



# What Do Books Do?

**Books bring people in.** A gorgeous cover and a flash of color are all you need to bring energy and design to your windows, tables, and shelves.

**Books tell your story.** Great retailers know how to tell a story, and books are the perfect introduction to any new theme, holiday, or initiative. They also tell a story about your brand, and let customers know what's important to you.

**Books create an experience.** Customers engage with books longer than they do with other products, so they create a deeper retail experience and allow people to feel connected to their purchases.

**Books build community.** People feel connected to books, and in turn, are more likely to connect with one another. Books create an opportunity for you to build a community of cooks, crafters, and more.

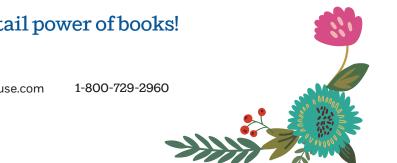
**Books sell themselves.** They get extraordinary publicity and reviews that drive sales. At Penguin Random House,

we publish books of the moment in every category and for every age. We believe we have the right book (or 20!) for every retailer and every customer.

**Books sell other products.** Books cross-merchandized around the store offer visual context for the products alongside them. A cookbook next to a slow cooker sells the device too, offering a clear image of how it will be used – and even answering the age-old question, "What's for dinner?"

**Books keep people coming back.** A book on crafting will inspire customers to return to buy more supplies, tools, and accessories. Whether books offer instruction or inspiration, education or entertainment, they generate new ideas, delights, and hobbies.

**Books make great gifts** (... our own favorite reason). Books bring joy to any occasion and every season. With a wide range of price points and formats, books are the ideal present or the very best add-on gift.



#### Contact us today to learn more about the retail power of books!



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# Do One Thing Every Day

DO ONE THING EVERY DAY THAT MAKES YOU HAPPY COM

hese guided journals offer quotes, activities, or prompts for every day of the year. Daily doses of wisdom and inspiration from famous people will inspire readers. These journals are not dated and can be started at any point. *One Color Guided Journal, 368 pages* 

**ROBIE ROGGE** is a New York City-based packager who has created guided journals for Chronicle Books and the Museum of Modern Art.

**DIAN G. SMITH** is a freelance writer and public school teacher.

**978-0-451-49680-5** \$12.95/17.50C | NT | 4 ½ x 5 ¾ CLARKSON POTTER | Available Now



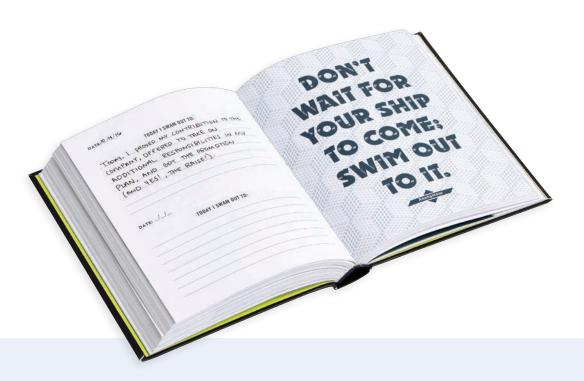
#### A Journal for Every Occasion



**978-0-385-34577-4** \$12.95/14.95C | NT | 4 ½ x 5 ¾ POTTER STYLE | Available Now **978-0-553-45970-8** \$12.95/17.50C | NT | 4 ½ x 5 3⁄4 CLARKSON POTTER | Available Now



**978-0-553-44788-0** \$12.95/16.95C | NT | 4 ½ x 5 ¾ POTTER STYLE | Available Now Daily journaling, particularly on fortifying subjects is enormously popular and recommended by nearly every bestselling selfhelp author!



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Discover the beauty, joy, creativity, and power you already have!

rawing on widely available happiness research and her own personal philosophy, Moorea Seal creates an inspiring tool for list lovers everywhere to discover the keys to their own unique happiness and bring more joy and balance into their lives. This beautiful, undated hardback journal with 52 listing prompts, one for every week of the year, will encourage readers to reflect, acknowledge, invest in themselves, and ultimately transform their lives by figuring out exactly what makes them happy and how to add more of that into their lives. 20 Photographs; 30 Illustrations, 160 pages

MOOREA SEAL is a Seattle-based retailer, designer, author and online curator who is known for her large following on Pinterest and mental health advocacy. With a desire to empower women and girls of all ages, she promotes a lifestyle of "Doing Good while Doing Great."





