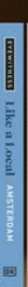
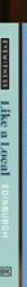
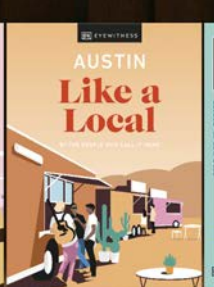
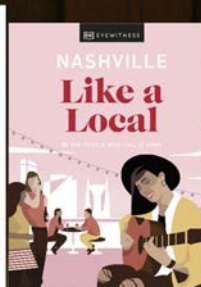
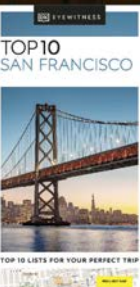
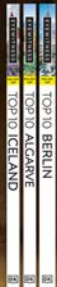
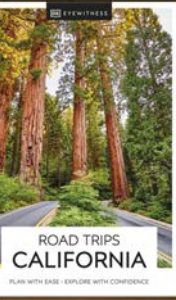
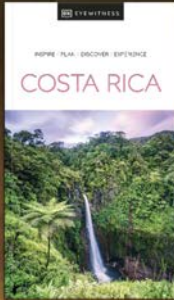
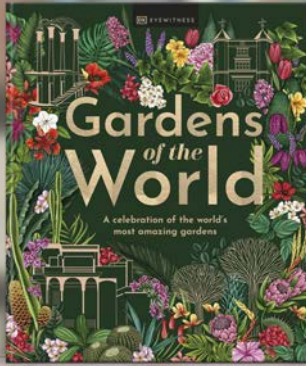


BOOKSELLER GUIDE

TRAVEL PUBLISHING HIGHLIGHTS

FALL 2022 - SPRING 2023



LACE UP YOUR BOOTS FOR AN ADVENTURE ON THE WORLD'S BEST HIKING TRAILS



It's hard to beat the satisfaction of traveling on foot—settling into a steady rhythm, surrounded by incredible scenery, with the freedom to stop wherever.

Featuring 125 of the most spectacular walking trails across the globe, *Hike* is the ultimate inspiration for travelers to explore under their own steam.

AWE-INSPIRING IMAGERY • HANDY MAPS • ELEVATION PROFILES

WELCOME

Here at DK Eyewitness we can't wait to get our readers closer to their next destination.

In the past year we've seen positive growth in both travel bookings and travel guide sales, with classic European destinations like France, Italy, and Greece experiencing a return to form. As confidence grows, we're also seeing interest further afield, with places like Costa Rica and Bali trending upward. Whether they wish to journey to far-flung destinations or prefer a simple staycation, we're pleased to be serving travellers' needs by publishing a full program of updated travel guides, including exciting new editions of our DK Eyewitness, Top 10, Road Trips, and all-new Like a Local travel guides, plus a growing list of gift and inspiration books.

These include our brand-new title *Go Here Instead: The Alternative Travel List*, which does away with those well-loved but over-touristed spots and offers up a whole new kind of bucket list - one that is more thoughtful and more responsible.

Looking ahead to next year, we're excited to introduce you to *Unforgettable Journeys Europe* which encourages travellers on the continent to slow down and take the scenic route. Plus our new book *Run*, which inspires runners of all levels to take their hobby global. We remain committed to our goal of enabling travellers to make informed, eco-conscious, and safe choices without compromising on their experience, and in order to achieve this, our partnership with our retailers is essential. We look forward to celebrating an exciting travel publishing program with you and working together helping our readers to make their dream trip a reality.



