

Highlights

Highlights Press



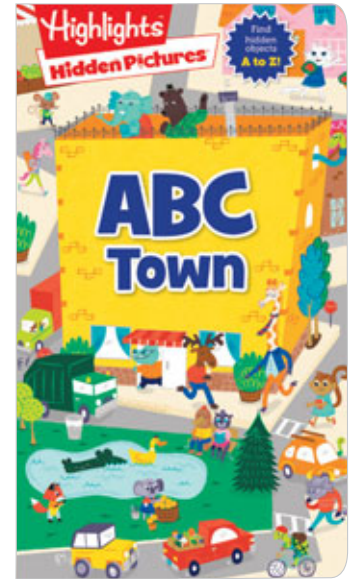
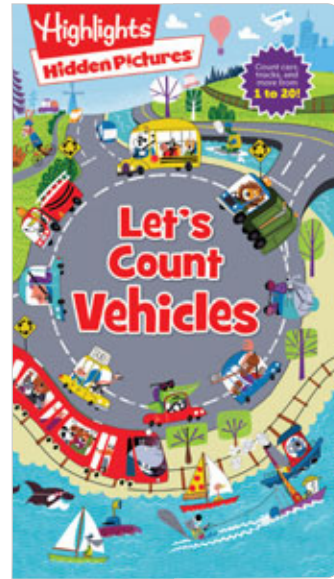
FALL 2019

Discover Highlights Hidden Pictures® Foldout-Fun Puzzle Books!



AVAILABLE NOW

Learning about letters and numbers is double-the-fun with this innovative, tall and thin format! With more than 140 objects to find on 12 large gatefold flaps that double the size of the puzzle on each spread, these books have endless play value and are a satisfying first puzzling experience.



HIDDEN PICTURES®
LET'S COUNT VEHICLES

ISBN 978-1-68437-263-8



HIDDEN PICTURES®
ABC TOWN

ISBN 978-1-68437-264-5



Hardcover with card stock gatefold spreads • 6 x 10 7/8 • 12 pages
Full-color illustrations • Ages 3- 6 • World rights • \$9.99 U.S. / \$13.99 CAN

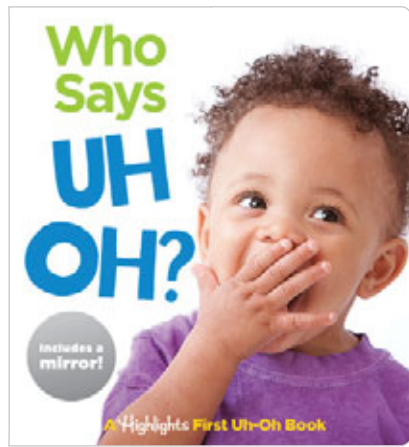


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**ALL PRICES INCLUDED
ARE SUBJECT TO CHANGE.**



WHO SAYS UH OH?
 ISBN 978-1-68437-647-6
 9 781684 376476
 SEPTEMBER



WHO SAYS HO HO HO?
 ISBN 978-1-68437-646-9
 9 781684 376469
 OCTOBER



Highlights Baby Mirror Board Books

Join in the fun of looking at photographs of animals and adorable children in these board books that feature a playful read-aloud and a shaped Mylar mirror.

- Each book has sturdy pages for little hands to hold with interactive stories that encourage listening and speaking skills.
- The splatter-shaped mirror in *Who Says Uh Oh?* adds an additional element of play and surprise.
- A perfect stocking stuffer, *Who Says Ho Ho Ho?* has a Christmas tree-shaped mirror and is ideal for every Christmas promotion.

- Both books are affordable gifts for new parents and for creating a baby's first library.

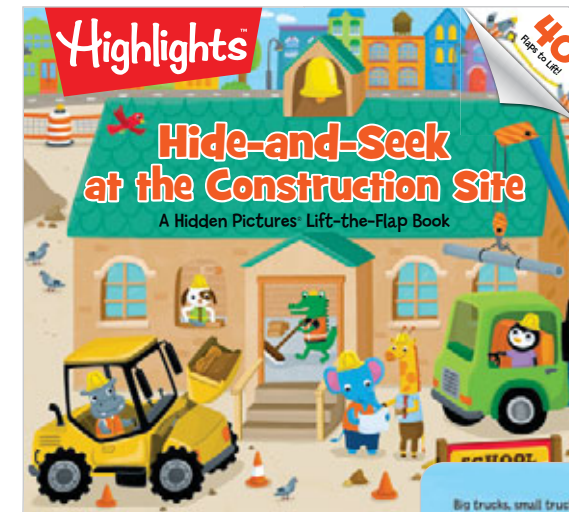
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WHO SAYS BOO?
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 9 781684 371556



WHO SAYS I LOVE YOU?
 ISBN 978-1-68437-156-3
 9 781684 371563



HIDE-AND-SEEK AT THE CONSTRUCTION SITE
 ISBN 978-1-68437-650-6
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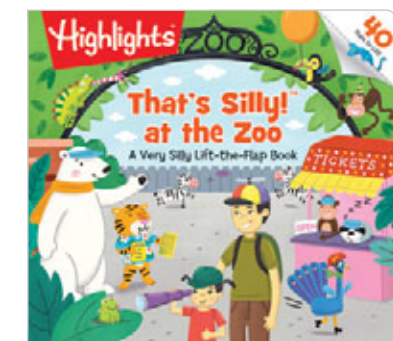
Highlights Lift-the-Flap Books

With 40 flaps to lift and 40 things to find, this oversized board book contains Hidden Pictures® puzzles, a hide-and-seek game, and a fun story all about work at a construction site building a new school.