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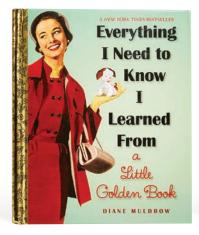








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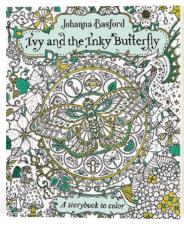


-I DID MY 2 HOMEWORK 0 (1) K). IN MY HEAD CEL 5> (AND OTHER WACKY THINGS KIDS SAY) FILLE ALYSSA COWIT & GREG DUNBAR . OTT

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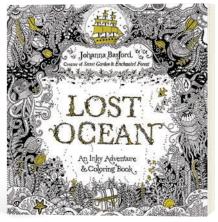






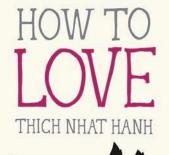
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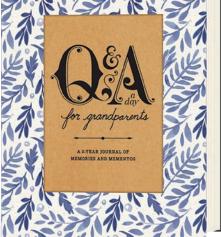
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nique gifts for those who want comprehensive yet simple guides for conducting every day activities with mindfulness.

THICH NHAT HANH is one of the most revered Zen teachers in the world today. Nhat Hahn has been teaching the art of mindful living for more than 70 years.





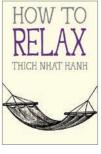


978-1-5247-5953-7 \$16.95/22.95C | NT | 51/2 x 7 CLARKSON POTTER | August 

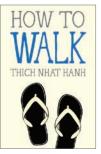
- he Q&A a Day line continues to speak to a wide audience of journalers who wish to record and explore their life.

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Slot a photo of your grandchild in the cover!



978-1-941529-08-9 \$9.95/13.50C | PB | 4 x 6 PARALLAX PRESS | Available Now 



"True love brings us beauty, freshness, stability, solidity, peace, and freedom"

-Thich Nhat Hanh





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### Positive Language Influences Positive Behavior

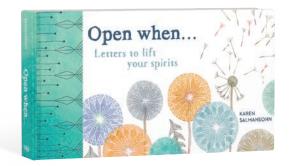




uxe pads of 12 tear-out note cards, each a blank list with a prompt of "10 things," to be filled out and given to a loved one as a card, bookmark, or keepsake. *Full Color Illustrations Throughout*, 12 pages

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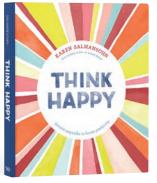
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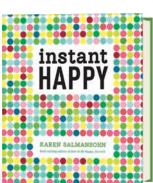
#### 25 Notes

978-1-60774-964-6 \$14.99/19.99C | NT | 7 % x 4 3/16 TEN SPEED PRESS | Available Now nspirational self-help books for people who don't have the time or patience for self-help books. These books feature happy-making nuggets of wisdom paired with bright and thought-provoking graphics.

KAREN SALMANSOHN is the best-selling author and book packager of more than 25 books, including *How to Be Happy, Dammit.* 



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Ideal Creative Companions

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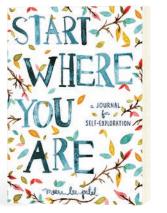
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MEERA LEE PATEL is a self-taught artist whose lines of stationery and textiles are sold in boutiques across the country. She lives and works in Brooklyn, New York.



# Hygge is Where the Heart Is

eel snug and invite comforting elements into day-to-day life while creating warmth, community and intimacy.

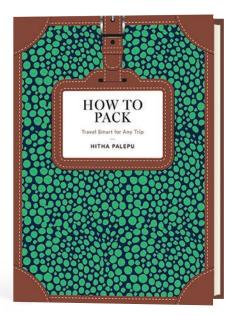


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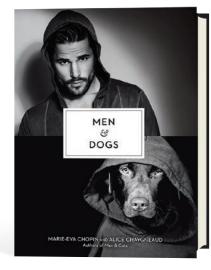


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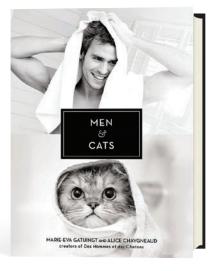
MARIE-EVA CHOPIN and ALICE CHAYGNEAUD are the creators of the Tumblr Des Hommes et des Chatons. They live in Paris, France.



