

**PERMANENT FIXTURE REQUEST FORM**

updated 2019

**\*Rep:**

**\*Date:**

**Please complete all fields below for approval.**

**PRH PERMANENT FIXTURES  
SUPPORTING ORDER GUIDELINES**

<u><b>Rack Type</b></u>	<u><b>Est. Required Fill / Supporting Order (retail value)</b></u>	
<b><u>Special Markets Racks</u></b>		
PRH KIDS FLEX RACK	\$	3,000
CORPORATE PERMANENT RACK	\$	3,400
<b><u>Spinner Racks</u></b>		
8X8 RHCB/PYR Spinner Rack		\$890.24
MMLM EMPTY PERMANENT FLR SPINNER	\$	638
WHOHQ 2017 SPINNER	\$	599
MAD LIBS PERMANENT SPINNER RACK	\$	654
PENGUIN CLASSICS RACK 2016	\$	1,300
AVERY WIRE PODIUM 2003 RACK	\$	254
PNH 5TH ED WIRE PODIUM RISER	\$	-
PNH5 NEW WIRE RACK HEADER	\$	-
ULTMTE STICKER BK EMPTY 256C SPINNER	\$	699
BLACK 20 POCKET WIRE SPIN RACK	\$	1,120
ZPR XTR UNIT-GLEN PLEXI 4-TIER	\$	191

CHECK ONE/INDICATE QUANTITY:

**SPECIAL MARKETS RACKS**

PRH KIDS FLEX RACK	9781984804525	<input type="checkbox"/>
PRH A-FRAME RACK	9781984804563	<input type="checkbox"/>

**PENGUIN YOUNG READERS RACKS**

8X8 RHCB/PYR Spinner Rack	9781984809735	<input type="checkbox"/>
MMLM EMPTY PERMANENT FLR SPINNER	9780843199116	<input type="checkbox"/>
WHOHQ 2017 SPINNER	9780525604969	<input type="checkbox"/>
MAD LIBS PERMANENT SPINNER RACK	9780147537768	<input type="checkbox"/>

**PENGUIN TRADE RACK**

PENGUIN CLASSICS RACK 2016	9780147543981	<input type="checkbox"/>
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**AVERY RACK; MUST CHOOSE ONE RISER TO GO WITH RACK**

AVERY WIRE PODIUM 2003 RACK	9781583339138	<input type="checkbox"/>
PNH 5TH ED WIRE PODIUM RISER	9781583334317	<input type="checkbox"/>
PNH5 NEW WIRE RACK HEADER	9780399577994	<input type="checkbox"/>

**SHIPS WITH DK LOGO HEADER**

ULTMTE STICKER BK EMPTY 256C SPINNER	9780789482334	<input type="checkbox"/>
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**SHIPS WITH DK LOGO HEADER; ONE OPTIONAL HEADER BELOW**

BLACK 20 POCKET WIRE SPIN RACK	9780756671525	<input type="checkbox"/>
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**DK PLEXI RACK**

ZPR CTR UNIT GEN PLEXI 4 TIER	9780789429759	<input type="checkbox"/>
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SEE TAB FOR SUPPORTING BOOK ORDER REQUIREMENTS

RETAILER: \_\_\_\_\_  
**U.S. SHIP-TO ADDRESS:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**\*Account number**  
**(corresponding to above address OR Freight Forwarder**  
**address below):**

CONTACT INFORMATION IN CASE OF DELIVERY PROBLEMS:

INTERNATIONAL RETAILER:  
**FREIGHT FORWARDER ADDRESS:**

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**FINAL DESTINATION ADDRESS:**

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**DIMENSIONS:**

**WEIGHT:**

**VALUE:**

**\*"Deliver By" date at retailer/distributor(s):**

- \*Reason for Order**
- New store
  - Grow business
  - Replacement
  - For presentation

(i.e., grow business/incremental space by x%, to gain exclusivity in a particular category, etc.)

**Estimated Retail Value of Supporting Order**

**\*PO number**  
**for accompanying book order:**

**\*Specific Carton Label Instructions:**

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**Any additional Information:**

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**Email completed form as attachment to:**  
**Customer Service Orders**  
**<CSOrders@randomhouse.com>**

**Let CS know if books should ship ASAP or with**  
**rack.\*\***

Contact Customer Service directly for tracking information.