

Highlights



Highlights Press

— SPRING 2021 —

Highlights Learning



Highlights

Celebrate Our 75th Anniversary

Four generations of families have grown up with Highlights. They've experienced the thrill of our magazines arriving in their mailboxes each month, the joy of finding Hidden Pictures, the fun of laughing at our jokes, and the pleasure of passing the tradition on to their children.

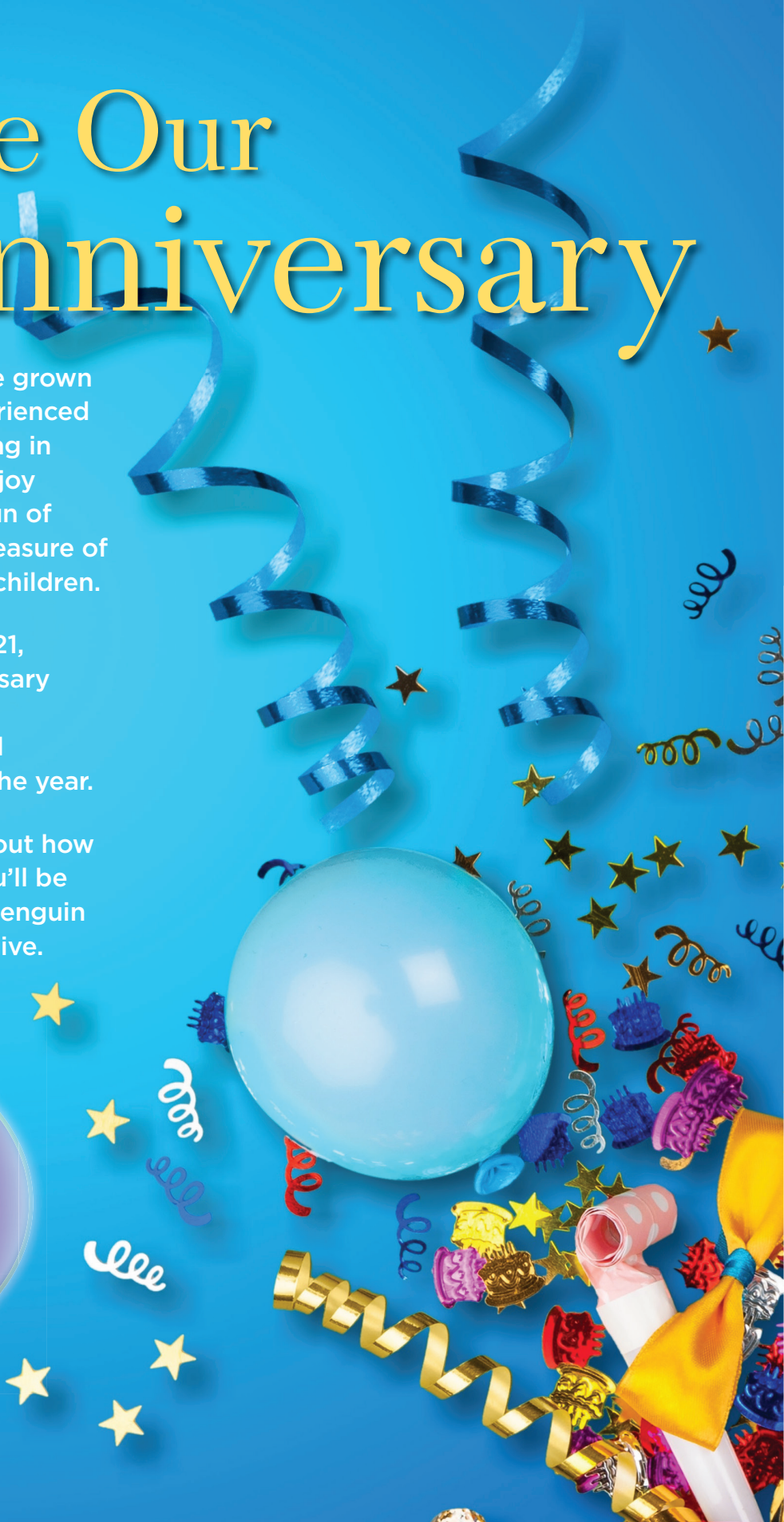
We're celebrating 75 years in 2021, kicking off with the June anniversary of the magazine's first issue and culminating in special events and marketing that will run through the year.

Stay tuned and start thinking about how you can celebrate Highlights! You'll be hearing more from us and your Penguin Random House sales representative.

AUGUST 9-16

CELEBRATE

Highlights
Week!



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PICTURE BOOKS

NEW



FEBRUARY
WE'RE BETTER TOGETHER: A BOOK ABOUT COMMUNITY

ISBN 978-1-64472-328-9
9 781644 723289

Highlights Books of Kindness

This is the third book to join the Highlights Books of Kindness collection, providing a unique inspiration for preschoolers to learn about the importance of community and working together.

With social-emotional learning more important now than ever, these books are perfect to read aloud at home or in the classroom. They will help spark conversations about what it means to be kind and caring.

- Young children will learn about empathy, compassion, gratitude, and the importance of community—pillars in being their best selves wherever they go.
- Titles feature durable, cardstock pages, kid-friendly illustrations, and simple, accessible words.

AGES 2-5 • 26 PAGES • FULL-COLOR ILLUSTRATIONS • 9 X 9
WORLD RIGHTS • HARDCOVER PICTURE BOOK WITH
CARDSTOCK PAGES • \$12.99 U.S. / \$17.99 CAN



KINDNESS COUNTS 123
ISBN 978-1-68437-652-0
9 781684 376520



ABCs OF KINDNESS
ISBN 978-1-68437-651-3
9 781684 376513



“Featuring a diverse cast of kids and beautiful illustrations, these are both excellent books to read aloud in a classroom or at home before bedtime.”

—Red Tricycle

MARKETING

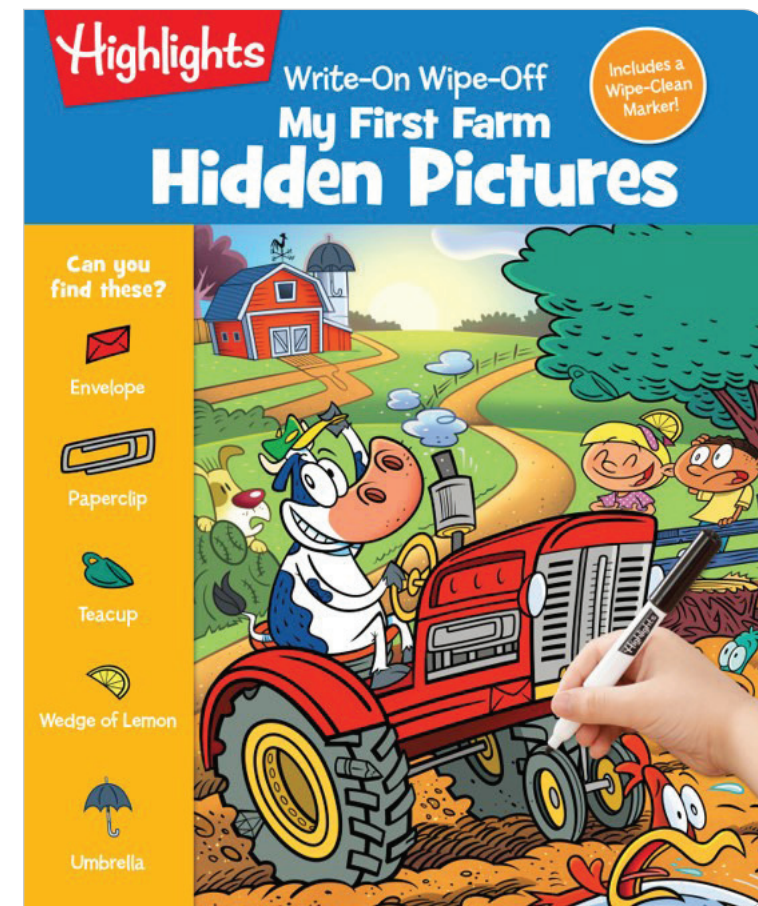
- National Random Acts of Kindness Week: Feb. 11-17
- National media and influencer campaign
- Book trailer available
- Downloadable activities available
- Newsletter feature
- Author appearances—virtual and/or in-store
- Library market advertising

“A great option for encouraging children to treat others with consideration and respect.”