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978-0-399-17585-5 \$15.00/20.00C | HC | 5 1/2 x 7 1/2 TARCHERPERIGEE (HC) | Available Now







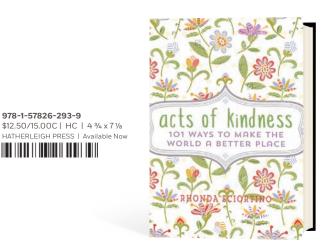
### Books to Help You Find Some Peace



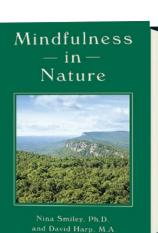


EASY WAYS TO LOVE THE DIFFICULT PEOPLE IN YOUR LIFE

WITH A SPECIAL FOREWORD BY DR. DEBBIE JOFFE ELLIS



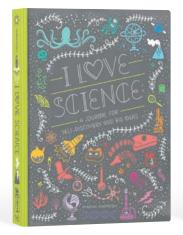
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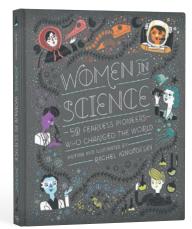


#### The Time for Equality is Now!

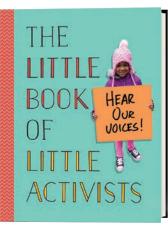


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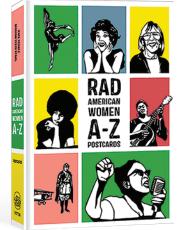


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Future Is Female

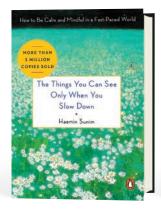




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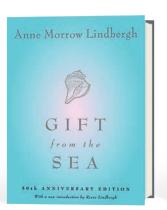
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--W. Somerset Maugham



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rom the creative mind and heart of Adam J.
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**ADAM J. KURTZ** is a graphic designer, artist, author and illustrator. His first book, *1 Page at a Time*, has been translated into ten languages.

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CHECK YOUR PULSE WHAT BO YOU CARE ABOUT WHERE DOES YOUR ASSAME LEP OUR WOTVATIONS SHIFT & CHANGE AS WE DO, FO TT MAY BE RADICALLY DIFFERENT, KNOWING HOW YOU GOT HER, HOW YOU GOT HER,





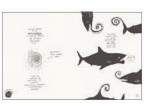
rtfully playful collections of fascinating, surprising and interesting facts about animals here and gone. Each illustrated with whimsical detail.

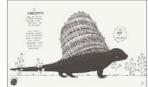
MAJA SÄFSTRÖM is an illustrator and architect. She runs a webshop, Majasbok, where she sells items adorned with her illustrations.

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Charming quirks about the animal kingdom from today and yesteryear.

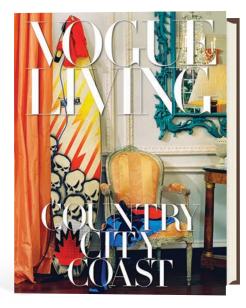








# Beauty Is Where You Find It!



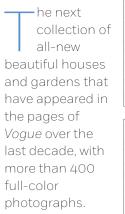
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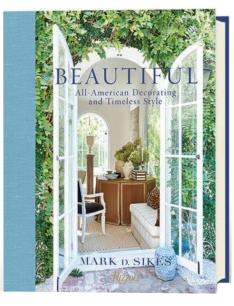


rresistible interiors that capture the essence of seaside living.



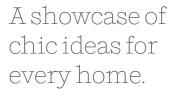


### Visual Delights



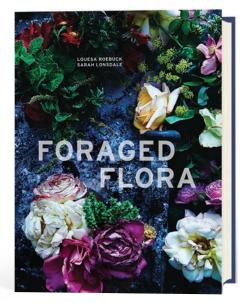
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celebration of American style today, showcasing chic and accessible ideas for every home.









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gorgeously photographed new take on flower arranging using local and foraged plants and flowers to create beautiful arrangements. "A stunning book —an invitation to seek out the beauty of the natural world."

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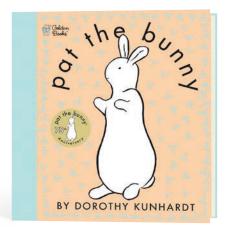
### Classic Children's Books

nstill the love of literature right from the start with these classic children's books.