- Every large landscape scene has eight easy-to-lift flaps that reveal Hidden Pictures clues. Each puzzle is specially created for younger children to help develop early skills in vocabulary, concentration, and attention to detail.
- Ideal for kids fascinated with trucks and construction, the simple story follows busy workers and noisy machines, including a dump truck, a cement truck, an excavator, and more.
- *Highlights™ Lift-the-Flap Books* deliver an exciting search-and-find guessing game that kids can play over and over again.

Board book with 40 flaps • 10 x 9 • 10 pages • Full-color illustrations
 Ages 2-5 • World rights • \$9.99 U.S. / \$13.99 CAN • November

AVAILABLE NOW



THAT'S SILLY! AT THE ZOO
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 9 781684 372553



HIDE-AND-SEEK ON THE FARM
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 9 781629 799483



HIDDEN PICTURES®
1-2-3 PUZZLES
ISBN 978-1-68437-683-4
9 781684 376834

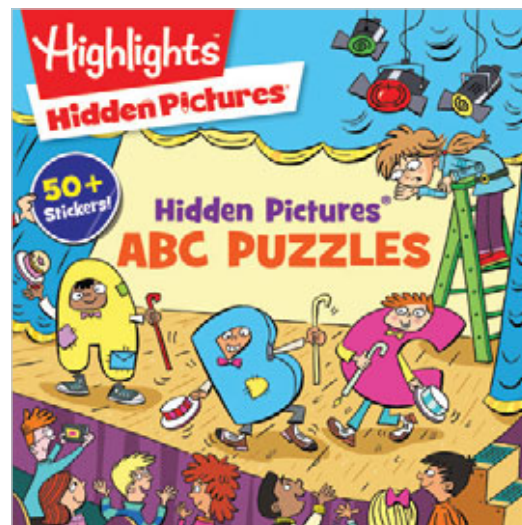


Highlights Puzzle Activity Fun

Kids will have hours of fun reinforcing basic number skills in this 8 x 8 Hidden Pictures® puzzle book packed with 200+ hidden objects to find, 200+ bonus items to count from 1 to 20, and 50+ reward stickers.

- This puzzling and counting book combines playful Hidden Pictures puzzles and early-learning number concepts to keep kids busy and entertained.
- Bonus reward stickers reinforce the fun of learning in this puzzle book specially designed for young learners in preschool and kindergarten.
- The 8 x 8 format is perfect for merchandising and will easily fit in existing racks and display space. It's a great companion to the bestselling *Hidden Pictures® ABC Puzzles*.

AVAILABLE NOW



HIDDEN PICTURES®
ABC PUZZLES
ISBN 978-1-62979-781-6
9 781629 797816

Paperback • 8 x 8 • 24 pages plus 2 pages of stickers • Full-color illustrations
Ages 3-6 • World rights • \$4.99 U.S. / \$6.99 CAN • November



'Twas the Night
BEFORE CHRISTMAS
ISBN 978-1-68437-649-0
9 781684 376490

NEW SERIES!



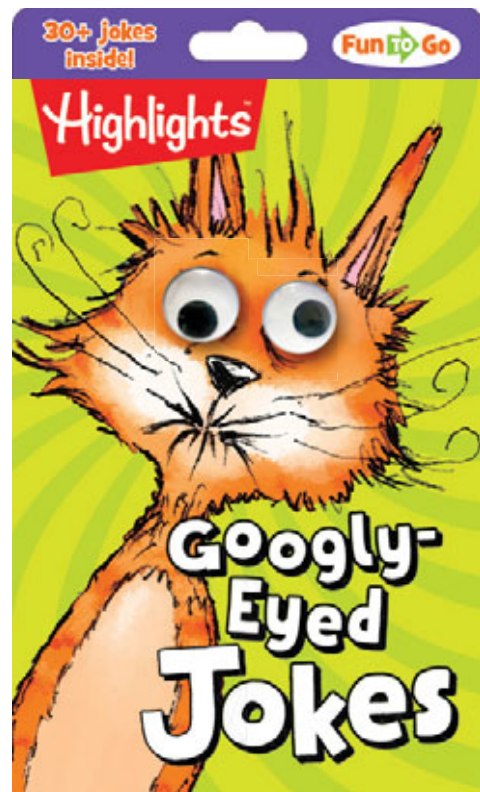
Highlights Hidden Pictures® Storybooks

Families will start a new holiday tradition with this special Hidden Pictures edition of the beloved holiday poem, "Twas the Night Before Christmas"—the debut title in the Highlights™ Hidden Pictures® Storybooks series.

- With beautiful original illustrations, this timeless Christmas story is masterfully transformed into a book of puzzles with over 120 holiday-themed hidden objects.
- Decorative glitter embellishments on the cover will make this title stand out in holiday displays.
- The 32-page hardcover format is a wonderful gift for families to treasure and enjoy year after year.

Hardcover • 9 x 9 • 32 pages • Full-color illustrations
Ages 4-8 • World rights • \$12.99 U.S. / \$17.99 CAN • October





GOOGLY-EYED JOKES

ISBN 978-1-68437-643-8



9 781684 376438



Why is it better to eat doughnuts in the rain?
You get more sprinkles.



What's a cow's favorite painting?
The Moona Lisa.

Highlights Fun to Go

Introducing our new Fun to Go book-plus series, featuring classic Highlights activities with the added value of a novelty item kids can use with the book.

- *Googly-Eyed Jokes* is a laugh-out-loud joke pad with embedded wacky googly eyes that peek through every page.
- Kids can enjoy silly cartoons and dozens of zany jokes from Highlights, including knock-knock jokes and riddles, and poke their fingers through holes in the books for extra interactive fun.
- Title is in a peggable and tamper-proof blister pack that is easily merchandised in-shelf, on hooks, or on clip-strips.

