

Highlights

Available
Now



Learning Fun All Summer Long!

Prevent summer learning loss with innovative, curriculum-based workbooks jam-packed with puzzle-based activities on letters, numbers, shapes, phonics, reading, writing, math, and more. These interactive books provide the right balance of review to keep skills sharp and preview what's to come in the next school year. They make summer learning exciting and encourage motivation with a bonus pull-out progress poster, reward, stickers, and a Certificate of Achievement.



ISBN 978-1-68437-288-1



ISBN 978-1-68437-289-8



ISBN 978-1-68437-290-4



8 3/8" x 10 7/8" • 144 pages • Pull-out poster • 40+ stickers • \$12.99



Point-of-Sale Display

22-copy floor display

All books: \$12.99 U.S.

10 copies:

- Summer Big Fun Workbook P&K

6 copies each:

- Summer Big Fun Workbook

67" h x 13" w x 18" d

Retail Price: \$285.78 U.S.

Display: 978-1-68437-670-4

Repack: 978-1-68437-673-5

Marketing Campaign

- *High Five* Magazine cover wrap: 1.5 million circulation
- Featured placement and marketing on highlights.com: monthly reach 300,000+ visitors
- Email campaign to 1 million active Highlights customers and teachers
- Featured placement in Highlights newsletter 480,000 monthly subscribers
- Major digital influencer, social media and national press campaign
- Paid online advertising and giveaways



To order, please contact your Penguin Random House sales representative or call customer service at 800-733-3000.