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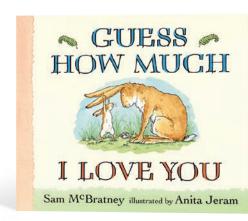


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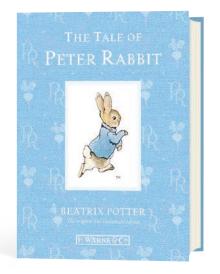




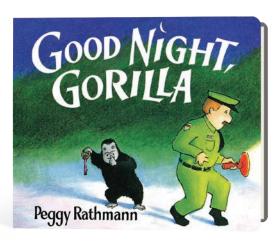
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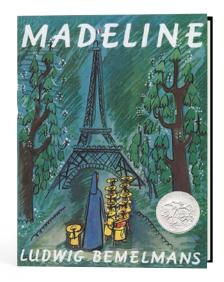


978-0-7232-6769-0 \$6.99/9.50C | HC | 8 1/4 x 8 1/4 WARNE | Available Now 



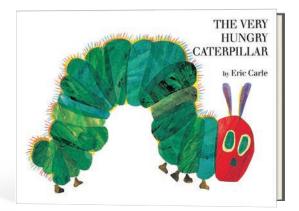
978-0-399-23003-5 \$7.99/10.99C | BR | 6 1/8 x 5 G.P. PUTNAM'S SONS BFYR | Available Now





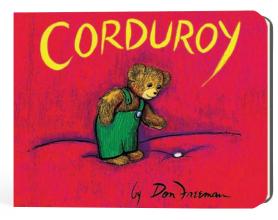
978-0-670-01407-1 \$9.99/11.50C | BR | 6 x 8 1/4 VIKING BOOKS FOR YOUNG READERS | Available Now





978-0-399-22690-8 \$10.99/14.99C | BR | 71/8 x 5 PHILOMEL BOOKS | Available Now





978-0-451-47079-9 \$7.99/8.99C | BR | 6 ½ x 5 VIKING BOOKS FOR YOUNG READERS | Available Now











# Children's Collectibles



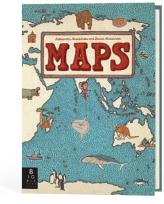


deal for bedtime reading, these board books will be a hit with sleepy tots! With perfect nighttime rhymes and gorgeous illustrations, these books are irresistible.

**EMILY WINFIELD MARTIN** sketches, paints, and stitches to create imaginary worlds and characters. Emily lives among the giant fir trees of Portland, Oregon, with her fellow adventurer, Josiah, and their cat Miette.

978-0-553-52190-0 \$8.99/9.99C | BR | 7 x 7 <sup>3</sup>/<sub>4</sub> RANDOM HOUSE BFYR | Available Now





ravel the world without leaving your living room. This over-sized book of maps is a visual feast for readers of all ages.

978-0-7636-6896-9 \$35.00/47.00C | HC | 10 5/s x 14 9/16 BIG PICTURE PRESS | Available Now





hese peek-through picture books feature a hole in the book's cover and clever peekaboo holes throughout revealing fun nature concepts for children.

**BRITTA TECKENTRUP** has written and illustrated over seventy children's books, which have been published in over twenty countries. Her books include *Big Smelly Bear, Grumpy Cat,* and *The Odd One Out.* 

**978-1-5247-1526-7** \$14.99/19.99C | HC | 9 x 11 DOUBLEDAY BFYR | Available Now 978-1-101-93242-1 \$14.99/19.99C | HC | 9 x 11 DOUBLEDAY BFYR | Available Now









# Contemporary Children's Bestsellers



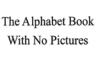


 hese deliciously funny read-aloud books will make you laugh until spicy salsa comes out of your nose.

ADAM RUBIN is the New York Times best-selling author of a half dozen critically acclaimed picture books, including Secret Pizza Party and Robo-Sauce.



978-0-525-42888-6 \$18.99/24.99C | HC | 10 x 10 DIAL | Available Now 



by B.J. Novak

#### The Book With No **Pictures B.J. Novak**

lockbuster bestsellers by B.J. Novak that show kids how much fun letters and words can be.

B.J. NOVAK is a writer and actor best known as the author of the #1 New York Times Bestselling The Book With No Pictures and for his work on NBC's Emmy Award-winning comedy series The Office.

