

PERMANENT FIXTURE REQUEST FORM

updated 7/2018

***Rep:**

***Date:**

Please complete all fields below for approval.

PRH PERMANENT FIXTURES
SUPPORTING ORDER GUIDELINES

Rack Type	<u>Est. Required Fill / Supporting Order (retail value)</u>	
<u>Spinner Racks</u>		
8X8 RHCB/PYR Spinner Rack		\$890.24
MMLM EMPTY PERMANENT FLR SPINNER	\$	638
WHOHQ 2017 SPINNER	\$	599
MAD LIBS PERMANENT SPINNER RACK	\$	654
PRH KIDS FLEX RACK		
	\$	3,000
CORPORATE PERMANENT RACK		
	\$	3,400
PENGUIN CLASSICS RACK 2016		
	\$	1,300
AVERY WIRE PODIUM 2003 RACK		
	\$	254
PNH 5TH ED WIRE PODIUM RISER		
	\$	-
PNH5 NEW WIRE RACK HEADER		
	\$	-
ULTMTE STICKER BK EMPTY 256C SPINNER		
	\$	699
BLACK 20 POCKET WIRE SPIN RACK		
	\$	1,120
ZPR XTR UNIT-GLEN PLEXI 4-TIER		
	\$	191

CHECK ONE/INDICATE QUANTITY:

PENGUIN YOUNG READERS RACKS

8X8 RHCB/PYR Spinner Rack	9781984809735	<input type="checkbox"/>
MMLM EMPTY PERMANENT FLR SPINNER	9780843199116	<input type="checkbox"/>
WHOHQ 2017 SPINNER	9780525604969	<input type="checkbox"/>
MAD LIBS PERMANENT SPINNER RACK	9780147537768	<input type="checkbox"/>

SPECIAL MARKETS RACKS

PRH KIDS FLEX RACK	9781984804525	<input type="checkbox"/>
PRH A-FRAME RACK	9781984804563	<input type="checkbox"/>

PENGUIN TRADE RACK

PENGUIN CLASSICS RACK 2016	9780147543981	<input type="checkbox"/>
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AVERY RACK; MUST CHOOSE ONE RISER TO GO WITH RACK

AVERY WIRE PODIUM 2003 RACK	9781583339138	<input type="checkbox"/>
PNH 5TH ED WIRE PODIUM RISER	9781583334317	<input type="checkbox"/>
PNH5 NEW WIRE RACK HEADER	9780399577994	<input type="checkbox"/>

SHIPS WITH DK LOGO HEADER

ULTMTE STICKER BK EMPTY 256C SPINNER	9780789482334	<input type="checkbox"/>
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SHIPS WITH DK LOGO HEADER; ONE OPTIONAL HEADER BELOW

BLACK 20 POCKET WIRE SPIN RACK	9780756671525	<input type="checkbox"/>
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DK PLEXI RACK

ZPR CTR UNIT GEN PLEXI 4 TIER	9780789429759	<input type="checkbox"/>
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SEE TAB FOR SUPPORTING BOOK ORDER REQUIREMENTS

RETAILER: _____

U.S. SHIP-TO ADDRESS: _____

***Account number**
(corresponding to above address OR Freight Forwarder
address below):

CONTACT INFORMATION IN CASE OF DELIVERY PROBLEMS:

INTERNATIONAL RETAILER:
FREIGHT FORWARDER ADDRESS: _____

FINAL DESTINATION ADDRESS: _____

DIMENSIONS: _____
WEIGHT: _____
VALUE: _____

***"Deliver By" date at retailer/distributor(s):** _____

- *Reason for Order**
- New store
 - Grow business
 - Replacement
 - For presentation

(i.e., grow business/incremental space by x%, to gain exclusivity in a particular category, etc.)

Estimated Retail Value of Supporting Order

***PO number for accompanying book order:**

***Specific Carton Label Instructions:** _____

Any additional Information: _____

**Email completed form as attachment to:
penguinrack@penguinrandomhouse.com**

Contact Customer Service directly for tracking information.