Highlights

Highlights Learning... An award-winning, teacher-approved comprehensive program for preschool through second grade.



Parents have trusted Highlights to deliver Fun with a Purpose® for more than 70 years.

Award-winning Highlights Learning workbooks and learning products take our kid-approved approach and organize it into a progressive framework, aligned with school standards and approved by teachers. With almost 50 titles serving preschool through second grade, we offer a comprehensive program, ideal for creating a dedicated Highlights Learning section.

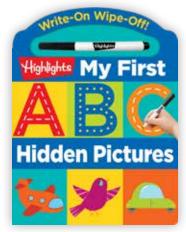


New for Fall 2020

Marker Included

MY FIRST WRITE-ON WIPE-OFF BOARD BOOKS

AGES 3-5 • 24 PAGES • 8 1/2 X 11 • BOARD BOOK • REUSABLE BOARD PAGES WITH DRY-ERASE MARKER IN REUSABLE STORAGE TRAY • \$9.99 U.S. / \$13.99 CAN • AUGUST



WRITE-ON WIPE-OFF MY FIRST ABC HIDDEN PICTURES





WRITE-ON WIPE-OFF MY **FIRST 123 HIDDEN PICTURES**



- Early concepts and write-on wipe-off fun come together in each of these wipe-clean board books that include a marker in a convenient, reusable storage tray.
- For the youngest learner, kids will learn practical skills in writing letters and numbers, counting, and drawing, and then do it over and over again.



HIDDEN PICTURES STICKER LEARNING FUN

AGES 3-5 • 64 PAGES WITH 6 PAGES OF STICKERS • 8 3/8 X 10 7/8 • PAPERBACK • \$8.99 U.S. / \$11.99 CAN • SEPTEMBER

- The fun of stickers meets learning activities in this new series with more than 290 full-color stickers to solve Hidden Pictures puzzles and other teacher-approved educational activities.
- Our award-winning content blends important letter and number writing skills with sticker puzzles, humor, and playful art, which makes learning exciting and helps kids develop a lifelong love of language



123 HIDDEN PICTURES STICKER LEARNING FUN





ABC HIDDEN PICTURES STICKER LEARNING FUN



Available Now

BIG FUN WORKBOOKS

AGES 3-8 • 256 PAGES • 8 3/8 X 10 7/8 • PAPERBACK • \$12.99 U.S. / \$17.99 CAN

- These award-winning workbooks feature a fresh approach to developing skills for school readiness and success.
- With over 250 pages of fun, puzzle-based activities, including Hidden Pictures and That's Silly! puzzles, kids will practice a variety of skills in subjects like reading and math through exercises that will boost their confidence and supplement what they're learning in their homes or classrooms.



PRESCHOOL BIG FUN WORKBOOK





KINDERGARTEN BIG FUN WORKBOOK





FIRST GRADE BIG FUN





SECOND GRADE BIG FUN WORKBOOK





SUMMER BIG FUN WORKBOOKS

AGES 4-8 • 144 PAGES PLUS POSTER AND STICKERS • 8 3/8 X 10 7/8 • PAPERBACK • \$12.99 U.S. / \$17.99 CAN

- Prevent learning loss over the summer with curriculum-based workbooks jam-packed with summer-themed puzzles and hands-on activities that cover letters, numbers, shapes, phonics, reading, writing, math, and more.
- Each book encourages motivation with a bonus pull-out Hidden Pictures progress poster, emoji reward stickers, and an achievement certificate.









SUMMER BIG FUN WORKBOOK BRIDGING GRADES P & K





SUMMER BIG FUN WORKBOOK **BRIDGING GRADES K & 1**





Poster &

Stickers

Included

SUMMER BIG FUN **WORKBOOK BRIDGING GRADES 1 & 2**







New for Fall 2020

LEARNING FUN WORKBOOKS

AGES 3-8 • 48 PAGES • 8 3/8 X 10 7/8 • PAPERBACK • \$4.99 U.S. / \$6.99 CAN • OCTOBER

- STEAM-based learning joins our single-subject workbook line with two new workbooks that feature hands-on experiments, projects, and activities in Science, Technology, Engineering, Arts, and Math.
- Kids are encouraged to think critically and creatively through the integrated approach to STEAM skill-building that blends ageappropriate puzzles with practical activities and humor.