978-0-8037-4172-0 \$18.99/24.99C | HC | 8 x 10 DIAL | September 

and this kid is the

smartest kid too, because this kid

chose this book even though it had

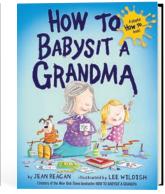
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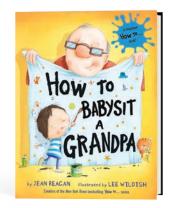
978-0-8037-4171-3 \$17.99/23.99C | HC | 8 x 10 DIAL | Available Now 

because kids know

this is the book that makes grown-ups

silly things! have to say





ew York Times bestselling How To... picture books that celebrate the connection between grandparents and grandchildren and asks what it'd be like if the kids were the ones taking care of them!

JEAN REAGAN was born in Alabama but spent most of her childhood in Japan. She now lives in Salt Lake City, UT with her husband.

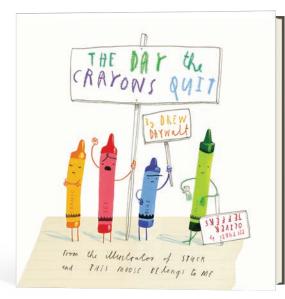
978-0-385-75384-5 \$16.99/18.99C | HC | 8 1/2 x 11 ALFRED A. KNOPF BFYR | Available Now 

978-0-375-86713-2 \$16.99/18.99C | HC | 8 1/2 x 11 ALFRED A. KNOPF BFYR | Available Now 





# Fun with Crayons



hese hilarious, colorful #1 New York Times bestselling phenomenons that every kid wants! Gift a copy to someone you love today. Crayons not included!

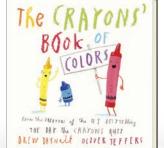
**DREW DAYWALT** grew up in a haunted house, but now lives in a Southern California home haunted by only his wife, two kids, and a German Shepherd.

978-0-399-25537-3 \$17.99/23.99C | HC | 10 x 10 PHILOMEL BOOKS | Available Now

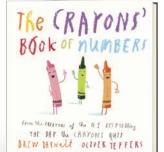


978-0-399-17275-5 \$18.99/21.99C | HC | 10 x 10 PHILOMEL BOOKS | Available Now





978-0-451-53404-0 \$8.99/11.99C | BR | 7 x 7 GROSSET & DUNLAP | Available Now



978-0-451-53405-7 \$8.99/11.99C | BR | 7 x 7 GROSSET & DUNLAP | Available Now









# Children's Library Must Haves!

Reading with your children is a gift of love.



raceful bedtime stories celebrating the beauty of night and day. Beautiful artwork juxtaposed with pretty prose.

**DIVYA SRINIVASAN** lives in Austin. Texas.

978-0-670-01579-5 \$6.99/7.99C | BR | 51/2 x 7 VIKING BOOKS FOR YOUNG READERS Available Now

978-1-101-99709-3 \$7.99/10.50C | BR | 51/2 x 7 VIKING BOOKS FOR YOUNG READERS Available Now









978-0-399-54647-1 \$7.99/10.99C | BR | 7x7 NANCY PAULSEN BOOKS | Available Now

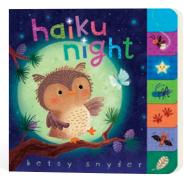


When I tried to put you down. you kicked and squirmed, and 1 thought you might be a lost Kangaroo.









-he simple delights in baby's natural world are celebrated in the traditional Japanese poetic form, the haiku.

BETSY E. SNYDER is an award-winning children's book author and illustrator.

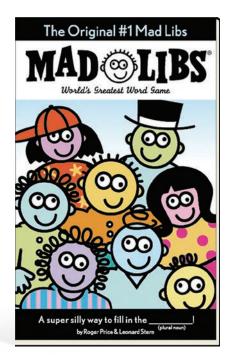
978-0-375-84395-2 \$6.99/8.99C | BR | 6 x 6 RANDOM HOUSE BFYR | Available Now 

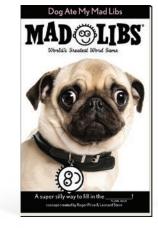
978-0-375-84397-6 \$6.99/9.50C | BR | 6 x 6 RANDOM HOUSE BFYR | July 



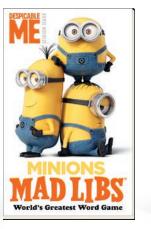


# Mad Libs Essentials

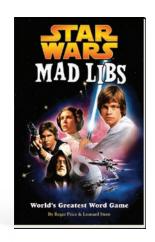




978-0-8431-8293-4 \$4.99/6.99C | PB | 5 ¼ x 8 ¾ PRICE STERN SLOAN | Available Now



978-0-515-15954-7 \$4.99/6.99C | PB | 5 ¼ x 8 ¾ MAD LIBS | August



**978-0-8431-3271-7** \$4.99/6.99C | PB | 5 ¼ x 8 ¾ PRICE STERN SLOAN | Available Now Fill in the blanks of a Mad Libs with any word you choose, and become the author of your own story!



