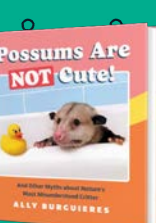
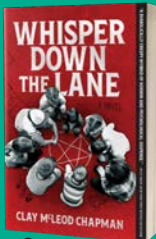


QUIRK BOOKS

20 Years of Seriously Entertaining Books

STOCK UP ON THESE
QUIRK FAVORITES—
AND MANY MORE!



Quirk Books debuted its first list in the fall of 2002, and now we are ready to celebrate and thank you for a great 20 years. Available through our distributor Penguin Random House, this stock offer is an additional 5% retail discount on almost all Quirk books. (Licensed and Initial titles are not eligible.)

ELIGIBLE ACCOUNTS: Retail customers (returnable and non-returnable) in the US and Canada. RDCs are not eligible.

TERMS: Additional 5% retail discount on each order.

ORDER WINDOW: 7/15/22–9/15/22

MINIMUM ORDER QUANTITY: \$250 retail value per ship-to.

NUMBER OF ORDERS: No limit on the number of orders placed using the promo codes. Please note that this is only available to stores with a maximum of 15 ship-to locations.

ELIGIBLE TITLES: Please contact your Penguin Random House sales representative for the full list of eligible Quirk titles or search for the Quirk Books 20th Anniversary Stock Offer collection on Edelweiss.

In order to participate in this promotion, stores must do at least one of the following:

- Run a promotion in-store or online featuring eligible Quirk titles
- Create an in-store display, endcap, table, window, etc., featuring eligible Quirk titles
- Participate in Quirk's 20th Anniversary Magnetic Bookmark Giveaway in Fall 2022 (9/15/22–12/31/22)—[see next page for sign-up information!](#)

Please send photos of displays, social media links, or email newsletters promoting Quirk Books 20th Anniversary titles to:

- Kate Brown (kbrown@quirkbooks.com)
- Becca Brummett (bbrummett@penguinrandomhouse.com)
- Alison Devlin (adevlin@penguinrandomhouse.com)

PROMO CODE REQUIRED:

PROMO CODE	RHP012
ORDER REASON	EDA

May not be combined with any other Penguin Random House LLC promotional offer.

Accounts must be in good credit standing to participate in this offer.

Penguin Random House LLC may change its terms of sale at any time.

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Quirk Books is distributed by Penguin Random House.

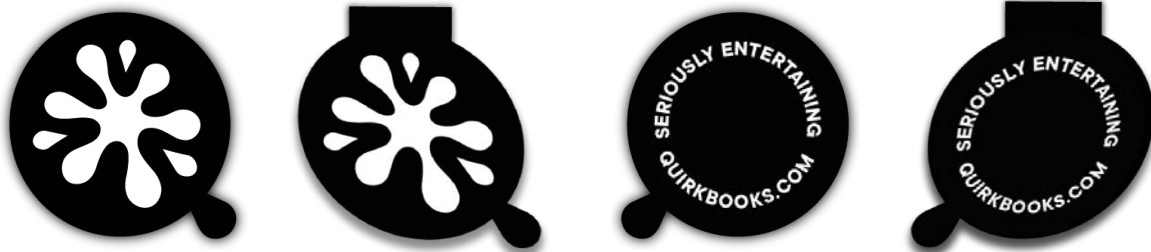


QUIRK BOOKS

20 Years of Seriously Entertaining Books

QUIRK'S 20TH ANNIVERSARY MAGNETIC BOOKMARK GIVEAWAY

Quirk has created a 1" x 1" magnetic bookmark of our iconic splat logo, packaged on a 2" x 6" card with the Quirk Books "Seriously Entertaining" mission statement.



Sign up to receive magnetic bookmarks at <https://bit.ly/quirkmagneticbookmarks>. Magnetic bookmarks ship in prepacks of 25 and are expected to ship in early September 2022.

Use the magnetic bookmarks to celebrate the Quirk Books 20th Anniversary between 9/15/22 and 12/31/22. Offer as a gift with purchase, use for online giveaways to drive social engagement, or surprise us with your creativity! Whatever you do, please send pictures to kbrown@quirkbooks.com.

Available while supplies last.