Georgina Dee, Publishing Director, DK Eyewitness



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| New for 2023 6 | Gift and Inspiration 13 |
| Trending Destinations 8 | Guides by Destination A-Z 14 |
| Domestic Travel 9 | Marketing & Contact Details 23 |

BRAND-NEW SERIES

LIKE A LOCAL

By the people who call it home

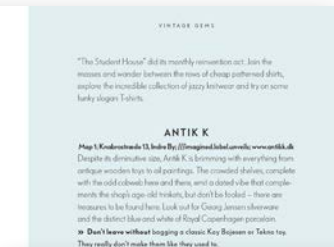
Curated by passionate locals, these brand-new books from DK Eyewitness uncover another side of the world's coolest cities. Readers are spirited off the beaten track with recommendations for the trendiest venues and backstreet shops, unusual museums and little-known galleries, local curiosities and incredible foodie hotspots.

Recommended for

- Those seeking experiences beyond the tourist trail
- Culture vultures
- Passionate foodies, nightlife seekers, bookshop dwellers, vinyl hunters, small business champions

96% of travelers want their vacation dollars to positively impact the place they visit

2022 Kind Traveler Global Impact Tourism Report





NEW FOR 2022/2023

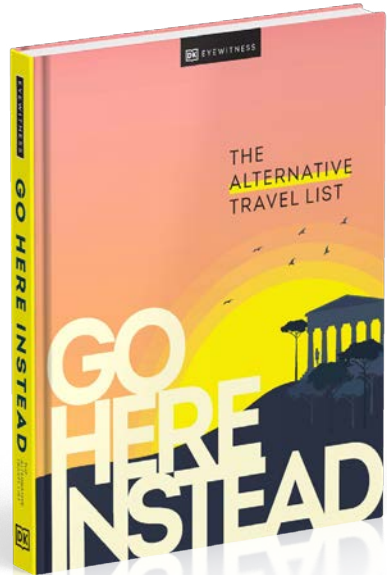
GO HERE INSTEAD

Explore the world's most amazing gardens

Featuring expert advice, practical tips, and beautiful photography, *Go Here Instead* recommends more than 100 incredible alternatives to some of the world's best-known sights, experiences, and destinations. This eye-opening book reveals a wealth of new ideas, allowing readers to travel more sustainably, bypass the crowds, and build a unique bucket-list.

Recommended for

- Experienced travelers looking for something different
- Eco-conscious and mindful travelers
- Gifting



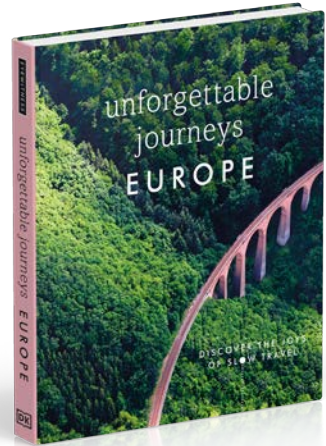
UNFORGETTABLE JOURNEYS EUROPE

Discover the joys of slow travel

Featuring over 150 ways to travel on foot, by road, by bike, by train or on the water, this book is a vibrant celebration of taking the scenic route. Readers will discover the best adventures across Europe, from cruising around the Western Fjords of Norway to hiking the Lycian Way in Turkey.

Recommended for

- Hikers of all level of experience
- Adventurers
- Outdoor enthusiasts
- Gifting



RUN

Races and trails around the world

Compiled by a team of sports journalists, travel writers, and keen runners, this book is packed with ideas to get readers inspired for their next run. Awe-inspiring images and compelling descriptions of each route will have them itching to lace up their trainers, while handy maps, elevation profiles, and practical information will help them to plan the nitty-gritty of their trip.

Recommended for

- Runners of every level: routes vary from 5ks to ultra-marathons
- Runners keen to “tick-off” famous races
- Runners looking for inspiration: new routes to try, races to enter, and records to beat
- Gifting



TRENDING DESTINATIONS

2023 is ripe for adventure. Find out where our readers want to visit next...

THE AZORES

Once a somewhat overlooked archipelago scattered across the Atlantic ocean, the Azores are gaining a reputation as an underrated gem. Drawing travellers with the promise of deserted beaches, spectacular scenery, and affordable prices, these islands are a great destination for outdoor and adventure tourism.

