



**RANDOM HOUSE  
CHILDREN'S BOOKS**

**Permanent Rack  
Information  
2021**



# Classic Stories and Beloved Characters in 8x8 Favorites

**8x8 RHC/PYR Spinner Rack**  
ISBN: 978-1-9848-0973-5

**Prepack A: 978-1-9848-0992-6**  
**Prepack A: 978-1-9848-0995-7**

## **RACK FACTS:**

**Total Number of Facings:** 24

**Total Titles:** 192 books maximum  
(24 facings—8 books max per facing)

**Display Dimensions:**  
Diameter: 17" • Height: 66-7/8" with header

**Shipper Dimensions:** 18" x 18" x 65-1/2"

**Weight:** 70 lbs.

**Total Retail Value:** \$890.24

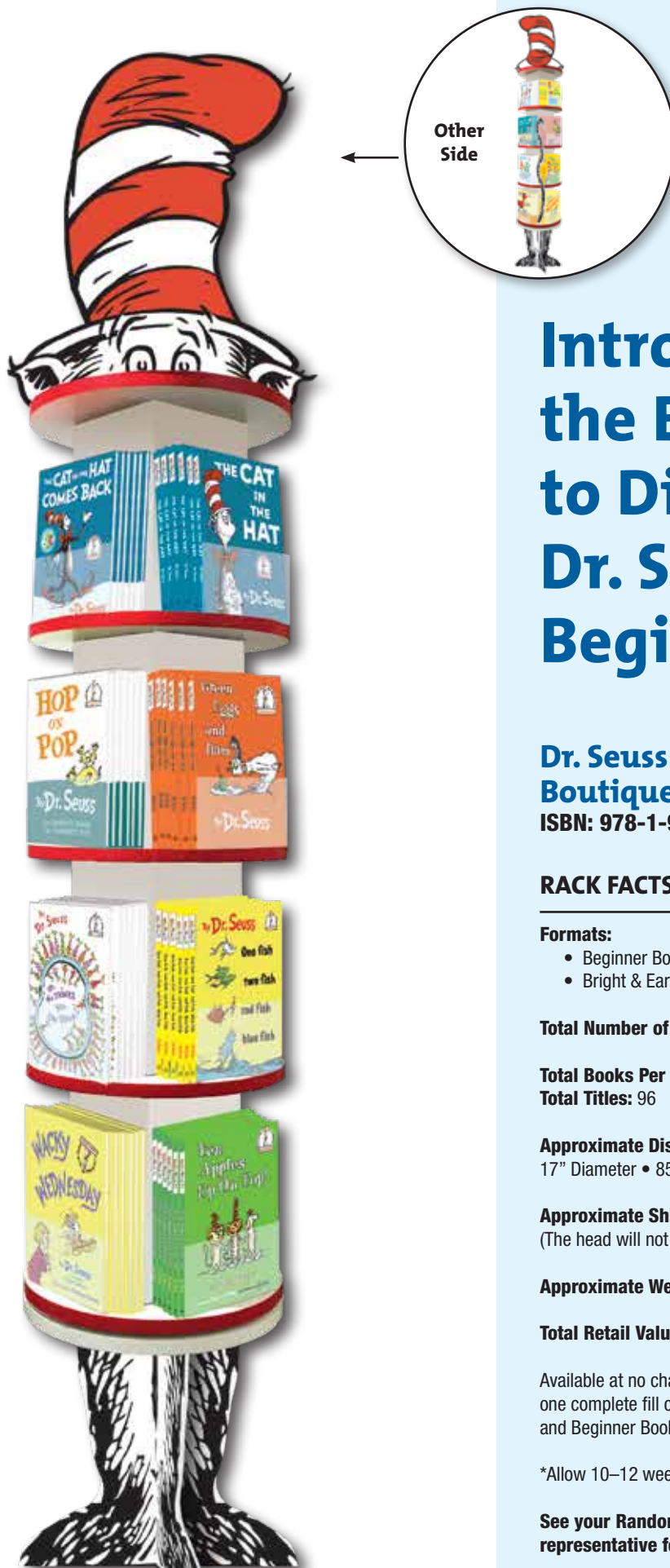
\*Allow 10–12 weeks for manufacture.

Available at no charge with an accompanying prepack order.  
Prepacks A and B equal a complete fill.

**See your Random House Children's sales representative for details.**

\*Updated Spring 2021





# Introducing the Best Way to Display Dr. Seuss's Beginner Books®

**Dr. Seuss Beginner Books®  
Boutique Display**  
ISBN: 978-1-9848-0991-9

## **RACK FACTS:**

### **Formats:**

- Beginner Books
- Bright & Early Books

**Total Number of Facings:** 16

**Total Books Per Pocket:** 6

**Total Titles:** 96

### **Approximate Display Dimensions:**

17" Diameter • 85.5" Height

### **Approximate Shipper Dimensions:** 20" x 20" x 67"

(The head will not be in place.)

**Approximate Weight:** 52 lbs.

**Total Retail Value:** \$959.04

Available at no charge with an accompanying order of one complete fill of 96 Dr. Seuss Bright & Early Books® and Beginner Books®.

\*Allow 10–12 weeks for manufacture.