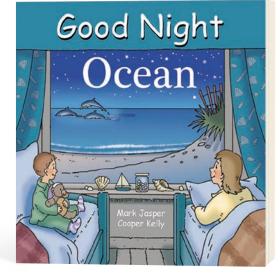
he world's greatest word game has had players and their friends howling and laughing for over 35 years!

978-0-8431-0055-6 \$4.99/6.99C | PB | 5 ¼ x 8 ¾ PRICE STERN SLOAN | Available Now

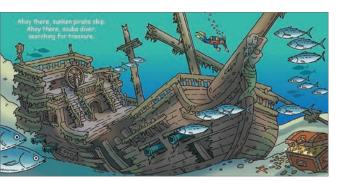
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### Sweet Dreams Reads

# Little Golden Reads

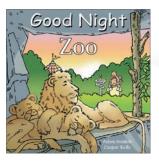


978-1-60219-036-8 \$9.95/9.95C | BR | 6 ½ x 6 GOOD NIGHT BOOKS | Available Now



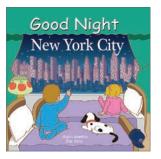
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he Good Night Our World series includes hundreds of titles exploring iconic locations and exciting themes.



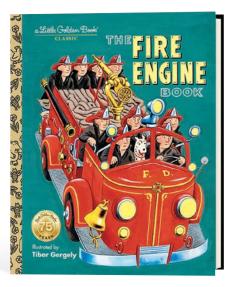
**978-1-60219-018-4** \$9.95/9.95C | BR | 5 % x 6 1/7 GOOD NIGHT BOOKS | Available Now





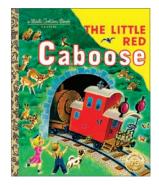
978-0-9777979-3-6 \$9.95/9.95C | BR | 5 % x 6 % GOOD NIGHT BOOKS | Available Now





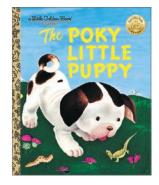
978-0-307-96024-5 \$4.99/5.99C | HC | 6 5/a x 8 GOLDEN BOOKS | Available Now

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978-0-307-02152-6 \$4.99/5.99C | HC | 6 5% x 8 GOLDEN BOOKS | Available Now

ne of the top-selling series of children's books of all time continues to entertain new generations of children.

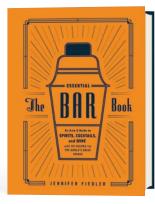


978-0-307-02134-2 \$4.99/5.99C | HC | 6 5/8 x 8 GOLDEN BOOKS | Available Now



**978-0-7364-3621-2** \$4.99/5.99C | HC | 6 % x 8 GOLDEN BOOKS | Available Now

# Essential Cocktail Books



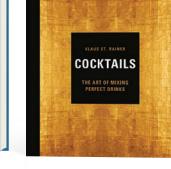


**978-1-60774-653-9** \$19.99/23.99C | HC | 5 x 7 TEN SPEED PRESS | Available Now



#### "I drink to make other people more interesting."

-Ernest Hemingway



978-1-4654-5338-9 \$22.00/27.00C | HC | 711/16 x 9 3/16 DK LIFE - ADULT | Available Now

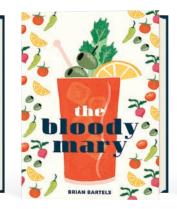


978-0-399-57854-0 \$18.99/24.99C | HC | 5 ½ x 8 TEN SPEED PRESS | September









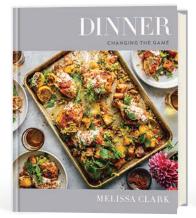
**978-1-60774-998-1** \$18.99/24.99C | HC | 5 ½ x 8 TEN SPEED PRESS | Available Now **978-1-60774-885-4** \$18.99/24.99C | HC | 5 ½ x 8 TEN SPEED PRESS | Available Now