—School Library Journal

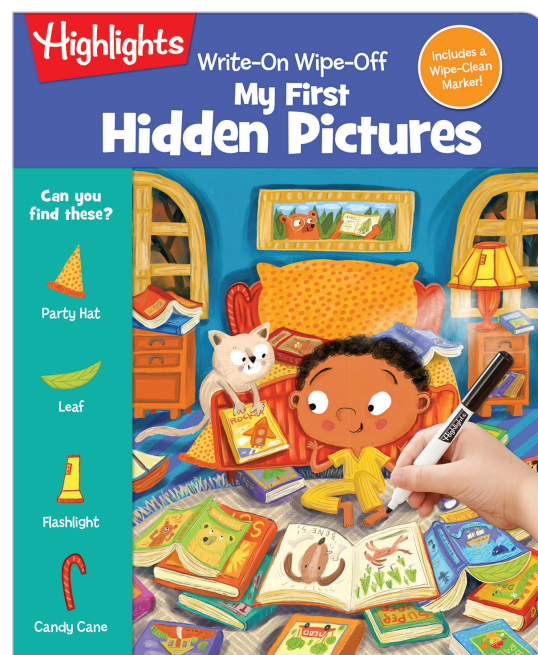


HIGHLIGHTS WRITE-ON WIPE-OFF MY FIRST ACTIVITY BOOKS



NEW

Marker Included



Write-On Wipe-Off My First Hidden Pictures

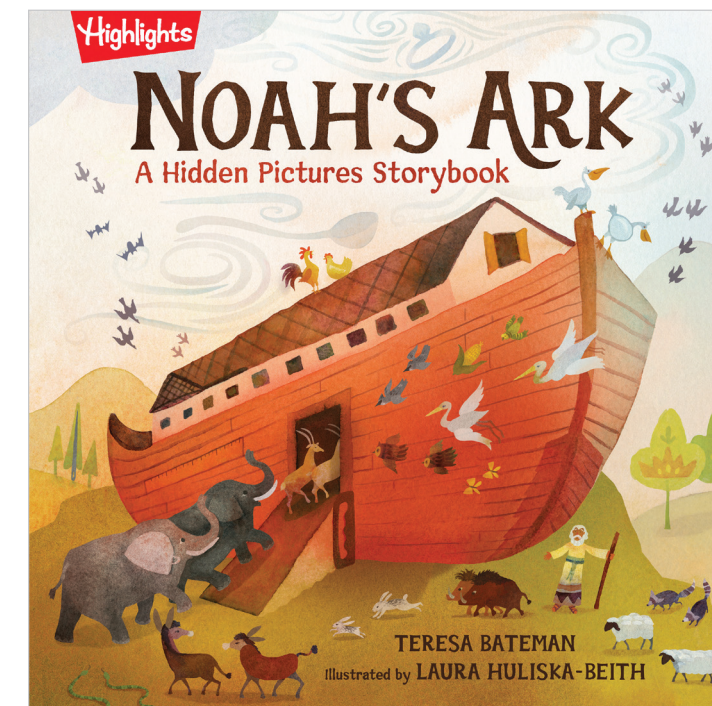
Perfect for the youngest puzzle-lover, these write-on, wipe-off books come with a marker and can be played with over and over again. Wipe off the pages to share the fun with a friend, or flip to the front and start all over again!

- Contains more than 25 fun and colorful Hidden Pictures puzzles for the youngest puzzler, along with bonus drawing and tracing activities.
- Each puzzle is specially designed to help kids aged 3-6 develop visual perception and problem-solving skills, offering a unique and entertaining first-puzzling experience.

AGES 3-6 • 56 PAGES • FULL-COLOR ILLUSTRATIONS • 8 3/8 X 10 7/8 • WORLD RIGHTS • REUSABLE PAGES WITH DRY-ERASE MARKER INSIDE HIDDEN WIRE-O BINDING • \$12.99 U.S. / \$17.99 CAN

HIGHLIGHTS HIDDEN PICTURES STORYBOOKS

NEW



FEBRUARY
NOAH'S ARK: A HIDDEN PICTURES STORYBOOK

ISBN 978-1-64472-118-6
9 781644 721186

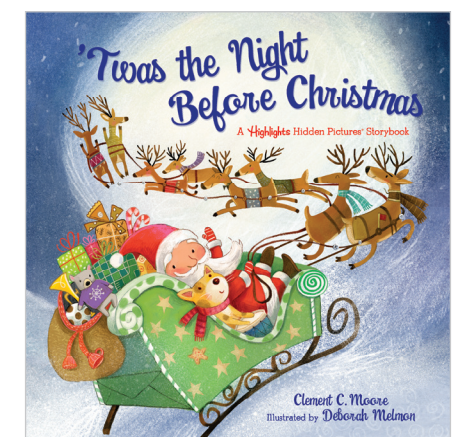
Noah's Ark: A Hidden Pictures Storybook

Featuring stunning illustrations that are also Hidden Pictures puzzles, this picture book retelling of the classic Bible story makes the perfect gift for families to enjoy year after year.

- Illustrator Laura Huliska-Beith brings her talent to this timeless Bible story, masterfully transforming it into a book of puzzles with over 120 hidden objects.
- The 32-page storybook hardcover format is the perfect gift for a religious milestone and a welcome addition to the family library.

A book trailer video and downloadable activities are available. Ask your sales rep for more details.

AGES 4-8 • 32 PAGES • FULL-COLOR ILLUSTRATIONS • 9 X 9
WORLD RIGHTS • HARDCOVER • \$12.99 U.S. / \$17.99 CAN



'Twas the Night Before Christmas:
A HIDDEN PICTURES STORYBOOK

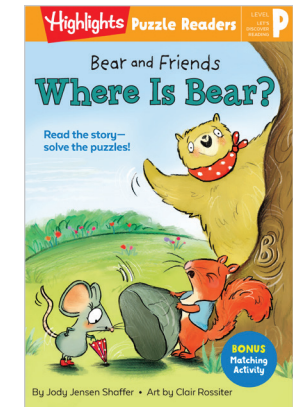
ISBN 978-1-68437-649-0
9 781684 376490

LEVELED READERS

NEW

Introducing
a new level!

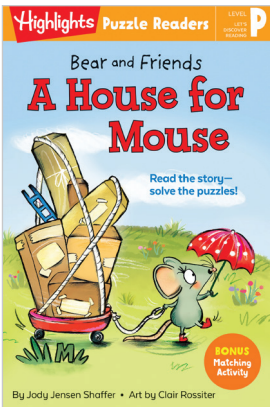
“There is an excellent reason that Highlights has been around for a really long time; it’s timelessly awesome . . . Highlights Puzzle Readers . . . [raise] the level of fun and interactivity and [bring] the reading experience to a whole new level.”
 —National Parenting Center



APRIL
 BEAR AND FRIENDS:
 WHERE IS BEAR?

HARDCOVER
 ISBN 978-1-64472-339-5
 9 781644 723395

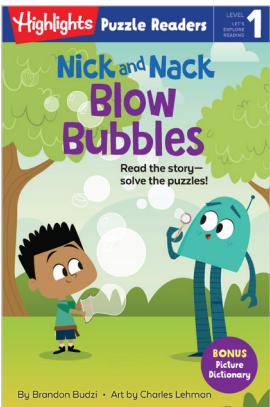
PAPERBACK
 ISBN 978-1-64472-338-8
 9 781644 723388



APRIL
 BEAR AND FRIENDS:
 A HOUSE FOR MOUSE

HARDCOVER
 ISBN 978-1-64472-342-5
 9 781644 723425

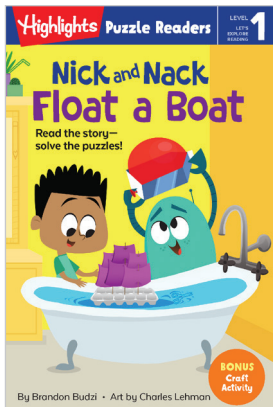
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 ISBN 978-1-64472-341-8
 9 781644 723418



JUNE
 NICK AND NACK
 BLOW BUBBLES

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 9 781644 721957

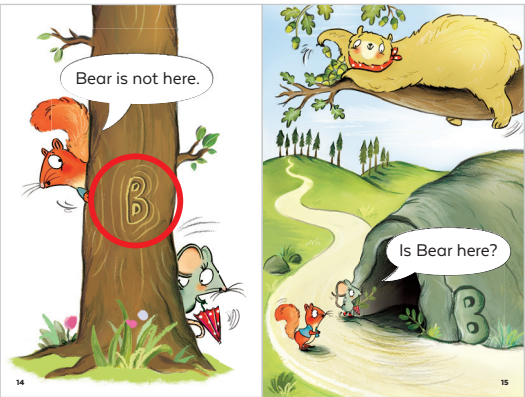
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 NICK AND NACK
 FLOAT A BOAT

HARDCOVER
 ISBN 978-1-64472-130-8
 9 781644 721308

PAPERBACK
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 9 781644 721292



- Level P**—Let’s Discover Reading: Hidden letters in each illustration throughout the book help develop letter identification skills, with a bonus matching activity to reinforce vocabulary.
- Level 1**—Let’s Explore Reading: Five of the same hidden objects in each puzzle add interactivity, with a bonus activity to reinforce hands-on learning.
- Level 2**—Let’s Read, Read, Read: Eight hidden objects in each puzzle prompt visual learning, with a Hidden Pictures picture dictionary at the end that reinforces re-reading.

