

CATALOG ONE-SHEET

Penguin Random House catalogs:

**Keep Penguin Random House Cooking/Gift/Children's spring catalogs all year round (they includes backlist). ** Fall catalogs contain all new cooking/gift/children's titles, no backlist. Penguin and Random House titles are mixed throughout starting in spring '19. Includes all publishers.

Random House catalogs:

Ten Speed Food and Drink- food/drink

- Has barcodes
- Great spreads and detailed information
- Pubs in Spring
- Some backlist highlighted with themes
- key series listed below new titles
- Keep all year round until new spring catalog comes out

Potter Food- food/drink

- Has barcodes
- Great spreads and detailed information
- Pubs in Spring and Fall
- Limited backlist included with themes
- Lists key series below new titles
- Keep all year round until new spring catalog comes out

Potter/Ten Speed Gift- stationery, gift, puzzles/games, journals, some food/drink included

- Has barcodes
- Great spreads and detailed information
- Pubs in Spring and Fall
- Many pages of backlist with themes
- Lists certain series below new titles
- Keep all year round until new spring catalog comes out

Rizzoli (home décor, lifestyle, fashion, art/photography, handful of food/drink, pop culture/gift, some travel/regional, Children's)

- No barcodes
- Includes spreads and detailed descriptions throughout
- Pubs in Spring (highlights backlist) and Fall (highlights backlist)
- Keep all year round until new spring catalog comes out (I recommend keeping these because of the descriptions and it creates a library for their backlist)

Quirk-pop culture, humor, gift

- Has barcodes
- Great spreads and detailed information
- Lists series or comp titles below new titles
- Pubs in Spring and Fall
- Includes backlist and some “recently published” titles
- Has helpful “Gifts For...” pages and upcoming timeline
- Keep all year round until new spring catalog comes out

Sasquatch-PNW, gift, outdoors/nature, includes children, Food/Drink.

- No barcodes
- Great spreads and detailed information
- Pubs in Spring and Fall
- Some backlist included (Most recent catalog included adult backlist – I believe this changes each season depending on page count, space, etc.)
- Keep all year round until new spring catalog comes out

Candlewick- Children’s books, middle grade, and YA

- No barcodes
- Great spreads and detailed information
- Lists series
- Pubs in Spring and Fall
- Limited backlist included
- Keep all year round until new spring catalog comes out

Search Press- drawing and art instruction, craft

- No barcodes
- Includes spread, details, and tips
- Pubs in spring and fall
- Some backlist included
- Includes series
- Spring-physical catalog, Fall-on the website
- Keep all year round until new spring catalog comes out

Prestel- art, architecture, design, photography, and children’s

- No barcodes
- Great spreads and detailed information
- Major series listed
- Pubs in Spring and Fall
- Some backlist included
- Keep all year round until new spring catalog comes out

NoBrow-fiction/nonfiction, leporello*, pop culture, graphic novels /**Flying Eye**- picture books-fiction/non-fiction, graphic novels

- **Leporello is a series of concertina books that unfold into stunning double-sided panoramas. Some are educational, all are beautiful.
- Has barcodes
- Pubs in Spring and Fall
- Great spreads and detailed information
- Limited backlist included
- Lists series
- Keep all year round until new spring catalog comes out

Penguin catalogs:

Highlights Press- education, activity

- Has barcodes
- Pubs in Spring (includes backlist) and Fall
- Lists series, has title suggestions for seasons/gifts
- Keep all year round until new spring catalog comes out

Boyd's Mills Press- picture books-fiction/nonfiction

- No barcodes
- Pubs in Spring and Fall
- Great spreads and detailed information
- No backlist
- Lists series or "also by..."
- Keep all year round until new spring catalog comes out

Charlesbridge kids (small allocation)- Board books, picture books, middle grade

- No barcodes
- Pubs in Spring and Fall
- No backlist included
- Keep all year round until new spring catalog comes out

Nat Geo Adult and Kids—very small allocation

- No barcodes
- Pubs in Spring and Fall
- Lists comp titles or series
- Keep all year round until new spring catalog comes out

Good Night Books

- has barcodes
- Pubs in Spring and Fall
- backlist included
- Keep all year round until new spring catalog comes out

DK- DK IS DOING AWAY WITH THE GIFT CATALOG AND THEY WILL PUBLISH 2 FRONTLIST CORPORATE CATALOGS AND ONE BACKLIST GOING FORWARD. I AWAIT FURTHER DETAILS ON THIS.

- Had barcodes
- Great spreads and detailed information
- Printed in Spring (annual with backlist) and Fall (supplement – no backlist)
- Keep all year round until new spring catalog comes out

Further breakdown:

Publishing Division	Physical Catalogs?	# per year	Frontlist only or includes backlist?
Potter	yes		includes backlist
Ten Speed	yes		includes backlist
Rodale	no		
Crown/Archetype	no		
Religion/Currency/Fo	no		
DK	yes	2	Spring includes backlist
DK Games	yes		
Knopf Group			
Doubleday			
PenguinYoung Readers	no		
RH Childrens Books	no		
Penguin Adult HC/TR			
Berkley / NAL			
DAW			
Random House Group	No		
Ballantine	No		
Bantam Dell	No		
Del Rey	No		

Publishing Division	Physical Catalogs?	# per year	Frontlist only or includes backlist?
America'sTestKitchen	No		
Archie Comic Publica	No		
Beacon Press	No		
Berrett-Koehler	Yes	3	Frontlist only
Candlewick	yes	2	
Charlesbridge adult	yes	2	Fall includes backlist
Charlesbridge children	yes	3	Fall includes backlist
Dark Horse Comics	no		
DC Comics	yes	1	Includes backlist
EagleMoss			
Good Night Books	yes	2	yes
Hatherleigh Books	No		
Highlights - HP	yes	2	yes
Highlights - Boyds Mills Press	yes	2	yes
Holiday House	no		
IDW Publishing	No		
Kensington	No		
Kodansha Comics	No		
Kodansha USA	No		
Melville House	No		
Monacelli Press	No		
Nat Geographic Soc - Kids	yes	2	Fall includes backlist
National Geographic Soc - Adult	yes	2	Fall includes backlist
New York Review Book	No		
No Starch	No		
Nobrow Ltd.	yes	2	includes backlist
North Atlantic Books	No		
Other Press	No		
Parallax Press	No		
powerHouse Books	No		
Prestel Publishing	yes	2	
Prometheus Books	No		
Quirk Books	yes	2	Includes backlist
Rizzoli	yes	2	Incl. backlist

Sasquatch Books	yes	2	Incl. backlist
Search Press	yes	2	select backlist
Seven Stories Press	No		
Shambhala	No		
Smithsonian	No		
Soho Press	No		
Steerforth Press	No		
The LibraryofAmerica	No		
Titan	No		
Verso Books	No		
Watkins Media	No		
Wizards of the Coast	No		