ISTANBUL

With the cost of living rising, it's unsurprising that searches for "cheap holidays" have grown globally by over 400% year on year (source: Google). Once the capital of two mighty empires, Istanbul promises as many incredible sights as Paris and Rome without the hefty price tag. Add a thriving arts scene and incredible nightlife that rivals those of Berlin and Budapest to the mix, and you have a city breaker's paradise.

BALI

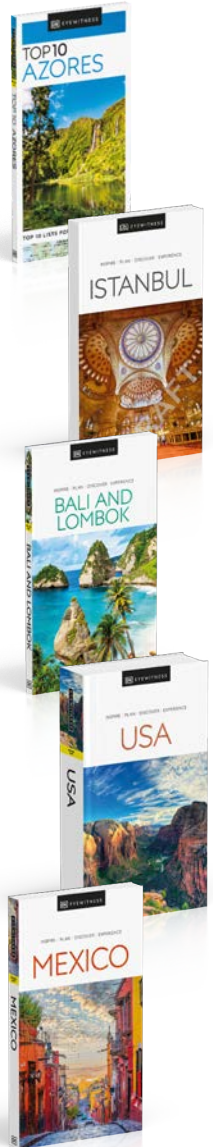
Visiting Southeast Asia has been tricky the past couple of years, leading to a pent-up demand that Bali is more than happy to answer. It's no surprise that travelers are eager to explore its jungle-clad volcanoes, idyllic islands, and rich culture—this dream destination offers something for everyone.

USA

After a long travel ban, people are excited to return to the US—not only to visit the iconic destinations, but to experience places they've never been. Wild forests cut by white-water rivers and stretches of unspoiled coastline beg to be explored on foot, while resplendent rolling hills and vast grasslands were made for epic road trips. Meanwhile, cities seduce with soul food and merry-making and rural towns woo with quiet charm and quaint clapboard houses.

MEXICO

Mexico is a standout hotspot for those looking to make up for lost time. Many are drawn here by the pristine beaches, but exploring inland reveals a treasure trove of natural wonders, from vast canyons to snow-capped volcanoes. And when it comes to urban pleasures, few places in the world can match Mexico City, with its teeming markets, vibrant galleries, and exuberant festivals.



DOMESTIC TRAVEL

It's no surprise that Americans prefer to stay closer to home.

Beyond the challenge of navigating international travel restrictions and concern about COVID-19, many travelers are keen to support local businesses and appreciate the wonders on their doorstep.

DK Eyewitness and Top 10 guides will help readers discover everything that the United States has to offer.



Expedia saw a
nearly 30 percent increase
in searches for summer trips
to Hawaii's major tourism
hubs since entry requirements
were lifted

purewow.com
March 22

Miami Skyline
Florida, USA ↑

SERIES GUIDES

DK EYEWITNESS TRAVEL GUIDES

Inspire, plan, discover, and experience

These bestselling and regularly updated guides serve all the practical information travelers need to know in a beautiful and modern package. Including inspirational interest-led advice and gorgeous imagery, our DK Eyewitness travel guides are perfect for getting travelers excited about their next trip.

Recommended for

- Trips lasting a week or longer
- Planners who love to research
- Experienced travelers looking to find something new
- Bucket list builders



DK EYEWITNESS TOP 10

The US's bestselling pocket guides

Our Top 10 guides are the US's bestselling pocket guides for a reason: these concise lists of ten are easily accessible to all readers, cutting straight to the very best a destination has to offer. Light and easily portable, they make the perfect companion while out and about.

Recommended for

- Short trips and weekend getaways
- List-lovers who are looking to tick off the must-have experiences
- Getting the most out of a short break

**"Fits in handbag easily.
Very well organized—so easy
to find what I wanted!"**

★★★★★ AMAZON CUSTOMER REVIEW



DK EYEWITNESS MINI MAP + GUIDES

The smart way to travel

Brimming with style but never lacking substance, *Mini Map + Guides* stand out from the crowd. Great for displaying on the counter, these colorful guides will tempt impulse buyers and even nontraditional travel guide buyers with their low price and attractive package.