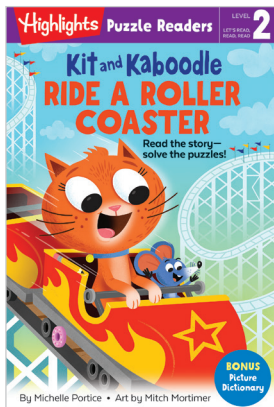
AGES 4-7 • LEVEL P 24 PAGES • LEVELS 1 & 2 32 PAGES • FULL-COLOR ILLUSTRATIONS 6 X 9 • WORLD RIGHTS • PAPERBACK & EBOOK • \$4.99 U.S. / \$6.99 CAN
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 KIT AND KABOODLE
 FLY THE SKIES

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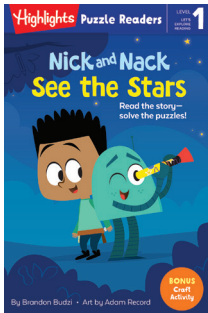
PAPERBACK
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 9 781644 721988



JUNE
 KIT AND KABOODLE
 RIDE A ROLLER COASTER

HARDCOVER
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 9 781644 721322

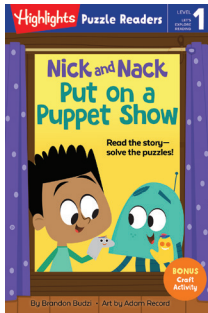
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NICK AND NACK
 SEE THE STARS

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 9 781644 721933

PAPERBACK
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PAPERBACK
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 BUILD A BIRDHOUSE

HARDCOVER
 ISBN 978-1-68437-984-2
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PAPERBACK
 ISBN 978-1-68437-932-3
 9 781684 379323



NICK AND NACK
 FLY A KITE

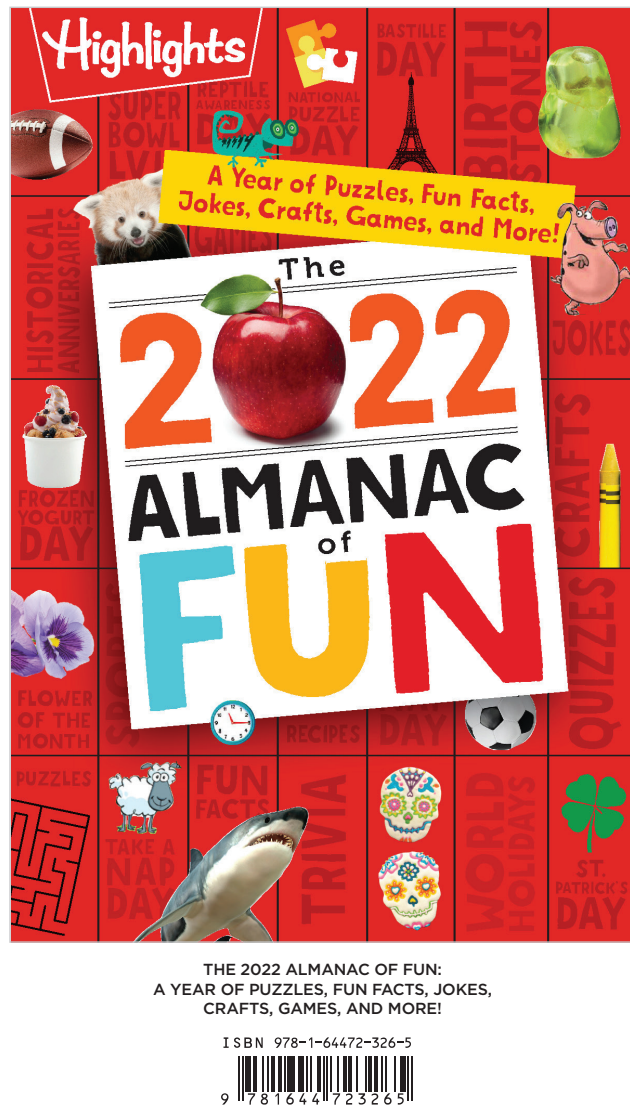
HARDCOVER
 ISBN 978-1-64472-111-7
 9 781644 721117

PAPERBACK
 ISBN 978-1-64472-112-4
 9 781644 721124



For more information,
 see page 35.

ALMANAC OF FUN



Highlights Almanac of Fun

The 2022 edition of *The Highlights Almanac of Fun* is jam-packed with hundreds of puzzles, activities, jokes, crafts, quizzes, recipes, facts, and more for kids to enjoy all year long.

- Interactive, annual book with fresh new content and favorite features from *Highlights* magazine.
- Kids can puzzle their way through each month of the year while celebrating traditional and wacky holidays, historical anniversaries, world events, and everything in between.

AGES 6-9 • 304 PAGES • FULL-COLOR ILLUSTRATIONS • 6 X 9 • WORLD RIGHTS
PAPERBACK • \$14.99 U.S. / \$19.99 CAN

MARKETING

- National media
- Book trailer
- Downloadable activities available

BOARD BOOKS

Highlights Baby Mirror Board Books

- Affordable board books with a playful read-aloud text and a shaped Mylar Mirror.
- Terrific for building a first library, each book has sturdy pages for little hands to hold as well as interactive stories that promote listening and language skills.

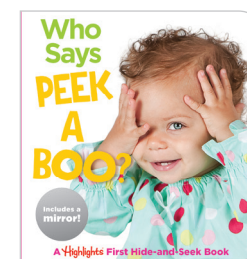
AGES 0-3 • 14 PAGES • FULL-COLOR PHOTOGRAPHS • 6 X 6 1/2 • WORLD RIGHTS
BOARD BOOK WITH MIRROR
\$7.99 U.S. / \$10.99 CAN



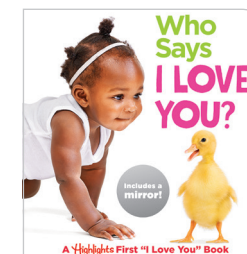
WHO SAYS BOO?
ISBN 978-1-68437-155-6



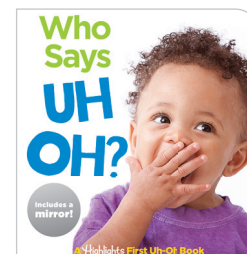
WHO SAYS HIPPIY HOP?
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WHO SAYS PEEKABOO?
ISBN 978-1-68437-913-2



WHO SAYS I LOVE YOU?
ISBN 978-1-68437-156-3



WHO SAYS UH OH?
ISBN 978-1-68437-647-6

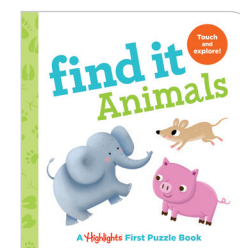


WHO SAYS HO HO HO?
ISBN 978-1-68437-646-9

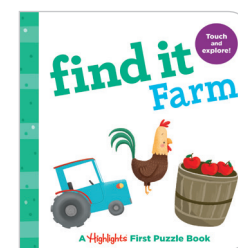
Highlights Find It Board Books

First search-and-find puzzle board books encourage interactivity.

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BOARD BOOK
\$7.99 U.S. / \$10.99 CAN



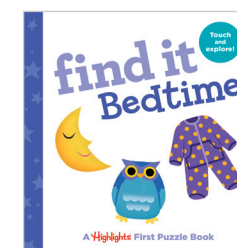
FIND IT ANIMALS
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FIND IT FARM
ISBN 978-1-68437-253-9



FIND IT THINGS THAT GO
ISBN 978-1-68437-254-6



FIND IT BEDTIME
ISBN 978-1-68437-252-2

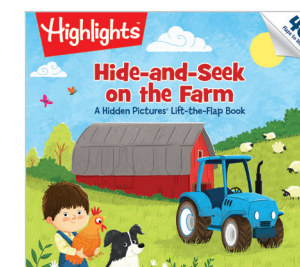
Highlights Lift-the-Flap Books

Features large landscape scenes, 40 easy-to-lift flaps, big type, and colorful illustrations.

