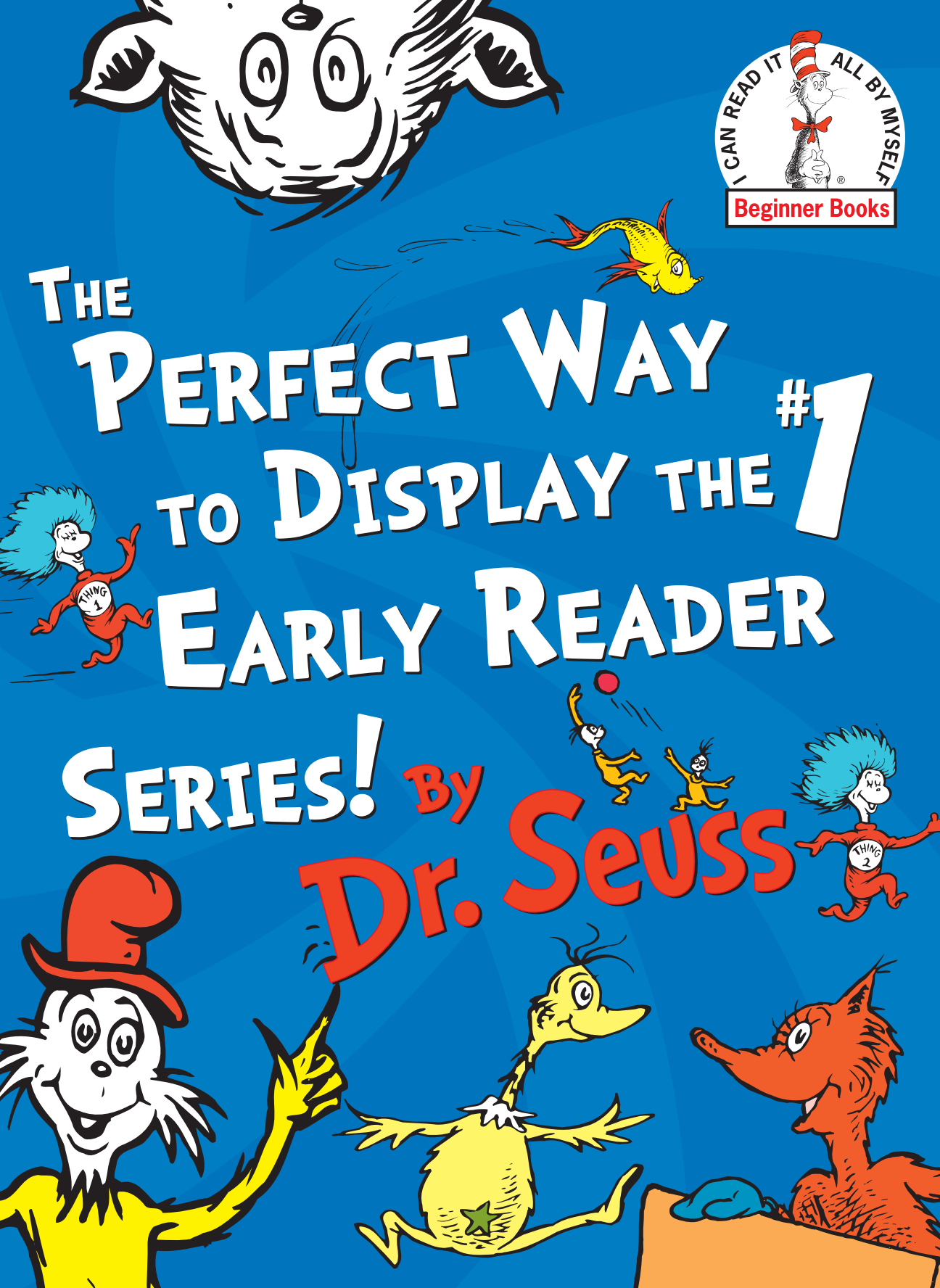


THE
PERFECT WAY
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EARLY READER

SERIES! By
Dr. Seuss



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Dr. Seuss Beginner Books® Boutique Display

DISPLAY DETAILS

Formats:

- Beginner Books
- Bright & Early Books

ISBN: 978-1-9848-0991-9

Total Number of Facings: 16

Total Books Per Pocket: 6

Total Titles: 96

Approximate Display Dimensions:

17" Diameter • 85.5" Height

Approximate Shipper Dimensions: 20" x 20" x 67"

(The head will not be in place.)