Recommended for

- City breaks
- First time travel guide buyers
- Light packers



ROAD TRIPS

Plan with ease, explore with confidence

These easy-to-use driving guides, reimagined and redesigned from our much-loved *Back Roads* series, are perfect for anyone hitting the open road. Containing driving itineraries for trips lasting 1–7 days, they include hidden gems and authentic local experiences as well as practical information drivers need to know.

Recommended for

- Leisurely drives
- Getting off the beaten track
- Customers seeking road maps and parking information



GIFT AND INSPIRATION

Packed full of ideas to help your customers create their perfect trip

These books bring destinations to life through stunning photography and inspiring writing from expert authors. Whether readers want to discover the joys of slow travel, the intriguing secrets of Japan, or the best time to visit the world's most amazing places, they're sure to find something to fire their imagination.

Recommended for

- Gifting
- Wanderlust dreamers and bucket list builders
- Finding information for that next adventure



Mykonos, Cyclades, Greece ↑

A-Z DESTINATION GUIDE

| TITLE | PRICE (US) | PRICE (CAN) | ISBN | PUB DATE |
|-----------------------------------|------------|-------------|---------------|------------|
| DK EYEWITNESS LIKE A LOCAL | | | | |
| Amsterdam | \$16.99 | \$22.99 | 9780241523858 | 2/8/2022 |
| Austin | \$16.99 | \$22.99 | 9780241524220 | 2/8/2022 |
| Barcelona | \$16.99 | \$22.99 | 9780241568156 | 10/25/2022 |
| Berlin | \$16.99 | \$22.99 | 9780241523865 | 2/8/2022 |
| Boston | \$18.99 | \$24.99 | 9780241633076 | 10/24/2023 |
| Chicago | \$16.99 | \$22.99 | 9780241568491 | 11/22/2022 |
| Copenhagen | \$16.99 | \$22.99 | 9780241523872 | 2/8/2022 |
| Dublin | \$18.99 | \$24.99 | 9780241569009 | 5/30/2023 |
| Edinburgh | \$16.99 | \$22.99 | 9780241523889 | 2/8/2022 |
| Florence | \$16.99 | \$22.99 | 9780241568507 | 10/25/2022 |
| Lisbon | \$16.99 | \$22.99 | 9780241568279 | 9/27/2022 |
| London | \$18.99 | \$24.99 | 9780241569023 | 3/28/2023 |
| Los Angeles | \$16.99 | \$22.99 | 9780241568514 | 11/22/2022 |
| Nashville | \$16.99 | \$22.99 | 9780241524237 | 2/8/2022 |
| NYC | \$16.99 | \$22.99 | 9780241569030 | 5/30/2023 |
| Paris | \$18.99 | \$24.99 | 9780241569047 | 4/25/2023 |
| Portland | \$16.99 | \$22.99 | 9780241568286 | 9/27/2022 |
| Rome | \$18.99 | \$24.99 | 9780241633052 | 9/26/2023 |
| San Francisco | \$18.99 | \$24.99 | 9780241569054 | 4/25/2023 |
| Seoul | \$18.99 | \$24.99 | 9780241633045 | 9/26/2023 |
| Tokyo | \$18.99 | \$24.99 | 9780241569061 | 3/28/2023 |
| Vancouver | \$18.99 | \$24.99 | 9780241633069 | 10/24/2023 |
| DK EYEWITNESS | | | | |
| Alaska | \$24.99 | \$33.99 | 9780241566053 | 8/16/2022 |
| Amsterdam | \$24.99 | \$31.99 | 9780241462768 | 5/25/2021 |
| Argentina | \$25.00 | \$32.00 | 9781465457189 | 2/21/2017 |
| Arizona and the Grand Canyon | \$19.99 | \$25.99 | 9780241565957 | 6/14/2022 |
| Australia | \$29.99 | \$39.99 | 9780241612927 | 4/25/2023 |
| Austria | \$24.99 | \$33.99 | 9780241409336 | 5/19/2020 |
| Bali and Lombok | \$23.00 | \$30.00 | 9780241360040 | 4/16/2019 |
| Beijing & Shanghai | \$23.00 | \$30.00 | 9781465440044 | 1/26/2016 |
| Belgium | \$25.00 | \$32.00 | 9781465440044 | 1/26/2016 |