PRESCHOOL HANDS-ON STEAM LEARNING FUN WORKBOOK





Highlights 🗐

Addition

ISBN 978-1-68437-926-2

Reading and

Writing

FIRST GRADE READING

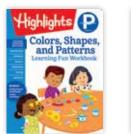
ISBN 978-1-68437-924-8

FIRST GRADE

••••••



Available Now



PRESCHOOL COLORS, SHAPES, AND PATTERNS





PRESCHOOL NUMBERS





SECOND GRADE ADDITION

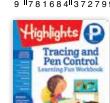




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PRESCHOOL LETTERS





PRESCHOOL TRACING AND PEN CONTROL





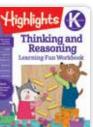
SECOND GRADE PHONICS SECOND GRADE READING SECOND GRADE AND SPELLING



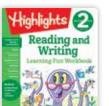


KINDERGARTEN MATH









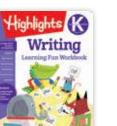
AND WRITING





KINDERGARTEN





KINDERGARTEN THINKING KINDERGARTEN AND REASONING WRITING







SUBTRACTION





FIRST GRADE PHONICS

ISBN 978-1-68437-925-5

Highlights 1

Subtraction

AND SPELLING

FIRST GRADE

SUBTRACTION

ISBN 978-1-68437-927-9

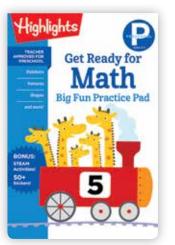
Available Now

BIG FUN PRACTICE PADS

AGES 3-5 • 192 PAGES PLUS ONE PAGE OF STICKERS • 6 X 9 PAPERBACK • \$9.99 U.S. / \$13.99 CAN



- A companion to our flagship Big Fun Workbooks, these compact 6 x 9, chunky pads with tear-off pages provide practice in essential skills for preschool age children.
- Each pad includes a page of motivational reward stickers as well as bonus STEAM pages featuring crafts, experiments, recipes, and games, all curated to foster creativity and a love of learning.



PRESCHOOL GET READY FOR MATH BIG FUN PRACTICE PAD





PRESCHOOL GET READY TO **READ AND WRITE BIG FUN** PRACTICE PAD



HANDWRITING PRACTICE PADS

AGES 3-8 • 80 PAGES • 8 3/8 X 10 7/8 • PAPERBACK • \$6.99 U.S. / \$9.50 CAN

- Created with the handwriting experts at Zaner-Bloser (a Highlights company), leaders for more than 125 years in teaching kids to write, these pads help kids develop improved legibility, higher-quality writing, and lifelong positive attitudes toward writing.
- Each pad blends handwriting practice with fun activities and includes bonus digital handwriting tutorials with easy-toscan QR codes throughout each book.

Vith Bonu **Digital**

Tutorials



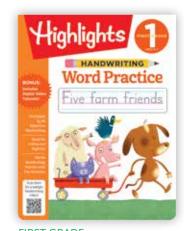
HANDWRITING: TRACING PRACTICE





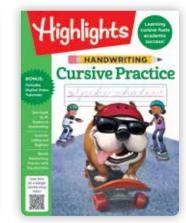
KINDERGARTEN HANDWRITING: LETTER PRACTICE





FIRST GRADE HANDWRITING: WORD PRACTICE





HANDWRITING: **CURSIVE PRACTICE**



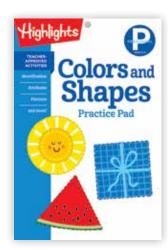


Available Now

LEARN-ON-THE-GO PRACTICE PADS

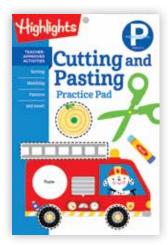
AGES 3-6 • 64 PAGES • 6 X 9 • PEGGABLE PAPERBACK • \$4.99 U.S. / \$6.99 CAN

- These peggable 64-page full-color practice pads are easy-to-merchandise and perfect for busy kids on-the-go.
- With Hidden Pictures, That's Silly!, and other puzzles, each pad promotes fine-motor skills, hand-eye coordination, letter and number recognition, alphabet knowledge, critical thinking, and logic.