Approximate Weight: 52 lbs.

Estimated Total Retail Value: \$959.04/\$1,343.04 Can.

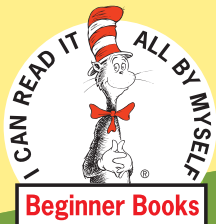
Available at no charge with an accompanying order of one complete fill of 96 Dr. Seuss Bright & Early Books® and Beginner Books®.

*Orders placed by 10/15/18 will begin shipping late January, 2019. Post initial rollout, please allow 10–12 weeks for manufacture.

See your Random House Children's Books sales representative for details.



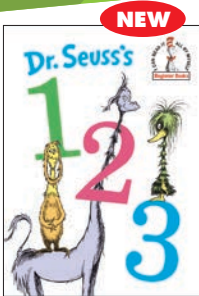




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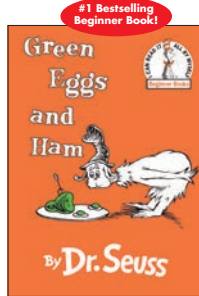
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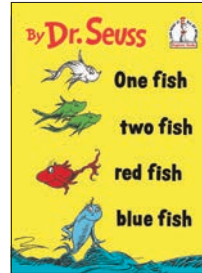
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Dr. Seuss's 1 2 3
 Ages: 2-5
 UHC: 978-0-525-64605-1
 \$9.99/\$12.99 Can.
 On Sale: 1/8/2019



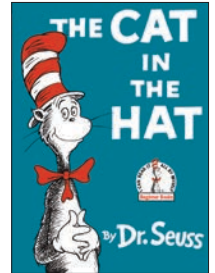
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Green Eggs and Ham
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 UHC: 978-0-394-80016-5
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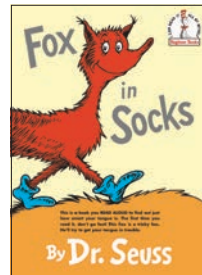
One Fish Two Fish Red Fish Blue Fish
 Ages: 3-7
 UHC: 978-0-394-80013-4
 \$9.99/\$12.99 Can.



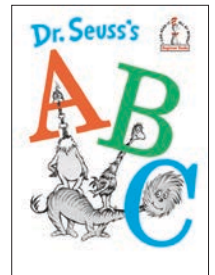
The Cat in the Hat
 Ages: 3-7
 UHC: 978-0-394-80001-1
 \$9.99/\$12.99 Can.



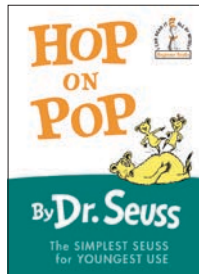
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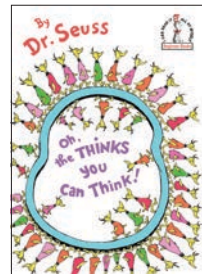
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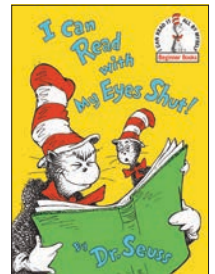
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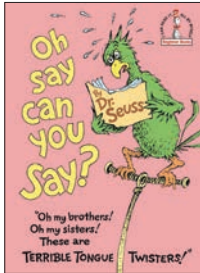


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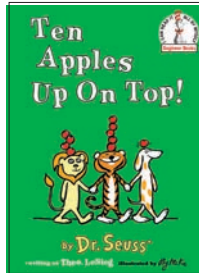
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\$9.99/\$12.99 Can.