Paperback with embedded googly eyes in peggable blister pack
5 x 7 1/2 • 32 pages • Full-color illustrations • Ages 6-9 • World rights
\$6.99 U.S. / \$9.50 CAN • November

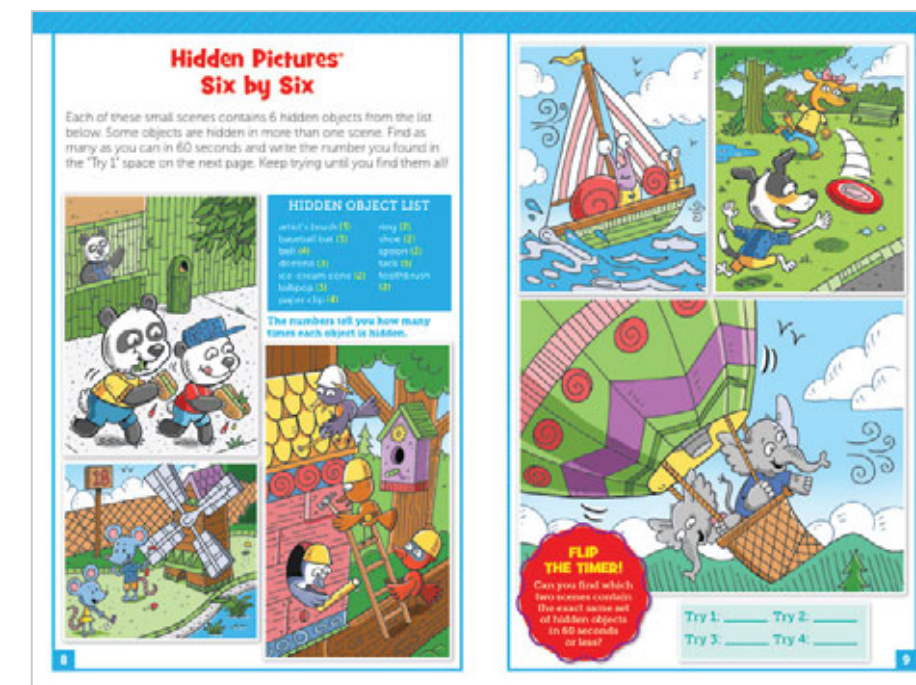


60-SECOND PUZZLES

ISBN 978-1-68437-684-1



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Highlights Fun to Go

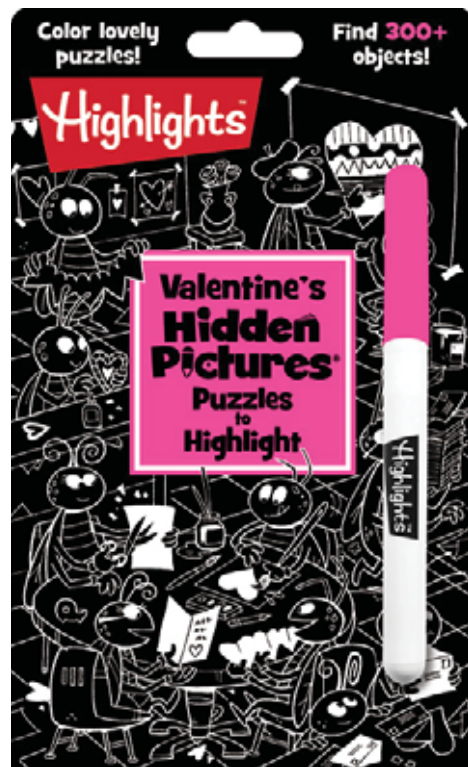
The Fun to Go books are ideal for busy kids—they fit easily into backpacks for travel, waiting time, or any “I’m bored” moment.

- *60-Second Puzzles* includes Hidden Pictures® puzzles, word puzzles, mini-mazes, and more with an enclosed sand timer. Kids can test how many puzzles they can solve in 60 seconds and then try again with their friends.
- Title is in a peggable and tamper-proof blister pack that is easily merchandised in-shelf, on hooks, or on clip-strips.

Paperback with sand timer in peggable blister pack • 5 x 7 1/2
32 pages • Full-color illustrations • Ages 6-9 • World rights
\$6.99 U.S. / \$9.50 CAN • November

Clip strip displays available on page 24.



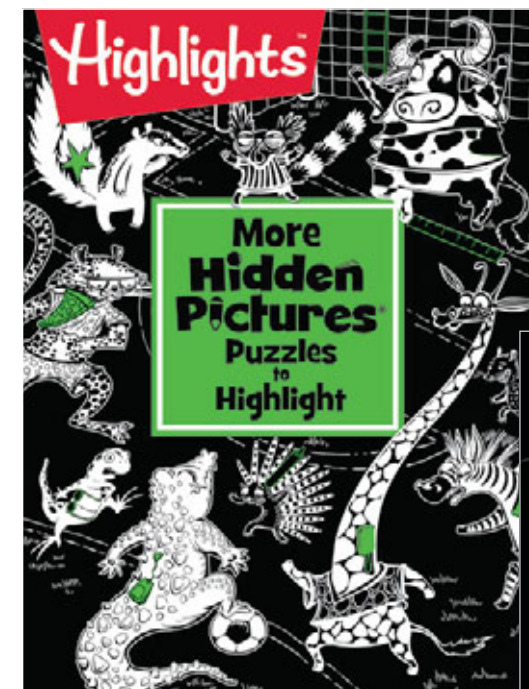
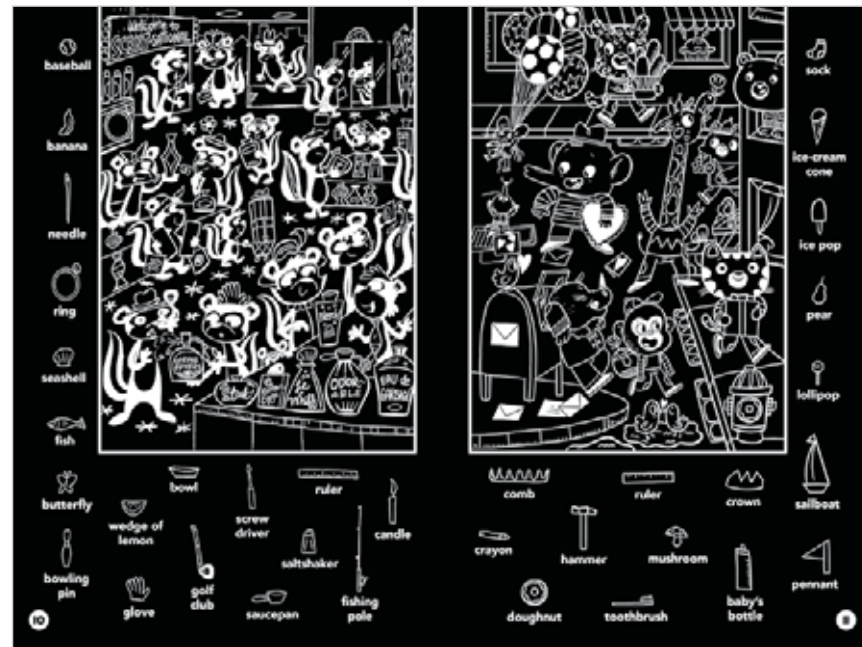