TALIA BAIOCCHI & LESLIE PARISEAU

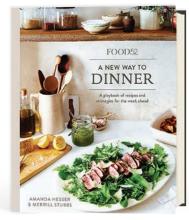




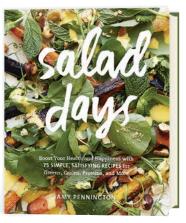
# Kitchen Essentials



978-0-553-44823-8 \$35.00/47.00C | HC | 8 x 10 CLARKSON POTTER | Available Now



**978-0-399-57800-7** \$35.00/41.00C | HC | 8 x 10 TEN SPEED PRESS | Available Now

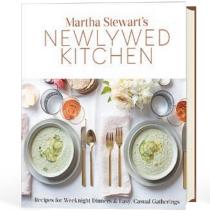


**978-1-63217-085-9** \$22.95/22.95C | HC | 7 ¼ x 8 ½ SASQUATCH BOOKS | Available Now

#### Eating is a need. Enjoying is an art!

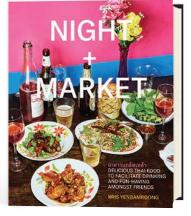


978-0-399-57937-0 \$14.99/19.99C | PB | 6 x 8 ½ TEN SPEED PRESS | Available Now



978-0-307-95438-1 \$40.00/54.00C | HC | 9 x 10 CLARKSON POTTER | November





**978-0-451-49787-1** \$35.00/47.00C | HC | 8 ½ x 10 CLARKSON POTTER | October



#### SALTED FENNEL, MEYER LEMON, MINT, AND SHALLOT

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Newlywed Kitchen



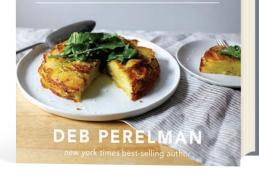


Night + Market

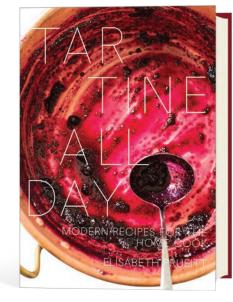
### Modern Cookbook Classics

# smitten kitchen **EVERY DAY**

triumphant & unfussy new favorites



**978-1-101-87481-3** \$35.00/0.00C | HC | 8 × 9 1/8 KNOPF | October



978-0-399-57882-3 \$40.00/54.00C | HC | 7 x 10 LORENA JONES BOOKS | Available Now



**978-1-60774-914-1** \$35.00/NCR | HC | 7 <sup>2</sup>/<sub>3</sub> x 10 <sup>2</sup>/<sub>3</sub> TEN SPEED PRESS | October





#### artichoke and parmesan galette

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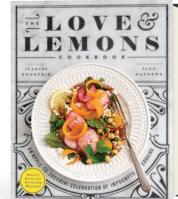




### Eat Your Vegetables!

- njoy a fresh - approach to healthy eating with these great books to help you feel and look beautiful.

Delicious food for mindful foodies!



978-1-58333-586-4 \$35.00/NCR | HC | 8 x 10 AVERY (HC) | Available Now 

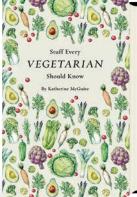






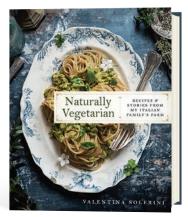


978-1-101-90530-2 \$30.00/40.00C | HC | 8 1/2 x 9 1/2 PAM KRAUSS (HC) | Available Now 



978-1-68369-005-4 \$9.95/10.95C | HC | 3 1/2 x 5 3/4 QUIRK BOOKS | September 

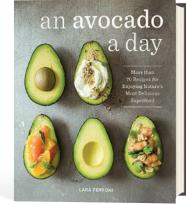
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978-1-101-98359-1 \$35.00/47.00C | HC | 8 x 10 AVERY (HC) | November 











978-1-63217-081-1 \$19.95/19.95C | HC | 6 3/4 x 8 SASQUATCH BOOKS | Available Now

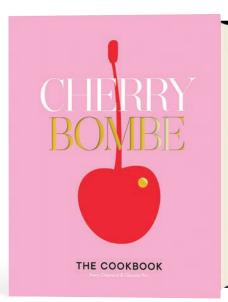




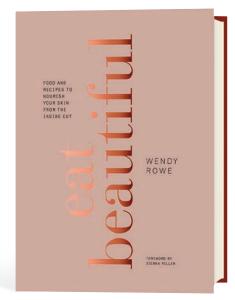




# Nutrition & Beauty



Readers will want to buy in twos—one for themselves and one for their favorite gal pal.