AGES 2-5 • 10 PAGES • FULL-COLOR ILLUSTRATIONS • 10 X 9 • WORLD RIGHTS
BOARD BOOK WITH 40 FLAPS
\$9.99 U.S. / \$13.99 CAN



HIDE-AND-SEEK AT THE CONSTRUCTION SITE
ISBN 978-1-68437-650-6



HIDE-AND-SEEK ON THE FARM
ISBN 978-1-62979-948-3



THAT'S SILLY! AT THE ZOO
ISBN 978-1-68437-255-3

ACTIVITY BOOKS

Stickers Included

Highlights Puffy Sticker Playscenes

Puzzles and puffy stickers are a winning combination in these books with Hidden Pictures and That's Silly! puzzles.

AGES 3-6 • 48 PAGES • FULL-COLOR ILLUSTRATIONS
7 X 10 • WORLD RIGHTS • PAPERBACK WITH
DIE-CUT COVER AND 50 PUFFY STICKERS
\$8.99 U.S. / \$11.99 CAN

WARNING: CHOKING HAZARD
—SMALL PARTS. NOT FOR
CHILDREN UNDER 3 YRS.



HALLOWEEN HIDDEN PICTURES
PUFFY STICKER PLAYSCEINES



CHRISTMAS HIDDEN PICTURES
PUFFY STICKER PLAYSCEINES



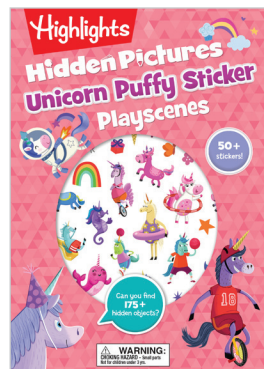
HIDDEN PICTURES
PUFFY STICKER PLAYSCEINES



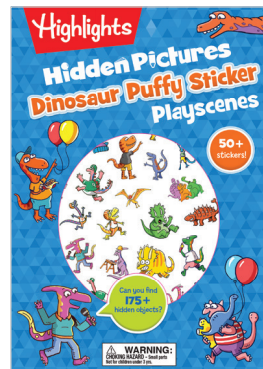
THAT'S SILLY!
PUFFY STICKER PLAYSCEINES



FEBRUARY
EASTER HIDDEN PICTURES
PUFFY STICKER PLAYSCEINES



UNICORN HIDDEN PICTURES
PUFFY STICKER PLAYSCEINES



DINOSAUR HIDDEN PICTURES
PUFFY STICKER PLAYSCEINES

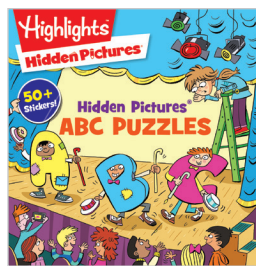


Highlights Puzzle Activity Fun

Stickers Included

8 x 8 titles have a mix of stories and puzzles, plus over 50 stickers for an interactive storybook experience.

AGES 3-6 • 24 PAGES PLUS TWO STICKER SHEETS
FULL-COLOR ILLUSTRATIONS • 8 X 8 • WORLD RIGHTS
PAPERBACK • \$4.99 U.S. / \$6.99 CAN



HIDDEN PICTURES
ABC PUZZLES



HIDDEN PICTURES
1-2-3 PUZZLES

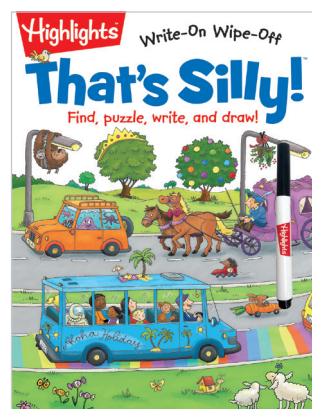


Highlights Write-On Wipe-Off Activity Books

Markers Included

Packaged with a marker in a storage tray on the front cover, these favorite puzzles are designed to be enjoyed over and over again.

AGES 3-6 • 28 PAGES • FULL-COLOR ILLUSTRATIONS • 8 X 10
WORLD RIGHTS • PAPERBACK
WITH REUSABLE PAGES WITH DRY-ERASE MARKER IN STORAGE TRAY
\$9.99 U.S. / \$13.99 CAN



THAT'S SILLY!



HIDDEN PICTURES

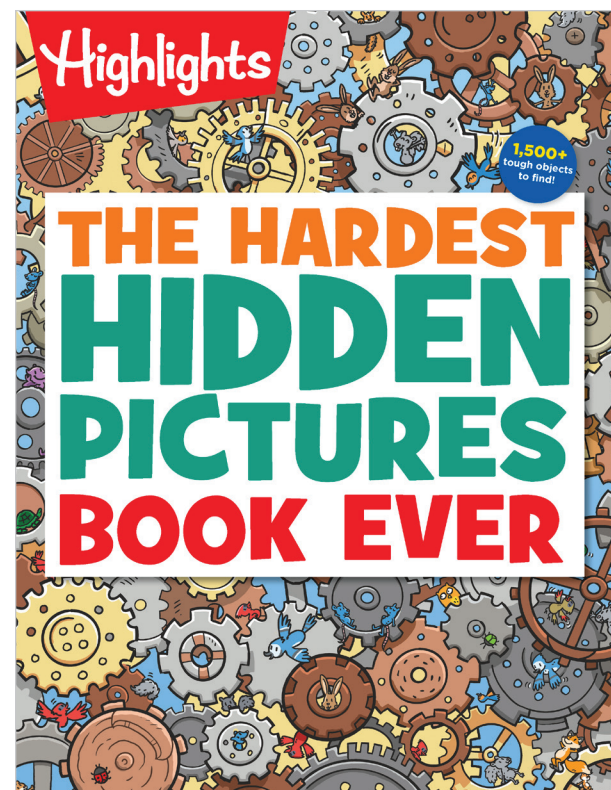
NEW

The Hardest Hidden Pictures Book Ever

Packed with dozens of the most difficult Hidden Pictures puzzles, this book is perfect for advanced puzzlers looking for a new challenge. Find more than 1,500 objects hidden in 144 pages of puzzles. A great gift for Hidden Pictures puzzle fans and anyone who loves a puzzle challenge.

- Includes all types of challenging Hidden Pictures puzzles, including photo puzzles, puzzles without clues, unscrambles, and more.
- Perfect for older kids who love Hidden Pictures puzzles and want an extra challenge.

AGES 8-12 • 144 PAGES • FULL-COLOR AND BLACK-AND-WHITE ILLUSTRATIONS • 8 3/8 X 10 7/8 • WORLD RIGHTS • PAPERBACK
\$9.95 U.S. / \$12.95 CAN



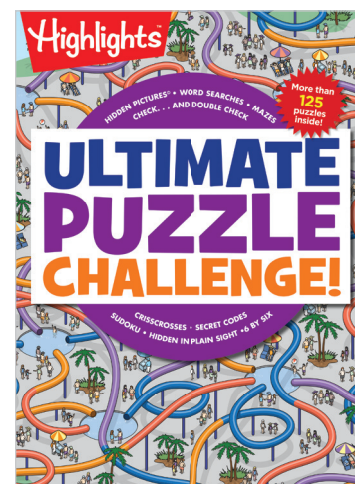
MARCH
THE HARDEST HIDDEN PICTURES BOOK EVER



Highlights Ultimate Puzzle Challenge!

- This 256-page book is bursting with Highlights puzzle favorites ramped-up in difficulty for kids who are ready for a great challenge.
- These puzzles engage kids' minds, hone concentration, and sharpen reasoning skills.

AGES 8-12 • 256 PAGES • BLACK-AND-WHITE AND FULL-COLOR ILLUSTRATIONS
8 3/8 X 10 7/8 • WORLD RIGHTS • PAPERBACK • \$12.95 U.S. / \$17.95 CAN



ULTIMATE PUZZLE
CHALLENGE!

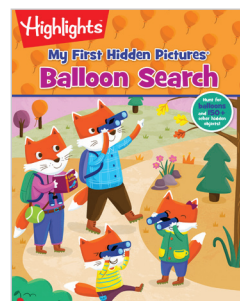


HIDDEN PICTURES

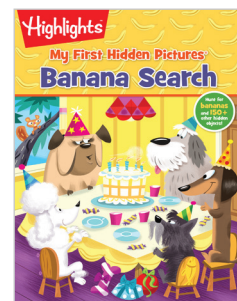
Highlights My First Hidden Pictures

First Hidden Pictures puzzle collections include more than 20 full-color puzzles and over 100 hidden objects to find.

