

ASYLUM SPEAKERS

30 HUMAN STORIES FROM THE GLOBAL REFUGEE CRISIS

by Jaz O'Hara, founder of The Worldwide Tribe

Meet 30 extraordinary people – from refugees and asylum seekers to those on the frontline helping them – and hear about the life-changing journeys they have made. Having met and interviewed hundreds of people impacted by migration, charity founder Jaz O'Hara shares 30 remarkable and inspiring stories of ordinary people with extraordinary experiences.

One of the first non-fiction illustrated books to showcase stories from refugees and displaced people, combining the trend for photographic storytelling books such as *Humans of New York* with the equally popular theme of refugee stories in memoir/fiction.

Stories include:



Mez (Eritrea to the UK): The book will start with the story of Jaz's foster brother Mez, who travelled to the UK alone, aged just thirteen, a journey that involved his dinghy capsizing in the Mediterranean, living alone in the Calais Jungle and hiding on a truck inside the Eurotunnel.



Yusra Mardini (Syria to Germany): Yusra swam her boat to shore when it capsized in the water between Turkey and Greece, saving the lives of everyone on board. One year later, aged just 17, she swam at the Rio Olympics, representing the Refugee Olympics Athletes Team.

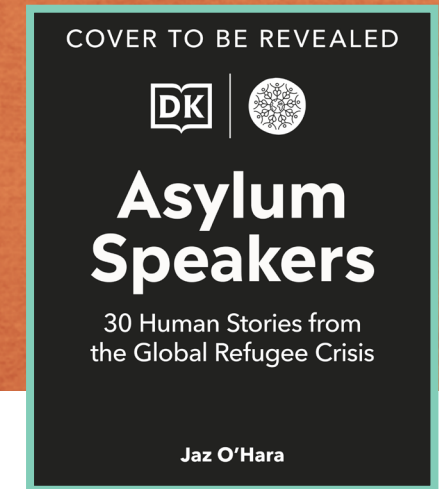


Rita (Venezuela to Colombia): Rita manages a giant oven, using it to cook food, every day, for her community of refugees on the border of Colombia.

A proportion of the book's royalties will go directly to The Worldwide Tribe charity, directly supporting the people featured in the book

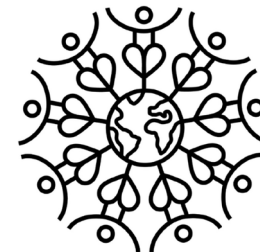
Target audience

- People interested in supporting refugees
- People who enjoy photographic storytelling books like *Humans of New York*
- Readers who enjoyed refugee stories like #1 bestseller *The Beekeeper of Aleppo*



June 2023, \$25 / \$34 CAN
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Founded by Jaz in 2015, **The Worldwide Tribe** is a charity supporting refugees and asylum speakers globally. The charity has worked in refugee camps across Europe and the Middle East, advocating for displaced people and amplifying their voices via the podcast, **Asylum Speakers**.



Asylum Speakers podcast

- **250k** downloads
- An audience of **over 200k** listeners

@theworldwidetribe Instagram

- **153k** followers
- Most popular posts reach **3 million** people

USA	29%	18-20	6%
UK	23%	21-24	12%
Australia	4%	25-34	60%
Germany	4%	35-54	18%