VALENTINE'S HIDDEN PICTURES®
PUZZLES TO HIGHLIGHT

ISBN 978-1-68437-653-7



9 781684 376537



MORE HIDDEN PICTURES®
PUZZLES TO HIGHLIGHT

ISBN 978-1-68437-169-3



9 781684 371693

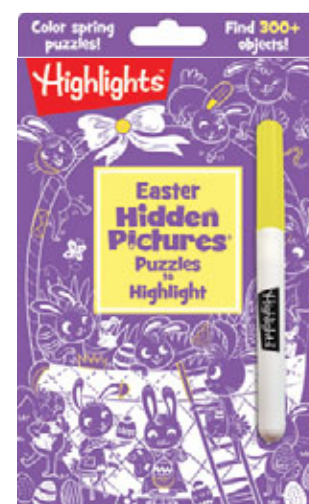


Highlights Hidden Pictures® Puzzles to Highlight Activity Books

Inverted white-on-black images provide a unique—and challenging—twist on classic Hidden Pictures puzzles. Kids can use neon highlighters to illuminate and solve each puzzle while discovering hidden objects in a new, mindbending way.

- *Valentine's Hidden Pictures® Puzzles to Highlight* has over 300 objects to find and is packaged in a sturdy blister pack with its very own hot-pink neon highlighter
- Valentine-themed images such as beautiful bouquets, crafty cards, and tasty treats pair with Highlights™ trademark humorous illustrations, creating a fun and engaging Valentine's puzzling activity perfect for the whole family.

AVAILABLE NOW



EASTER HIDDEN PICTURES®
PUZZLES TO HIGHLIGHT

ISBN 978-1-68437-268-3



9 781684 372683



HALLOWEEN HIDDEN PICTURES®
PUZZLES TO HIGHLIGHT

ISBN 978-1-68437-202-7



9 781684 372027

Highlights Hidden Pictures® Puzzles to Highlight Activity Books

These books are excellent gifts for Hidden Pictures puzzle fans of all ages who will love making eye-popping fluorescent art without worrying about coloring outside the lines.

- *More Hidden Pictures® Puzzles to Highlight* has more than 1,100 objects to find and is printed on thick, high-quality paper that enhances the highlighting experience.
- The puzzles also improve attention to detail and concentration skills.

AVAILABLE NOW



HIDDEN PICTURES®
PUZZLES TO HIGHLIGHT

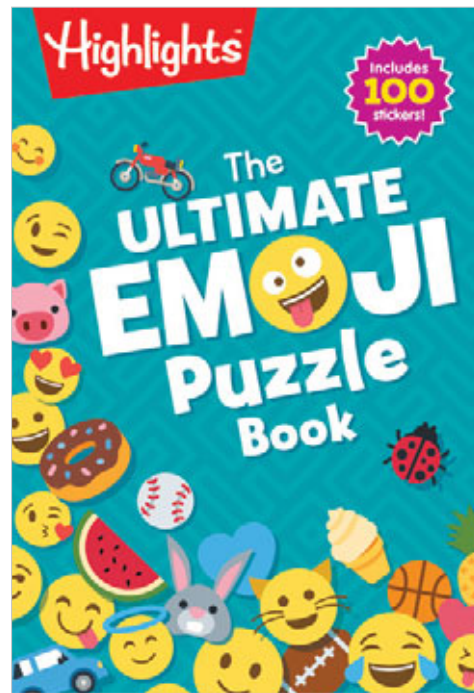
ISBN 978-1-62979-893-6



9 781629 798936

Paperback with neon highlighter in a peggable blister pack
5 x 7 ½ • 32 pages • One-color illustrations • Ages 6-9
World rights • \$6.99 U.S. / \$9.50 CAN • December
Clip strip displays available on page 24.