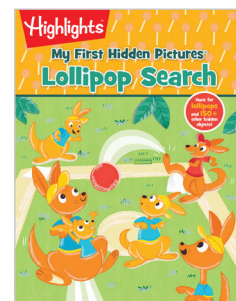
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BANANA SEARCH
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9 781684 371679



LOLLIPOP SEARCH
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9 781684 371655



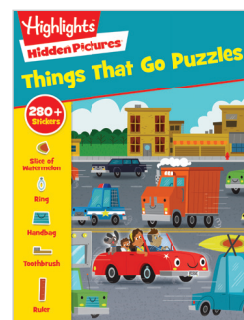
SOCK SEARCH
ISBN 978-1-68437-164-8
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Stickers
Included

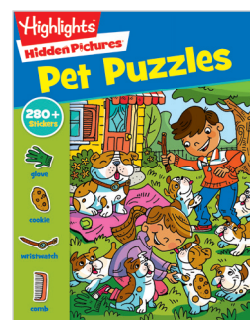
Highlights Sticker Hidden Pictures

Eight pages of vibrant stickers are included in each book to mark the hidden objects.

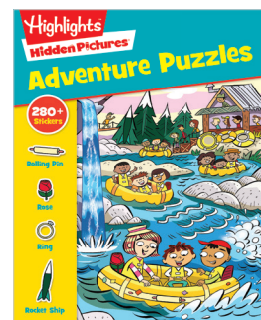
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THINGS THAT GO PUZZLES
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9 781629 799506



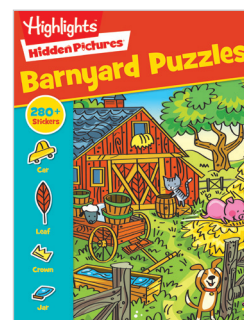
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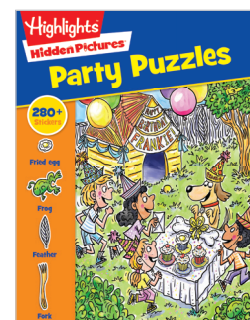
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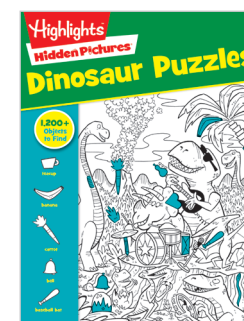
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Highlights Hidden Pictures

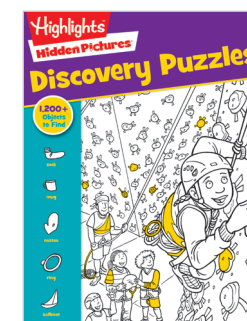
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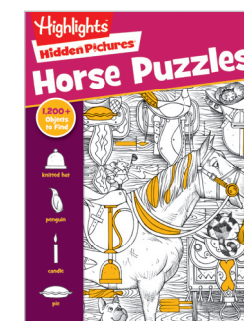
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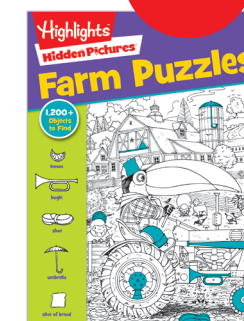
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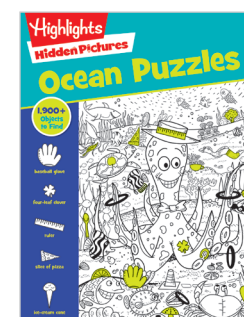


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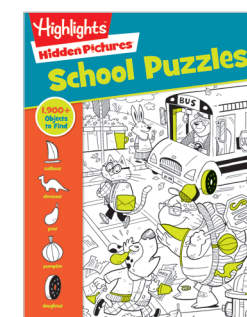


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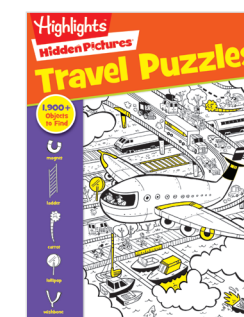
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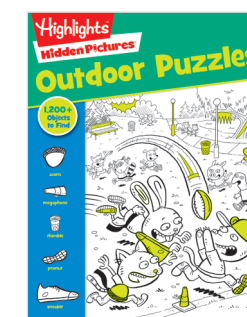
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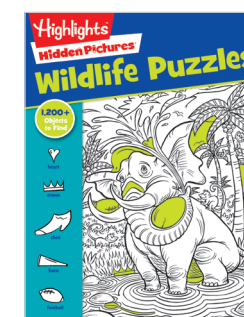
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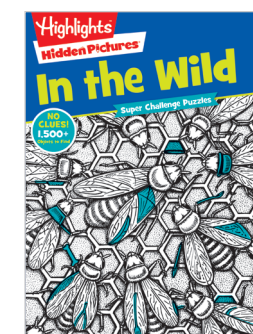


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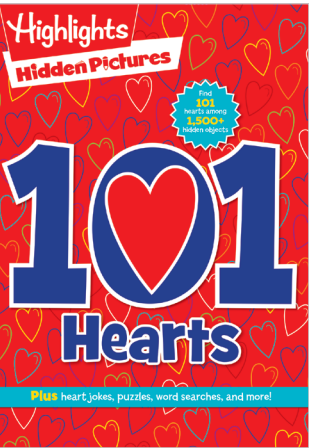
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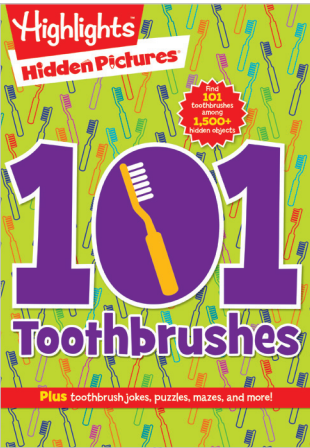
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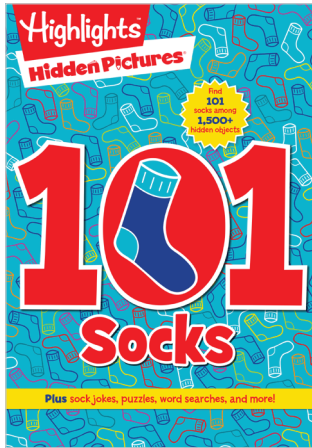
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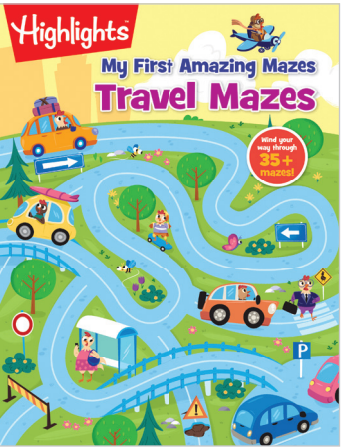


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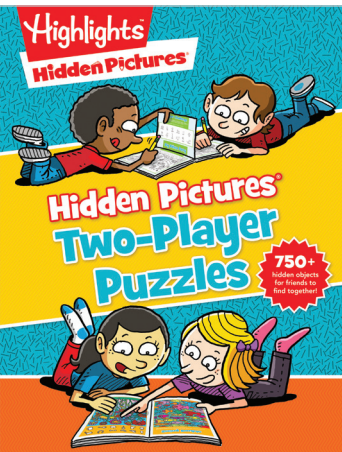


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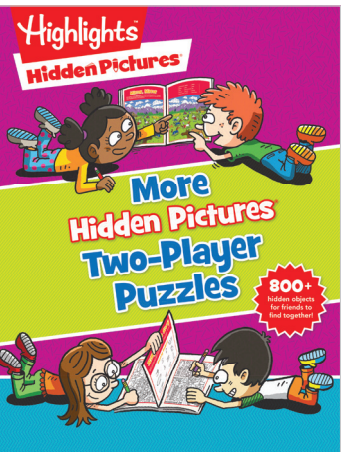
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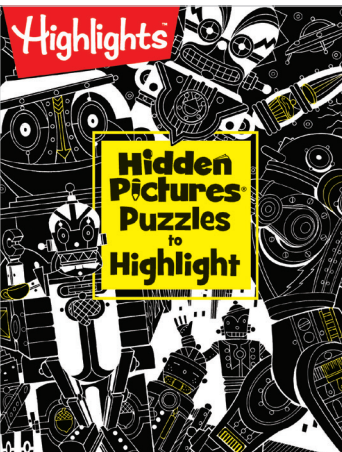