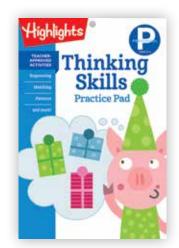


PRESCHOOL COLORS AND SHAPES



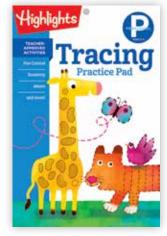






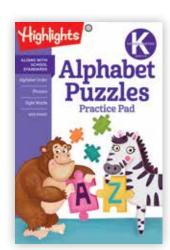
PRESCHOOL THINKING





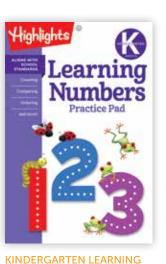
PRESCHOOL TRACING



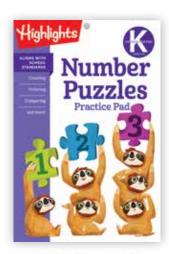


KINDERGARTEN ALPHABET **PUZZLES**



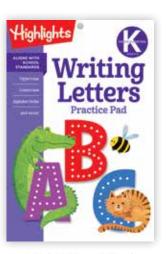






PUZZLES





KINDERGARTEN WRITING **LETTERS**



Available Now

FIRST 101 WORDS



FIRST 101 WORDS

Marker

ncluded

AGES 0-3 • 12 PAGES • 9 X 10 • BOARD BOOK • \$9.99 U.S. / \$13.99 CAN

- This interactive, oversized lift-the-flap board book of a child's first 101 words provides hours of fun with questions and answers aided by a little red bird on every page.
- Babies will love looking at and naming the photos, then lifting flaps to learn word relationships; toddlers will enjoy playing the hide-and-seek game on their own.

"Grab this one instead of a multitude of narrowly focused, lesser-quality picture dictionaries for babies."

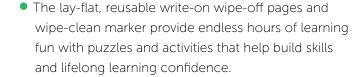
—Kirkus Reviews

Let's Write

Letters

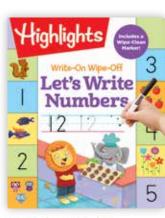
WRITE-ON WIPE-OFF **FUN TO LEARN ACTIVITY BOOKS**

AGES 3-8 • 56 PAGES • 8 3/8 X 10 7/8 • REUSABLE PAGES WITH DRY-ERASE MARKER INSIDE HIDDEN WIRE-O BINDING • \$12.99 U.S. / \$17.99 CAN



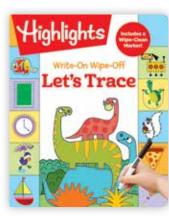
Vibrant art and engaging prompts, as well as Hidden Pictures and That's Silly! puzzles, reinforce the learning fun again and again.





WRITE-ON WIPE-OFF LET'S WRITE NUMBERS





WRITE-ON WIPE-OFF LET'S TRACE

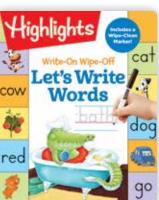






WRITE-ON WIPE-OFF LET'S WRITE CURSIVE

ISBN 978-1-64472-183-4



WRITE-ON WIPE-OFF LET'S WRITE WORDS



Highlights

HIGHLIGHTS LEARNING SPINNER RACK

Our compact wire 16-pocket spinner rack provides an easy solution for creating a
Highlights Learning boutique in your store. The space-saving footprint—only 16 inches
wide—holds 124+ books.

Display dimensions: 78" high (with header) by 16" wide (requires a 23" diameter clearance)

Top tier: 4 pockets hold books up to 7.25" x 12" x 3.5" **Bottom 3 tiers:** 12 pockets hold books up to 9.5" x 14.5" x 5"

How to order:

- 1. Order empty spinner rack (bar code below)
- 2. Order free Highlights Learning header (use item #POS00681415)
- 3. Choose your own assortment totaling \$486 net, or contact your PRH rep for a Highlights-recommended assortment.

Empty spinner rack

ISBN 978-1-68437-669-8

ORDERING INFORMATION

UNITED STATES

Penguin Random House Customer Service 400 Hahn Road Westminster, MD 21157

To order by phone or for customer service: 800-733-3000

FREE with an accompanying order of \$486 net. Contact your rep for details!



HIGHLIGHTS LEARNING DISPLAYS

BIG FUN WORKBOOKS DISPLAY

22-copy slimline display
6 copies each of Preschool Big Fun
Workbook and Kindergarten Big Fun
Workbook; 5 copies each of First Grade
Big Fun Workbook and Second Grade

Big Fun Workbooks display

\$285.78 U.S.

LEARN-ON-THE-GO PRACTICE PADS CLIP STRIP AND S-HOOK PROGRAM

Create a single title or customized mixed-title assortment.

6-COPY SINGLE TITLE S-HOOK

The easy to hang s-hook can hold a maximum of 6 copies of a single title.

12-COPY ASSORTED TITLES CLIP STRIP

This versatile 12-copy mixed-title assortment clip strip increases visibility and works with a variety of shelving options.

See the Learn on The Go Practice Pads section to see a list of titles to choose from.

Assortments have a 14-day lead time and a minimum order of 50 s-hooks/clip-strip prepacks.

Please contact your rep for details.