Paperback • 8 ¾ x 10 ¾ • 96 pages • One-color illustrations
Ages 6-9 • World rights • \$9.99 U.S. / \$13.99 CAN • August



THE ULTIMATE EMOJI
PUZZLE BOOK

ISBN 978-1-68437-871-5
9 781684 378715



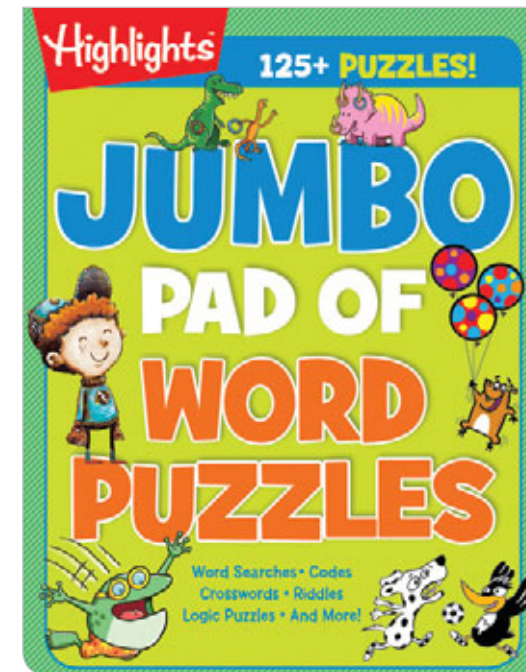
The Ultimate Emoji Puzzle Book

Packed with tons of emoji-inspired puzzles, from Hidden Pictures® puzzles to mazes to word searches and more, this is the ultimate book of emoji-filled fun that kids will enjoy for hours!

- There's not another book on the market like this! Loaded with colorful emojis in every puzzle, kids can find hidden smiley faces, weave through mazes of animals, decode emoji phrases, and more.
- Bonus emoji stickers in the back of the book can be used to solve many different kinds of puzzles—and just for fun!
- This book is the perfect gift size for stocking stuffers or any gift-giving occasion.



Paperback • 7 x 10 • 96 pages plus 2 pages of stickers • Full-color illustrations
Ages 6-9 • World rights • \$9.99 U.S. / \$13.99 CAN • October



JUMBO PAD OF WORD PUZZLES

ISBN 978-1-68437-654-4
9 781684 376544



Highlights Jumbo Books and Pads

This 256-page pad of word puzzles joins our successful, best-selling collection of jumbo books. It's jam-packed with word searches, crosswords, riddles, codes, and logic puzzles, with removable sheets that are easy to share.

- This huge pad is full of puzzles that vary in complexity, so kids can challenge themselves and discover new strengths and interests.
- Answers appear on the on the back of each easy-to-tear-out puzzle page, making this pad perfect to share with friends on play dates, or as a fun activity on rainy days or family game night.
- The size and affordable price of this pad make it an ideal gift.

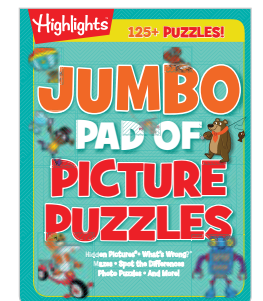
Paperback • 8 ¾ x 10 ⅞ • 256 pages • Black-and-white illustrations
Ages 6-9 • World rights • \$12.99 U.S. / \$17.99 CAN • October

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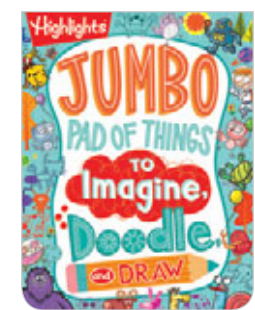
JUMBO PAD OF
PUZZLING FUN

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9 781629 796178



JUMBO PAD OF
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9 781684 372478



JUMBO PAD OF
THINGS TO IMAGINE,
DOODLE, AND DRAW

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9 781629 1798400

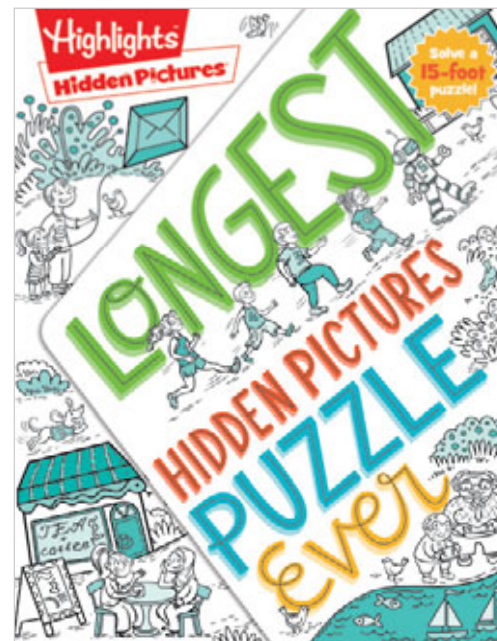
NEW FORMAT!



Highlights Longest Activity Books Ever!

Get ready to solve this amazingly long 15-foot Hidden Pictures® puzzle that features a whopping 280 objects hidden throughout a relay race that takes place in an imaginary city.

- This giant Hidden Pictures puzzle is the ultimate search-and-find challenge—no other search-and-find puzzle comes in at this length! It showcases an entire city relay race as runners work their way over giant bridges, through busy parks, inside subway tunnels, and more—all in a wacky dash to the finish line.
- A perfect gift for Hidden Pictures enthusiasts of any age, this book is elegantly designed with sturdy paper that invites coloring with markers or crayons.
- A wafer-seal is included on the enclosure of the unique envelope packaging to protect the book at retail.