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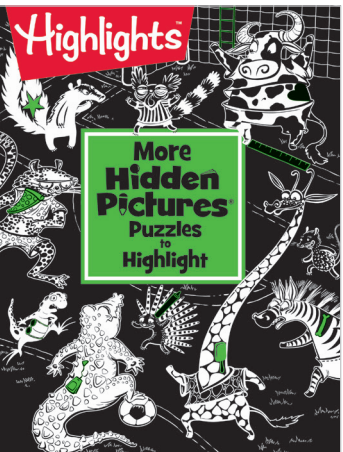
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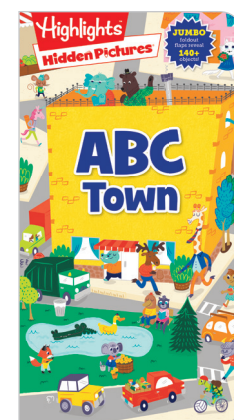
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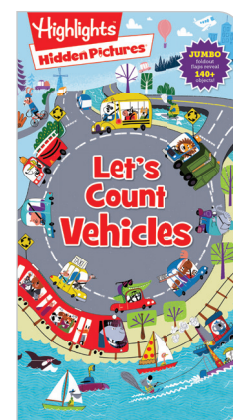
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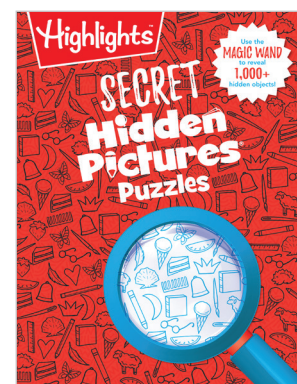
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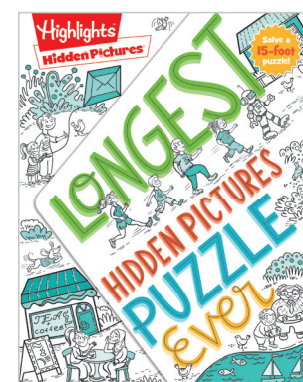
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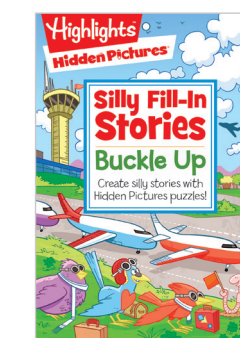


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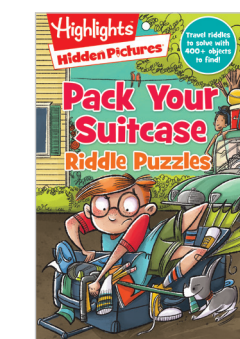
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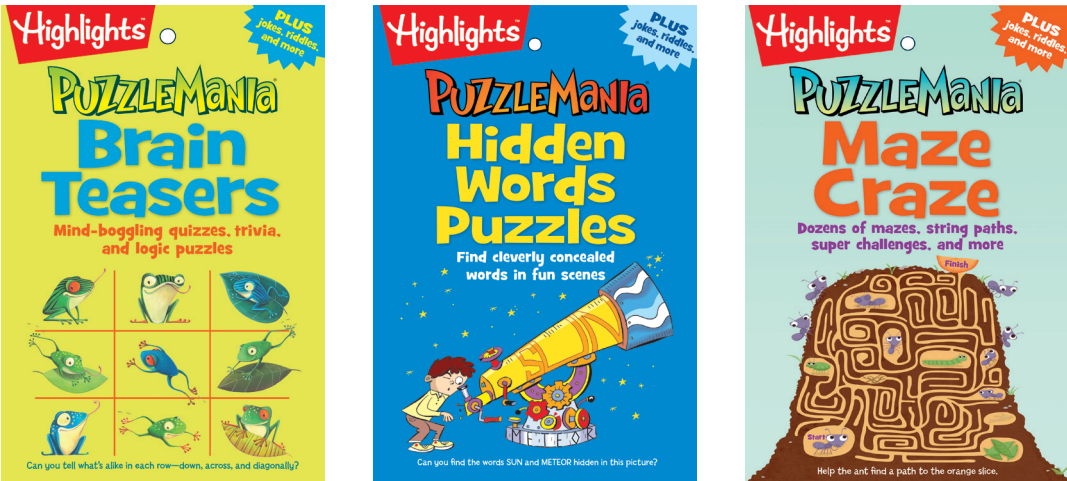
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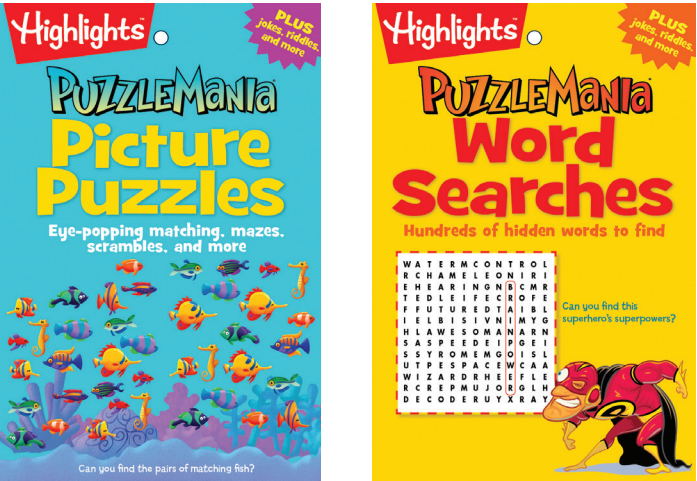
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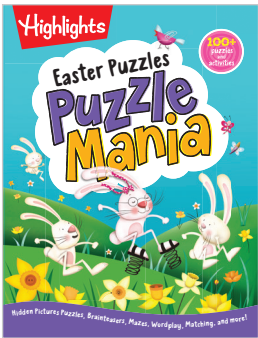
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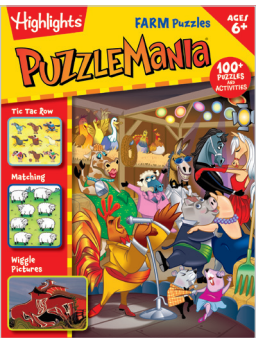
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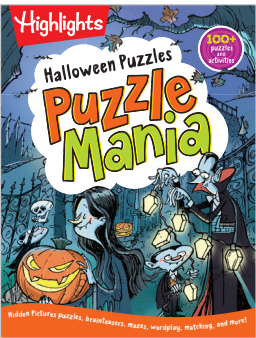
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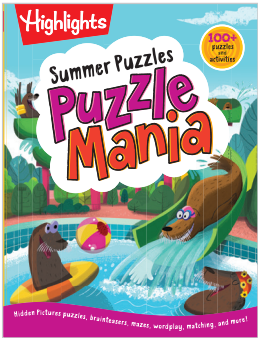
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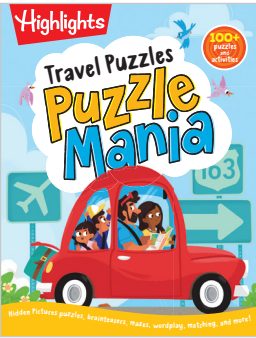
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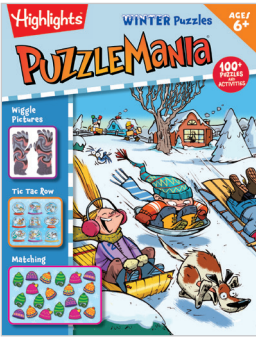
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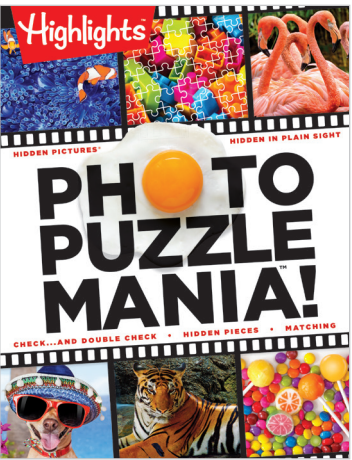
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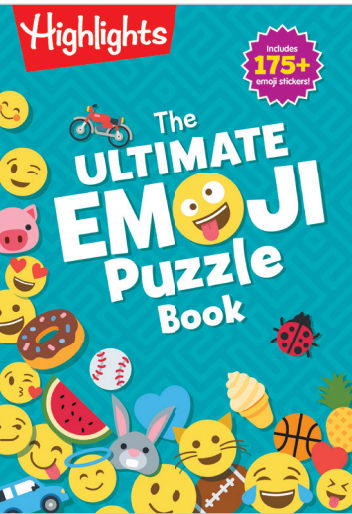
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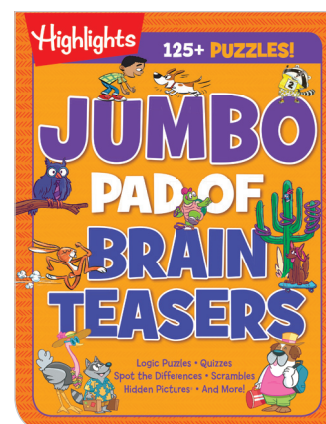