| TITLE | PRICE (US) | PRICE (CAN) | ISBN | PUB DATE |
|--|------------|-------------|---------------|------------|
| Belgium & Luxembourg | \$25.00 | \$32.00 | 9781465457417 | 4/18/2017 |
| Berlin | \$24.99 | \$31.99 | 9780241509661 | 5/25/2021 |
| Boston | \$20.00 | \$26.00 | 9781465460264 | 7/18/2017 |
| Brazil | \$30.00 | \$39.00 | 9780241408605 | 3/18/2020 |
| Brussels Bruges Antwerp | \$19.99 | \$25.99 | 9780241461945 | 1/23/2024 |
| Budapest | \$24.99 | \$33.99 | 9780241568545 | 9/13/2022 |
| Bulgaria | \$22.99 | \$29.99 | 9780241470879 | 1/23/2024 |
| California | \$24.99 | \$33.99 | 9780241418413 | 4/12/2022 |
| Cambodia | \$24.99 | \$33.99 | 9780241568880 | 12/13/2022 |
| Canada | \$24.99 | \$33.99 | 9780241472156 | 7/19/2022 |
| Canary Islands | \$24.99 | \$31.99 | 9780241461495 | 1/23/2024 |
| Caribbean | \$29.99 | \$39.99 | 9780241568989 | 1/23/2022 |
| Chicago | \$19.99 | \$25.99 | 9780241472187 | 1/23/2024 |
| Chile | \$24.99 | \$33.99 | 9780241568941 | 1/24/2023 |
| Chile and Easter Island | \$24.99 | \$31.99 | 9780241411490 | 7/21/2020 |
| China | \$29.99 | \$38.99 | 9780241411537 | 1/23/2024 |
| Corsica | \$19.99 | \$25.99 | 9780241461952 | 1/23/2024 |
| Costa Rica | \$23.99 | \$31.99 | 9780241619650 | 9/26/2023 |
| Croatia | \$22.99 | \$29.99 | 9780241615201 | 5/30/2023 |
| Cuba | \$24.99 | \$33.99 | 9780241568842 | 11/15/2022 |
| Cyprus | \$19.99 | \$25.99 | 9780241462027 | 1/23/2024 |
| Czech & Slovak Republics | \$28.00 | \$36.00 | 9781465467959 | 1/16/2018 |
| Delhi, Agra and Jaipur | \$24.99 | \$33.99 | 9780241625002 | 12/26/2023 |
| Denmark | \$24.99 | \$33.99 | 9780241462928 | 9/13/2022 |
| Dordogne, Bordeaux and the Southwest Coast | \$24.99 | \$33.99 | 9780241615133 | 5/30/2023 |
| Eastern & Central Europe | \$30.00 | \$39.00 | 9781465427045 | 8/4/2015 |
| Egypt | \$25.99 | \$34.99 | 9780241617731 | 7/23/2024 |
| England's South Coast | \$22.99 | \$29.99 | 9780241612163 | 1/24/2023 |
| Estonia, Latvia & Lithuania | \$28.00 | \$36.00 | 9781465460332 | 8/15/2017 |
| Europe | \$29.99 | \$39.99 | 9780241612897 | 4/25/2023 |
| Florence and Tuscany | \$21.99 | \$28.99 | 9780241612774 | 3/28/2023 |
| Florida | \$24.99 | \$31.99 | 9780241544297 | 11/16/2021 |
| France | \$27.99 | \$36.99 | 9780241472149 | 6/22/2021 |
| Germany | \$27.99 | \$36.99 | 9780241612804 | 3/28/2023 |
| Great Britain | \$27.99 | \$36.99 | 9780241559338 | 4/26/2022 |
| Greece: Athens and the Mainland | \$24.99 | \$33.99 | 9780241565964 | 6/14/2022 |
| Greek Islands | \$24.99 | \$33.99 | 9780241617595 | 6/27/2023 |
| Hamburg | \$24.00 | \$30.00 | 9781465440549 | 5/17/2016 |