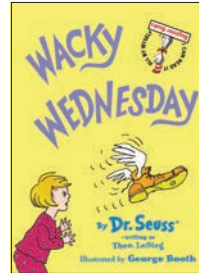
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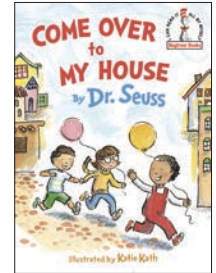
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UHC: 978-0-394-80019-6
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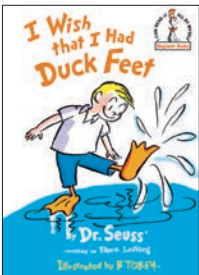
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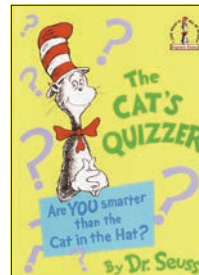
Please Try to Remember the First of October!

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UHC: 978-0-394-83563-1
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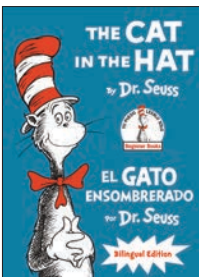
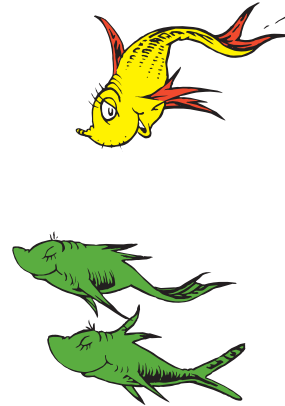
Because a Little Bug Went Ka-CHOO!

Ages: 3-7
UHC: 978-0-394-83130-5
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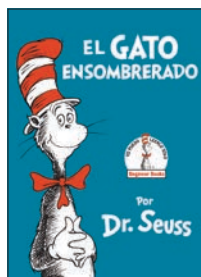
The Cat's Quizzer

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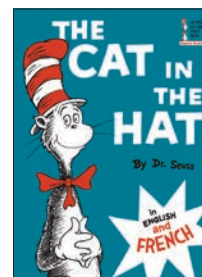
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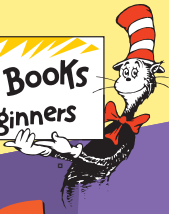
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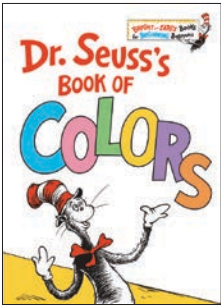
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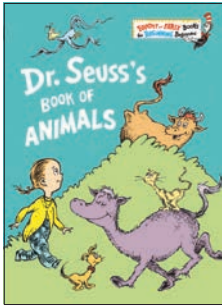
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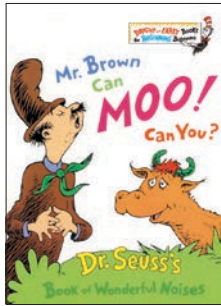
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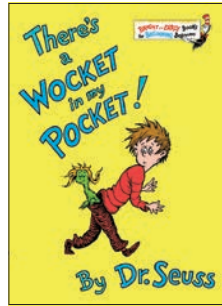
Dr. Seuss's Book of Animals

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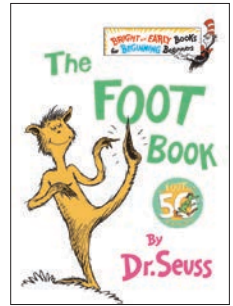
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UHC: 978-0-394-80622-8
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UHC: 978-0-394-82920-3
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UHC: 978-0-394-80937-3
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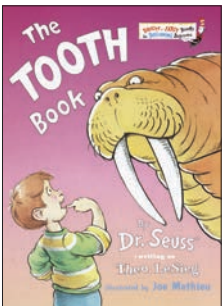