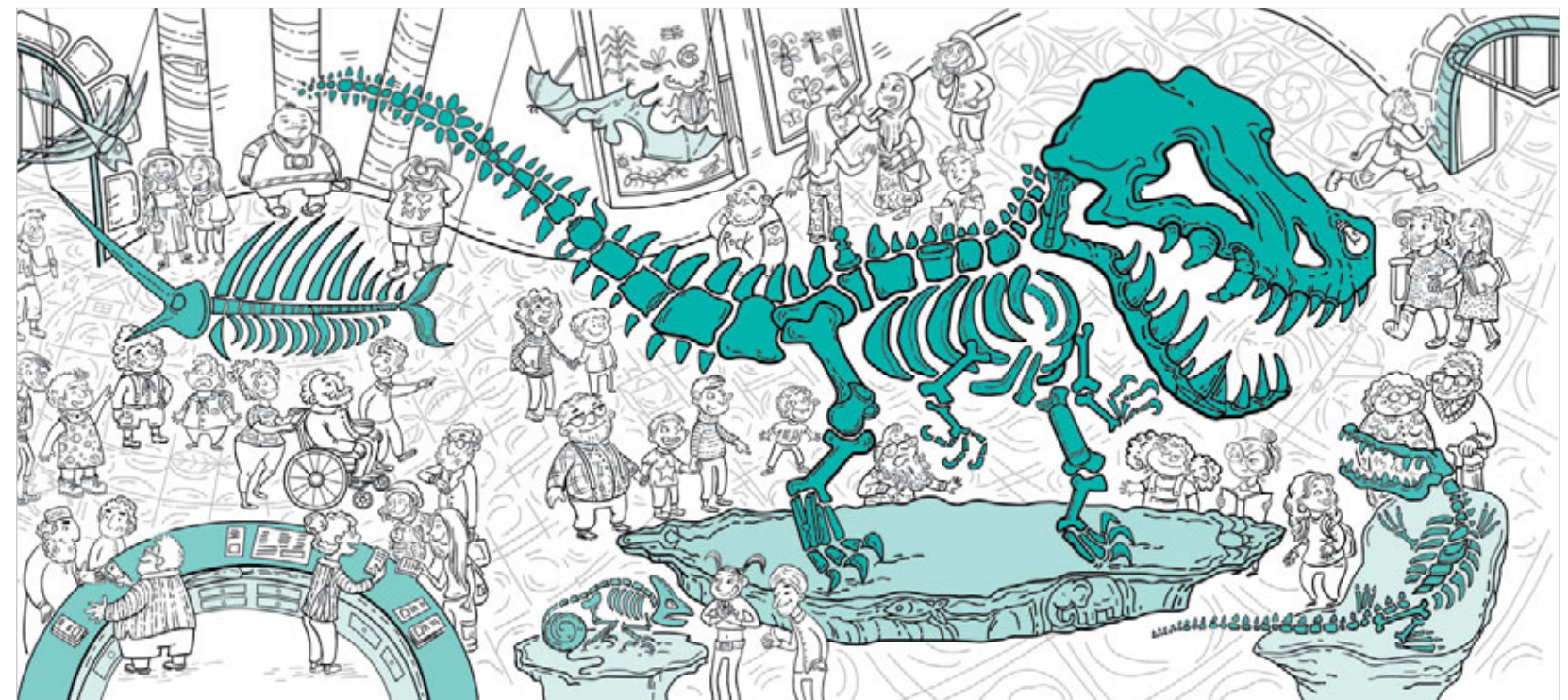
LONGEST HIDDEN PICTURES®
PUZZLE EVER

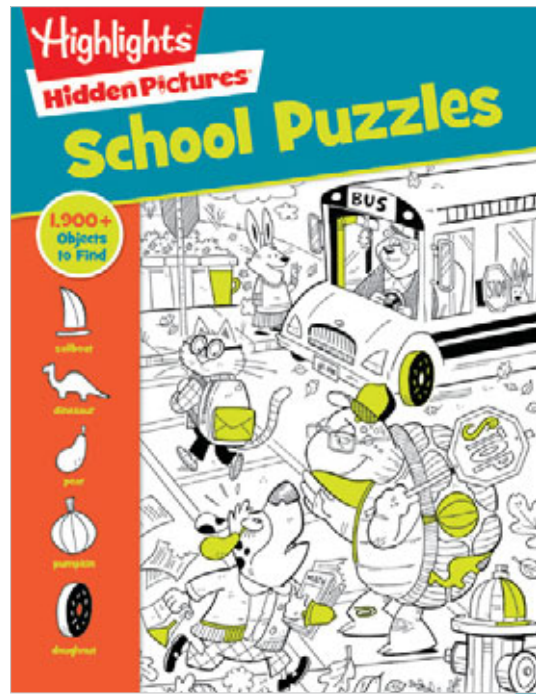
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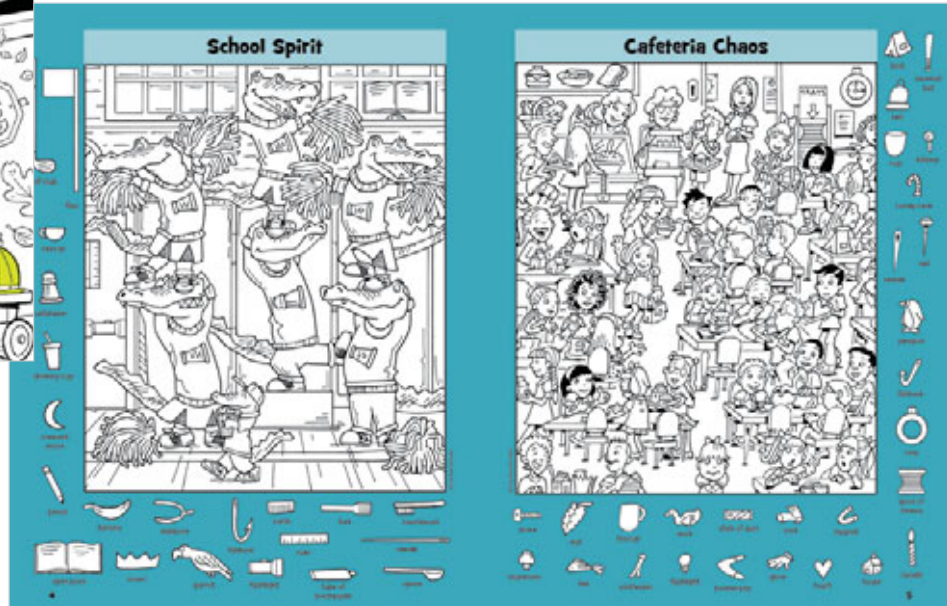
Paperback • 8 3/8 x 10 7/8 • 48 pages • Black-and-white illustrations
Ages 7 and up • World rights • \$14.99 U.S. / \$19.99 CAN • September





SCHOOL PUZZLES

ISBN 978-1-68437-655-1



Highlights Hidden Pictures®

A new school-themed collection of beloved black-and-white Hidden Pictures puzzles joins our best-selling series.