| TITLE | PRICE (US) | PRICE (CAN) | ISBN | PUB DATE |
|---|------------|-------------|---------------|------------|
| Hawaii | \$19.99 | \$25.99 | 9780241418345 | 4/26/2022 |
| Hungary | \$25.00 | \$32.00 | 9781465467911 | 3/20/2018 |
| India | \$29.99 | \$39.99 | 9780241625019 | 12/26/2023 |
| Ireland | \$24.99 | \$33.99 | 9780241615942 | 9/26/2023 |
| Istanbul | \$24.99 | \$31.99 | 9780241461549 | 1/23/2024 |
| Italian Riviera | \$19.99 | \$25.99 | 9780241470848 | 1/23/2024 |
| Italy | \$27.99 | \$36.99 | 9780241619094 | 9/26/2023 |
| Japan | \$27.99 | \$36.99 | 9780241615959 | 9/26/2023 |
| Jerusalem, Israel and the Palestinian Territories | \$24.99 | \$33.99 | 9780241462522 | 2/15/2022 |
| Kenya | \$24.99 | \$31.99 | 9780241472170 | 1/23/2024 |
| Krakow | \$25.00 | \$32.00 | 9780241411308 | 6/16/2020 |
| Las Vegas | \$23.00 | \$30.00 | 9781465460349 | 8/15/2017 |
| Lisbon | \$19.99 | \$26.99 | 9780241612156 | 1/24/2023 |
| Loire Valley | \$24.99 | \$31.99 | 9780241470862 | 1/23/2024 |
| London | \$24.99 | \$33.99 | 9780241619285 | 9/26/2023 |
| Madrid | \$22.99 | \$29.99 | 9780241566060 | 8/16/2022 |
| Malaysia and Singapore | \$24.99 | \$31.99 | 9780241418475 | 5/30/2023 |
| Mexico | \$24.99 | \$33.99 | 9780241566077 | 8/16/2022 |
| Milan & the Lakes | \$19.99 | \$25.99 | 9780241461976 | 1/23/2024 |
| Morocco | \$27.99 | \$36.99 | 9780241568897 | 12/13/2022 |
| Moscow | \$25.00 | \$32.00 | 9781465426444 | 4/7/2015 |
| Munich | \$25.00 | \$32.00 | 9781465468239 | 4/17/2018 |
| Myanmar (Burma) | \$25.00 | \$31.00 | 9781465441171 | 9/20/2016 |
| Naples and Amalfi Coast | \$23.99 | \$31.99 | 9780241566008 | 7/19/2022 |
| Netherlands | \$26.00 | \$34.00 | 9780241409374 | 5/19/2020 |
| New England | \$24.99 | \$33.99 | 9780241618608 | 7/25/2023 |
| New Orleans | \$19.99 | \$25.99 | 9780241559321 | 3/1/2022 |
| New York City | \$21.99 | \$28.99 | 9780241510605 | 3/1/2022 |
| New Zealand | \$24.99 | \$33.99 | 9780241619315 | 9/26/2023 |
| Northern Spain | \$24.99 | \$33.99 | 9780241566084 | 8/16/2022 |
| Norway | \$24.99 | \$33.99 | 9780241568552 | 9/13/2022 |
| Pacific Northwest | \$24.99 | \$33.99 | 9780241566015 | 7/19/2022 |
| Paris | \$21.99 | \$28.99 | 9780241619292 | 9/26/2023 |
| Peru | \$24.99 | \$33.99 | 9780241472163 | 1/24/2023 |
| Philadelphia | \$22.99 | \$29.99 | 9780241461938 | 1/23/2024 |
| Poland | \$24.99 | \$33.99 | 9780241473993 | 6/27/2023 |
| Portugal | \$24.99 | \$33.99 | 9780241615980 | 9/26/2023 |
| Prague | \$24.99 | \$33.99 | 9780241533314 | 11/15/2022 |

