USA / \$22.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover  
**Color** Full color throughout • **Word count** Approx. 1,000 words • **Age range** 5-8 • **US ISBN** 978-0-7440-4990-9  
**FOR SALES PURPOSES ONLY**

# Lost in the Clouds

This sensitively written picture book gently explores grief. It helps children understand how to deal with loss and their emotions surrounding the death of a loved one. With colorful illustrations to accompany the touching narrative, this book is perfect for adults to share with their little ones, and to let them know that they are not alone.



The story provides a gentle approach to a difficult topic.

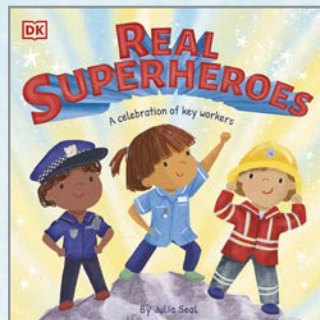
**Publication date** May 2021 • **Price** \$16.99 USA / \$21.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Hardcover with jacket

**Color** Full color throughout • **Word count** Approx. 600 words • **Age range** 3-5 • **US ISBN** 978-0-7440-3659-6

**FOR SALES PURPOSES ONLY**

# Alone Together / Real Superheroes

These beautifully illustrated picture books by author-illustrator Julia Seal are delightfully simple for children. *Alone Together* aims to help children feel less anxious and lonely during the coronavirus pandemic, and *Real Superheroes* celebrates the essential workers who are helping our world during difficult times.



Perfect book to help explain changes in children's daily routine.



Alone Together

Fun, rhyming text to keep young children engaged.



Real Superheroes

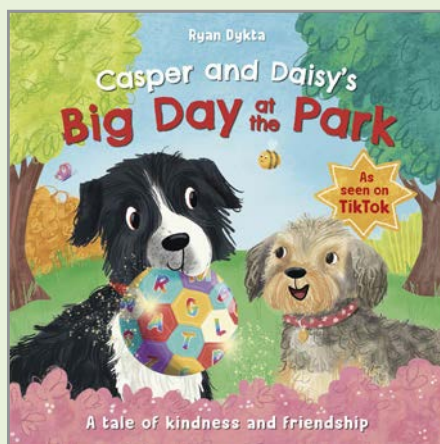


**Publication date** December 2020 (*Alone Together*)/ April 2021 (*Real Superheroes*) • **Price** \$14.99 USA/ \$18.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm)  
**Extent** 32 pages • **Binding** Hardcover • **Color** Full color • **Word count** Approx. 500 words • **Age range** 3–5 (*Alone Together*)/ 5–7 (*Real Superheroes*)  
**US ISBN** 978-0-7440-3668-8 (*Alone Together*) / 978-0-7440-3701-2 (*Real Superheroes*)

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# Casper and Daisy's Big Day at the Park

A fun and playful picture book that follows the dynamic duo—Casper, a talkative border collie—and his best friend, Daisy—on a fun-filled adventure to the park. This beautiful, illustrated book tells the story of two friends who demonstrate the importance of kindness and friendship above all else.



Gorgeous illustrations by Julia Seal capture the characters of these delightful doggies.



Engaging, rhyming text is ideal for reading out loud.



This book is written by the creator of *Casper the Dog* social media account, Ryan Dykta. *Casper the Dog* is a successful TikTok account with an average of about one million views a day, and receiving 10,000–15,000 new followers every day.

**Publication date** July 2021 • **Price** \$9.99 USA / \$12.99 Canada • **Format** 9½ x 9½ in (240 x 240 mm) • **Extent** 32 pages • **Binding** Paperback

**Color** Full color throughout • **Word count** Approx. 600 words • **Age range** 3–5 • **US ISBN** 978-0-7440-5382-1

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# Marketing & Publicity

- National consumer/industry/educator advertising campaign
- Social media campaign
- Promotion at 2022-2023 conferences and trade shows
- Back-to-school promotions
- Digital storytime kit
- DK newsletters
- National press outreach
- Virtual author appearances
- Influencer outreach
- Holiday roundups

Download our Virtual Picture Books Storytime Kit [here](#)

**Lost in the Clouds**  
Activity Sheet

Weather can affect our moods, but it can also be used to show how we're feeling on the inside. In each box below, look at the emotion being described. Then fill in a sun or moon, wind, rain, or anything else that makes you feel that way.

**happy**

**angry**

**REAL SUPERHEROES**  
Activity Sheet

Write a short message to a family member or to someone in your community—a grocery store worker or a crossing guard, for example—who has been a big help in your life. Draw a costume for them, too. You can include a cape, a badge or symbol, and a background scene to show them out in the world.

If you're able to safely hand deliver this message to your friend, they'll be happy. Otherwise, your illustration and letter will look nice at home, hung up on a wall.

**Create Your Own Garden Labels**

Whether young gardeners help care for a vegetable patch, an herb garden, or a windowsill full of flowers, these colorful labels are perfect for teaching them to identify different plants throughout their growth cycles, and for keeping track of what's growing in each garden plot or flowerpot. If you're looking for a place to get started, browse the list of easy-to-grow plants below. Print out the labels, place them in your garden, and follow the instructions. Happy gardening!

**Planting Suggestion**

Herbs	Fruits & Vegetables
Basil	Carrots
Dill	Eggplants
Mint	Lettuce
Oregano	Pumpkins
Parsley	Strawberries
Rosemary	Tomatoes
Sage	Watermelons
Thyme	Zucchini

**Your Guide to Virtual Storytime with DK Picture Books**

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**LOOK OUT LEONARD!** Available Now

**REAL SUPERHEROES** Available April 6

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