## How to Draw for Kids Series by Alli Koch

## FUN 5-MINUTE DRAWING LESSONS FOR KIDS — GREAT FOR YOUNG ARTISTS, BIRTHDAY GIFTS, AND HOMESCHOOL & ELEMENTARY ART CLASSES

Author and professional artist Alli Koch's kid-friendly, mini drawing lessons will help your child practice their basic art skills and teach them how to draw with confidence. This three-book series contains 40+ projects in each book and is perfect for kids ages 8-12, but kids ages 5-7 with an interest in art will be able to easily follow along as well—no experience required!



Layflat Binding, Perforated Pages on Premium Paper



Simple Step-by-Step
Instructions



Over 150K Copies sold in the series

## NOTE FROM THE PUBLISHER

We created these books because we wanted to avoid making just another "how to draw" book for kids. When looking to buy these kinds of books for our own kids, we noticed that so many of the competitive titles lack an accessible layflat option, come with thin paper that easily bleeds through, and include extra lines in the instructions that leave kids frustrated. These books have been tested by our own kids to make sure they're child-approved, and come with shimmery foil on the cover that kids will love.

MSRP: \$14.95 FORMAT: 9" x 9" Paperback PAGE COUNT: 80











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Coming Soon



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SUCCESSFUL AUTHOR: The author's eight books have sold over 250,000 copies

IN-DEMAND ARTIST: The author has designed murals across the United States and has collaborated with brands including Kendra Scott, Fossil, Instagram, Pure Barre, Kacey Musgraves, Chili's, and more

MEDIA FAVORITE: The author has been featured on Pickler & Ben, Domino Magazine, Modern Luxury, D Magazine, and more

NOTABLE PARTNERSHIP: Author designed logo for Maria Shriver's publishing imprint The Open Field with Penguin Life