- Highlights™ Hidden Pictures® activity books have sold a combined total of over one million copies.
- Including over 100 scenes of classroom activities, recess games, and field-trip adventures, and more than 1,900 hidden objects to find, this classic Hidden Pictures puzzling book is sure to get every child excited about school!
- Each Hidden Pictures puzzle is carefully designed to engage and entertain children while honing their concentration skills and attention to detail.



Paperback • 8 3/4 x 10 7/8 • 144 pages • Black-and-white illustrations
Ages 6-9 • World rights • \$9.95 U.S. / \$12.95 CAN • June

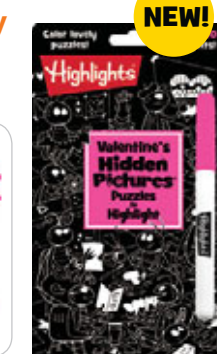
SEASONAL

Valentine's Day



WHO SAYS I LOVE YOU?
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Christmas



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'Twas the Night Before Christmas
AGES 4-8
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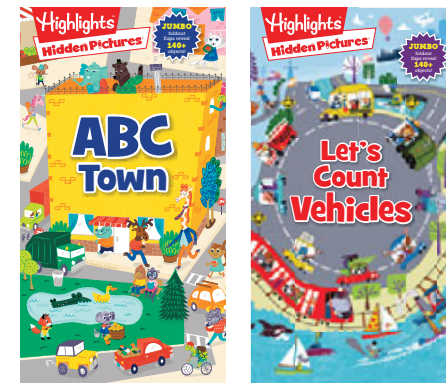
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AGES 3-6 • 12 PAGES • 6 x 10 7/8" • HARDCOVER WITH CARD STOCK GATEFOLD SPREADS • \$9.99 U.S./\$13.99 CAN



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LET'S COUNT VEHICLES
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Highlights Puffy Sticker Playscenes

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THAT'S SILLY!™
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—SMALL PARTS. NOT FOR CHILDREN UNDER 3 YRS.



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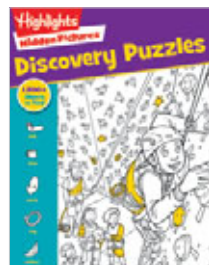
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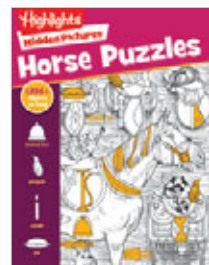
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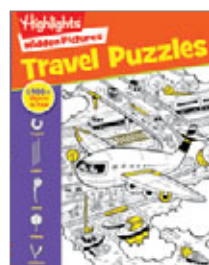
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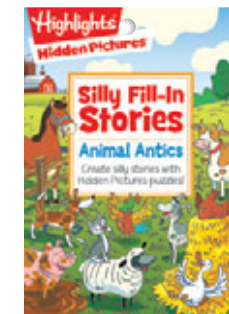
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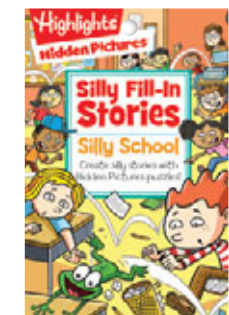
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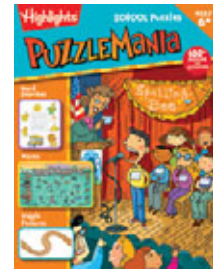
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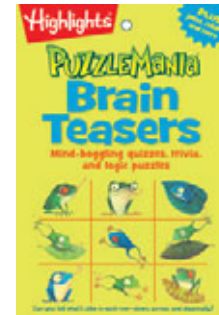
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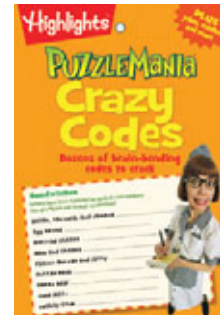
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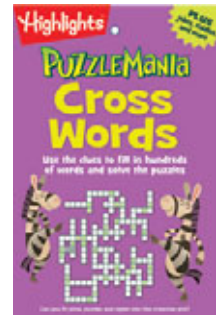
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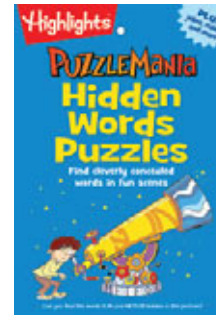
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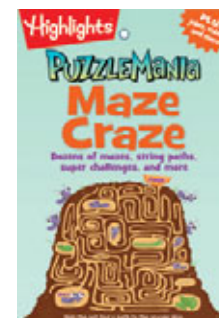
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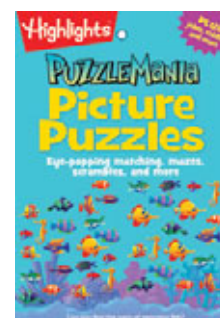
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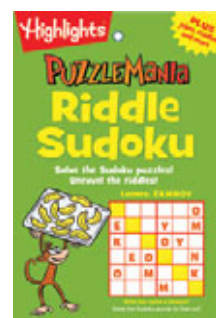
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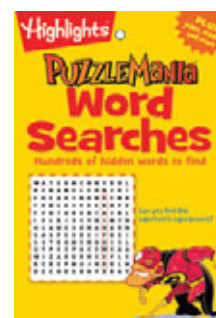
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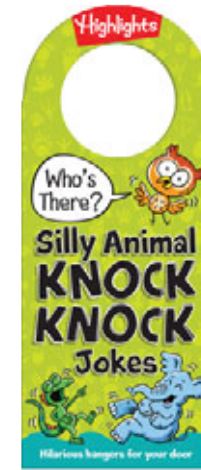