| TITLE | PRICE (US) | PRICE (CAN) | ISBN | PUB DATE |
|----------------------------------|------------|-------------|---------------|------------|
| Provence and the Cote d'Azur | \$22.99 | \$29.99 | 9780241473887 | 6/14/2022 |
| Rome | \$24.99 | \$33.99 | 9780241615973 | 9/26/2023 |
| Russia | \$24.99 | \$31.99 | 9780241461556 | 1/23/2024 |
| San Francisco and the Bay Area | \$21.99 | \$28.99 | 9780241462850 | 3/1/2022 |
| Sardinia | \$21.99 | \$28.99 | 9780241612910 | 4/25/2023 |
| Scotland | \$24.99 | \$33.99 | 9780241621035 | 9/26/2023 |
| Serbia | \$20.00 | \$25.00 | 9781465450746 | 10/18/2016 |
| Seville and Andalucia | \$22.99 | \$29.99 | 9780241559345 | 4/26/2022 |
| Sicily | \$22.99 | \$29.99 | 9780241565971 | 6/14/2022 |
| Slovenia | \$24.99 | \$33.99 | 9780241615317 | 5/30/2023 |
| South Africa | \$27.99 | \$36.99 | 9780241617601 | 6/27/2023 |
| Southwest USA and National Parks | \$22.99 | \$29.99 | 9780241612446 | 2/28/2023 |
| Spain | \$27.99 | \$36.99 | 9780241559369 | 4/12/2022 |
| Sri Lanka | \$24.99 | \$33.99 | 9780241621493 | 10/24/2023 |
| St Petersburg | \$25.00 | \$32.00 | 9780241418352 | 1/23/2024 |
| Stockholm | \$20.00 | \$26.00 | 9781465467904 | 3/20/2018 |
| Sweden | \$25.00 | \$32.00 | 9780241408377 | 3/17/2020 |
| Switzerland | \$24.99 | \$33.99 | 9780241462799 | 4/12/2022 |
| Sydney | \$23.00 | \$30.00 | 9781465461322 | 11/21/2017 |
| Thai Beaches Island | \$25.00 | \$32.00 | 9780241418376 | 1/23/2024 |
| Thailand | \$24.99 | \$33.99 | 9780241624470 | 11/28/2023 |
| Tokyo | \$21.99 | \$28.99 | 9780241612460 | 2/28/2023 |
| Turkey | \$30.00 | \$39.00 | 9781465440501 | 5/17/2016 |
| Umbria | \$20.00 | \$26.00 | 9781465467690 | 2/20/2018 |
| USA | \$29.99 | \$39.99 | 9780241568293 | 9/13/2022 |
| Venice and the Veneto | \$19.99 | \$25.99 | 9780241566022 | 7/19/2022 |
| Vienna | \$21.99 | \$28.99 | 9780241538753 | 11/15/2022 |
| Vietnam | \$24.99 | \$33.99 | 9780241622025 | 10/24/2023 |
| Washington, DC | \$21.99 | \$28.99 | 9780241559376 | 4/12/2022 |
| DK EYEWITNESS TOP 10 | | | | |
| Algarve | \$14.99 | \$19.99 | 9780241612835 | 3/28/2023 |
| Amsterdam | \$14.99 | \$19.99 | 9780241615829 | 8/22/2023 |
| Andalucia and the Costa del Sol | \$14.99 | \$19.99 | 9780241462683 | 4/26/2022 |
| Athens | \$13.99 | \$18.99 | 9780241472231 | 8/16/2022 |
| Azores | \$14.99 | \$19.99 | 9780241568996 | 2/28/2023 |
| Bangkok | \$14.99 | \$19.99 | 9780241568958 | 1/24/2023 |
| Barcelona | \$14.99 | \$19.99 | 9780241618622 | 8/22/2023 |
| Beijing | \$14.99 | \$19.99 | 9780241568965 | 2/28/2023 |