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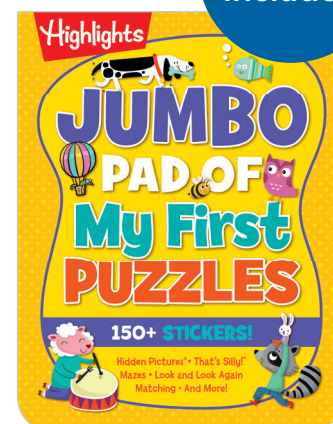
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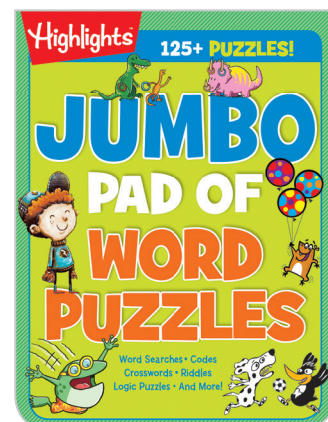


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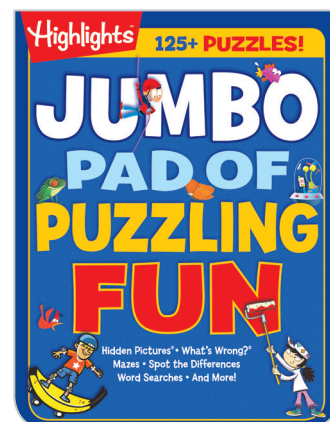


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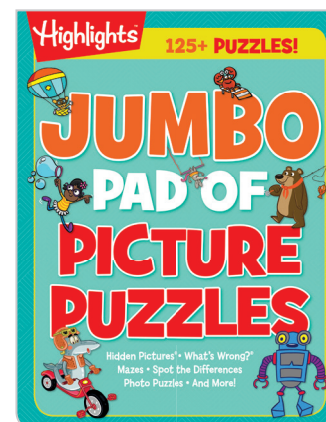
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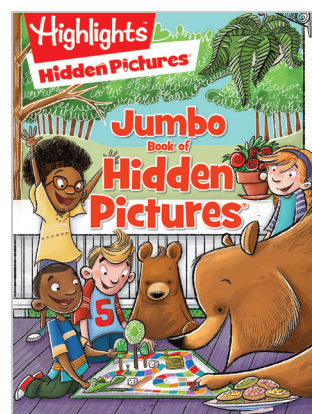
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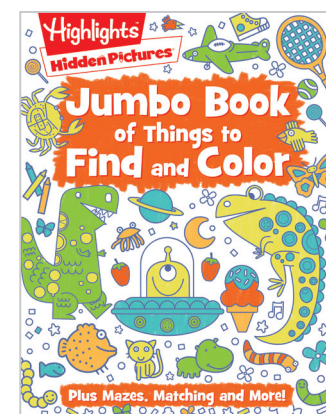
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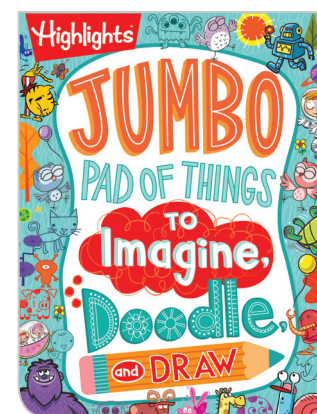
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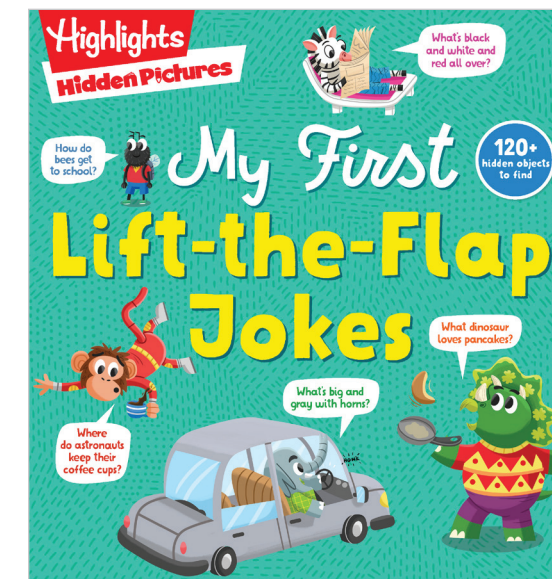
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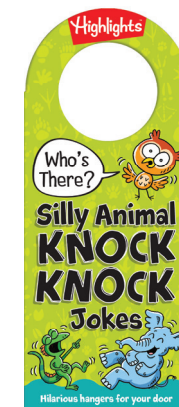
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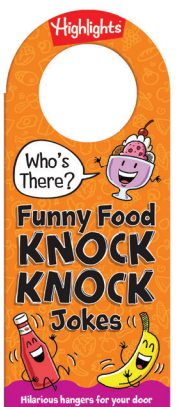
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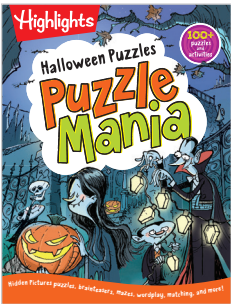
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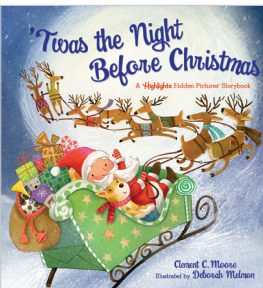
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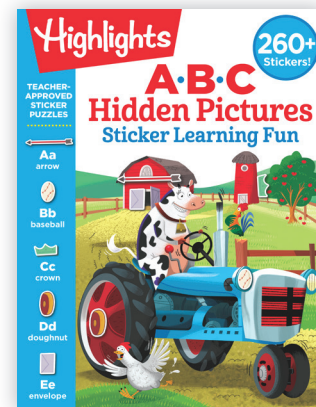


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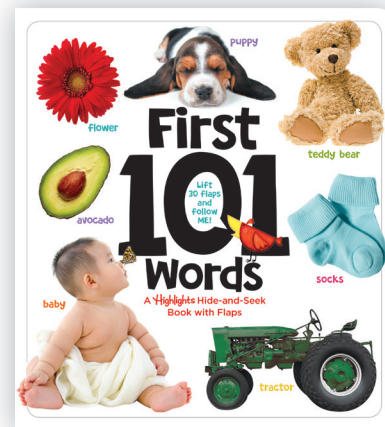


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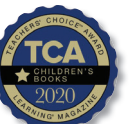


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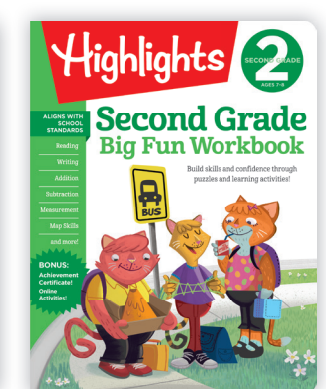


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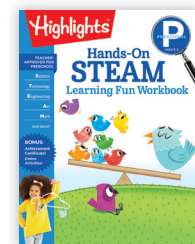