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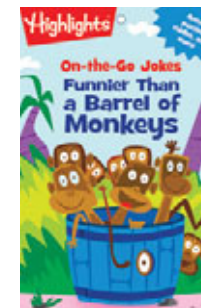
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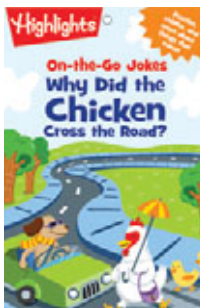
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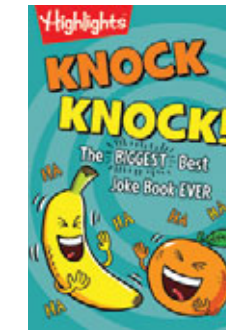
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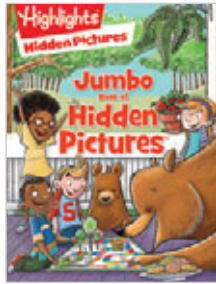
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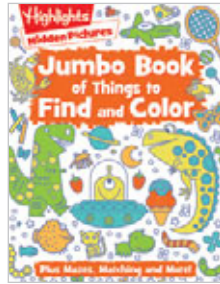
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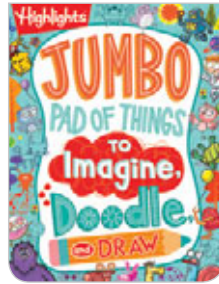
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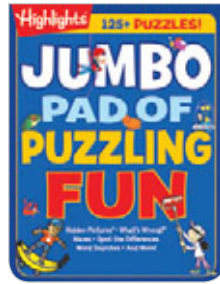
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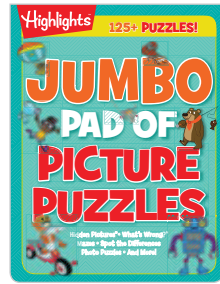
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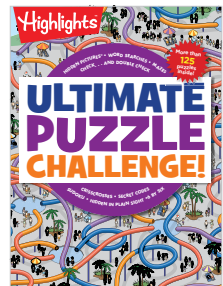
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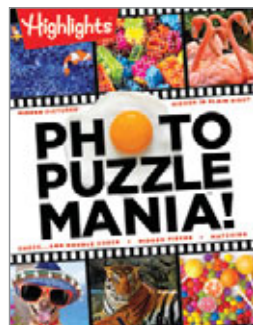


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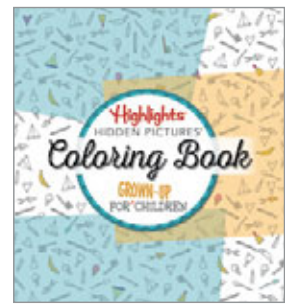
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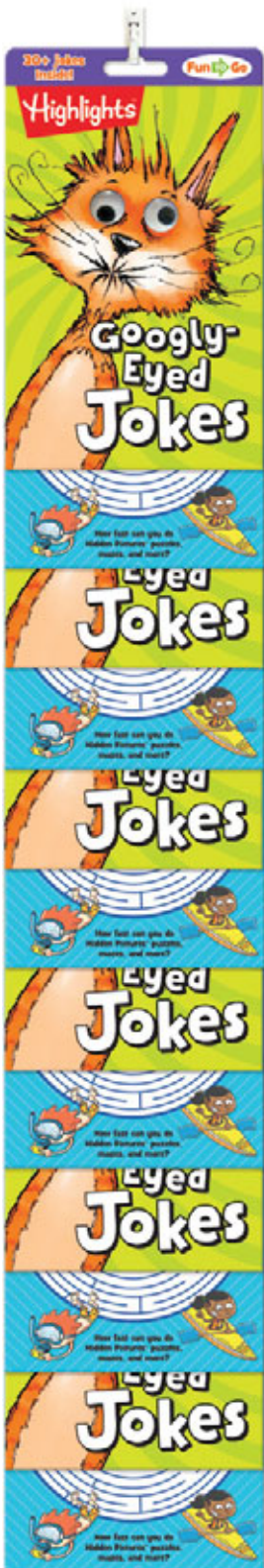
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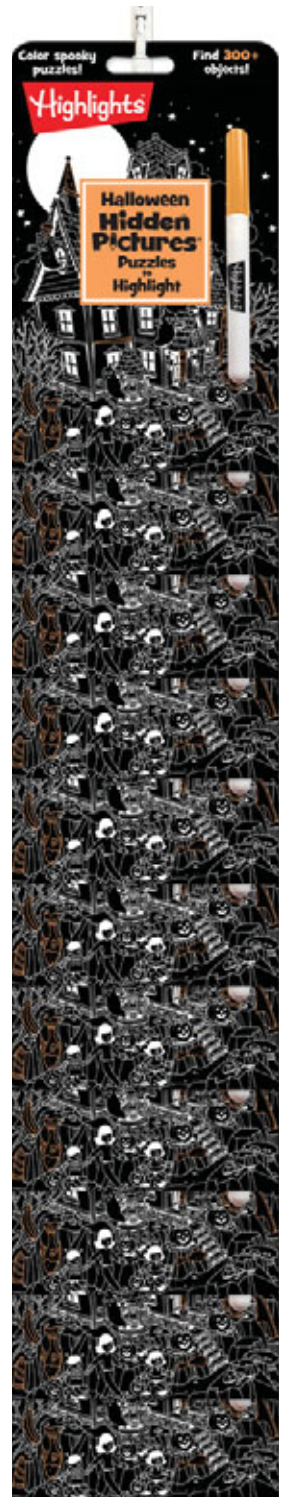
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