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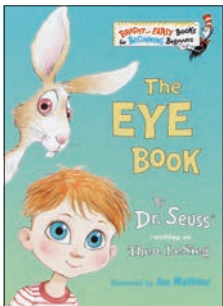
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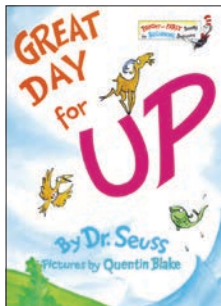
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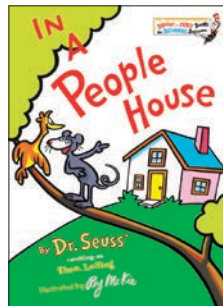
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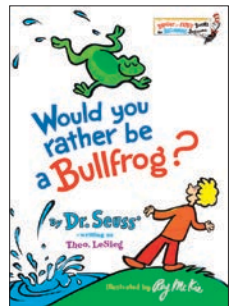
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UHC: 978-0-375-80033-7
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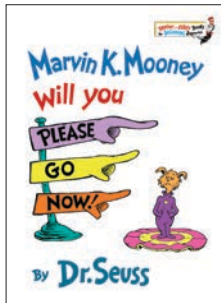
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UHC: 978-0-394-82913-5
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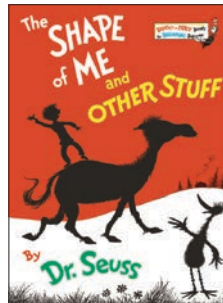
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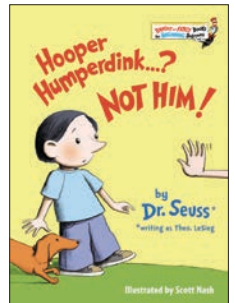
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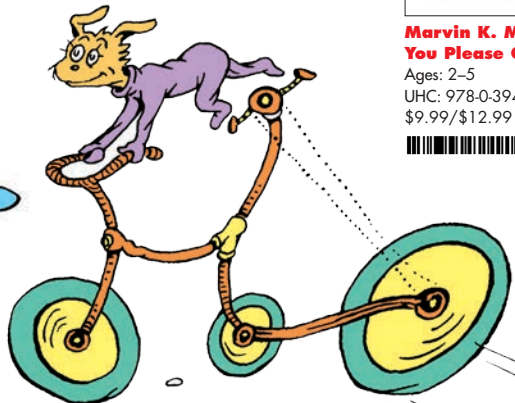
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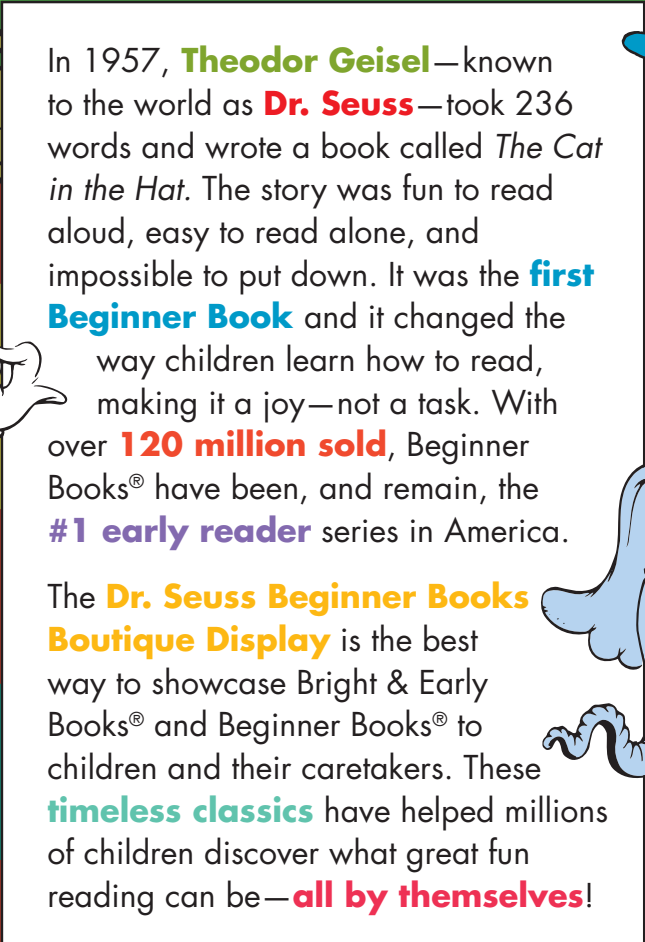
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