# LEARN at HOME

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The **Princeton** Review

## Simple, guided lessons and activities that parents can use to help keep their children on track from home

#### WHAT IS THE LEARN AT HOME SERIES?

The Learn at Home series tackles critical math and reading skills, breaking them down into short, easy-to-accomplish lessons that help parents support their children's learning from home. Each lesson includes:

- An explanation of the topic to be taught and the skills to practice
- Activities related to the topics and lessons that use common household items
- Question sets for kids to complete independently
- Parent tips, review sections, and challenge activities that appear throughout the lesson

#### WHY DO PARENTS NEED THE LEARN AT HOME SERIES?

Faced with this uniquely challenging school year, many parents are worried their children won't get the educational attention they need to stay on track—and are overwhelmed by figuring out how to help. Written for parents who don't know where to start, the Learn at Home series provides much-needed direction and a guided path to support their child's learning this year.

#### WHY IS THE LEARN AT HOME SERIES UNIQUE?

Rather than a workbook purely for kids or a homeschooling manual only for adults, this series provides parents with guidance and learn-together activities, meeting the needs of both parents and kids. It's also the very first series written to address parents struggling to fill the gaps left by remote learning and hybrid class instruction. And best of all, it's backed by the know-how of the trusted education experts at The Princeton Review.



## A SERIES TO KEEP KIDS' LEARNING ON TRACK!

## Random House Fall 2020 Marketing and Publicity Support

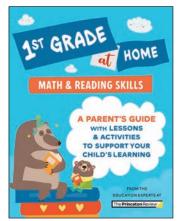


- National and targeted consumer advertising campaign
- Promotion on @RandomHouse Kids social channels and in newsletters to consumers
- Cross promotion with The Princeton Review
- School & Library promotion on elementary resources hub on RHTeachersLibrarians.com
- Learn at Home 12-Copy Floor Display
- National media outreach in partnership with The Princeton Review

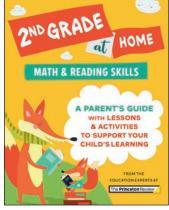


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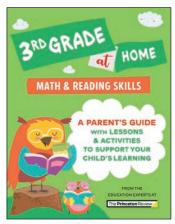
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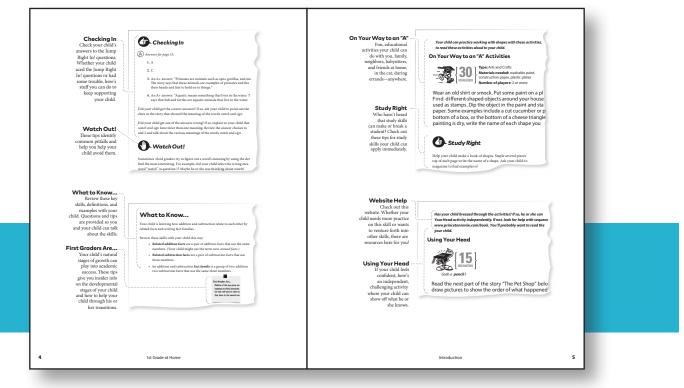
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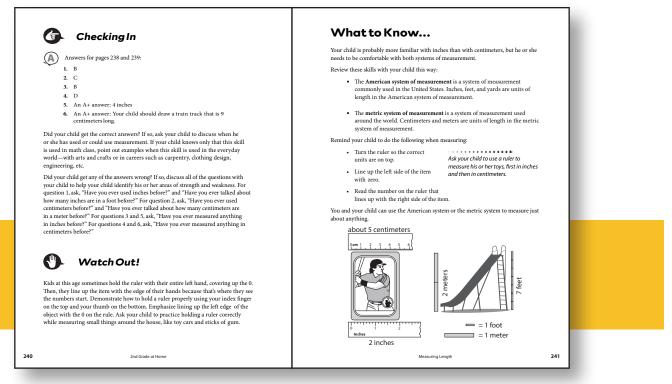


## TAKE A LOOK INSIDE! SAMPLE PAGES FROM THE LEARN AT HOME SERIES

#### **1st Grade at Home**



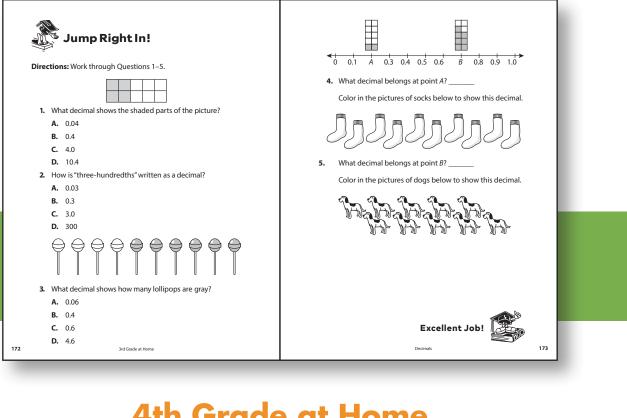
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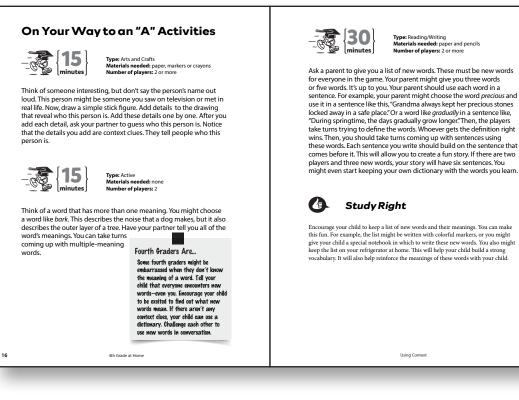


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### **3rd Grade at Home**



### 4th Grade at Home







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