#### "A definitive guide for healthy, glowing skin."

—Vanity Fair

he founders behind the hit indie quarterly have collected delicious recipes for mains, salads, sides, soups, starters, desserts, and cocktails from 100 of the coolest women in food today, along with cooking tips from the old guard (Ina, Martha, Julia, Nigella, and more). *100 Full Color Photographs, 256 pages* 

**KERRY DIAMOND** is the cofounder and editorial director of Cherry Bombe, a biannual indie magazine about women and food.

**CLAUDIA WU** is the cofounder and creative director of Cherry Bombe and was a creative consultant at Yahoo Food.

**978-0-553-45952-4** \$35.00/47.00C | HC | 8 ¼ x 10 ¾ CLARKSON POTTER | October





endy Rowe knows skin. With more than 20 years of experience, her uncomplicated and holistic approach is focused on caring for it from the inside out. With Eat Beautiful, Rowe has created easy and delicious recipes specifically designed to give skin what it needs to glow. 272 pages

**WENDY ROWE** is a world-renowned makeup and beauty expert and a consultant for Burberry. She splits her time between London and New York City.

978-0-8041-8958-3 \$30.00/40.00C | HC | 7 x 9 % CLARKSON POTTER | Available Now





## Good Food is Good Mood



#### Uber cool food that will transport you.

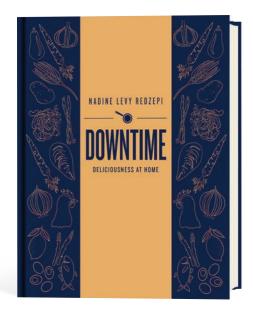
rand Central Market (GCM) was founded in 1917. In the 1980s, Ira Yellin believed the city of Los Angeles needed to be revamped at its core, and set out to find food curators to help him in that mission. Today, his wife, Adele, continues to carry out his vision. GCM is filled with legacy, ethnic, and cutting-edge vendors, all reflecting the waves of immigration and trends that have shaped DTLA. This cookbook takes a look at what makes up this mix: Anglo-European, Latin, and Asian cuisines. 100-125 Full Color Photographs, 240 pages

**ADELE YELLIN** is president of the Yellin Company and the asset manager of GCM. **KEVIN WEST** is the co-food curator of GCM, former West Coast editor of W magazine, author of Saving the Season, and coauthor of *Truffle Boy*.

**978-1-5247-5892-9** \$30.00/40.00C | HC | 77/16 x 10 CLARKSON POTTER | October







#### Blurring the line between everyday and special occasion cooking.

hen you're married to Noma's Rene Redzepi you never know who might drop by for dinner...So Nadine Redzepi has developed a stripped-down repertoire of starters, mains, and desserts that can always accommodate a few more at the table, presenting them in a stylish yet relaxed way that makes guests feel like family—and makes family feel special every single day. *Full Color Photographs Throughout, 304 pages* 

**NADINE LEVY REDZEPI** is an enthusiastic home cook and the wife of world-renowned chef René Redzepi. She lives in Copenhagen with her husband and their three children.

978-0-7352-1606-8 \$35.00/47.00C | HC | 8 x 10 PAM KRAUSS (HC) | October





# Holiday Eats



Find new inspiration for the best of holiday baking!

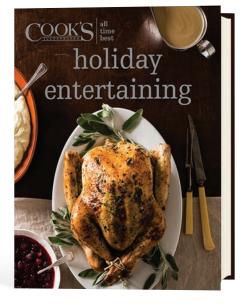
- his instant holiday classic is packed with 50 recipes, each gorgeously photographed and meticulously tested, along with dozens of decorating and packaging ideas. *75 Photographs, 168 pages* 

**ELISABET DER NEDERLANDEN** is a food stylist and professional recipe developer. A graduate of the California Culinary Academy, she has done recipe testing and food styling for more than 30 cookbooks, including most recently, *The London Cookbook*. She lives in Berkeley, CA.

**978-0-399-58025-3** \$20.00/27.00C | HC | 7 7/16 x 9 TEN SPEED PRESS | September



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#### Blends must-have classics with modern ideas.

n this definitive collection, ATK has gathered the absolute best dishes for making your next celebration seamless, stress-free, and, above all, delicious. *192 pages* 

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