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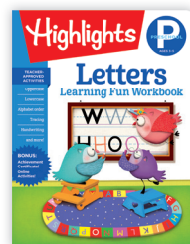
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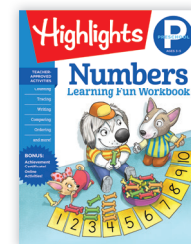
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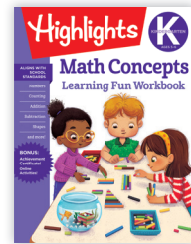
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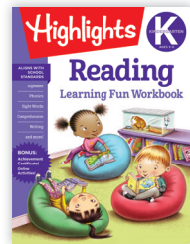
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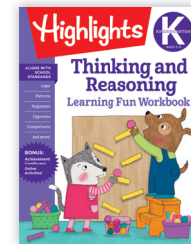
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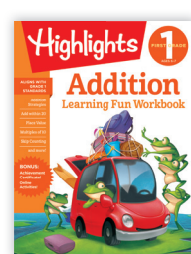
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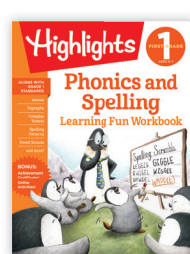
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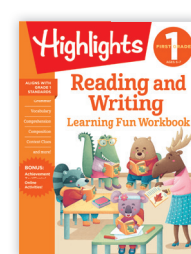
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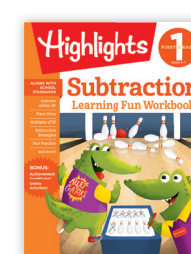
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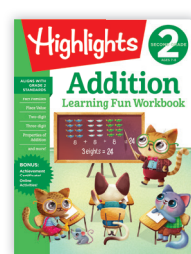
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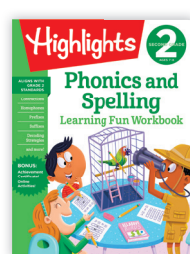
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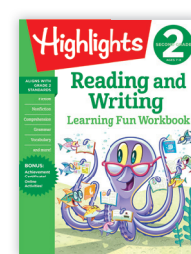
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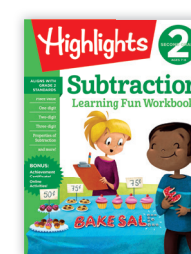
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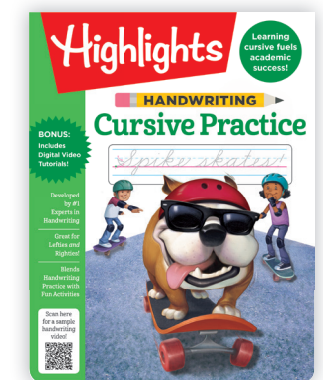
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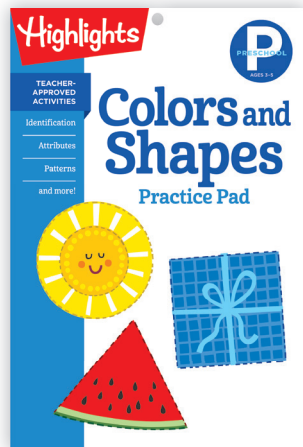
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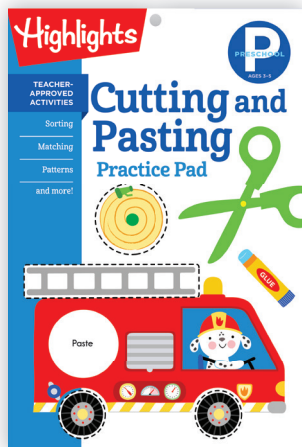
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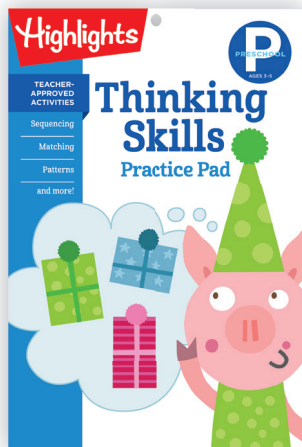
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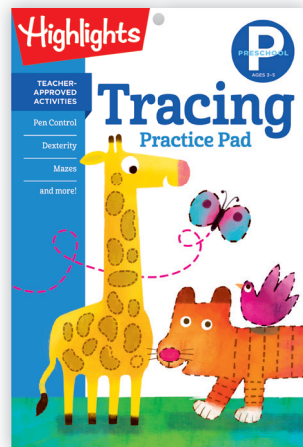
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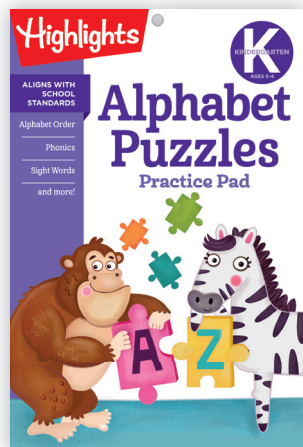
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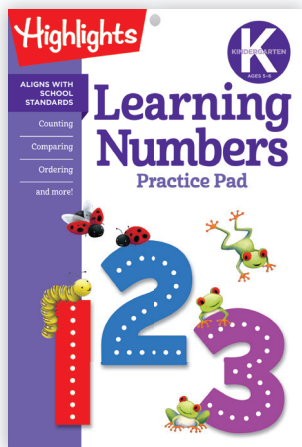
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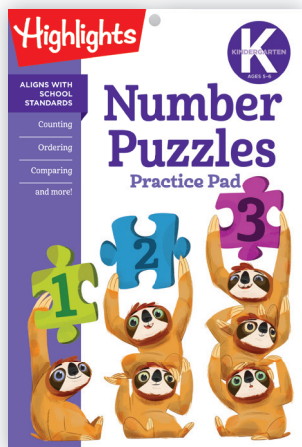
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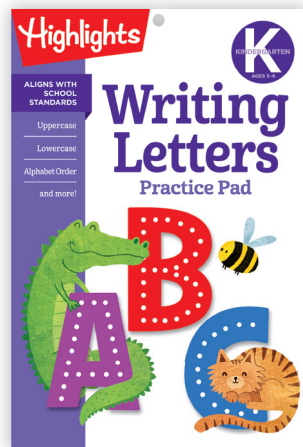
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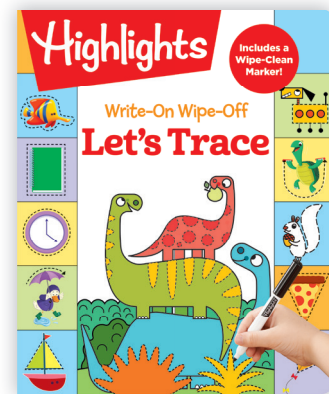
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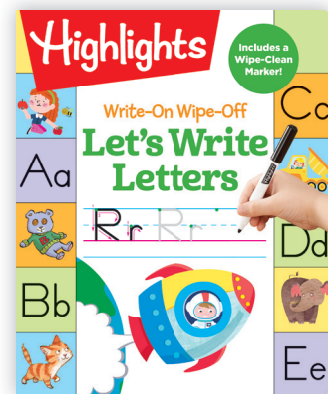
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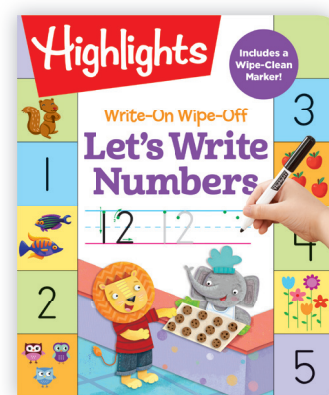
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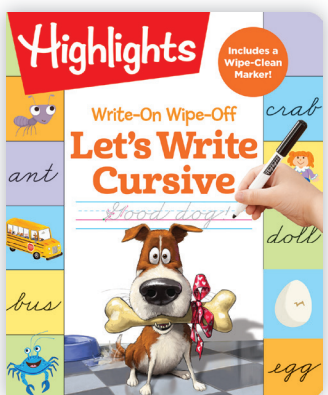
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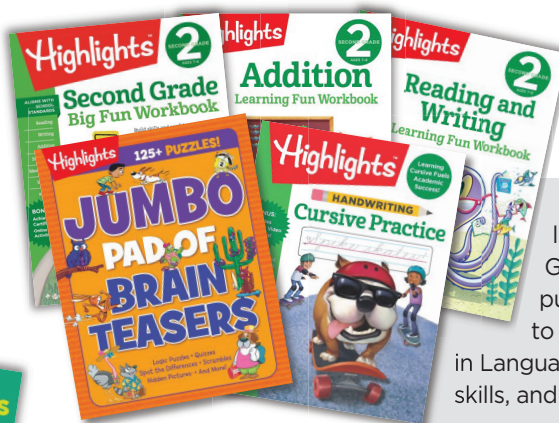


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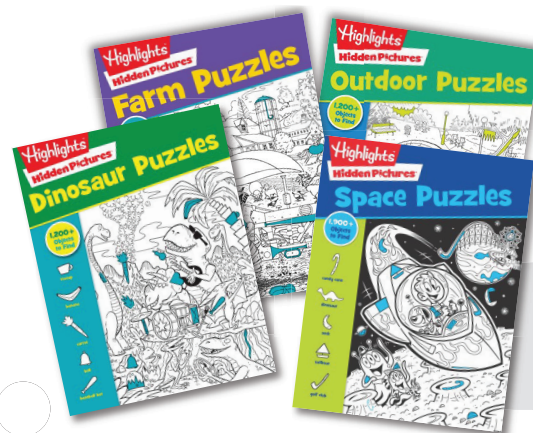


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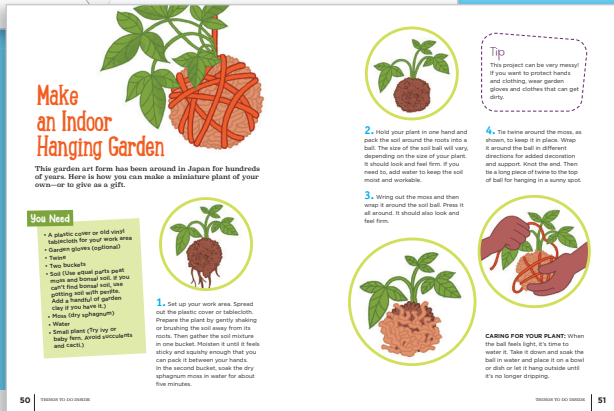
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