**See your Random House Children's Books sales representative for details.**

\*Updated Spring 2021





# The Perfect Way to Merchandise All Dr. Seuss Formats

**Dr. Seuss Spinner Rack**  
ISBN: 978-1-5247-0642-5

## **RACK FACTS:**

### **Formats:**

- 1 row of Bright and Early Board Books
- 1 row of Big Bright and Early Board Books
- 3 rows of Beginner Books
- 1 row of Classic Books

**Total Number of Facings:** 48

**Total Titles:** 144

### **Display Dimensions:**

Diameter: 19" • Height: 74" with header

**Shipper Dimensions:** 19-1/2" x 19-1/2" x 65"

**Weight:** 60 lbs.

**Total Retail Value:** \$1,294.00

Available at no charge with an accompanying order of one complete fill of 144 Dr. Seuss books.

\* Allow 10–12 weeks for manufacture.

**See your Random House sales representative for details.**

\*Updated Spring 2021





# The Perfect Home for Everyone's Favorite Format

**Little Golden Books Spinner Rack**  
ISBN: 978-0-375-88534-1

## **RACK FACTS:**

**Total Number of Facings:** 48

**Total Titles:** 288

**Display Dimensions:**  
Diameter: 17-1/2" • Height: 65" with header

**Shipper Dimensions:** 18" x 18" x 65-1/2"

**Weight:** 70 lbs.

**Total Retail Value:** \$1,437.12

Available at no charge with an accompanying order of one complete fill of 288 Little Golden Books.

\* Allow 10–12 weeks for manufacture.

**See your Random House sales representative for details.**

\*Updated Spring 2021



# Learning to Read Step by Step

**Step into Reading® Spinner Rack**  
ISBN: 978-0-375-88533-4

## **RACK FACTS:**

**Total Number of Facings:** 48

**Total Titles:** 432 minimum–576 maximum

**Display Dimensions:**

Diameter: 20" • Height: 67" with header

**Shipper Dimensions:** 18" x 18" x 67-1/2"

**Weight:** 60 lbs.

**Total Retail Value:** Price varies based on title selection

Available at no charge with an accompanying order of one complete fill of 432 Step into Reading books.

\* Allow 10–12 weeks for manufacture.

**See your Random House sales representative for details.**

\*Updated Spring 2021





# The Perfect Home for Everyone's Favorite Series

**Magic Tree House Spinner Rack**  
ISBN: 978-1-5247-5321-4

## **RACK FACTS:**

**Total Number of Facings:** 56

**Total Titles:** 336–448 depending on page count

**Display Dimensions:**

Diameter: 17-1/2" • Height: 67-1/4" with header

**Shipper Dimensions:** 18-1/2" x 18-1/2" x 69"

**Weight:** 60 lbs.

**Total Retail Value:** Price varies based on title selection

Available at no charge with an accompanying order of one complete fill of 336 Magic Tree House books.

\* Allow 10–12 weeks for manufacture.

**See your Random House sales representative for details.**

\*Updated Spring 2021

# Standard Wood Display



**Wood Rack #840**  
ISBN: 978-0-375-88344-6

## **RACK FACTS:**

### **Number of Pockets:**

Top Tiers: (3) 47" x 3" x 3-1/2"  
Center Tiers: (4) 47" x 3" x 3-1/2"  
Bottom Tiers: (4) 47" x 3" x 3-1/2"

### **Display Dimensions:**

Width: 48" • Depth: 18" • Height: 60"

### **Shipper Dimensions:**

Length: 49" • Width: 19-1/2" • Height: 68"

**Weight:** 180 lbs.

**Total Retail Value:** \$2,000.00

Available at no charge with an accompanying order of one complete fill of books with a minimum retail value of \$2,000.

\* Allow 10–12 weeks for manufacture.

**See your Random House sales representative for details.**



# Cross-Merchandising Opportunities



## 47" Flex-Format Wire Shelf Extender

ISBN: 978-0-679-81377-4

### **RACK FACTS:**

**Total Number of Facings:** varied

**Total Titles:** varied

**Display Dimensions:** Width: 3" • Depth: 4-1/4" • Height: 47-3/8" with header

**Shipper Dimensions:** 48" x 5-3/4" x 4"

**Weight:** 4 lbs.

**Total Retail Value:** \$250.00 minimum

Available at no charge with an accompanying order of one complete fill of books with a minimum retail value of \$250.

\* Allow 8–10 weeks for manufacture.

**See your Random House sales representative for details.**

\*Updated Spring 2021



# Bring Bestselling Formats Together in One Place

**Corporate Power Panel Wire Rack**  
ISBN: 978-0-307-72473-1

## **RACK FACTS:**

### **Tiers:**

- Tier 1: 17-3/4" Wide x 2-1/4" Deep
- Tier 2: 16-3/4" Wide x 3-1/8" Deep
- Tier 3: 8" Wide x 3" Deep x 2 Pockets
- Tier 4: 8" Wide x 3" Deep x 2 Pockets
- Tier 5: 14-5/16" Wide x 3" Deep

Can accommodate most formats including Little Golden Books, 8" x 8", Board Books, Beginner Readers, Step into Reading, Color & Activity, and oversized coloring books (14" x 11")

### **Display Dimensions:**

Width: 18-1/4" • Height: 59-1/2" • Depth: 5-1/2"

### **Shipper Dimensions:**

Length: 18-1/2" • Height: 60" • Depth: 6"

**Weight:** 15 lbs.

**Total Retail Value:** \$400.00

Available at no charge with an accompanying order of one complete fill of books with a minimum retail value of \$400.

\* Allow 10–12 weeks for manufacture.

**See your Random House sales representative for details.**

\*Updated Spring 2021