| TITLE | PRICE (US) | PRICE (CAN) | ISBN | PUB DATE |
|-------------------------------------|------------|-------------|---------------|------------|
| Berlin | \$14.99 | \$19.99 | 9780241621042 | 9/26/2023 |
| Boston | \$14.99 | \$19.99 | 9780241615836 | 8/22/2023 |
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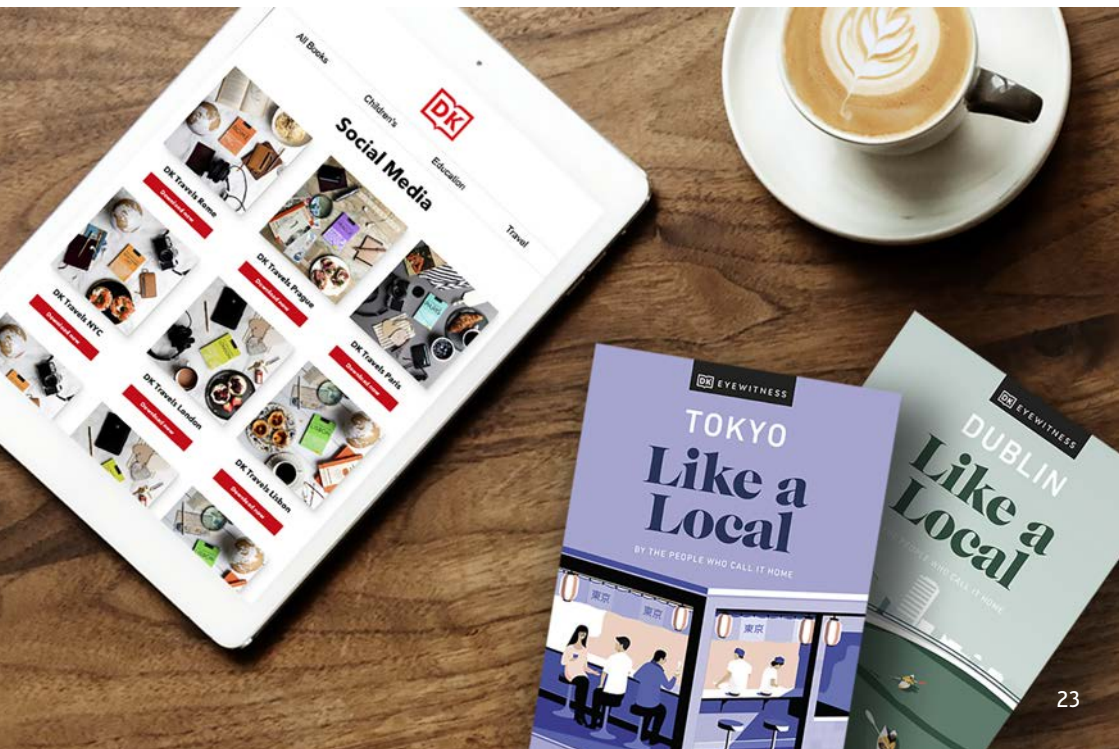
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